The AMERICAN HOME for May

25¢

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"The Toughest Job I Ever Tackled"

JEAN AUSTIN



Armstrong announces "Flagstone"— an exciting new idea in asphalt tile

The beautiful floor you see in this friendly tavern-style recreation room is something entirely new. Here, for the first time, is a "ready-made" over-all design that looks as if each colorful tile were individually hand shaped. Yet this floor costs far less than a custom-cut design of the same charm and elegance. It's Armstrong's Flagstone Asphalt Tile—a floor that fits right into the pattern of modern living—and it's available at your Armstrong dealer now.

Being asphalt tile, "Flagstone" is suitable for installation in basements and "on-grade" basementless houses. This is good news, because alkaline moisture in on-grade or below-grade concrete restricts your flooring choice in these areas.

The smooth surface of this elegant floor makes cleaning easy. Even cigarette burns can be removed without trouble. With simple care, your new floor of Armstrong's Flagstone Asphalt Tile will last for years, looking as bright and new as the day it was installed.

Whether your tastes are traditional or modern, Armstrong's Flagstone Asphalt Tile opens up exciting new decorating possibilities for your home. Your Armstrong dealer can show you "Flagstone" in Style No. 1080 used in this striking basement room. He also has it in other attractive color combinations. Stop in soon to see samples of this handsome floor and to get an estimate of the cost of installing "Flagstone" in your home.



Low installation costs for Armstrong's Flagst Asphalt Tile are due to this unique "grid-unit" c struction. Square "mortar" grids fit together— precision-cut, shaped tiles drop into position.



Write for free booklet, "Roo for Better Living." Contains pages filled with full-color ill trations and decorating ide Floor plan, list of furnishi for this basement also s free. Write Armstrong Cork Company, 5405 Plum St., Lancaster, Pa.

ARMSTRONG'S ASPHALT TILE

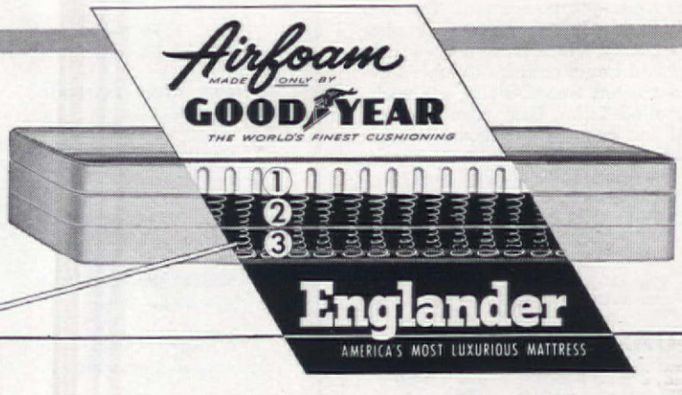
There's an Armstrong Floor for every room in your home

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON TILE • VINOFLOR® • QUAKER® RUGS AND FLOOR COVERIN



Meet each new day— right up on your toes!

OPEN your eyes feeling very much alive – worn nerves soothed, tired muscles relaxed, by deep, sweet slumber! That's what the AIRFOAM-ENGLANDER slumber-mates promise you – for the simple reasons below. Goodyear, Airfoam Dept., Akron 16, Ohio.



COMPLETE COMFORT—Over half a million air cushions to each cubic inch of AIRFOAM cradle every contour, support body-hollows, relax you *completely*.



A BOON TO ALLERGY SUFFERERS—AIRFOAM doesn't develop dust, lint or fluff—or excite the common allergies. It promotes many hours of deep, healthful slumber.

THE SLEEP THAT'S THREE LAYERS DEEP – the sleepful advantages of AIRFOAM (1) are enhanced by the famous ENGLANDER RED-LINE FOUNDATION with a yielding upper spring layer (2) and a staunch lower spring layer (3).



ALL-OVER SUPPORT – Supporting AIRFOAM columns vary in width, give greatest support where most needed, literally *float* you off to sleep.



NEVER NEEDS TURNING—for AIRFOAM breathes with your every motion, keeps itself cool, fresh and sweet, plumps *itself* up when you rise!



LONGEST LASTING—for the AIRFOAM mattress is scientifically molded *all in one* piece. There is simply nothing in it to sag snag or break down!

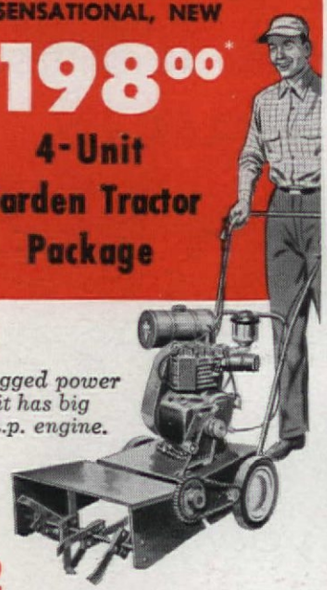
MATTRESS of Goodyear's luxurious AIRFOAM.....$79.75
ENGLANDER Red-Line Foundation.....$69.75
Prices subject to change without notice.

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio Red-Line—T.M. The Englander Company, Inc., Chicago

SENSATIONAL, NEW

$198.00*

4-Unit Garden Tractor Package

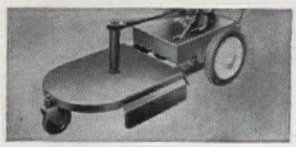


1

Rugged power unit has big 2 h.p. engine.

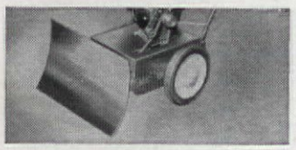
2

Work-saving Tiller prepares ground, cultivates, removes weeds.



3

Work-saving Rotary Mower for lawns, weeds, trimming.



4

Work-saving Snow Blade for walks, drives, light grading.

What a Value! SPRINGFIELD CHAMP Model Garden Tractor complete with attachments for LAWN, GARDEN, DRIVE

At last! One versatile, all-year power unit handles your toughest outdoor chores—costs little more than an ordinary one-job power tool. The new Springfield Champ Garden Tractor has a husky, 2 h.p., nationally-known engine, an outstanding Rotary Mower, a rugged Snow Blade, a clutch-controlled Tiller. Easy to maneuver; ideal for estates, suburbanites. Ask to see this terrific value—all 4 units for less than $200, or buy each separately. Heavy-duty models also available. **F.O.B. Springfield, Ohio.*

Springfield

GARDEN TRACTORS

2, 2½, 3 h.p. models with all attachments



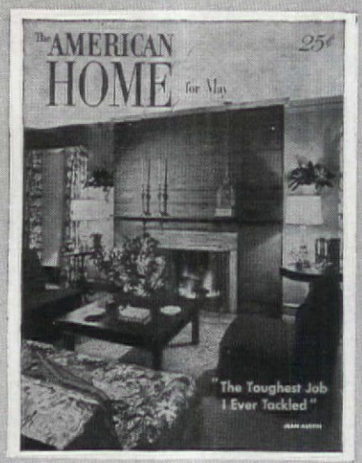
Quick Manufacturing, Inc.
3265 E. Main St., Springfield, Ohio

Please send free literature on:
___New Springfield CHAMP Tractor
___Heavy-duty models with reverse

Name_____

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New fabrics, a new arrangement, and a new husband-remodeled fireplace wall transformed this living room—no new furniture was bought, and walls weren't even repainted. See page 49. Photograph, Chas. R. Pearson.

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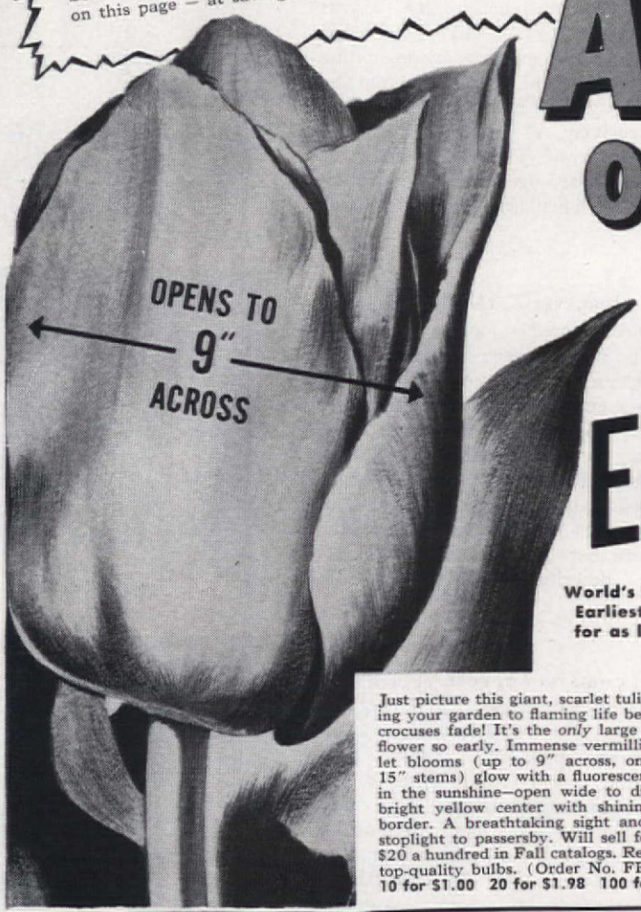
BRECK'S Does It Again!

Four years ago Breck's originated this huge annual Advance Sale of Holland Bulbs. Since then this exciting event has become famous among garden lovers everywhere. Now here it is again! Soon Holland's largest grower will once again be carefully selecting and packing his finest bulbs especially for Breck's customers. Send no money! Just reserve your choice of the offers on this page — at savings up to 47%!

ORDER BULBS NOW—PAY NEXT FALL

Save up to 47% on BRECK'S

ADVANCE SALE OF HOLLAND BULBS



RED EMPEROR

World's Largest, Earliest Tulip, for as little as

9½¢

IN LOTS OF 100 OR MORE

Just picture this giant, scarlet tulip bringing your garden to flaming life before the crocuses fade! It's the *only* large tulip to flower so early. Immense vermillion-scarlet blooms (up to 9" across, on sturdy 15" stems) glow with a fluorescent effect in the sunshine—open wide to display a bright yellow center with shining black border. A breathtaking sight and a real stoplight to passersby. Will sell for up to $20 a hundred in Fall catalogs. Reselected top-quality bulbs. (Order No. FB5)
10 for $1.00 20 for $1.98 100 for $9.50

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This sensational money-saving plan was originated several years ago as another exclusive service by Breck's, America's oldest bulb merchants—and has grown in popularity each year since!

Send no money now—just check off your choices and mail coupon. Your bulbs will be carefully selected and packed for you IN HOLLAND by the world's largest bulb-grower. We'll notify you when they arrive from Holland next Fall. You pay nothing extra for importing — Breck's pays all duties.

Reserve all you want at these reduced Advance Sale prices. In this way you are guaranteed savings up to 47%—earliest possible shipment—complete satisfaction—100% protection against shortages of scarce varieties! But hurry. ADVANCE SALE DEFINITELY ENDS JULY 31—after that, regular prices apply. Mail coupon NOW!

Choice, Easy-to-Grow DAFFODILS

As low as **9¼¢** each



FB382 BRECK'S COLOSSAL DAFFODIL—Most sensational daffodil of recent years, and available only from Breck's! Enormous fragrant blooms of deep golden yellow, with widely flaring trumpet and unique crinkled edges. Tall strong stems. **7 for $1.00. 14 for $1.98. 50 for $6.60.**

FB323 RED-CUPPED DAFFODIL MIXTURE — A colorful mixture of the newer Daffodils, all with brilliant red cups. Grow in sun or shade! **10 for $1.00. 20 for $1.98. 100 for $9.20.**

FB321 GIANT TRUMPET MIXTURE—Expensive daffodils in a low-cost mixture. White, cream, and yellow shades, even bi-colors. **11 for $1.00. 22 for $1.98. 100 for $9.75.**

Fragrant Long-Lasting HYACINTHS

As low as **13¢** ea.



FB549 BRECK'S FRAGRANT HYACINTH MIXTURE—This early-blooming all-color mixture of modern varieties produces giant blooms for many years with little care. Exquisite fragrance, gorgeous colors. **7 for $1.00; 14 for $1.98; 50 for $6.70**

FB596 GIANT SCILLA "STAR OF HOLLAND"—Spreads a carpet of indigo blue in your garden. Produces several stems per bulb, each with brilliant star-like blooms. Spreads rapidly. Use for dainty edgings or vivid color contrast. **20 for $1.00; 40 for $1.98; 100 for $4.65**

FB517 GIANT-FLOWERING CROCUS MIXTURE—Thrill to brave Crocus peeking through late snow! Greets spring with huge gold, lilac, purple, and white blooms. Will multiply and bloom for years. **24 for $1.00; 48 for $1.98; 100 for $3.95**

MAY-FLOWERING TULIP COLLECTIONS AT BIG SAVINGS

FB280 MAY-FLOWERING MIXTURE — Tall, stately, vividly colored. A well-balanced assortment with many highly fragrant varieties, **14 for $1.00; 28 for $1.98; 100 for $6.79**

FB249 GIANT PARROT-TULIP MIXTURE—Exotic blooms that look like orchids! Feathered, fringed, fantastic shapes and colors. Make striking arrangements. **10 for $1.00; 20 for $1.98; 100 for $8.95**

FB241 FANTASY—Orchid-like parrot tulip, curled and fringed pink-red-and-green petals. **12 for $1.00; 24 for $1.98; 100 for $8.20**

FB78 MAY-FLOWERING COLLECTION — 3 each of 5 famous tulips in perfect color balance, unlabelled, **$1.10; 30 Bulbs (2 Collections) $2.15. FB79**—10 each of the same 5 varieties, 50 Bulbs—separately labelled, **$3.60. 100 Bulbs (2 Collections) $6.95**

FB320 STAR-FLOWERED MIXTURE — Giant 6-pointed brilliant stars on 28" stems! Like colorful upturned lilies blooming in early Spring! Hand-blended mixture of glorious yellows, sunset shades, soft pinks, glistening whites, royal purples, glowing scarlets. **10 for $1.00. 20 for $1.98. 100 for $8.90.**

BRECK'S, 230 Breck Bldg., Boston 10, Mass.

Without my sending any money now, please reserve for me the top-quality Holland Bulbs I have checked at right. Notify me as soon as my bulbs arrive from Holland at planting time next Fall, and bill me then at ADVANCE SALE reduced prices, plus a few cents postage for shipping bulbs to me from Boston. (BRECK's pays all import duties.) RESERVE ALL YOU WANT.

(**NOTE:** Due to pre-packing in Holland, these bulbs are available ONLY in quantity units listed or multiples thereof.)

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STATE.....

☐ **FREE BONUS FOR CASH CUSTOMERS.** Check here if you prefer to enclose full payment WITH this coupon (BEFORE July 31). Then we'll pass our bookkeeping savings along to you by paying all postage on your bulbs—AND sending you FREE with your order 15 SPRING STAR FLOWER Bulbs (Triteleia uniflora).

TULIPS: *FB5 Red Emperor*	☐ 10 for $1.00	☐ 20 for $1.98	☐ 100 for $9.50
TULIPS: *FB78 May Flowering Collection*	☐ 15 bulbs for $1.10	☐ 30 for $2.15	
TULIPS: *FB79 May Flowering Collection*	☐ 50 for $3.60	☐ 100 for $6.95	
TULIPS: *FB241 Fantasy*	☐ 12 for $1.00	☐ 24 for $1.98	☐ 100 for $8.20
TULIPS: *FB249 Giant Parrot Mixture*	☐ 10 for $1.00	☐ 20 for $1.98	☐ 100 for $8.95
TULIPS: *FB280 May Flowering Mixture*	☐ 14 for $1.00	☐ 28 for $1.98	☐ 100 for $6.79
TULIPS: *FB320 Star-Flowered Mixture*	☐ 10 for $1.00	☐ 20 for $1.98	☐ 100 for $8.90
DAFFODILS: *FB321 Giant Trumpet Mixture*	☐ 11 for $1.00	☐ 22 for $1.98	☐ 100 for $9.75
DAFFODILS: *FB323 Red-Cupped Mixture*	☐ 10 for $1.00	☐ 20 for $1.98	☐ 100 for $9.20
DAFFODILS: *FB382 Breck's Colossal*	☐ 7 for $1.00	☐ 14 for $1.98	☐ 50 for $6.60
CROCUS: *FB517 Giant-Flowering Mixture*	☐ 24 for $1.00	☐ 48 for $1.98	☐ 100 for $3.95
HYACINTHS: *FB549 Mixture*	☐ 7 for $1.00	☐ 14 for $1.98	☐ 50 for $6.70
GIANT SCILLA: *FB596 "Star of Holland"*	☐ 20 for $1.00	☐ 40 for $1.98	☐ 100 for $4.65

SEEDSMEN SINCE 1818
BRECK'S
230 Breck Bldg.
BOSTON 10, Mass.

Why is an etching like Fostoria's "Heather" so lovely in candlelight?

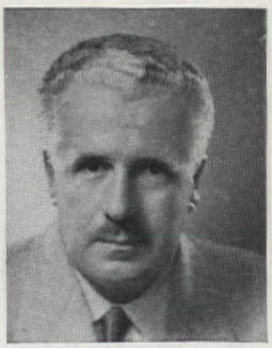


OF COURSE, just about everything looks nicer in candlelight—but there's a special reason why *Heather* is so lovely. The etched pattern has a frosty finish, glows in candlelight as if lighted from inside. We leave the rest of the surface clear, and being hand-blown lead crystal, it sparkles brilliantly. This makes a charming study in contrasts, lovely in any light. (Just nicer with candles.) The illustration only hints at *Heather's* beauty, so we hope you'll see it "in person". The suggested place setting we show here is $11.50*. Conveniently in open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

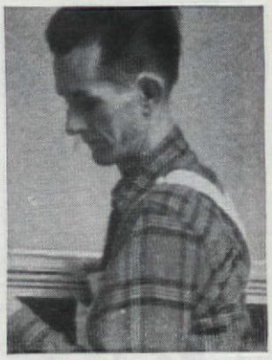
Contributors



. . . **DR. PHILIP C. CORLISS** ("Daylilies"—page 60), a New Englander, received his medical degree from Harvard, has practiced for 21 years in Arizona's Yuma Valley, and helped prove the plant-growing possibilities of that region. A frequent contributor to garden magazines, he lectures extensively. As Exhibition Committee chairman of The Hemerocallis Society he arranged for it to offer the A.H. Achievement Medal in 1954.



. . . **VIRGINIA C. LEVY,** like her husband, majored in journalism at Michigan State College (where she also "puttered in the greenhouses"). Now she spends much time helping him in his varied around-the-home activities; but her hobbies are music, Camp Fire Girls leadership, and chasing children (three of them hers) and dogs out of the petunias that adorn her (and her husband's) terrace, described on page 62.



. . . **CHRISTIAN P. FOSS,** master woodworker who helped the Parrotts to make their old living room into a new one (page 58) and stayed by us during long overtime hours to meet our photography schedule, is a craftsman of the old school, the kind you dream about but seldom are lucky enough to discover. Since he came to Seattle from Minnesota 13 years ago, he has assisted many a family in getting new rooms for old.



. . . **CHARLES R. PEARSON,** photographer of the Parrotts' house on page 49, was born in Texas, moved to Canada when he was fifteen, where he started photographing. In 1942, he re-entered the U.S. to join the army and spent three years in a photographic unit. After the service, he opened a studio in Seattle for architectural photography. He and his wife Daisy, who assists in the studio, have two children.



. . . **ROBERT F. CALROW,** put into his own kitchen (page 70) the design "know-how" he has offered Minneapolis families as director of advertising and kitchen planning for the Minneapolis Gas Company. He's also national president of Alpha Rho Chi professional architectural fraternity. Mrs. Calrow manages their nine-room house, mothers their three small sons, then finds time to write for family and home magazines.

NEW! WALLKYD

Chemistry's Wonder Alkyd for Wall Enamels

PRODUCES THE FINEST WALL ENAMELS YET!

READILY APPLIED..."EASY ON THE EYES"...LONG LIVED...NO TROUBLE TO KEEP CLEAN



At last, you can paint your walls with an enamel made with the *identical substance* — alkyd resin — responsible for the remarkable wear-and-water-resistance of the finish on your car, refrigerator, stove and washing machine!

Unlike these sprayed-on, baked enamel coatings, however, it goes on with a brush or roller. No laps, runs, sags! Just make sure you buy a brand of wall enamel made with WALLKYD. You'll also enjoy these other advantages . . .

Short drying period! Paint in the morning . . . put back furniture and drapes that evening. Next day, the surface is hard enough to wash.

Spreads on any surface . . . walls, ceilings, trim . . . plaster, wallboard, metal, wood.

"Takes" marvelously to soap and water, as often as need be. Fingerprints, crayon scrawls, dust accumulations swish off in a wink with a damp cloth.

More surface-hiding per coat because there's more pigment and color (more paint) per gallon of solvent-thinned WALLKYD-base wall enamel.

Extremely good-looking! Captures any hue, deep tone or pastel, and holds it longer, with far greater resistance to scratching, marring, chipping.

No disagreeable "newly-painted" odors.

Write for the names of paint manufacturers formulating their wall finishes with WALLKYD.

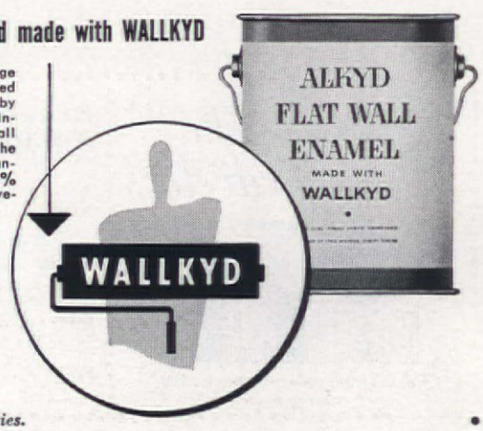
WALLKYD *also increases the weather resistance of exterior paints*



The costliest item in house painting is a painter's labor or your own time, not the paint. Hence, it pays to stretch the interval between paint jobs. That's why so many manufacturers of exterior paints are adding longer life to their formulations by adding WALLKYD.

Demand a Brand made with WALLKYD

To get full advantage of the many improved properties imparted by WALLKYD, today's finest alkyd for flat wall enamels, make sure the manufacturer guarantees a minimum of 8.5% WALLKYD in his "vehicle solids".



Creative Chemistry . . . Your Partner in Progress

REICHHOLD CHEMICALS, INC.

525 North Broadway, White Plains, N. Y.

Producer of WALLKYD — *and other synthetic resins for the paint, printing ink, paper, plywood, textile and foundry industries.*

Burglars love vacations



especially if they're yours!

PUT yourself in the burglar's place.

Wouldn't you look for a house whose owners were away on vacation? Most burglars do, and year after year thousands of pleasant vacation memories are abruptly wiped out when owners return to find that precious linens, silverware, jewelry—even TV sets and rugs—are gone. Articles left behind may be damaged beyond repair.

Of course, no one wants such a thing to happen to him. You certainly don't. But since it *does* and *can* happen, isn't it a good idea to protect yourself with theft insurance—particularly when the *finest*, Travelers Residence and Outside Theft Policy, costs only pennies a day?

Peace of mind is a nice thing to have on a holiday. Among your vacation preparation plans, why not include a call to your Travelers agent?

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Please send me the name and address of the Travelers agent nearest me.

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STREET.....

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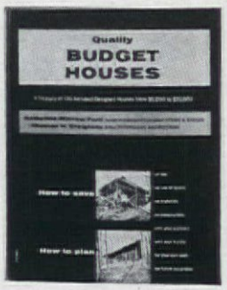
STATE.....

A.H.—5

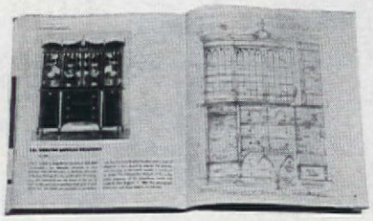
Off the Press



Quality Budget Houses by Katherine M. Ford and Thomas H. Creighton (Reinhold) Price $4.95 . . . By discussing 100 houses that cost from under $5000 up to $20,000, the authors not only show you pictures and floor plans of good architect-designed houses, but also discuss houses that have been built in all parts of the country. You'll also find basic information on how you can save money in terms of buying your site, co-operative building, starting an expansion house, structural systems that save money, how to save and still use quality materials, how to utilize the talents of architects and builders, and many other good ideas that will help you get the most house for your money.



World Furniture Treasures by Lester Margon. (Reinhold Publishing Company) Price, $7.50. . . . If you want to know how to make an authentic piece of traditional furniture, this book is for you. It contains 53 beautifully scaled and accurate drawings of museum pieces as well as 170 photographs of fine period



furniture. The text is simple and direct, and the author, an authority in his field, writes his book with assurance and "know-how." We recommend it to all lovers of fine furniture as well as to student and home craftsman.

CONTINUED ON PAGE 10



● Peace of mind is yours when Cyclone Fence guards your children. Because you *know* they are safe from passing traffic. Safe from obeying the urge to wander. Safe from stray animals that may be vicious.

Besides changing your own yard into a protected playground, Cyclone Chain Link Fence stops trespassers. It forces everybody to respect your lawn, flower beds and shrubbery.

When you buy Cyclone, you get a *quality* fence. It is made of heavily galvanized steel which assures longer lasting fence. Cyclone's own factory-trained men usually erect this fence; but, if you wish, you can do the job yourself.

CYCLONE FENCE DEPT.,
AMERICAN STEEL & WIRE DIVISION
UNITED STATES STEEL CORPORATION
WAUKEGAN, ILLINOIS • SALES OFFICES COAST TO COAST
UNITED STATES STEEL EXPORT COMPANY, NEW YORK

FREE BOOKLET

Filled with photographs, drawings and graphic descriptions of different styles of fence and gates for the protection of property. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.



Cyclone Fence, Waukegan, Ill., Dept. 154

Please mail me, without charge or obligation, a copy of your booklet.

Name.....

Address.....

City.....Zone...State....

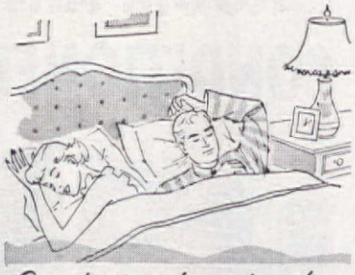
CYCLONE FENCE

USS

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL

NOW...one single unit that cools your entire home!



Comfort all night thru-

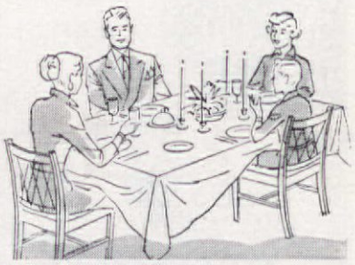
If sticky-hot nights are a nightmare to you, put in an American-Standard SUNBEAM Summer Air Conditioner and get the sleep of your life! You'll have cool, gently circulating air in your bedroom all night *every night* all summer long!



Perfect relaxation-

With an American-Standard SUNBEAM Summer Air Conditioner in your home, you don't have to seek out a cool spot. Anywhere you want to sit and relax is enjoyably cool. For this 100% automatic unit keeps the *entire home* uniformly comfortable.





Like dining out

Mealtime in a home that's completely air conditioned with an American-Standard SUNBEAM central unit is like dining in an exclusive air conditioned restaurant. And best of all, this low cost luxury is yours to enjoy every day!



Work in a cool kitchen

Perhaps no room in your home will benefit more from your new American-Standard SUNBEAM Summer Air Conditioner than the kitchen. For not only does this modern unit cool the air, but it also provides air cleaning, circulation and ventilation.

SUNBEAM Summer Air Conditioners by American-Standard

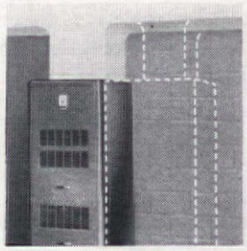
HERE at last is a residential summer air conditioner that really does a *complete* cooling job throughout your entire home.

100% automatic, and as efficient as a modern refrigerator, this new central unit *controls both temperature and humidity* to keep every room in your home delightfully cool and comfortable even on the hottest, stickiest days and nights. *It also provides air cleaning, circulation and ventilation.*

Developed by the world's largest manufacturer of heating equipment, the American-Standard SUNBEAM Summer Air Conditioner is as fine as money can buy . . . any way you figure it. It's a longer lasting unit . . . and a sound investment for you . . . from the standpoint of its reasonable price, economy of operation, and trouble-free long life. And obviously it adds to the value of your home.

For the price of a few window units you can air condition your home completely. Before you pay for a single room air conditioner, ask your SUNBEAM retailer or contractor to give you an estimate of the cost of cooling your entire home. The cost can often be added to an open end mortgage for easy financing. For year 'round comfort, combine a SUNBEAM Summer Air Conditioner with a SUNBEAM Winter Air Conditioner.

WHY WAIT? Because summer air conditioning is no longer a luxury, more families than ever will want residential cooling this summer. We urge you to see your dealer as soon as possible . . . to get ahead of the anticipated heavy demand. Your American-Standard SUNBEAM retailer is listed in the Yellow Pages of your phone book under "Air Conditioning" or "Furnaces." Look him up now. **Sunbeam Air Conditioner Division,** American Radiator & Standard Sanitary Corporation, Bessemer Building, Pittsburgh 22, Pa.



USES SAME DUCTWORK. When installed in a home having forced warm air heating, your SUNBEAM Summer Air Conditioner will connect readily to existing ductwork. Thus saving you on material, time and labor. In models and sizes for basement, utility room, alcove or attic installation.



NEW ELECTROSTATIC AIR CLEANER. The amazing MAGNE-FILTER, above, added to either summer or winter air conditioning systems, provides the ultimate in cleanliness. It removes dirt, dust and pollen—even cigarette smoke—from the air by electrostatic action.

SEND COUPON FOR HOME BOOKLET!

FOR HOME BOOKLET and descriptive literature on American-Standard SUNBEAM Residential Summer Air Conditioners, send coupon with 10¢ to cover mailing and handling. Contains lots of helpful information you can use if you are modernizing or building.

PLEASE PRINT

Sunbeam Air Conditioner Division
American-Standard
Dept. SB-5, Bessemer Bldg., Pittsburgh 22, Pa.

I enclose 10¢ for which please send me your Home Book and literature on the new SUNBEAM Summer Air Conditioner.

I am modernizing ☐ building a new home ☐

Name.....

Street.....

City.....**County**.....**State**.....

If you live in Canada, send to Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

AMERICAN-Standard
SUNBEAM
SUMMER AIR CONDITIONERS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS



CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Clorox not only protects the snowy-whiteness of your linens... by removing dinginess, stains, even scorch and mildew... Clorox protects family health as well. For Clorox makes linens hygienically clean. No other home laundering product equals Clorox in germ-killing efficiency!

And Clorox protects fine fabrics, too! First, because Clorox is free from caustic... made by an exclusive, patented formula. Second, because Clorox, a liquid, contains no gritty particles to damage wash and washer.



A Clorox-clean bathroom is a sign of good housekeeping!

In routine cleaning, Clorox not only removes stains and deodorizes, it disinfects... helps protect your family against infectious germs. And Clorox is a non-poisonous disinfectant... a type recommended by hundreds of public health departments. See label directions for the many uses of Clorox... America's favorite!



When it's CLOROX-clean... it's SAFER for family health!

Off the Press

(Begins on page 8)

FLOWER ARRANGEMENT

Color in Flower Arrangement by Adelaide B. Wilson. (Barrows) Price $5.95 . . . An interpretation of color "as we know it, as we use it, where we find it" by a student, teacher, expert practitioner, and judge. With 16 color photographs by Jack Roche.



Flower Arranging for Juniors by Virginia S. Marshall. (Little, Brown) Price $2.75 . . . Sensible kindergarten directions for making planned arrangements for home and flower show; they stress the fun of it, but also explain the basic principles involved in arranging.

Flower Arrangement for Churches by Adelaide B. Wilson. (Barrows) Price $4.00 . . . A guide book, for altar guild members, of principles and practices, the latter exemplified by 35 plates, four in color.

Flower Arrangement Workbook 2 by Myra J. Brooks (Barrows) Price $2.50 . . . Twelve more concise, comprehensive lessons on arrangements for different occasions, places, and purposes.

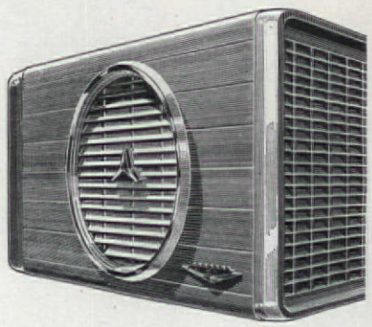
Junior Flower Arranging by Katherine N. Cutler. (Barrows) Price $2.95 . . . Simple instructions, generously illustrated, that cover not only arrangements, but also such activities as games, garden work, junior shows, etc.

Period Flower Arrangement by Margaret F. Marcus. (Barrows) Price $10.00 . . . The fruits of 15 years' work on a hitherto untouched subject covering world history from 2800 B. C. to the present. Profusely illustrated. Not a "how-to-do-it" book, but invaluable for reference and background.

The Complete Book of Dried Arrangements by Raye M. Underwood. (Barrows) Price $4.95 . . . The varied possibilities of a specialized, and at present highly popular, field interestingly and helpfully developed by an expert, lecturer, and judge.

Winter and Spring Flowers arranged by Constance Spry. (Studio-Crowell) Price $5.50 . . . A second volume of seasonal essays by an international authority with typical British ability to combine practical information and literary charm. With 36 lovely plates, 24 in full color.

MOST POWERFUL ROOM AIR CONDITIONER



The 1954 Fedders is beautiful *outside* ...powerful *inside*, proved in tests more powerful than any other room air conditioner! Fedders exclusive V-type evaporator gives you 33% more cooling area ...greater reserve capacity for hot, muggy days. Greater filtering and air-cleaning area. And you get greater dehumidifying power, too. Be sure you look "under the hood" when you buy a room air conditioner. Look at powerful Fedders!

FEDDERS gives you PUSH BUTTON WEATHER



Fedders makes *you* the boss of all this cooling power. Exclusive Built-In Weather Bureau gives you the cool, clean weather you want at the touch of a button. Lets you ventilate, whisk away stale, smoky air... both independently of cooling. Rotatable Grille sends air in any direction. Exclusive new Reverse Cycle Heat Pump* switches from cool to heat to cool *automatically* to maintain the temperature you set. See Fedders in action — best engineered room air conditioner on the market. Also sold throughout Canada.

**At extra cost on 3/4-ton Deluxe and 1-ton Window Models.*

1954 FEDDERS

MAIL TODAY!

Fedders-Quigan Corp., Dept. 47-A
Buffalo, N. Y.

Please send me books checked on how I can sleep, work, live better with a Fedders.

☐ "Champion of your personal comfort"
☐ "How to sleep cool when it's hot"

*Name*_____

*Address*_____

*City*_____ *State*_____

"Isn't it swell...we've got a washer and a dryer right in there!"



With the Bendix Duomatic you need only one machine to wash and completely dry your clothes. It changes from washing to drying automatically... gives you a real day off. The Duomatic gets the laundry ready to wear, iron or put away ...all by itself.



"With 2 small children, it's a life saver. Like having full-time laundry help."
Mrs. E. C. Gutknecht, Milwaukee, Wis.

The Bendix Duomatic has made one of woman's fondest dreams come true. You can load the Duomatic at bedtime and, in the morning, have baby's diapers (or Junior's jeans) clean and dry—ready to use. What's more, whenever you like you can use your Duomatic as a washer only... a dryer only. It's completely flexible.



"Gets the clothes so much cleaner than my old machine. Even the overalls."
Mrs. Henry Hancock, Niles, Michigan

It requires *extra* thorough washing to get at greasy grime... and that's just what the Duomatic gives you. High lift, deep surge Tumble Action penetrates every inch of every piece, instead of just skimming the surface. And the Bendix Magic Heater keeps those jets of hot, sudsy water *really hot.*

THE BENDIX DUOMATIC HAS ALREADY MADE MORE THAN 60,000 WOMEN HAPPY... SHOULDN'T YOU LOOK INTO IT?

WASHER-DRYER ALL-IN-ONE

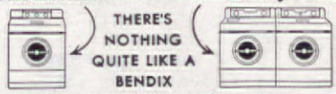
BENDIX

DUOmatic

Guaranteed by Good Housekeeping

NOW! YOUR CHOICE OF GAS OR ELECTRIC DRYING

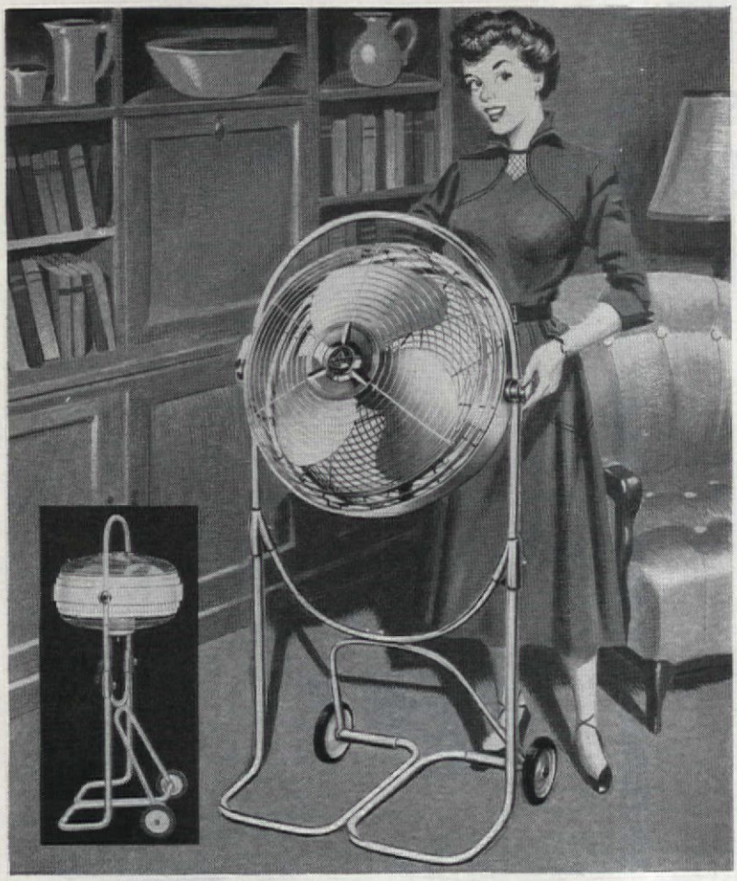
All-in-one . . . or . . . side by side



FOR WASHING . . . FOR DRYING

Please send me the booklet that answers 59 questions about the Duomatic.
Name_____
Address_____
City_____ State_____
Mail coupon to:
BENDIX HOME APPLIANCES, Dept. J-54
1329 Arlington, Cincinnati 25, Ohio

BENDIX HOME APPLIANCES AVCO Manufacturing Corporation, Cincinnati 25, Ohio



Only Emerson-Electric

ROLL-ABOUT

has the exclusive *"TILTAIRE"* feature

Banish "hot spots" Quickly..Quietly!

Most folks buy Emerson-Electric Roll-about fans for one reason: they know they'll get the biggest breeze-maker on the market, one that can quickly be moved right to the "hot spot" where it's needed.

And here's an *extra* . . . Emerson-Electric's exclusive Tiltaire feature permits the big 18" fan to be tilted up or down, a full 180°, for efficient ventilation.

You'll get cool comfort from a Roll-about anytime . . . it works equally well as a day fan or a night air circulator. Especially desirable in homes with casement windows. It's the most versatile fan in the Emerson-Electric line! Attractive silver gray finish harmonizes well with your furnishings, too. 5-Year Guarantee, of course. For complete information see your Retailer or write for brochure No. 915.

THE EMERSON ELECTRIC MFG., CO.
St. Louis 21, Mo.

LOW TABLE FAN



12" blades, 3-speed motor, metalescent mahogany finish. 5-Year Guarantee.

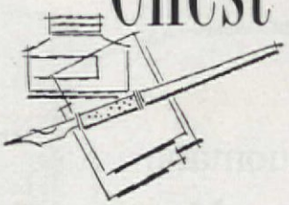
NEW!



DeLuxe Room Air Conditioners in ½-, ¾-, and 1-ton sizes. Exclusive Emerson-Electric, uniform, wall-to-wall cooling, 'round-the-clock! 5-Year Warranty.

EMERSON ELECTRIC
FANS • MOTORS — APPLIANCES

Off Your Chest



EXPECTING THE UNEXPECTED

Dear Mrs. Austin:

There's no way of knowing, of course, but I'd be willing to bet my last dollar that there were thousands of average American women in these United States who read "The Unexpected Guest" in your September issue, and could scarcely suppress the desire to write you, just as I am now doing. . . . I am writing for all those who wanted to rise up and have their say, but were much too busy—and not the kind of busyness of seeing that there were little nuts or tidbits on the shelves when that unexpected guest arrives home with your better half. Their busyness was the business of the average American housewife with a husband and one or two or more children. The everlasting washing, ironing, mending, cleaning, baking that goes on in the home, without any outside help. The Brownie Scout meeting, with the American mother as Den Mother, the Sunday School class with the American mother as teacher, the PTA meeting with the American mother on one or more committees, the football clothes and basketball clothes to be cared for each day of practice, the scads of sandwiches to be made for the cast of the Senior Class play, etc., etc.

"Is your guest room in order?" The chances are that Bill's and John's room will be the guest room after they have carried all their clothes to the basement and set up housekeeping in the recreation room (if you can call it that). As for guests appreciating note paper, stamps, ink, and a decent pen—well, most of us would appreciate that right in our own homes. By the time left-handed

CONTINUED ON PAGE 14

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME
Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

before *you build or remodel your* **FIREPLACE** *be sure you have complete information about*

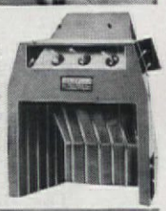
HEATFORM
The *Superior* Heat Circulating Fireplace Unit

Heatform is a double-walled metal unit. Its heating chambers capture and circulate to all parts of the room and even into adjoining rooms heat lost up the chimney by the old-fashioned fireplace.

Heatform prevents construction mistakes which cause smoke trouble, because it is a perfect guide (hearth to flue) around which anyone can build the masonry to complete a fireplace of any design.

A Heatform fireplace costs but little more. The unit consists of the firebox, throat, smoke dome, and damper, replacing materials and some labor necessary in the construction of the ordinary fireplace.





The above fireplace is built around Model "A" unit (at right). Side cool-air inlets and warm-air outlets were used. For greater heating efficiency and economy of installation, use front warm-air outlet.





The above modern corner fireplace built around Model "S" (at right) affords view of fire from front and either side. If you prefer view of fire from front and both sides, use Model "M".

Custom-built Screens and Fuel Grates are available for all models and sizes.

Write for FREE illustrated folder

—or enclose 50 cents (postage & handling) for (11" x 9") 36-page Book of 50 beautiful interiors and fireplace designs selected from our National Prize Photo Contest.

SOLD THRU BUILDING MATERIAL DEALERS EVERYWHERE

(*) HEATFORM is the registered trademark of

SUPERIOR FIREPLACE CO.

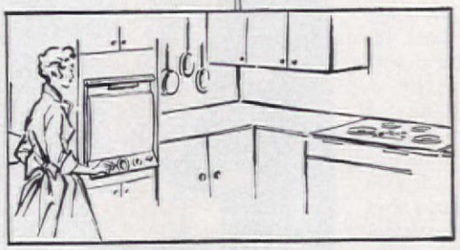
Dept. AH-541 1708 E. 15th St. Los Angeles 21, Calif. ● Dept. AH-541 601 North Point Rd. Baltimore 6, Maryland

New Small Range With Big Ideas...

Hotpoint Introduces The First 30-Inch Electric Range With Automatic French Fryer • • • Rotary Barbecue • • • Pushbutton Controls • • • *Plus* Giant Super Oven!







New . . . Hotpoint Customline Ranges! Separate stainless-steel units let you build oven into wall at any height you wish, surface units into counter! See your dealer* for early delivery.

"**Big surprises** come in small packages"—in this case, de luxe BIG-range features you never *dreamed* you'd find in a space-minded 30-inch range!

- **For example,** *only Hotpoint offers you a built-in professional-type automatic French Fryer that lets you fry shrimp, potatoes, doughnuts 'n' such with all the skill of the finest chef!*

And imagine what delicious chicken, ribs and roasts you can serve thanks to Hotpoint's exclusive rotary barbecue!

The oven is so BIG you can cook a complete oven meal for 24—*automatically!*

- **Truly,** *Hotpoint has thought of* **everything** *to make this the finest 30-inch range ever built—and, as you'd expect, the* **only** *one with color-lighted push-button controls.*

See all of the many beautiful new Hotpoint Electric Ranges for 1954—including a complete line of full-size 39-inch models.*

(Suggested retail prices start as low as $195.00)

**Guaranteed by Good Housekeeping*

**Dealers are listed in most classified phone directories.*



Hotpoint

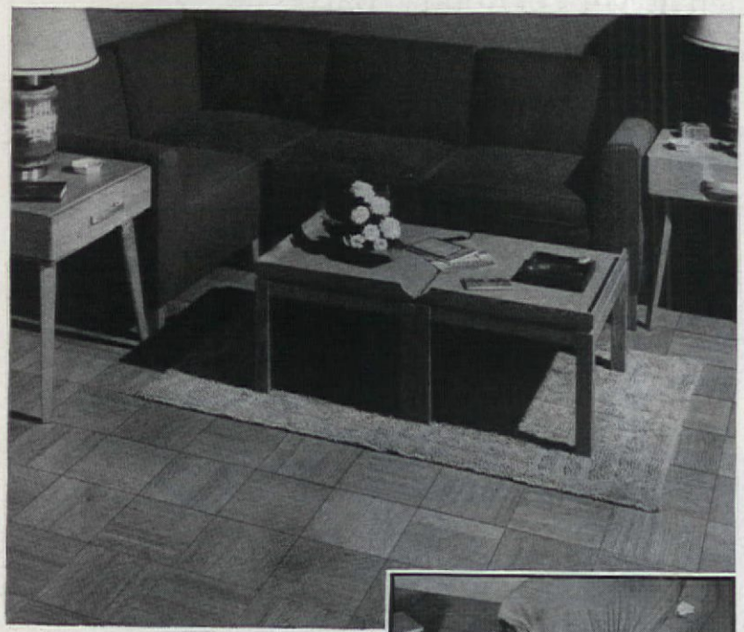
Enjoy "Ozzie and Harriet" On TV and Radio Every Week!

Changes your viewpoint...automatically

HOTPOINT CO. (A Division of General Electric Company) CHICAGO 44.

NEW PREFINISHED FLOORING MAKES IT EASY TO HAVE

Beautiful Oak Floors





Your choice of Block, Strip, or Ranch Plank

Just lay Prefinished Bruce Oak Flooring right over your old floors . . . no sanding or finishing

Now you can give your home new beauty at low cost with a *prefinished* Bruce Hardwood Floor. Completely finished at the factory with the famous Bruce "Scratch Test" Finish, this highest quality oak flooring can be nailed right over old floors. It's ready to use as soon as laid. No messy, expensive sanding and finishing on the job.

Naturally beautiful—It's the most beautiful, most durable floor you've ever seen. The warm, natural coloring of superbly finished oak harmonizes with any room furnishing plan. You have your choice of three lovely designs: modern Bruce Block (parquet) as pictured above . . . distinctive Bruce Ranch Plank with walnut pegs . . . or ever-popular Bruce Strip.

Moderate in cost—A new Bruce Hardwood Floor will cost you less than a good rug or carpet. Easy to keep clean and beautiful, too. It's just the thing to use in fixing up or adding a room, and there's nothing finer for a new home. Ask your lumber dealer for cost estimate. Mail the coupon below for literature with room photos in color.

MAIL COUPON FOR LITERATURE



E. L. Bruce Co., 1602 Thomas St., Memphis 1, Tenn.
Send me color folder on Bruce Hardwood Floors
☐ for installation over old floors
☐ for a new home

Name_____

Address_____

City & State_____

BRUCE HARDWOOD FLOORS

Off Your Chest

(Begins on page 12)

John has written a couple high-school themes with the family pen, it's of no use to anyone else—unless your guest is accommodatingly left-handed.

Did you ever try to keep a well-stocked shelf—that is, if you're any ordinary, average American family? Well, it can't be done! The other thousands will back me up, I know. I did squander—fifty-nine cents, I believe it was—on some cashews after deliberating for a good five minutes as I wheeled my supermarket cart back and forth in front of them at odd intervals. I smuggled them into the house and thought I had them well hidden behind some canned beets, until one night, after a League of Women Voters meeting, I found that the family had discovered them on the usual nightly prowl for "oh-just-anything-to-eat-I'm-starved" routine.



But, once upon a time I was very stern about some chocolate peppermints, and I threatened the whole family so convincingly that they didn't *dare* open them. And then it happened—my big moment! The doorbell rang and holy of holies—the Unexpected Company! For this once, if never again, I was going to be able to do it just like the magazine articles had said a good housekeeper should be able to do it: "No apologies, no confusion, just be cheerful and make your guests welcome." I fixed the soft drinks, after a suitable length of time had elapsed, put the chocolates into the prettiest bonbon dish I had, and sailed into the living room where the whole family, watching my every move, were entrenched with our guests. I was in high spirits as I proffered Mrs. Smith the refreshments. I could tell she just loved chocolates (she had that middle-age spread), and I was so glad I had just the right thing. At first I couldn't quite believe it, and then it dawned

CONTINUED ON PAGE 16

National
BABY
WEEK



may 1- may 8

America's Finest Handmade Milk Glass



Westmoreland's superb collection of handmade milk glass reproductions provides a variety of individual gift pieces suitable for any occasion. Each item is moulded entirely by hand by the same methods which were employed in 1889.

Send 10c in coin for Reproduction Booklet.

WESTMORELAND
GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA

now...Screens you put up and take down from inside in seconds!

Columbia-matic TENSION SCREENS

Now, say goodbye to old-fashioned screens and old-fashioned screen troubles.

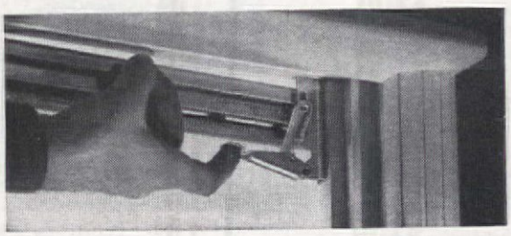
Columbia-matic Tension Screens are the revolutionary new screening idea. They fit outside the window, just like regular screens, yet they go up from *inside*. They are flexible, full length, all-aluminum. Columbia-matics have no side frames, just a top rail and a patented spring-loaded bottom rail that keeps the screen under constant tension. Result—no sagging, no rippling. Screens fit tightly against window frames at all times to provide complete insect protection. And they cost no more than ordinary screens.

Get the facts on Columbia-matics. Millions now in use. Mail coupon for complete details. You'll see why satisfied users everywhere say Columbia-matics are the finest, most convenient screens you can buy.

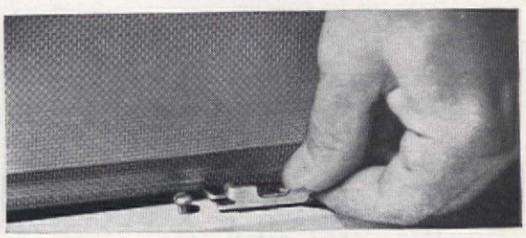




Flip up tension locks . . . screen swings free. No hardware on sill to snag clothing. Columbia-matics cannot stick or warp . . . cannot rust or drip-stain side of house.



Installing Columbia-matics for first time takes only minutes. They come in exact sizes, no fitting required. All you need is a screwdriver. Top rail is held by three sliding clips.



Two patented tension locks anchor bottom rail securely to sill. Press down, they're locked. Screens are all rustproof aluminum . . . need no maintenance or painting.



Imagine storing screens on a closet shelf! Columbia-matics roll up into a compact bundle. Locks do not interfere with storm window.

THE COLUMBIA MILLS, INC.
Dept. AH-5, Syracuse 2, New York

Please send complete details of Columbia-matic Tension Screens.

Name_____

Address_____

City_____ Zone_____ State_____

Look how you SAVE when you INSULATE WINDOWS



Architect and Owner: Siberius Saito, Cedar Falls, Iowa



Thermopane* INSULATING GLASS **SAVES MONEY**
In winter, *Thermopane* saves fuel because it keeps in more heat. In summer it keeps heat out, reduces air-conditioning costs.

Thermopane INSULATING GLASS **SAVES WORK**
Thermopane makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.

Thermopane INSULATING GLASS **REDUCES DRAFTS**
You can sit closer to these windows without feeling chilly. More floor space is usable.

Thermopane INSULATING GLASS **REDUCES NOISE**
The two panes of glass, with sealed dry air between, deaden outside noise. That saves on nerves.

Thermopane is the modern way to insulate windows, with insulation built right into the windowpane. That's why so many architects and builders use it in every window of today's homes. *Thermopane* is stocked by L·O·F Glass Distributors for ready delivery. Call your L·O·F Glass Distributor or Dealer for information. He's listed under "Glass" in the yellow pages of the phone book. Write for our free booklet, "Self-insulating Windows of *Thermopane*". *®

L·O·F GLASS Exclusive FIBER-GLASS

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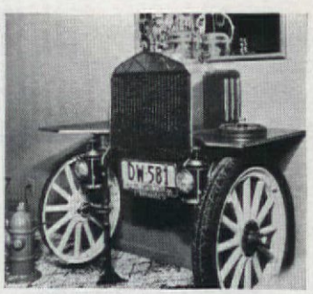
Off Your Chest

(Begins on page 12)

on me what she had said. "No chocolates, thank you. My figure, don't you know." My whole spine felt it! I knew the four of them were turning visibly into Cheshire cats. I moved to Mr. Smith and kept saying, "He's just 'gotta' take one." He didn't. The air was electrified! I could feel their gloating. I'd just show them. I'd say, "We don't care much for chocolates, either," and then quietly take them to the kitchen where I would repack them and put them in the freezing compartment, or something. Then I'd have them for Thanksgiving, or Christmas, or Easter, or Fourth of July. But just then something must have happened, because before I knew it I was surrounded by the children, all offering to help, and somehow my husband had the bonbon dish and was enjoying immensely a very fat, round, chocolate peppermint patty; and everyone was laughing and talking, and having a wonderful time!

Well, I've never been really prepared since. You can have scads of wonderful things on your shelves for weeks or months, and no one ever arrives unexpectedly. But just as soon as that last little "something" is gone—but not until then—when the cupboard is bare, that's when you can expect the Unexpected!

—JANE HARDY

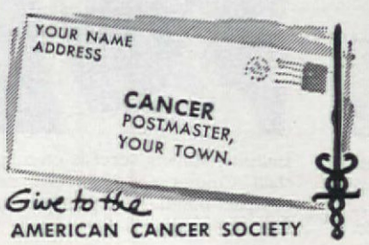


OLD CURIOSITY

Dear Mrs. Austin:

Mrs. Welt and I felt that your readers might be interested in seeing our curious bar. The fenders and top of the hood provide space for ash trays. Radiator, wheels, and lamps were recovered from a local junk yard, cleaned up, polished, and painted. Two days' work with some plywood completed the job. A mirror simulates windshield.

—DAVID I. WELT





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Please send me more details on Bondstone and my free copy of the Bondstone booklet.

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YOU, TOO, CAN AFFORD A CRANE KITCHEN

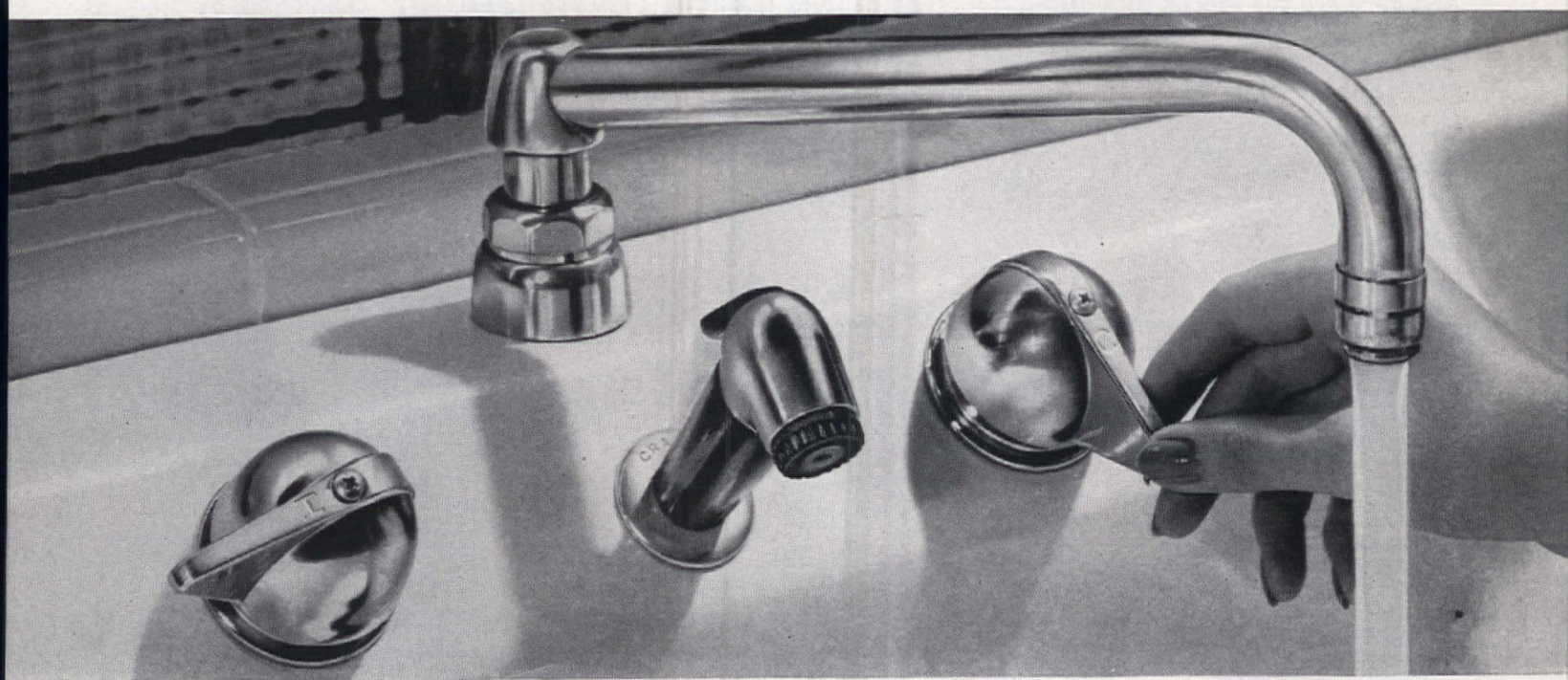
When you remodel your home—or build or buy a new one—keep this important fact in mind: *Crane plumbing costs no more than any other brands you would consider.*

On all counts—design, workmanship, long life—Crane is the most preferred. You see it in the finest homes. And that same Crane quality comes in a wide range of prices and styles to suit even the most modest plans.

So, now that you know you can afford a Crane kitchen, don't you think you should insist on one?



Start your plans with the famous Crane Sunnyday sink, focal point of many fine kitchens. It's as beautiful as it is practical, in your choice of 8 colors. One of many Crane sinks covering a wide price range.



The most used room in your home tells the most about you

Your kitchen never puts on "company manners." It's your everyday working place.

If it's cheerful and homey, the family gathers round you often, to help or watch or talk. And when guests come out to your sparkling Crane kitchen, it says all you want it to say. Here is true harmony from door to door. Here is quality and long life in fine equipment.

For example, the beveled "control panel" of the sink in the picture above is Crane precision-engineered inside and out. Crane Dial-ese faucet controls open and close easier . . . last longer.

In planning a new kitchen or remodeling an old one, Crane can help you. And when you choose lustrous Crane sinks, gleaming Crane base and wall cabinets—such modern-minded appliances as dishwashers and garbage disposers—you know you are going to be pleased and proud for years to come.

So why shouldn't you have a complete new Crane kitchen—now that you know you can afford it?

COME TO CRANE FOR IDEAS

Kitchen and bathroom ideas from leading architects . . . fixture ideas from leading designers . . . latest ideas in heating systems . . . ideas on budgets and financing. Your Crane Plumbing and Heating Dealer has them all. See him now and talk it over.

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OAKLAND
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Sigmon's Upholstery
PASADENA
Alpert's Yardage
RICHMOND
Diehl's Curtain Center
SACRAMENTO
Breuner's
SAN DIEGO
Aaron Ferer & Sons
Arrow Surplus
Pacific Surplus
Slayen's
Walker's Dept. Store
SAN FRANCISCO
City of Paris
Hale Brothers
Macy's
The Emporium
Weinstein's
White House

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Foam & Fabric
LoRay Foam Rubber
FORT MEYERS
Belk-Lindsey
GAINESVILLE
Wilson Dept. Store
HIALEAH
Dade County Farmer's Mkt.
D. D. Freeman Hdwe. Co.
Hialeah Mill Outlet
HOLLYWOOD
Star Fabric
Sultan & Son
JACKSONVILLE
J. Lewis Awning Co.
LAKELAND
Schiff's Fabrics
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Burdine's
Dixie Fabrics & Upholstery
Fredrich's Fabrics
H. B. Senn Co.
Modern Fabrics
Muecke Upholstery Supply
Paramount Stores
Robert's Bedding Co.
Whitehall Fabrics
MIAMI SHORES
Mackenzie's Dept.Store
OCALA
Belk-Lindsey
SARASOTA
Foam & Fabric Center
SOUTH MIAMI
Paramount Stores
South Miami Paint
& Hdwe. Co.
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Belk-Lindsey
Maas Bros.
Webb's City
Wilson Chase Co.
TAMPA
Echerd's Drug
Foam & Fabric Center
Maas Bros.
WEST PALM BEACH
Palm Beach Mercantile
Pioneer Co.
WINTER HAVEN
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ATLANTA
Rich's Inc.

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Fellner Rathein
The Carroll House
CHAMPAIGN
Robeson's
CHICAGO
All Foam Co.
Clark Drapery
Frank Bodach & Sons
Frank's Dept. Store
House of Schiller
Marshall Field & Co.
Pierce Upholstery Co.
Sherwell Upholstery Fabrics
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Weibolt Stores Inc.
Winsberg Dept.Store
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ANDERSON
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AVON
Avon's Hardware Store
CARTERSBURG
Cartersburg Furn. Store
EVANSVILLE
Evansville Dry Goods Co.
Gem Furniture Mart
FORT WAYNE
The Grand Leader
Wolf & Dessauer Co.
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H. P. Vonnegut & Co.
J. C. Penney Co.
Leader Store
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Wasson's Dept. Store
KOKOMO
Wm. Turner & Co.
LAFAYETTE
Loeb's Dept. Store
MARION
Hill's Department Store
MUNCIE
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PLYMOUTH
Bosworth Dept. Store
RICHMOND
Hoosier Merchantile Co.
Knollenberg's
Lawler's
SOUTH BEND
Geo. Wyman
Grand Leader
TERRE HAUTE
Root's Dept. Store
VINCENNES
Hill's Department Store

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Hoverstein Furniture Co.
DAVENPORT
Paterson-Harned-Van Maur
DES MOINES
Younkers of Iowa
MARSHALLTOWN
McGregor Furniture Co.
SIOUX CITY
Younker Davidson

KANSAS
COFFEYVILLE
Coffeyville Mattress Co.
DODGE CITY
Hall's Firestone Store
MANHATTAN
Keller Dry Goods Co.
SALINA
Huntons Curtain &
Draperies
TOPEKA
Crosby Bros. Inc.
Pelletier's Co.
WICHITA
Geo. Innes Store

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Sam Pushin & Co.
LOUISVILLE
Ben Snyder
J. C. Penney Co.
Kaufman-Straus
Stewart's
PADUCAH
Paducah Dry Goods Co.

LOUISIANA
SHREVEPORT
Trickett's

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AUGUSTA
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BIDDEFORD
Bulters Stores
HOULTON
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B. Peck Co.
Lewiston Rubber Co.
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Mill End Shop
Porteous, Mitchell &
Braun Co.
RUMFORD
Yardgoods Center
WATERVILLE
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BALTIMORE
Brager's
Goldenberg's Dept. Store
Hecht Co.
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Julius Gutman & Co.
Leon Levi
L. Epstein Dept. Store
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May Company
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Schuster Company
Stewart & Co.
Sunderland & Eisel Co.
Tirallas
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Cumberland Cloak & Suit
HAGERSTOWN
Leiter Bros.

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Jordan Marsh
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R. H. White Co.
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CAMBRIDGE
Gorin's Inc.
Lowell Specialties
CHELSEA
Beaconway Stores, Inc.
FRAMINGHAM
Gorin's Inc.
GLOUCESTER
William G. Brown Co.
HAVERHILL
Haverhill Rubber Co.
Lowell Specialties Co.
Mitchell & Co.
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HOLYOKE
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Beaconway Stores Inc.
Lawrence Rubber Co.
LOWELL
A. G. Pollard Co.
Beaconway Stores, Inc.
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Giant Stores
LYNN
Goddard Bros.
T. W. Rogers Co.
MALDEN
F. N. Joslin Co.
NEW BEDFORD
Arlan's Dept. Store
C. F. Wing's
NORTH ADAMS
Boston Store
House of Calico
NORTHAMPTON
McCallum's
PITTSFIELD
England Bros.
SALEM
Almy, Bigelow & Washburn
Salem Rubber Co.
SPRINGFIELD
Forbes & Wallace
VINEYARD HAVEN
Vineyard Dry Goods
WHITINSVILLE
Baker's Dept. Store
WOBURN
Gorins Inc.
WORCESTER
Chesterfield Upholstery
Denholm & McKay
New York Trimming House
Phil Solomon Co.
Plastic Varieties
Sherer's

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ALMA
Blyton's Drapery Shop
DETROIT
Crowley-Milner
Foam Rubber Center Inc.
J. L. Hudson
LANSING
Lansing Dry Goods Co.
MIDLAND
Matney Stores
MUSKEGON
Hardy-Herpolsheimer's

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MINNEAPOLIS
Dayton Co.
Powers Dept. Store
ST. PAUL
Emporium Mercantile Co.
Schuneman's Dept. Store

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Bay City Cash D. G. Co.

MISSOURI
JEFFERSON CITY
Millsaps Dept. Store
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Christman Dry Goods Co.
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OMAHA
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Samuel Evans
LEBANON
Currier & Co.
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Cancellation Shop
Leavitt Stores Corp.
Manchester Fabric Shop
Martins Stores
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PORTSMOUTH
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East Orange Mill Ends
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Hackensack Tire Exchange
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Tuttle & Rockwell
HUNTINGTON
Peggy's Outlet Store
ILION
Freeman's
ITHACA
Rothschild Bros.
Wissen Fabrics
JAMAICA
B. Gertz
JAMESTOWN
Abrahamson & Bigelow
Geo. Cook The Rug Man
LeROY
L. P. Brady
MIDDLETOWN
Thompkins Dry Goods
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NEW YORK
Bloomingdale's
Fuhrman Bros.
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Gimbel's
L. M. Blumstein
Stern Bros.
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Berk's Fabric Center
ONEONTA
Breese Dept. Store
OSWEGO
C. C. Noteware
PAINTED POST
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Beuchman's Hdwe.
Brodsky's Textile Co.
E. W. Edward & Son
McCurdy's Dept. Store
Sibley, Lindsay & Curr Co.
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Rock. Center Trading Post
SCARSDALE
Charles N. Meads
STATEN ISLAND
(Port Richmond)
Richmond Dry Goods
SYRACUSE
C. E. Chappell & Sons Inc.
Dey Bros. & Co.
E. W. Edwards & Sons
L. A. Witherell Inc.
Mill End Shop
TONAWANDA
Twin-Ton Dept. Store
TROY
New Stanley
UTICA
Boston Store
Burger's Dept. Store
J. B. Wells & Son
WATERTOWN
Frank A. Empsall
Northern Plbg. Sup. Co. Inc.
WELLSVILLE
Rockwell Bros. & Co.
WHITE PLAINS
White Plains Mattress Co.

OREGON
PORTLAND
Lipman Wolfe
Olds & King

PENNSYLVANIA
ALIQUIPPA
Pittsburgh Mercantile
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Hess Bros.
H. Leh & Co.
Zollinger-Harned Co.
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CHESTER
Stotters Dept. Store
CLEARFIELD
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DuBOIS
A. E. Troutman
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Erie Dry Goods
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PITTSBURGH
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Gimbel's
Joseph Horne Co.
Kaufmann Dept. Store
Rosenbaum's
Sieg's Outside Store
POTTSTOWN
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PUNXSUTAWNEY
Jordan Store
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SHAMOKIN
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ARLINGTON
Goldenberg's Dept. Store
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EMPORIA
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Falls Church Sales
FARMVILLE
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NEWPORT NEWS
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Nachman's Dept. Store Inc.
NORFOLK
Foam & Fabric Center
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RICHMOND
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Foamex comes in a variety of shapes and sizes. By-the-yard up to 1½" thick. Pre-cut mattress toppers. Foamex cushions for deep upholstery. Pre-cut Foamex pads for kneeling, chairs, ironing boards. And you don't have to be an expert, to use Foamex cushioning!

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Fedway Stores
STOCKTON
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VAN NUYS
Butler Brothers
WALNUT CREEK
H. C. Capwell
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AURORA
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DENVER
Daniels & Fisher
Denver Dry Goods (Downtown
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J. C. Penney Co.
Joslin's
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Joslin's
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Sage & Allen Co.
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Marlow's
MERIDEN
DeLuxe Dinettes, Inc.
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Jackson-Marvine Hdwe. Co.
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Gillilland's
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J. H. Gichner Co.
Hecht Company
J. F. Hughes Co. Inc.
Lansburgh & Brothers
S. Kann & Sons Co.
Smith Inc.
Super Surplus Center
Woodward & Lothrop

FLORIDA
BRADENTON
Belk-Lindsey
Montgomery-Roberts
DAYTONA BEACH
Ivey's
MORRIS PLAINS
Alpern's Yard Goods
NEWARK
Kresge's
L. Bamberger & Co.
NEW BRUNSWICK
Mojax
PATERSON
Meyer Brothers
RED BANK
Jacob Yanko
Straus Co.
ROSELLE
Republic Sleep
TENAFLY
Tenafly Dept. Store
UNION CITY
A. Holthauser

NEW MEXICO
ALBUQUERQUE
Fedway Store

NEW YORK
ALBANY
John G. Meyers Co.
BALSTON SPA
Community Store
BATAVIA
Scott & Bean
BATH
Bath D. G. & Dept. Store
BAYSHORE
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BINGHAMTON
Fowler, Dick & Walker
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BROOKLYN
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Foam Fair
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Adam, Meldrum & Anderson
Hens & Kelly
J. & A. Baker
Kobacker Stores Inc.
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Wm. Hengerers
BROCKPORT
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Regal Yard Stores
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MINOT
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OHIO
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Rollman's
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CLEVELAND
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Higbee Co.
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COLUMBUS
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DAYTON
Elder-Johnson
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EAST LIVERPOOL
D. M. Ogilvie
FINDLAY
Patterson's Dept. Store
HAMILTON
Bates Drapery Shop
Robinson-Schwen
Wilmur's Dept. Store
MANSFIELD
Carlisle-Allen
Kobacker Store
MASSILLON
Stark's Dept. Store
MIDDLETOWN
John Ross Store
MT. VERNON
Rudin Co.
PORTSMOUTH
Kobacker Stores
SPRINGFIELD
Wren's
STEUBENVILLE
Kasdum Company
TOLEDO
Kobacker Stores Inc.
Tiedtke's Store
WARREN
Griswold's
YOUNGSTOWN
Central Stores
Giant Dist. Center
G. M. McKelvy
Stambaugh-Thompson
ZANESVILLE
Bintz Brothers

OKLAHOMA
OKLAHOMA CITY
John A. Brown Co.
TULSA
Brown-Dunkin Co.

WASHINGTON
AUBURN
Cavanaugh Hdwe. Co.
Harold's Upholstery
COLVILLE
Barman's
ELLENBURG
Western Stores
ENUMCLAW
Jensen Co.
EPHRATA
T. & E. Depot Store
LONGVIEW
The Bon Marche Co.
OLYMPIA
Millers of Olympia
Mottman's
PORT ANGELES
Port Angeles Peoples Store
PORT TOWNSEND
Port Townsend Dry Goods
RENTON
Raymond's Emporium
RICHLAND
C. C. Anderson Co.
RITZVILLE
Ritzville Trading Co.
SEATTLE
Bon Marche-Northgate
J. C. Penney Co.
MacDougall-Southwick
Rhodes of Seattle
The Bon Marche Co.
SEQUIM
Sequim Variety Store
SHELTON
Lumberman's Mercantile
SPOKANE
Bon Marche
J. C. Penney
The Crescent
TACOMA
Bon Marche
J. C. Penney
TOPPENISH
Graham-Leming Co.
WALLA WALLA
Bee Hive Shop
YAKIMA
J. C. Penney Co.
Millers of Yakima
The Bon Marche

WEST VIRGINIA
BRIDGEPORT
Orr's Painting & Dec. Co.
FARMINGTON
Manchin's
HUNTINGTON
Huntington Dry Goods Co.
PARKERSBURG
Dils Bros. Co.
Eberfeld's
WHEELING
Stone & Thomas Inc.

WISCONSIN
BALDWIN
VandeBerg Co.
MADISON
Hill's Dept. Store
MILWAUKEE
Allied Canvas Products Co.
Ed Schuster & Co.
Hill's Dept. Store
SHEBOYGAN
Hill's Dept. Store
Prange Dept. Store
WALSWORTH
Waals Dept. Store

Here's how to save money and have fun in the bargain!



...do-it-yourself with Firestone FOAMEX® cushioning by-the-yard

Listed opposite are the stores which feature Foamex "Do-It-Yourself" Centers where you can buy Foamex to make all the comfort items listed on this page—and hundreds more! Just be sure to look for the name Firestone Foamex. It identifies the finest comfort cushioning your money can buy. **FREE BOOKLET! "Do-It-Yourself with Firestone Foamex." Write Firestone, Dept. O, Akron, Ohio.**

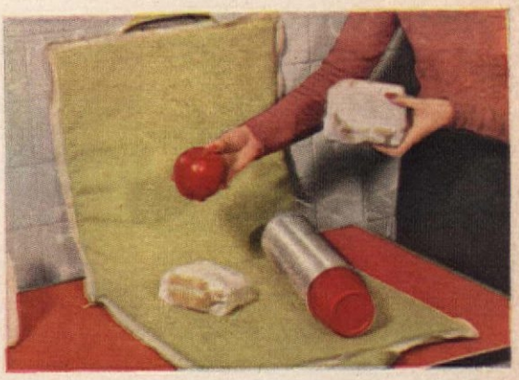


Save on a car cradle. A large laundry or shopping basket padded with Foamex on sides and bottom, cushions baby in blissful rest. Costs only a few dollars to make with Foamex by-the-yard.



Save on an upholstered rocker. Cut Foamex cushions to fit seat-back. Cover with your favorite material. Presto! A wooden rocker becomes a comfort-cushioned show-piece—and costs so very few dollars!

Save on reupholstering your sofa. Replace lumpy sofa cushions with new, reversible Foamex cushions that can't ever hollow out. Also, your Foamex "Do-it-Yourself" Center has throw pillows in many shapes and sizes for sofa, chair or couch. Cover in gay scraps from your work-basket.



Save your strength! Combination "carry-all" and "seat-all." Get complete directions at your Foamex "Do-it-Yourself" Center for "sit-on-bag" for beach, games, picnics, traveling. Unzipped, the two ¾" thick Foamex cushions become handy seat-and-back cushions. Laid flat, it becomes a beach or baby mattress.



Save space...add comfort. Upholster any wide ledge (or sill-height bench) with 1" thick Foamex cut to fit. Cover with fabric to match your drapes. Makes a perfect place to curl up with a book or a day dream.



Guaranteed by Good Housekeeping

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Enjoy the Voice of Firestone on Radio or TV every Monday over NBC



FOAMEX for comfort in furniture | FOAMEX for comfort in bedding | FOAMEX for comfort in cars



Peter, Peter, Pumpkin Eater,
Had a wife but couldn't keep her.

She didn't like his pumpkin shell,
'Twas drafty, cold, and damp as well.



His mate's complaint, high fuel bills, too,
Inspired Pete to build anew.

The new shell's comfy; the wife's enthused—
Temlok Sheathing is the stuff Pete used.



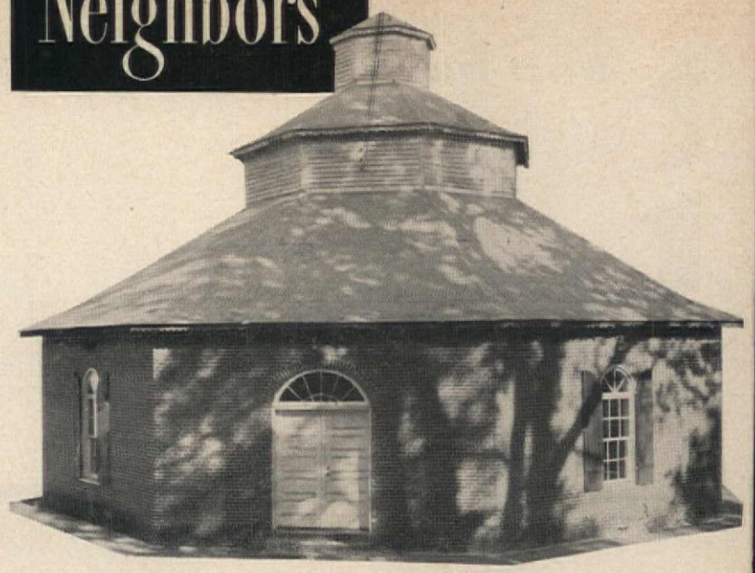
Armstrong's Temlok® Sheathing is a sturdy insulation-board material that assures you a tighter, more comfortable home the moment it's nailed to the frame. It cuts your fuel bills by as much as one-third . . . and it also saves money by saving days of labor. Made of tough wood fibers, Temlok also gives your home greater structural strength.

For the complete story on Armstrong's Temlok, ask a builder or your lumber dealer. For your copy of the free booklet "A Package of Ideas for Your New Home," write Armstrong Cork Co., 5405 Clark St., Lancaster, Pa.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Neighbors



Hermann, Missouri Has a *Maifest*

MILDRED R. SCHMIDT



"A bit of the old world in the heart of the new"—that's the thought behind the annual Hermann, Missouri, *Maifest* (May Festival), given originally as a fund-raising campaign to restore an old building. Due to effort and co-operation of local citizens, churches, and other organizations, the first *Maifest* was an overwhelming success, bringing 30,000 visitors to the town of 2,500 inhabitants. Taking place one whole weekend in May, the festival includes a tour of six old homes, and a pageant, resplendent with colorful costumes, folk dancing and much German music, written and directed by one *Maifest* originator.

A short time after Hermann's Brush and Palette Club was organized, its 20 members were told that the "rotunda," an unusual building of octagonal design and one of the few still standing in the United States, was to be torn down. When the group received permission from the City Council to restore it, they had a dilapidated structure—and $8.75 in their treasury.

CONTINUED ON PAGE 24



The Sohns Handicraft Workroom is a feature of the hour-long tour of homes. Here, women in appropriate costumes display their skill with spinning wheels and needle work in an interesting tribute to the charm of the past. Richly patterned quilts in styles of long-ago adorn the walls of the sewing room



You can paint gay and inviting rooms quickly and easily with

Pittsburgh WALLHIDE Rubberized Satin Finish

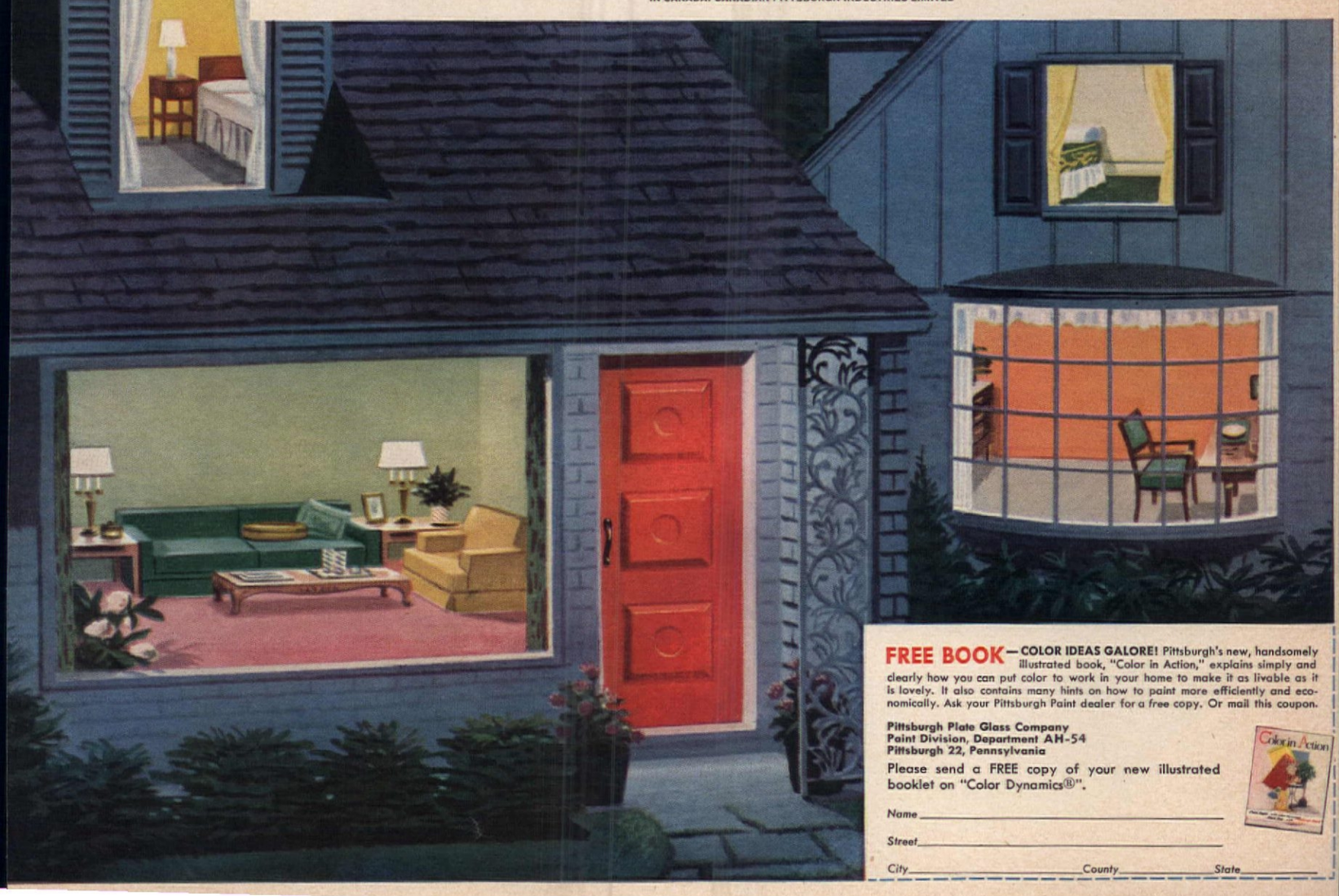
- **PAINT YOUR LIVING ROOM** soft green and see how fast it says "Welcome". Try a gay tone in your dining room to bring out the best in coffee and conversations. Here's the magic of color working miracles in your own home.
- **This spring,** give every room in your house a gay lift with WALLHIDE *Rubberized* Satin Finish. It's fun—and so easy. And with over 150 colors to choose from, you can create any effect you want.
- **Whether you** apply *rubberized* WALLHIDE, or hire it done, the result is professional. It flows free as a breeze on all inside surfaces. Lap marks and "touch-ups" blend like magic. And WALLHIDE *Rubberized* dries in an hour with *no unpleasant odor.*
- **Once on,** *rubberized* WALLHIDE *stays* on! Scuffs, bumps and bruises don't even faze it. And smudges *wash* off like they'd never been there.
- **See the more** than 150 exquisite colors of WALLHIDE *Rubberized* Satin Finish at your Pittsburgh Paint dealer's. And for all trim and woodwork, be sure to use SATIN-HIDE Enamel in matching colors.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED



FREE BOOK—**COLOR IDEAS GALORE!** Pittsburgh's new, handsomely illustrated book, "Color in Action," explains simply and clearly how you can put color to work in your home to make it as livable as it is lovely. It also contains many hints on how to paint more efficiently and economically. Ask your Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company
Paint Division, Department AH-54
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet on "Color Dynamics®".

Name _____

Street _____

City _____ County _____ State _____

New, Revolving Shelves put all foods at your



fingertips!

simple twist of the wrist, and the back area of ne Revolving Shelves is right in front. No more ussing, fumbling, fuming.

YOU SIMPLY turn a revolving shelf, and the food you want *rides* be- fore you. You see what you want. You pick up what you want thout overturning other foods. No more fussing, fumbling, fuming. more hard-to-reach corners where leftovers are forgotten.

You can widen—or narrow—the spacing between these sturdy elves to accommodate bottles, jars, bowls and pies *without* removing e food *and without lifting the shelves.* Furthermore, these new G-E urn-Out" Shelves turn *silently.*



More shelf space, too!

Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves.

odel illustrated holds over 12 cubic feet of fresh and frozen foods! ere's a model just for your family. G-E Refrigerators e *priced as low as $219.95.* See them at your G-E aler's. Look for his name in the classified telephone rectory. General Electric Company, Appliance Park, uisville, Kentucky.

Model LH-121L
ABOUT
$5.90*
WEEKLY

fter small down payment. See your dealer for exact terms. Price of Model LH-121L (illustrated) $549.95. Prices and specifications subject to change without notice. Available with either right- left-hand doors.

Two complete and separate appliances in one cabinet!



rue zero-degree freezer is built just ke a floor-type freezer. Has its own parate refrigerating system, its own parate door. Keeps up to 89 packages frozen foods as long as a year.



Automatic defrosting refrigerator section has its own door, is separately insulated and is *completely* automatic. No clocks to set; no pans to empty. Nothing for you to do.



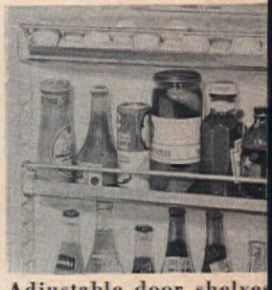
There's more shelf room than before. The new G-E Refrigerator-Freezer Combination gives you *more* shelf area in the refrigerator than in any previous corresponding models with conventional shelves, *more* usable room in the freezer compartment, *more* usable room in the adjustable, newly designed Space Make door shelves. Never before has there been G-E Refrigerator that gives you so much us able room in so little floor area. And it i the easiest-to-keep-clean refrigerator you eve saw!



Fold-away bottle racks. Each one holds a full quart. So easy to reach. When empty, the racks fold snugly against wall.



Ice cream rack keeps ice cream at "spooning" temperature. Juice can dispenser keeps frozen juices ready for use.



Adjustable door shelves Shelves can be adjusted up o down so that taller or smalle items may be stored.



Automatic Butter Conditioner keeps a full pound at the temperature you prefer for easy spreading and mixing.



New Mini-Cube ice tray permits you to place *more* ice cubes in a glass; cool drinks faster. Ideal for small glasses!



New G-E Roto-Cold flow cold air uniformly to every inc of refrigerator—fully refrige ates and protects foods.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC

Here's your guide to home comfort and beauty

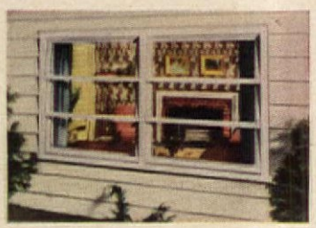


with CURTIS SILENTITE WINDOWS

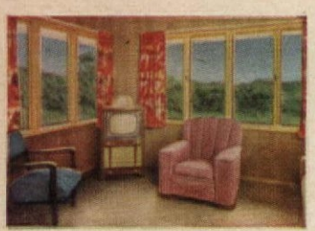
Before you build or remodel, take a trip through the wonderland of window styles and types which the Curtis Silentite "family" offers for your choice. These beautiful *wood* windows help you avoid window monotony by providing exactly the right type and combination for every room of your home. Remember, Curtis windows come as *complete* units ready to install, and every one is *fully* guaranteed! Here are a few of the many Silentite styles:



Curtis Silentite double-hung windows —shown here with a Curtis picture window—have patented "floating" weather-stripping to cut fuel costs.



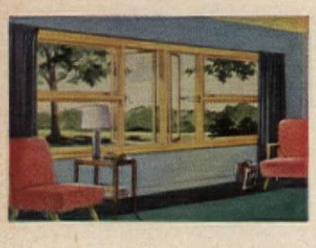
Curtis Silentite awning windows close tightly to protect your comfort. Sash may be mechanically opened or closed as desired. Made in 12 sizes.



Silentite casements are famous for weather-tightness and ease of operation. Exclusive Curtis hardware locks them in any position. Several styles.



Curtis panel windows come in sections —for assembly in the combinations you want. Ideal for a window wall, they combine beauty with economy.



New —and amazingly versatile— are these Curtis Convertible window units. They can be used as casements, awning windows, hopper windows, or ribbon windows—in more than a thousand different combinations. Ideal for low-cost window-walls.

Send for Silentite window idea book.

AH-5-54

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

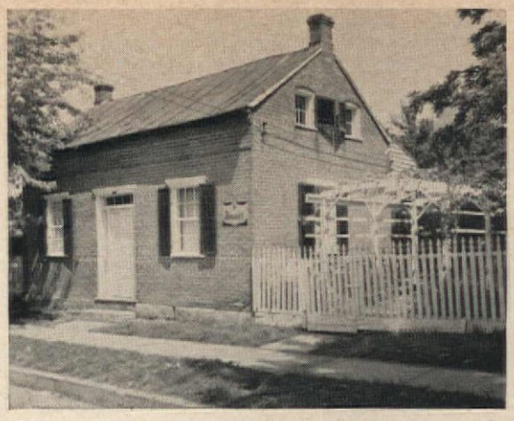
CURTIS 1856 WOODWORK SILENTITE PRE-FIT the 'Insulated' window

Please send Silentite window booklet for building and remodeling.

Name.....

Address.....

City.....*State*.....



The small Brandt house, built close to the sidewalk, is an example of Hermann's 19th-century architecture

Missouri Maifest

(Begins on page 20)

After frequent meetings, the club decided to sponsor a *Maifest,* reminiscent of German May Festivals, and began the process of selling the idea to fellow townspeople. Soon everyone was in a flurry of excitement. Men grew beards, women raided their attics for authentic-looking costumes, and "Mai Wine" was prepared to give guests a real "taste" of the past. The famous Stone Hill Wine Cellars, once the largest west of the Mississippi, were opened to the public. But no carnival concessions, no gambling nor beauty contests were allowed to mar the scene, and all entries in the "Good Old Days" parade were made to conform to the occasion's spirit. The rotunda fund became the proud possessor of several thousand dollars, which—along with donations of material and workmanship—was enough for restoration. Now it's used for dances, meetings, and various other community gatherings, and the *Maifest,* a project that gives new life to an old custom, goes on year after year.



This dining room is in one of the six restored homes shown to guests by costumed hostesses. Furnishings and utensils here are authentically German in style. Some furniture included has been handmade by Hermann craftsmen



Another room in this house shows an old four-poster and bedclothes typical of the 19th-century furnishings used by German settlers in the Midwest. A sampler hangs on the wall above the bed

SWP HOUSE PAINT

Lasts Longer...Saves Money



Tested for Your Protection...

A most exacting procedure of quality-control testing through every step of manufacture, from raw materials to finished product, assures maximum beauty and protection in SWP House Paint. Laboratories in every Sherwin-Williams factory are charged with the responsibility of absolute quality control of every gallon produced.



White and Colors That Last...

All over the country, in all climates, Sherwin-Williams maintains test stations where house paints of every type and description are exposed to years of weather and wear. SWP white that stays *whiter* and SWP colors that maintain their brilliance are the direct result of this painstaking research.



Ease of Application Assured...

Invented by Sherwin-Williams Testing Laboratories, this instrument, known as the high shear viscometer, is an extraordinary development which makes possible the scientific measurement of the brushing qualities of paint. This testing procedure has made possible the superior brushing qualities in SWP House Paint which insure remarkable ease of application.



It pays to be "choosy" when you select the *brand* of house paint to be used on your home. Whether you employ a painting contractor or not, the price difference between world-famous SWP® House Paint and house paint of ordinary quality will mean less than $5.00 for the average-size, complete house job. This slight difference in cost pays for years of extra wear and is one of the wisest economies you can make.

In 1953, Sherwin-Williams SWP House Paint was used to paint more homes in America than any other brand. Why? Continuous research in Sherwin-Williams Testing Laboratories and in the field has insured constant improvement and the top-quality performance of SWP. You'll be money ahead when you discover there *is* a difference in house paints!



FREE: For full information on SWP House Paint and lots of interior decoration ideas, too, ask your dealer for a copy of the 44-page "*Home Decorator*" or write to The Sherwin-Williams Co., 1240 Midland Building, Cleveland 1, Ohio.



Let us recommend a reliable painting contractor.

Go to the store that displays this famous trade-mark . . .



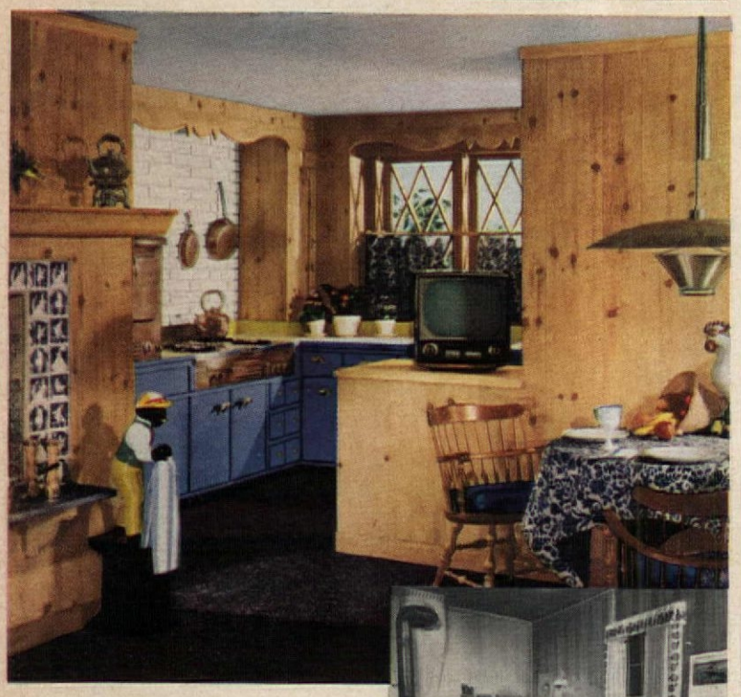
SHERWIN-WILLIAMS HOUSE PAINT

ON TV . . . TUNE IN THE SUPER® KEM-TONE SHOW, STARRING RAY BOLGER . . . ABC NETWORK EVERY WEEK

BEAUTIFY YOUR KITCHEN

at surprisingly low cost, with fireproof Gold Bond Gypsum Grainboard





HOW'D YOU LIKE to walk into a beautiful kitchen like this every morning? You *can* have a kitchen like this. And it costs a lot less than you think because you use Gold Bond Gypsum Grainboard...and do the job yourself.

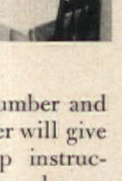
GOLD BOND GRAINBOARD costs just a fraction of what wood costs, yet it gives you the full natural beauty of a fine wood finish — Knotty Pine, Bleached Walnut or Dark Walnut, as you choose. And it's a *practical* kitchen finish, too — fireproof, durable and easily cleaned with a damp cloth.

GOLD BOND GRAINBOARD comes in easy-to-handle panels and planks. Saw and nail them just like wood. Gold Bond Grainboard nails are colored to match the finishes!

YOUR LOCAL GOLD BOND lumber and building material dealer will give you clear, step-by-step instructions for your remodeling plans—whether it's a Grainboard kitchen, attic bedroom or basement gameroom. See him now...get started!

NATIONAL GYPSUM COMPANY
BUFFALO 2, N.Y.

FREE Gold Bond How-To-Do-It Plan No. 13. Complete, illustrated instructions for building the kitchen shown above, or one like it to fit your space. Send for free copy!



National Gypsum Co., Dept. AH-54, Buffalo 2, N.Y.

Please send me FREE How-To-Do-It Plan #13 described above.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

ADD-A-ROOM NOW WITH Gold Bond®



Horizons beyond Black and White Keys

OLA GLADYS HYLTON

Are you faced with the problem of bursting your budget seams to allow music lessons for your child, wondering whether your sacrifices will be worth it? Take a tip from me—or world-known Jascha Heifetz—give your child a chance! Make the sacrifice, and your offspring may reap rewards in horizons far beyond black and white keys or taut strings of the priceless Stradivarius.

Almost every mother wants her child to have advantages she lacked. My mother was no exception. All her life she bemoaned the musical background she missed and determined that her daughters should have one. The day the huge piano arrived was a gala one, for Mother had invited some of her friends, including Mr. Carl, choir master at our church, who supervised the tuning while we waited. Then he demonstrated the tone by playing a noisy, raucous selection. I had expected church music, for our parents enjoyed singing hymns and wanted us to play the accompaniment. Mother respected his musical ability and promptly dickered with him to give us lessons—dickered because the piano cost a lot of money (we had little) and there were two for lessons. She struck a deal, and Mr. Carl came to give the first lesson.



I sat perched on the revolving stool, my feet scarcely touching the pedals, fascinated by Mr. Carl, who ran his stubby fingers over the keys and made music—what I wanted to do more than anything. But I was an impatient child, abounding in energy, too ignorant to know there was more to music than identifying black and white keys attached to the walnut upright box which graced our living room; too young to realize that even had I desired it, I would never in a million years be a Paderewski or a Rachmaninoff.

Although I was a good listener and heard his first instruction through, I craved action, and my first attempt at the scale almost wrecked Mother's ambition, for I had no sense of timing and raced over the keys madly. Mr. Carl was a musician, not a teacher. His method to slow me down all but scared my sensitive sister out of music for life. For Mr. Carl slapped my little hands smartly against the keys, bringing forth a terrible clatter, and Mother from the kitchen, just in time to hear him snap angrily at me, "Don't do that, ever again—else I won't teach you."

Sister Isabel cowered in the corner, for she was next in line for the piano stool, and poor Mother rushed back into the kitchen to hide her tears. Exasperated, Mr. Carl stalked out of the door without instructing Isabel, who broke into torrential tears while I, defiantly, galloped discordantly over the keys. Mother came out of the kitchen, took in the scene, and decided something had to be done. But what? Although I was younger, Mother, with

CONTINUED ON PAGE 30

Permaglas

THE ONLY WATER HEATER

PROVED RUST-PROOF IN OVER 2 MILLION HOMES!

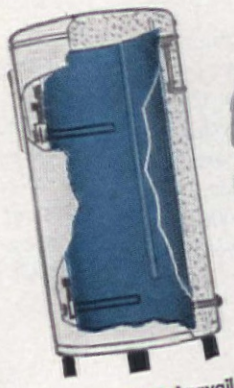


Superior performance always wins public approval. That's why *Permaglas* is the most-wanted and most-used water heater in America. It can't ever rust because the glass lining can't rust! A *Permaglas* gives a constant supply of clear, hot water for a lifetime. No costly repairs, no more rust worries. Best of all, a *Permaglas* costs no more than an ordinary water heater!

There's only one Permaglas and it's made by

A.O.Smith
CORPORATION

Permaglas Division, Kankakee, Ill. • Licensee in Canada: John Inglis Co., Ltd.



Electric Models available, 30 to 80 gallons capacity. Fully automatic with glass-lined tank and other exclusive features.

MORE REASONS WHY EXCLUSIVE PERMAGLAS IS BETTER

Exclusive method of fusing glass to metal pioneered by A. O. Smith gives Permaglas a smooth, tough lining for purity of water.

Exclusive Heetwall holds heat longer against tank, saves fuel other heaters waste in overheating, keeps water hot longer.

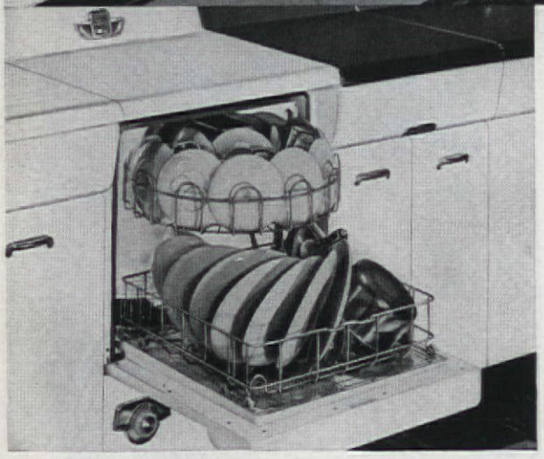
Size for Every Need AGA approved models available for all gases in 20 to 75 gallons capacity with all exclusive features.



"I thought I knew all about "until I got my Shelvador® Freezer with

Mrs. Pearl F. Holm finds Crosley Freezer





WHAT A WORK-SAVER! Enjoy a delicious meal—clear the table—then let your Crosley Automatic Dishwasher-Dryer take over! China, glasses, pans just sparkle! Crosley's exclusive SwirlClean Action rotates top rack of dishes through wash and rinse cycles, and the Crosley Speed Heater keeps hot water hot and *heats the air for thorough drying.*

Start *your* Crosley Kitchen now with a money-saving Shelvador Freezer—adding the rest of your complete *matching* Crosley Kitchen on convenient budget terms.

It's so *easy* to have a luxurious, modern kitchen—a *Crosley* Kitchen—because with Crosley appliances and cabinets, everything "goes together." You start with whatever you need most, adding other items as you like. No more "hit or miss" look . . . no space-wasting "gaps." And Crosley equipment is designed to fill every possible need—whether your house is large or small, old or new.

Today, visit your Crosley Dealer and find out about everything Crosley makes for kitchens, and—most important of all—learn how *easily* you can arrange financing for one item or a whole new Crosley Kitchen. You'll be *pleasantly* surprised!

CROSLEY

Appliance & Electronics Division
AVCO
Cincinnati 25, Ohio

Better Products for Happier Living

Shelvador® Refrigerators • Shelvador® Freezers • Electric Ranges • Automatic Dishwasher/Dryers • Cabinet Sinks • Food Waste Disposers • Steel Kitchen Cabinets • Electric Water Heaters • Radios • Television • Room Air Conditioners

thrift," *says Vermont farm wife,*

my new prize-winning Crosley Kitchen!"

cuts down food bills—
gives her more time for
family fun!



WHAT A TIME-SAVER! No more poking way back for constantly used items—the Crosley *Super* Shelvador® puts 89% of all food at your finger tips—with its exclusive Deep Door Design and Beverage Server plus Roll-Out Shelves and Roll-Out Crisper. This Shelvador also gives you a Butter & Cheese Safe, Coffee Miser and *real* Automatic Defrosting.



WHAT A MONEY-SAVER! Freeze your own fruits and vegetables—freeze poultry and meat. Freeze foods bought at "special prices." And remember, the Shelvador Freezer is the *only* freezer with shelves on the lid . . . almost *doubles* "top-level" space!



WHAT BEAUTY! Every Crosley appliance, wall and base cabinet, every convenient accessory, gives you flexibility through size and shape variations—so that no matter what you need, it can be filled as if made exclusively for you.



WHAT A TEMPER-SAVER!
The Crosley Electric Range gives you perfect roasting and baking every time—because the Crosley "Bake-Best" Oven bakes best by *actual test!* Turns itself on—turns itself off—automatically!
Deluxe Model RE-PDO

Today—
SEND FOR CROSLEY KITCHEN-PLANNING BOOKLET. ONLY 25¢!

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Horizons Beyond

(Begins on page 26)

much misgiving, for I always had fantastic ideas, asked my advice.

"Get rid of Mr. Carl," I said glibly, for unlike Isabel, I wasn't afraid of him. I just didn't like him. He was too bossy. But mother wanted a music teacher, and I had the answer. "Let's go to Miss Bertie!" Even Isabel agreed, between tremblings and tears. I had been there once with my friend, and I liked her. Besides, since Miss Bertie lived at the opposite end of town, the trip might be fun.

Somehow, Mother managed the money, and we took off for our first lesson. We walked through the town and over to the south side, where Miss Bertie lived in a big, old-fashioned house with her aged parents. Expecting us, she came to the door wiping her floured hands on her red-checked apron, which stretched tightly across a round and well-extended front. "Come in, girls," she invited cordially, ushering us into the big parlor where her mahogany upright piano, cluttered with music, sat in a corner. The room was cozy with low-cushioned chairs for children.

"Sit down, I'll be right back," she said, and waddled out.

Isabel looked around, afraid to light, but I grabbed her hand and jerked her down by me. Story books were spread on a table in front of us, and a heavenly odor reached us.

Miss Bertie returned carrying a well-filled tray which she placed on the table. There was a basket of hot cinnamon rolls filled with raisins, fresh from the oven, chunks of sweet butter, and a pitcher of milk. We fell to while she rocked gently in her low chair, ate and talked about us and music. When we became relaxed, she announced, "It's time for music. Who'll be first?"

Isabel flabbergasted me by saying, "I'll be, Miss Bertie."

Miss Bertie had a sturdily built bench in front of her piano. She opened up the lid, took out some music, then gently picked Isabel up and set her on the bench beside her. Shortly, Isabel was playing the scale. When she began to miss, Miss Bertie said, "We're tired, honey, we'll rest," and put Isabel down on the seat before she went for more rolls, butter, and milk. We listened to Miss Bertie's stories about famous musicians until my turn.

She let me get on the bench by myself. Taking my small hand in her soft one, with her fingers she counted and tapped gently on mine, trying to give me the feel of music and time. Then she let me try the scale. My touch was so gentle I scarcely heard the sound myself. She had me repeat it exactly the same ten times.

"That'll do, honey. Enough for today," she said, turning her warm grin

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Horizons Beyond

on us. "Now practice every day for one hour. No more—no less."

"Yes, Miss Bertie," we chorused and took out for home to report to Mother. When Isabel gave a favorable report, Mother concluded that we were in capable hands.

As soon as she could, Miss Bertie broke up the sister-team, for our progress and temperaments differed. Miss Bertie had to find some way to encourage Isabel, and to offset my overconfidence, yet repay me for tireless hours of practicing without producing music. I was afraid this plan would stop Miss Bertie from serving delicious snacks. But I was wrong—she turned out an endless supply.

And Miss Bertie had an indirect, yet definite way of reminding her pupils of laxity in practicing. She didn't need to ask, "Have you practiced well this week?" for even before I got on the bench she seemed to know. When Miss Bertie listened to my exercises, which obviously she thought were rough and showed lack of practice, she didn't scold or question me, just gently reiterated during the lesson and when I was ready to go, "Practice one hour daily—no more, no less."

But Miss Bertie didn't make a musician out of me. I learned enough to enjoy playing at home so that we could sing together. But the intangible in her attracted me irresistibly and kept me in her quaint, old parlor beyond my lesson-period, where I expressed myself while I learned about music, the people who devoted their lives to it, and life in general.

Only once was I put on the spot. It was time for the church services to begin, and the pianist had been stricken with influenza. Mr. Carl, in his capacity as choir master, looked directly at me and called for a volunteer. Hesitantly, I rose and dragged myself toward the vacant piano, hoping something or somebody would deliver me from my obligation. As I sat down, I heard a commotion in the audience, and I heard the minister say, "The lady in the second row has fainted." Turning to look, I saw Father carrying Mother's limp body out. I tore down the aisle after them, but Miss Bertie blocked me. She said, "You play, honey. I'll take care of your mother."

There was nothing to do but go back and play. Immediately the congregation joined in song. And when the services ended, Mr. Carl edged over to me. "I never believed you could do it. But you did," he said, with a satisfied grin. I all but ran out of the church and smack into Miss Bertie, who coiled her fingers around mine and drew me close to her. "You were wonderful, honey. I knew you could do it—Old Bertie loved it—and you." I loved Old Bertie, too!

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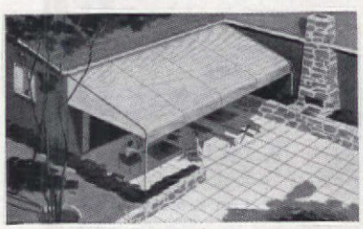
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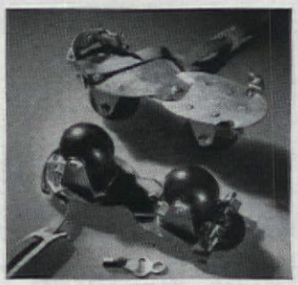
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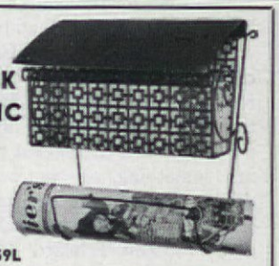


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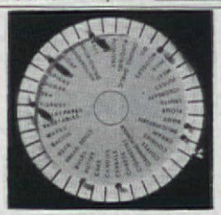
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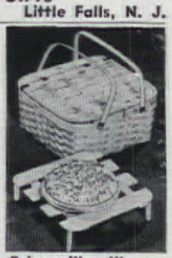
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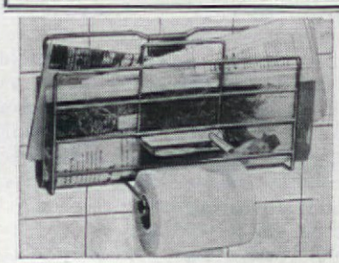
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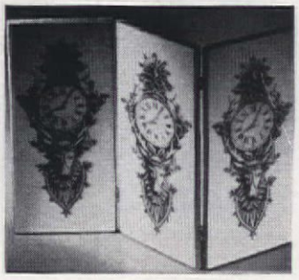
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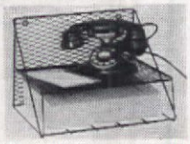


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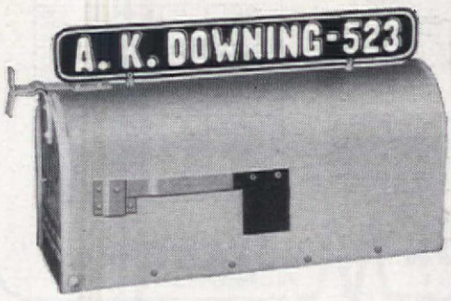
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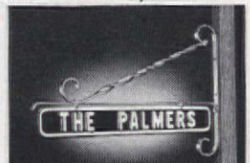
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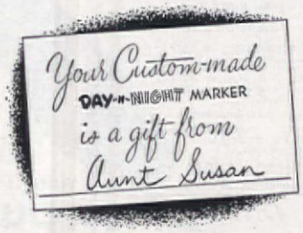


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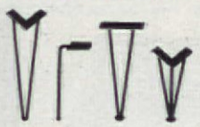


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Tables or modern divans for house, playroom or porch . . . just attach on attractive top to these brilliant brass finish or wrought iron legs . . . 4 distinct styles in 5 heights (see chart at right) . . . A sturdy wrought iron or brilliant brass finish TV turntable, 20" high . . . add top if desired . . . (makes a handsome coffee turntable too) . . . Black $10.95, Brass $13.95. Wrought iron string chairs . . . for indoors or out, with cord, in white, maroon, deep green or yellow . . . $7.95 or 2 for $14.95. Legs postpaid . . . TV table and chairs shipped express collect . . . no CODs, please.







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TYPE	LEG HT.	BRASS	BLACK
SINGLE ½" diam.	6"	$ 6.45	$ 3.95
	12"	7.25	4.75
	16"	8.25	5.75
V-LEG or 2-PRONG ½" diam.	6"	$ 7.45	$ 4.50
	12"	8.45	5.25
	16"	9.25	6.25
	22"	11.45	7.25
	28"	15.45	9.95
3-PRONG ½" diam.	6"	$ 8.65	$ 6.15
	12"	9.00	6.50
	16"	10.00	7.50
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PINE SPOON RACK

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Most rugged, effective weed puller ever designed! Powerful, sharp high carbon steel jaws penetrate toughest soil and lock onto roots of any size. From lawn to basket, quick as a flash, roots and all.

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No Stooping. Polished Aluminum Cane 34" long; built to last a lifetime. Aerates the soil; also good for thorny or poisonous weeds.

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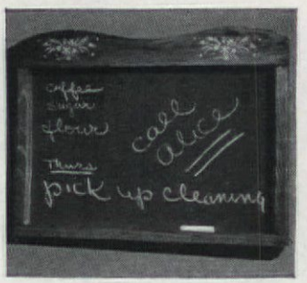
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CACHE-POT is the word the French have for an elegant plant container, and if you've a sharp eye for a good accent, you'll tuck a potted posy into this smart perforated metal holder and make the most of it. Holds pots 5" in diameter, up to 6" deep. Choose dull black, white, aqua, or pale yellow. $2.95 ppd. Form & Fancy, Dept. AH, 389 Grand Blvd., Scarsdale, New York.



CHALK IT UP on this Sugar and Spice blackboard. Neatly framed in mellow pine with a touch of sunny yellow decoration in the form of delicate flower sprays. It will be a charming addition to a kitchen, den, or playroom. To note a marketing list, telephone calls, the Ping-pong score. 18 x 13¼". $4.35 ppd. Wits End, Dept. AH, 221 Bellevue Ave., Upper Montclair, New Jersey.



FIGUE DE LA LOUISIANE seemed to be one of the tastiest dishes set before our testing crew for a long time. Small, whole Celeste Figs, in a thick, rich syrup—more delicious than you can imagine. A delectable dessert to serve gourmet guests. Top with sweet or sour cream if you wish. Packed in a wooden pail. 2¼ lbs., $2.85 ppd. Creole Delicasies, Box 1042-A, New Orleans, La.



GOT A JET COMPULSION? Then you'll be glad to hear that the same antique molds used to turn out those wonderful milk glass roosters are now making blacker-than-ink birds—handsome enough to rule any roost, and happy to hold anything from candy to dusting powder in their capacious insides. 8½" high. $2.95 ppd. Green Gable Gifts, 1554-A Third Avenue, N. Y. C. 28.



PUNNY COVERS for your toaster and electric mixer are a happy excuse for getting you in stitches. Kit comes with two completely finished cotton covers with bound edges and floss for embroidering "Hot Toast Makes the (butterfly)" and "A Better Mixer I Will (bee)." Complete instructions. Kit containing both covers, $1.98 ppd. Susan Smith Company, Carpentersville 13, Ill.



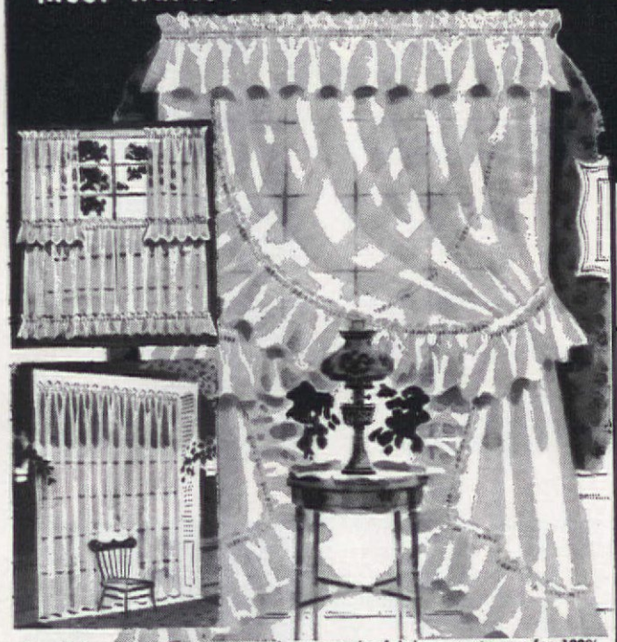
HAPPY TALK. The Happiness Jug makes gaily lettered suggestions to "Keep your heart free from hate, your mind from worry . . . Fill your life with love, think of others." So if you want a sweet thank-you for someone who spreads happiness, or anyone who needs cheering up, this is $2.95 filled with kisses. 6½" high. Ppd. Happy Gadgets, P.O. Box 11458-AH, Briggs Sta, L.A. 48, Cal.



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most wanted MIRACLE FABRICS...Dacron and Nylon Curtains! Fiberglas Drapes! Everglaze Chintz Bedroom Ensembles!

ALL FIRST QUALITY — ALL AT NEW LOW PRICES!



Beautiful curtains in your choice of two wonder fabrics—easy-to-care-for 100% Dupont Nylon and 100% Dupont Dacron! A delight to every homemaker—they work miracles in decorating . . . bring glamour and beauty to windows! Whichever you select, each pair is exquisitely made, first quality—amazingly low-priced!

Here are lovely curtains, drapes and bedroom ensembles that work wonders in home-decorating! The styling is tops—curtains boast full, billowing ruffles; drapes are smartly pinch-pleated; every detail shows the most delicate workmanship. The fabrics do everything but wash themselves; keep their new appearance with constant use. The assortment is great—widths and lengths for every need. The savings so exceptional—and your home furnishings' dollars reach so much further! *Shop Godell's direct-to-you way and save.*

NYLON

Beautiful 70 denier, 100% Dupont Nylon, now with new sun-resistant finish! Lovely curtains featuring Nylon's many amazing qualities! Easy-to-wash; quick-drying; shape-retaining! Lovely Ivory White Color. Little or No Ironing Required

DACRON

Dacron, Dupont's newest wonder fabric — heat-resistant, wrinkle-shedding! These curtains retain their crisp, fresh appearance with continued use! Just a swish through suds cleans them; only a few minutes and they're dry! *No Ironing!* Color: Ivory White.

Ruffled: Billowing 6" baby headed, permanently stitched ruffles. May be Criss-Crossed (as shown), or hung Priscilla Style. Regular Tie-Backs permit arrangement to your taste.

Width to pr.	LENGTH	USUALLY	NOW	USUALLY	NOW
72"	36"	$3.59	$2.29	$4.98	$2.69
72"	45"	3.98	2.59	5.49	3.09
72"	54"	4.39	2.89	5.98	3.39
72"	63"	4.79	3.19	6.49	3.79
72" Priscilla	72"	5.19	3.39	6.98	4.09
72"	81"	5.59	3.69	7.49	4.39
72"	90"	5.98	3.89	7.98	4.79
72"	99"	6.59	4.29	8.49	5.19
90"	36"	3.98	2.59	6.69	2.99
90"	45"	4.49	2.89	6.98	3.49
90"	54"	4.98	3.29	7.29	3.79
90" Criss-	63"	5.49	3.59	7.79	4.19
90" Crossable	72"	5.98	3.89	8.49	4.59
90"	81"	6.49	4.09	8.69	4.99
90"	90"	6.98	4.39	8.98	5.39
90"	99"	7.49	4.79	9.98	5.79
168" Double	72"	12.98	7.49	16.98	8.98
168" Double	81"	13.98	7.98	17.98	9.98
168" Double	90"	14.98	8.49	18.98	10.98
168" Double	99"	15.98	8.98	19.98	11.98
246" Triple	72"	19.98	10.98	23.98	13.98
246" Triple	81"	20.98	11.98	24.98	14.98
246" Triple	90"	21.98	12.98	25.98	15.98
246" Triple	99"	22.98	13.98	26.98	16.98
330" Quad.	90"	32.98	16.98	39.98	21.98

TAILORED: Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched. Available in 2 practical widths.

72"	36"	$2.39	$1.29	$2.79	$1.49
72"	45"	2.79	1.49	3.09	1.79
72"	54"	3.09	1.79	3.39	2.09
72" Regular	63"	3.49	1.99	3.79	2.39
72" Width	72"	3.79	2.19	4.19	2.69
72"	81"	4.09	2.49	4.59	2.99
72"	90"	4.39	2.69	4.98	3.29
72"	99"	4.79	2.99	5.59	3.59
72"	108"	5.29	3.19	5.98	3.89
84"	36"	2.98	1.39	3.98	1.69
84"	45"	3.49	1.69	4.39	1.99
84"	54"	3.98	1.89	4.69	2.29
84" Extra-	63"	4.29	2.19	4.98	2.69
84" Wide	72"	4.49	2.39	5.39	2.99
84"	81"	4.98	2.69	5.69	3.29
84"	90"	5.39	2.89	5.98	3.59
84"	99"	5.69	3.29	6.49	3.89
84"	108"	5.99	3.49	6.69	4.19

TIERS: Add that elegant "decorator look" to a room. Use singly or tier-on-tier. (Illustration shows two pairs.)

72"	30"	$2.98	$1.39
72"	36"	3.49	1.59
72"	40"	4.19	1.79
72"	45"	4.49	1.99
72"	54"	3.79	1.89
72"	63"	4.39	2.09
72"	72"	4.79	2.39

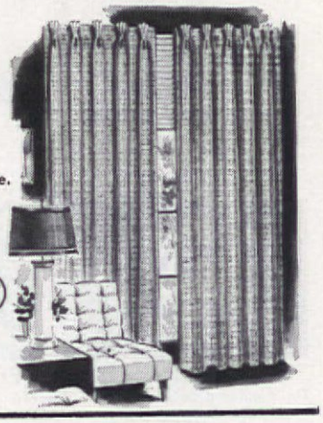
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Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Colors:
Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

Length	Usually	Now
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45"	9.98	5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

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Richly quilted high count Everglaze Chintz for true beauty and long wear. Superb styling . . . Superior Workmanship . . . Enchanting colors. Resists dirt, washes easily and retains its crisp, colorful look.

Item	Description	Usually	NOW
Quilted Coverlet	Scalloped Borders, Twin or Full	$14.98	$9.98
Matching Dust Ruffle	Twin or Full, Full Flounce	9.98	6.98
Spreads	Twin or Full Size	15.98	10.98
Draw Drapes	Pinch Pleated, 90" long x 72" Wide, Fully lined...pr.	13.98	9.98
Valance	48" Wide (not ill.)	3.98	2.98
Vanity Skirt	Quilted Band	10.98	7.98
Pillow Sham	Ruffled Edge, Quilted Center	4.98	3.98
Cafe Curtains	72" Wide x 36" long...pr.	4.98	3.98





Colors: Rose Dust, Yellow, Cherry Red, Hunter Green, White, and Copen Blue.

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Please send items indicated

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Item	Size	Color	Quantity	Price

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with a hand-painted plate of fine china *personalized* with full name, weight and birthdate. Including plate hanger.



all Kiln-fired for permanency

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Colorfully hand-painted 9½" plate of fine china to love and cherish forever. A beautiful reminder *personalized* with both first names and wedding date. Including plate hanger.



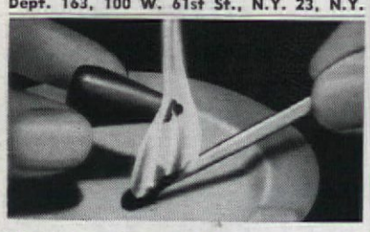
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Send check or M.O. One Week Delivery.

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2 Piece Butter Melter. Four hour candle in bottom section melts butter in a jiffy. Perfect for corn on the cob, waffles, lobster, artichokes, and what have you. Can also be used for hot fudge sauce. Colors: Green and Yellow.



$1.25 each

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VEGETABLE SALAD SET

A real heavy gauge stainless steel Salad Fork and Spoon, with ceramic vegetable handles that look real enough to eat. Decorative on kitchen wall when not in use. Ideal gift for Mother's Day in gift box. $3.95 ppd.

2 Sets for $7.50 ppd.

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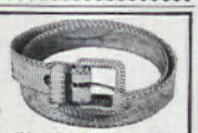
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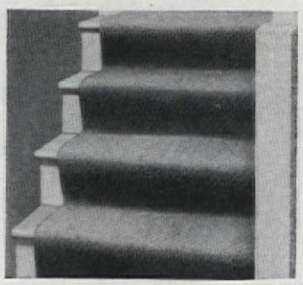
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Philadelphia 47, Pa.

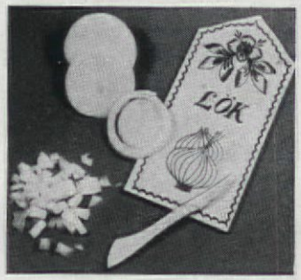


EVERYTHING BUT TIME on our hands, so we've never gotten around to hooking chair pads for the dining room. So we're delighted to find these completely finished, hand-hooked floral designs in soft colors on neutral grounds with black, brown, or green borders. Approximately 15" x 15", chair-shaped. $2.50 each, $4.75 for two postpaid. Illustrated brochure on request. **Wit's End,** (A-5), 221 Bellevue Avenue, Upper Montclair, N.J.

HAVE A HEAVENLY STAIRWAY or hall that can take a lot of traffic. Durable Sisal-Hemp in an interesting weave comes in pewter gray, sandalwood beige, cypress green, chocolate brown, or off-white, 27 inches wide. Colorfast, easy to vacuum, washes with soap and water. $1 a running foot. Send 25¢ for sample square. Carabao, Dept. A83, 950 Columbus, San Francisco, Calif.



THE TEAR JERKERS on your food program need a cutting board to call their own. From Sweden, a handy 4½ x 10" one has a burned-in design. If you don't know what Lök stands for, a couple of onions below make the meaning plain. A wonderful, specially-designed stainless steel paring knife comes with it. $1 ppd. Woodcraft by Armand, Dept. AH, 514 N. Lafayette St., Allentown, Pa.



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Now have that out of style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, inter-lining, beautiful monogram, fur cleaned and glazed, all yours for only $22.95. Save over 50%. Morton's nationally famous fur remodeling has the "GOOD HOUSEKEEPING SEAL." Our work also praised by Style Editors in Glamour, Harper's Bazaar, Mademoiselle, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman, $22.95, plus postage.

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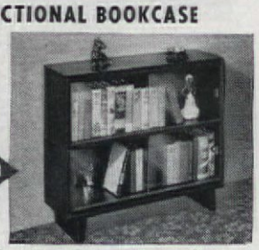
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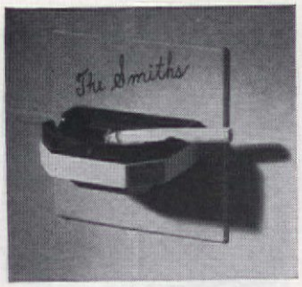
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THE CHIPS ARE DOWN, the dishwasher's stock goes up, and the china and crystal lasts longer when a pliable Polyethylene dishpan gets into the clean-up act. 14 x 11" and 5" deep, one will fit into a divided sink. Two will go into most large sinks to give you convenience of using one for washing, one for rinsing. $3.49 each. Ppd. Damar, 722 Damar Building, Newark 5, N. J.



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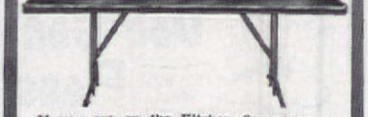
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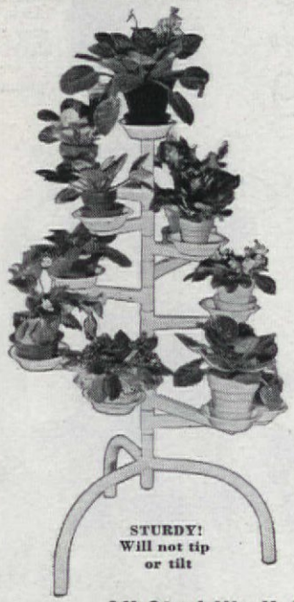
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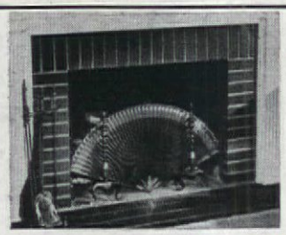
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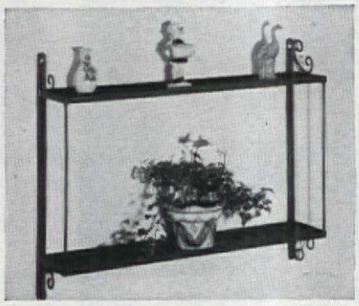
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Tilt back hood—pour in refuse—ignite—close and safely burn damp, green, dry garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke, smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST-RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A—21½" sq. x 29" high—2 bu. cap. —$12.95 postpaid ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.— $16.95 postpaid ($18.95 W. of Denver). Money back guarantee.

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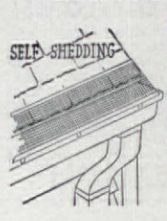
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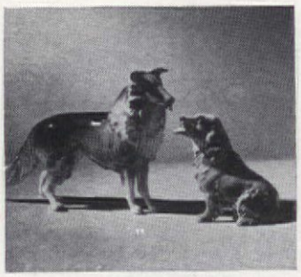


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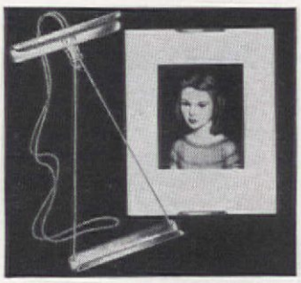
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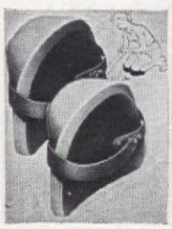
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only 24c a sq. ft.

including pleating tape and pins

Our famous quality drapes custom made with pleating tape and pins, cost no more than ordinary ready mades in stores. Natural bamboo color, 24¢ a sq. ft. Send for color swatches, detailed picture, complete information. Traverse rods, cornices available.

Carabao Special Products Co.
Dept. AY1
950 Columbus, San Francisco, Calif.



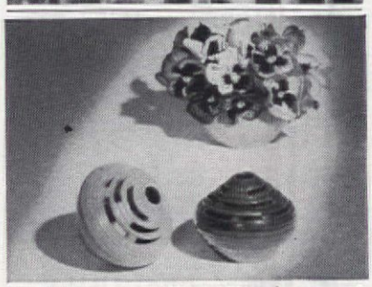
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Protect those tender knees with these little sponge rubber cushions. Scrub floors, garden—Dad can even play horse with Junior—and still have the comforting protection of Knee Guards. Almost ¾ inches of rubber with a re-inforced scuff patch on outside. Adjustable straps for firm, comfortable fit. Saves clothes, too. 2 Knee Guards to the set. Ppd. $2.00

No C.O.D. *Guaranteed*

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Clever Vases . . . Clever Gifts $2.25 each

These ingenious Pansy Vases are made of pottery. They are a gift any woman will appreciate and enjoy, for *this* clever design enables you to artfully arrange those hard to handle short stemmed flowers. For clever centerpiece add candlestick in top. Colors—Grey-Green or Potter's Brown; 4"x3½"; $2.25 ea. ppd. *Add 3% Sales Tax in California—Dept. AM-4*

carmel Work center
P.O. Box T-1 — Carmel-by-the-Sea, Calif.

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$1.00 2 filters $1.50

Send 10¢ for Postage and Handling
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Amazing New Dye —Just Brush On Rug —Right on The Floor!



Just like magic," the amazing new dye RUGADUB, changes or restores the color of your rugs. Just brush on. Let dry overnight—"presto," your rug looks like "new" in the morning. Rug must be wool. Colors evenly. Refresh present shade with nearest Rugadub color. Neutral rugs take any color. Dyes a 9 x 12 rug.

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Use on solid, mixed or figured rugs. Six Rugadub colors: Deep Hedge Green, Emerald Green, Midnight Blue, Wine, Raspberry and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY $3.95. Hurry—Order NOW! Specify color.



NOTE: For fibre rugs or non-wool upholstery write us about Fibredon. For wool upholstery write us about Sofadub.

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The CHAIR-LOC Co., Dept. AH-22 Lakehurst, N. J.



DOG TAG "THEY LOVE ME"



WITH YOUR NAME AND ADDRESS, TOO

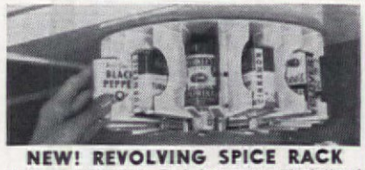
Beautiful chrome-plated Dog Tag. Handsomely engraved, gleaming disk. Helps protect your pet. Send dog's name, your name and address with payment. Satisfaction guaranteed.

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Deluxe — STERLING SILVER — with pet's prayer $6

$1.00 ppd

John and Lynn
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NEW! REVOLVING SPICE RACK

This sensational Spice Rack does away with cluttered boxes that hide one another on shelf! Holds 11 standard-size cans; revolves to put them at your fingertips! Sturdy aluminum, lacquered white, with fasteners to hang on wood, metal, under or inside cupboard. For postage and handling Add 35¢. $1.95

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SHOP-THE-WORLD CLUB
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$3.95

New! extra thick LUCITE RING ROD

We pay postage. Sorry no C.O.D.'s.

Use this glamorous space saver in your bathroom, kitchen or bar! Beautifully styled in SOLID LUCITE with gleaming chrome or brass hardware. Ring Rod holds several towels neatly, adds decorator interest to your walls as well. Bar is 20" long, rings 5½" diameter, overall length 26". Crystal Clear or Ebony Black *(please specify color and hardware)* $3.95

SINGLE TOWEL RING—SOLID LUCITE 5½" diam., Crystal Clear or Ebony Black. $1.50 each, 3 for $3.95

MICHAELS SPACE-SAVERS, Dept. A5, 1107 Broadway, New York 10



FOR A

Lady of Letters

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Send 25c for "The Story of French Provincial", handsomely illustrated. Also 25c "The Colonial Treasure Book" —62 pages of furniture fact and picture.

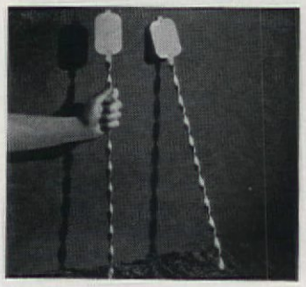
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OF MICHIGAN **Colonial** MANUFACTURING COMPANY

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Treasure House of

HEY LADY! Keep off the grass! Day-N-Night Driveway Guides will light you through an obstacle course of shrubbery right into the garage. A 2½ x 3½" plaque, with thousands of tiny round mirrors that shine brilliant yellow as they reflect headlights, tops a 24" aluminum stake. $1 ea; 2 for $1.85; 6 for $4.95. Ppd. Spear Engineering, 7 Spear Bldg., Colorado Springs, Colo.



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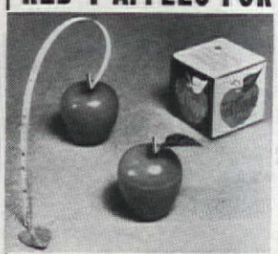
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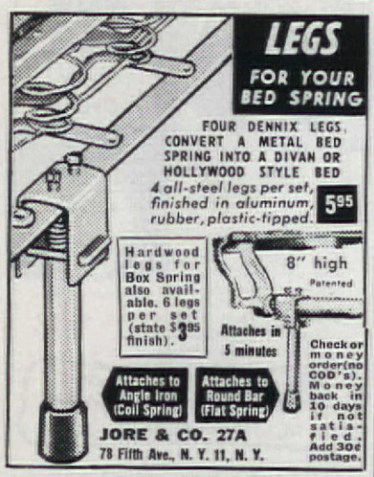
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8" high Patented

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Now wash or set your hair anytime—mornings, evenings or before going out—Even after swimming—and take it down wonderfully dry less than 10 minutes later. Simply slip your Minute Hair Dryer over your wet hair—fit the other end to your **HAND HAIR DRYER** or your **VACUUM CLEANER.** Warm air gently flows thru **ALL** your hair—dries it quickly, evenly, thoroughly. No more blast of hot air in just one spot at a time. Forget about tiresome long hours holding a hand hair dryer. Save on beauty parlor bills. Washable. Makes a thoughtful gift. Money Back Guaranteed. Cash, Check or M.O.

WELD CO., Dept. AH, 505 Fifth Ave., N.Y.C. 17

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It's fun to barbecue the year 'round with this Dandy Barbecue Kit. Compact, portable and so easy to use. Everything needed is included; unit, fire starter-fluid and enough charcoal briquets for 2 full hours of cooking. Creates a perfect draft with an even heat. Avoids messy fireplaces. Ideal for patios, picnics, or camping. Broils steaks, chops, fish, franks to the gourmet's taste. Sturdy aluminum body, coppered steel grill and legs. 10" x 6" x 5". **$3.50 ppd.**

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Fostoria WEDDING MEMORY BOX

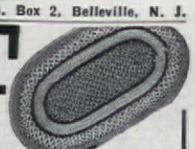
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Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. $8.95 (plus 25¢ post.) Matching set of 2 ash trays with first names of bride and groom engraved. **$5.00**

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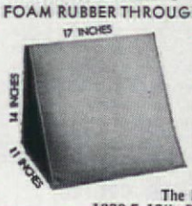
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Get perpetual Date & Amount Bank. 25c a day automatically keeps Calendar up-to-date. Also totals amount saved. Forces you to save a quarter every day or calendar won't move. Guaranteed mechanism with key. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.98 ppd. LEE-CRAFT, Dept. 5A, 300 Albany Ave., Brooklyn 13, N.Y.

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Specify your size and type. HYDRA-FORCE furnished in three hose lengths.

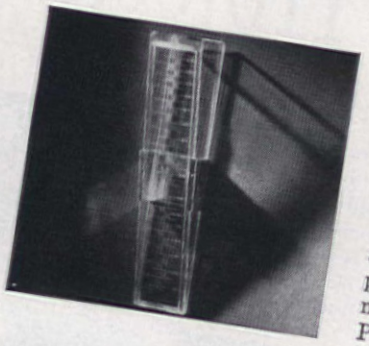
25 Feet—$8.90. 50 Feet—$12.85. 100 Feet—$18.95.

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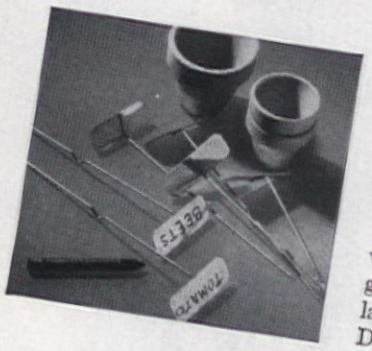
Hydra Products Company P.O. Box 2425 Kansas City 42, Missouri



MIX-MIZER lets the sprinkler feed the garden while you relax! Attaches to garden faucet and hose, to automatically distribute any water soluble fertilizer through hose. Venturi jet principle assures correct mixture without danger of burning plants. Made of plastic with metal fittings. With 1½ lbs. of Quick-Life fertilizer, $3.69 ppd. Breck's, 276 Breck Building, Boston 10, Mass.



LET IT RAIN. If you've planted a package of marigolds or have several acres under cultivation, you are concerned with the rainfall. A Tru-Check Rain Gauge measures as little as one-hundredth of an inch, as much as six inches. Mount it to a post in the garden. Of Plexine plastic 13" long, with aluminum mounting bracket. $4.95 ppd. Ward Phillips, Carpentersville 5, Illinois.



WRITE "BELLIS PERENNIS" on a weatherproof garden marker—and a daisy you planted will poke up its head in that spot. A dozen 9" rust-proof steel Tella-Plant markers come with a black non-smudging wax crayon—so you can tag the whole garden. Remove writing with gasoline, otherwise it lasts and lasts. $1.98 postpaid. Eagle Prod., Dept. JL, Box 84A, Meriden, Conn.

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Never before have wrought iron and brass plated legs of this quality been sold at such LOW, LOW PRICES. ½" Diameter; Rust proof; sturdy angle iron brackets. Set of 4 legs includes screws. Frt. Ppd. Satisfaction guaranteed.

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Leg Ht.	1-Prong Wrought Iron	1-Prong Brass	Hairpin Wrought Iron	Hairpin Brass
6"	$3.25	$5.50	$3.75	$6.25
12"	3.95	6.25	4.75	7.25
16"	4.95	7.25	5.75	8.25
22"	—	—	6.75	9.25
28"	—	—	8.75	11.25

Leg Ht.	2-Prong Wrought Iron	2-Prong Brass	3-Prong-⅝" Wrought Iron	3-Prong-⅝" Brass
6"	$3.75	$6.25	$5.50	$7.95
12"	4.75	7.25	5.85	8.35
16"	5.75	8.25	6.95	9.25
22"	6.75	9.25	8.75	11.25
28"	8.75	11.25	11.95	14.45

Manufacturers inquiries invited

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New "Bracelet Waist" Apron

This wonderful new apron has no strings to knot or tear. It flips on-off in a second, fits any waist snugly. A hand-formed ring of sturdy white plastic in the top seam does the trick. 3 bright hostess patterns: Mexican, Quaint American or Dutch Tulip, $2.00 ea. ppd. or buy rings separately—make your own exciting gifts. Simple straight cut apron needs no shirring, do several in an evening. Rings alone, regular or large size 60¢ ea., 2 for $1.15, 6 for $3.30, 12 for $6.25 all ppd. Pattern included. Satisfaction Guaranteed. Write for Free Gift Folder.

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Both tables 30" high when open. Send $5 deposit—Balance COD.

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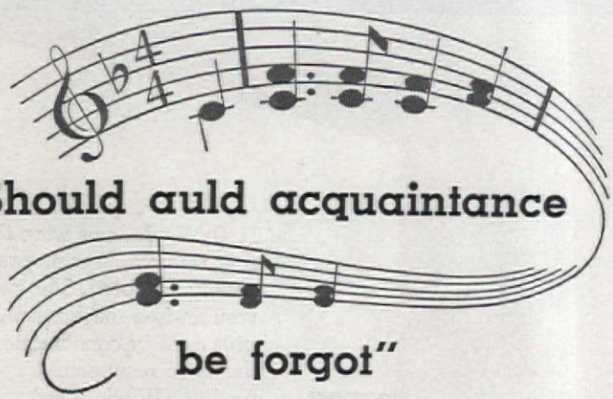


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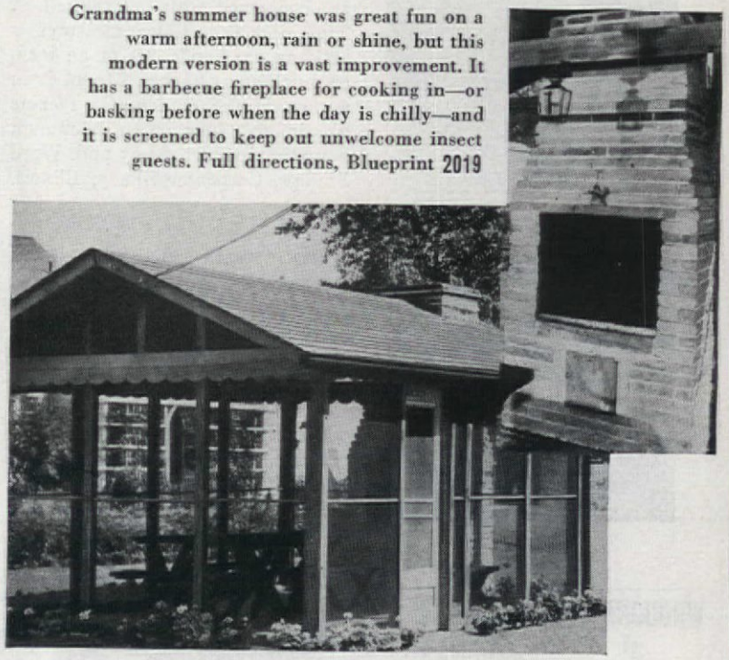
These are the station-to-station rates for the first three minutes, after 6 every evening and all day Sunday. They do not include the federal excise tax.

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BELL TELEPHONE SYSTEM

Workshop Projects

Grandma's summer house was great fun on a warm afternoon, rain or shine, but this modern version is a vast improvement. It has a barbecue fireplace for cooking in—or basking before when the day is chilly—and it is screened to keep out unwelcome insect guests. Full directions, Blueprint **2019**



It's not true that you have to be a millionaire to have a long walk or broad terrace of flagstone—not if you make your own "flagstones" of cement, according to our directions which tell you how to make them look as you'd find them in nature, or to tint them as you please. You get full instructions for mixing, shaping, forming, and using them in Pattern **2009**





A sheltered barbecue area and fireplace—plus! Fully enclosed part stores garden gear and outdoor furniture in winter—and it makes a good dressing room if you have a swimming pool. We've made this structure easy to have—see Blueprint **2016**



the modern fashion in floors

If you've been looking at new houses lately, you've noticed that American homes are changing. And if you've been listening closely, you've heard today's homemakers talking about things like open planning, the natural look, and relaxed living. When people start talking about floors, it's interesting to notice how often they mention linoleum. Why linoleum? Because linoleum is the modern floor that offers color, design, comfort underfoot, and easy care. These things are an important part of modern homemaking. That's why, when you consider the floor in terms of modern living, you can come up with only one conclusion—"Linoleum is the modern fashion in floors."

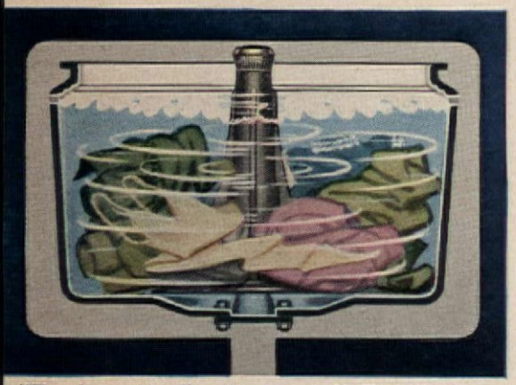
Send for free detailed sketch plan of these rooms with their floors of Armstrong's Royelle Linoleum. A list of furnishings is included. Write to Armstrong Cork Company, 5405 Pine St., Lancaster, Pennsylvania.

ARMSTRONG'S
LINOLEUM

for every room in your home

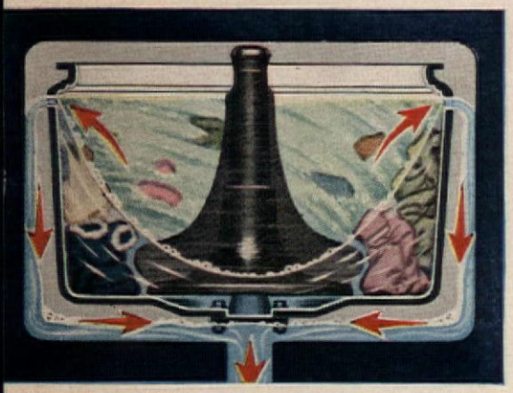
Why you get a whiter, brighter wash with the new G-E AUTOMATIC WASHER

1. *New G-E Activator® Washing Action*
GETS THE DIRT OUT!



"Flood-washing" with famed G-E Activator Washing Action dips, flexes and gently cleanses your wash piece by piece. Clothes are constantly submerged in sudsy water—so they're being washed every second of the time.

2. *G-E spin-drying*
KEEPS DIRT OUT



An activated "float-away" rinse flushes out loosened soil. And in the spin, dirty rinse water is lifted up and over edge of washbasket, safely away from your wash, not strained through your clothes as in many washers with holes in the bottom of the tub.



Not the "washed-in-a-wad" way but the G-E way!

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Right: Clothes are washed individually as in fine washing by hand—so suds bathe every fiber of every piece.



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This is today's outstanding automatic washer value!

Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now. *General Electric Co., Appliance Park, Louisville, Ky.*

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.



Clothes washed and dried in less than 2 hours! Sta at 9 and your washday can be over before 11, wh you team up your G-E Activator Automatic with t matching G-E Automatic Dryer. This new G-E Dry *"conditions"* your clothes, dries them sunshine fre indoors. G-E Automatic Dryer . . . about $2.80* week

Finest washing, finest spin-drying . . . and so dependable . . .

GENERAL ELECTRIC

NEWS for your home

NEW TEXTURES FOR WALLS

ROBERT W. HOUSEMAN

PIGSKIN WALL TILES

Walls covered in pigskin are just about as elegant as you can get, but they are handsome, not chi-chi, and they are very durable. Moreover, they are no longer strictly custom affairs, for Kiefer Tanneries has developed tiles of this material for home installation, and Pigs-kin is what they chose to call them. The fact that tiles vary slightly in tone only serves to enhance the richness of the effect. The 4½-in. squares, or 4½- by 9-in. oblongs, are both easy to handle. The tannery recommends, and supplies, a special adhesive. Such luxurious walls are a good buy if you have the wherewithal for the initial investment. And for those of us who haven't—they are fun to think about anyhow. Cost runs to about $1.25 a square foot.



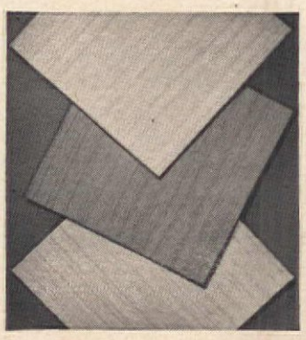
ROLL ON PATTERN

To give painted walls a really different look, try the new Applikay treatment developed by Sherwin-Williams. Here is how it is done: First, you give your wall a base coat of Super Kem-Tone in your favorite color. When that is dry, you're ready for the fancy business, namely, applying your choice of five designs atop the base coat with Applikay, a paint with an opalescent sheen—your choice of eight colors. A special Applikay roller (shown herewith) does the trick. It comprises a fabric-covered roller which applies the paint to an embossed roller which imprints the design. For making corrections, and getting into tight places where the roller will not fit, there is a small hand stamp with design to match the embossed roller. Kit with one embossed roller and hand stamp costs $7.69, and additional rollers, with other motifs, are $4.67 each. The Applikay paint is $3.69 per quart; enough to Applikay the average-size room.



PLASTIC MAKES LIKE WOOD

The newest vinyl wall covering from Bolta Products, Inc., is an effective reproduction of natural wood which not only looks like the real thing, but feels like it too, since it is embossed with the graining of wood. There are four colors—tones of gray, blond, tan, and reddish brown. These vinyl plastic squares are right up your alley if you like to do-it-yourself. They come in easy-to-handle 8″ x 8″ size for home installation, are cemented to the wall with a special adhesive. Any cutting that is necessary is done with ordinary household shears or razor blade. The cushion backing on the tiles absorbs wall roughness and covers small cracks and checks. Wall of this material can be cleaned with a damp cloth. 8″ x 8″ squares cost about 17¢ each.



Remember Mom...



THIS MOTHER'S DAY

Say it with Flowers-By-Wire

If you can't be with Mother on May 9th . . .let the beauty of your Flowers-By-Wire tell her of your love.

Simply stop in or phone your F.T.D. Florist—the shop with SPEEDY and the famous MERCURY EMBLEM. On Mother's Day, as always, F.T.D. Florists *guarantee* delivery. Even last-minute remembrances get there on time!

Be sure to look for SPEEDY and the famous MERCURY EMBLEM. They identify F.T.D. FLORISTS, who guarantee worldwide delivery.

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION
Headquarters: Detroit, Michigan



A modern color scheme using Du Pont House Paint Scotch Gray and White. Shutters in Trim & Shutter Paint Blue.

White still white...colors still bright-years after painting with DU PONT HOUSE PAINT!

Beauty that lasts for years! Your home will keep that freshly painted look long after ordinary paints have become dull and dirty when you use Du Pont House Paints! Specially formulated with top-quality pigments and oils, these Du Pont paints resist the harmful effects of long exposure in all kinds of weather. White stays white—colors stay bright for years!

Easy-to-apply Du Pont House Paints go on fast . . . hide beautifully . . . go a long, long way . . . last for years. They save you time . . . they save you money. Available in brilliant white and a wide range of stunning colors that stay bright.

For all types of homes! Whether your home is all wood, masonry or a combination of both, Du Pont has the *right* paint for you! See your Du Pont paint dealer today. He'll be glad to give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor.



Du Pont DULUX Trim and Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Attractive colors.

DU PONT PAINTS

REG. U. S. PAT. OFF.

CHEMICALLY ENGINEERED TO DO THE JOB BETTER



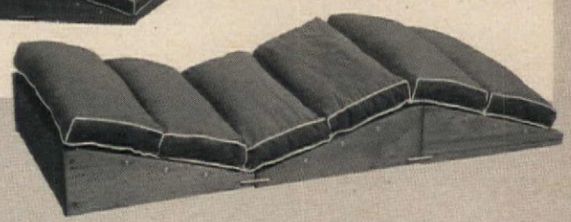
Better Things for Better Living . . . Through Chemistry



The news here is that this tubular steel frame folds up easily for storage or toting, in addition to being adjustable to four positions while you sit in it. Woven saran panel (sun- and mildew-proof) is laced to sides, firmly attached at ends. Durham Mfg. Corp. About $19



Redwood wedges can be switched about as shown to make a contour seat or lounge. U-shaped chrome hooks hold wedges firmly in position when inserted in predrilled holes. Comes with channeled or tufted cushion covered in duck. From Utility Cabinet Co., $50



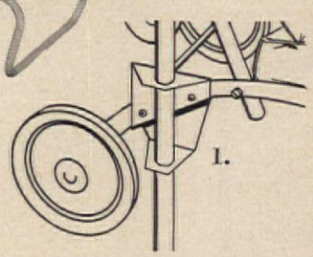
Summer Furniture

GERTRUDE BROOKS DIXSON



1.

ALL PRICES ARE APPROXIMATE



1.

For real built-in luxury, take this good tubular steel chaise ($52 to $64, depending on cover) which adjusts to four positions while you lie in it. Add a gay saran umbrella, ingeniously balanced, and secured to chaise by a zinc-plated steel bracket. (The bracket, $2.50; the umbrella, $24). All-metal table, finished in white, has a 25-in. top, folds for storage ($10). All Troy Sunshade

Folds Up

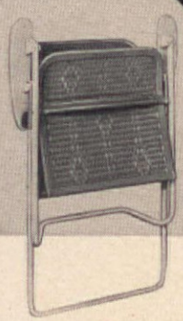


Tempered aluminum frame of this folding chair (we show you how truly collapsible it is) is lightweight, exceptionally sturdy. All exposed hardware is nonrusting. Woven plastic strips are inserted into frame through slots and securely fastened with aluminum snap-in clips—a feature that makes replacement of strips easy to accomplish. Burd Metal Products, Inc. $16

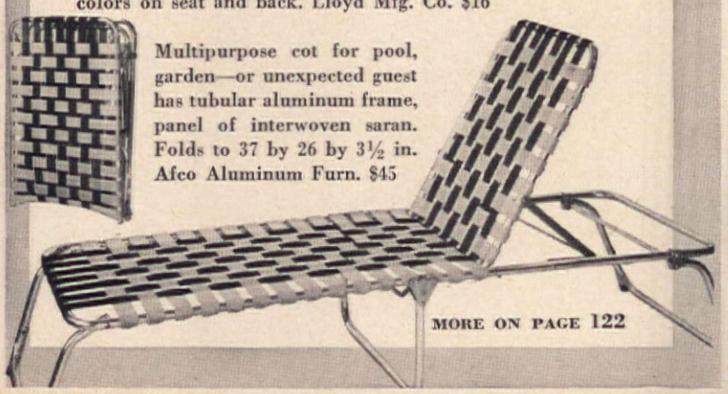
Right on deck for a colorful new season is the yacht chair. This one by Telescope Folding Furn. Co. has shiny black frame, slip-on seat and back of brilliant vat-dyed duck. $9







Woven fiber, reinforced with wire to prevent it from sagging, forms the seat and back of this well-designed folder-upper. A patented border holds the fiber firmly in position. The skillfully designed tubular steel frame, wooden arm rests are painted white as a foil for five colors on seat and back. Lloyd Mfg. Co. $16



Multipurpose cot for pool, garden—or unexpected guest has tubular aluminum frame, panel of interwoven saran. Folds to 37 by 26 by 3½ in. Afco Aluminum Furn. $45

MORE ON PAGE 122



Gay outdoor living with Du Pont paints! On furniture: DUCO Gloss French Blue, Admiralty Blue, Shell Pink, White. On house: Du Pont House Paint "40" Outside White and Scotch Gray; DULUX Trim and Shutter Blue; Du Pont Porch and Floor Maroon.

So easy to do... stays like new

DUCO® ENAMEL is "One-Coat Magic"



It's "One-Coat Magic"! Transform your old, drab porch furniture with smart DUCO colors. DUCO glides on smooth and streak-free . . . covers most surfaces in just one coat. And DUCO keeps outdoor furniture looking "garden-fresh" despite sunlight, showers and months of wear.

Outdoors and indoors, DUCO washes as easily as a china dish . . . white stays white, colors stay bright. Use famous DUCO Gloss where you want a sparkling, tile-like finish—on kitchen and bathroom walls, on woodwork and furniture throughout your house. And there's DUCO Semi-Gloss, too . . . so attractive on walls and woodwork in any room.

See your Du Pont paint dealer. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.

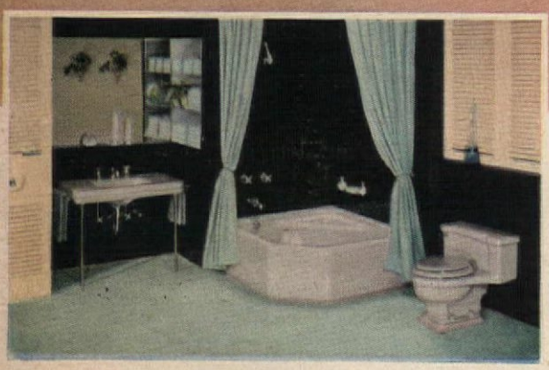
DU PONT PAINTS

REG. U. S. PAT. OFF.

A complete line of paints chemically engineered to do the job better

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*





SEE HOW BEAUTIFULLY the new Platinum Gray fixtures harmonize with completely different color schemes.



CHANGE YOUR BATH ACCESSORIES and you have a "new bathroom" when you start with these Gray fixtures.

American-Standard bathrooms in color

make it easy to change your color scheme as often as you like!

Have a "new bathroom" *whenever you like* with American-Standard fixtures that are color-blended to go with *more* color schemes. All you have to do is change your towels, shower curtain and bath rugs just as you change your slip covers and draperies. See how beautifully this new Platinum Gray goes with color after color.

Styles you admire . . . quality you want! Look to American-Standard for the finest, the loveliest of bathrooms. Notice the roominess of the lavatory above—plenty of space for make-up articles on either side of the deep bowl. And what could be more beautiful than the Neo-Angle bath with its twin corner seats, luxurious, roomy bathing area? Yet for all of its glamour, this most modern of baths fits into an area about 4 feet square. The Neo-Angle, like all American-Standard baths, is made of rigid cast iron with a gleaming, thick coat of enamel. Both the one-piece toilet and the lavatory are made of easy-to-clean, genuine vitreous china.

Even with no down payment . . . pay as little as $4.99 a week*

Ask your American-Standard retailer about easy payment terms. He's listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book.

SEND FOR BIG HOME BOOK. It contains helpful decorating ideas and valuable information on plumbing, heating and kitchens. Just fill out and mail the coupon below with 10¢ in coin to cover cost of handling. **American Radiator & Standard Sanitary Corp.**, Pittsburgh 30, Pa.

YOUR RETAILER HAS THEM!

A special display of American-Standard colored bathroom fixtures is now being featured at your retailer's.

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"The Toughest Job I Ever Tackled"

JEAN AUSTIN

I do most sincerely hope that my very good friends, the Parrotts, will not resent this prelude, nor be touchy about my title. But, the redecorating of their living room was truly the toughest decorating job I have ever tackled in a long career. Now the layman may labor under the impression that the many grotesquely "impossible" Before, and the glamorous After pictures of rooms and houses are the really difficult jobs. Quite to the contrary. It is the room that has resigned itself to dullness, the room that is not hopeless but just apathetic, that is the real problem. A good interior decorator has to start as a good doctor starts on an apathetic patient . . . with a sound knowledge of psychology as well as the basic know-how of his profession. A patient, or a client, resigned to a weary, dull outlook is a difficult patient, an aggravating client, and presents a tough decorating job. When you turn this page, you will quickly grasp the analogy.

Now my friends and clients, the Parrotts, are definitely not dull people. They have been married a long time. They have raised a family, and their furniture has taken the beating any lived-in home takes. Their daughter is now married, their son in college, and the little fellow Tom old enough to respect, as well as respond, to gay, bright surroundings. The Parrotts live in an extremely nice house. The rooms are large and beautifully proportioned. The house has a magnificent view of Lake Washington and snow-capped mountains. But the one living-room window facing the view never drew one to the beauty just outside. The library windows with their bamboo blinds as effectively screened out the view. The furniture was definitely too good to throw out, and a trained eye could trace every stage of their married life in their furnishings. The first stage—Victorian, cheap to pick up in antique shops, easy to refinish when one is young and work is far easier to come by than money. Desirable, too, for a bride likes the pretty "fixin's" and colors associated with Victorian . . . Children and larger quarters . . . A desire now for a little more formality . . . Gifts from Mama's big house . . . Some Oriental pieces—this the Seattle influence . . . The need for TV for the teen-agers. A stab at "doing something" while at the same time partially fulfilling the desire for "modern" like all the new houses—this, the dining room.

Nothing wrong—and nothing quite right, either. A house done the way most houses are of necessity done—adding as one goes. But a house obviously "tired" and looking it. The Parrotts no longer saw possibilities for gaiety or charm, much less drama, with the motley collection of 23 years of married life. And so, like middle-aged couples everywhere, the Parrotts decided to put up their house for sale and "put up with things" until they sold it. They had their hearts set on a new house, a one-story house with a picture window and all the clichés that make otherwise intelligent people become blind to what they have. Some shopping about for new houses, a preliminary plan for building a new one and the appalling estimates of what it would cost—and the Parrotts, like our hypothetical patient, were in the right psychological frame of mind to be helped.

The beautiful living room you are about to see was as tough on them as it was on me. They did almost all of the work themselves and let's not fool around about it. Any change, or should I say reformation, as great as this, is not easy and certainly not the gay-gay fun so often ladled up in before-and-after stories. It was hard work, brutally hard work. On my end, it was using what they had—the same carpeting, repainting ruled out, and working toward a warm, cheerful and handsome family room with a basic scheme essentially cold and "lady-like" pastels, colors I intrinsically dislike personally in decorating. But let me start at the beginning.

We were in Seattle photographing the Jack Petersons' home—shown in our February issue, and if you read it, a house much to my liking. As we dragged our weary feet up the path to the Parrotts, I warned Bart, our Art Director, that under no conditions was he to open his mouth or show the slightest glimmer of interest when Helen Parrott, as usual, started to heckle me to help her "do something" with their living room. The family hated it, John had set foot in it not more than a half-dozen times in all the time they'd lived there. They were obsessed with building a new house. Any work on it was futile since it would be carried through only half-heartedly. And besides, I never worked for friends. Well, Bart behaved beautifully. Not a muscle did he move while I remained deaf to all entreaties to "help." But, that evening, breaking all tradition, we found ourselves sitting in that dreary room, after John Junior had shown us his thrilling slides of his mountain climbing expeditions. In spite of my firm resolves, I grew more and more depressed. At 2 A.M. it "got me." That fateful look came into my eyes—the look my family so dreads, the "let's move the furniture around" look. And so we did—all of us. Young John came home from his date. He was impounded, and not too unwillingly, for even in that appalling state he got the excitement of it. Then, we all sat down, that early dawn. If there was disorder, there was also for the first time a cheerful, natural conversation grouping for us to sit down to and enjoy. The next morning the entire family brought their coffee there—and so began the saga of the toughest decorating job I ever tackled!



THE WAY IT WAS . . . perhaps as typical of middle-aged living rooms as one could find in these United States. Nothing wrong and definitely not right. Why? Because, it is a large, comfortable room labeled "living room"—and was never lived in. Because, the family huddled in the tiny den rather than face up to this cold, unfriendly room that offered neither charm nor warmth nor even comfortable conversation. Because, it in no way reflected the hospitable, exuberant qualities of the Parrott family who own it. Because, added to the inexcusable crime of dullness, it was a waste of the best room in the house!



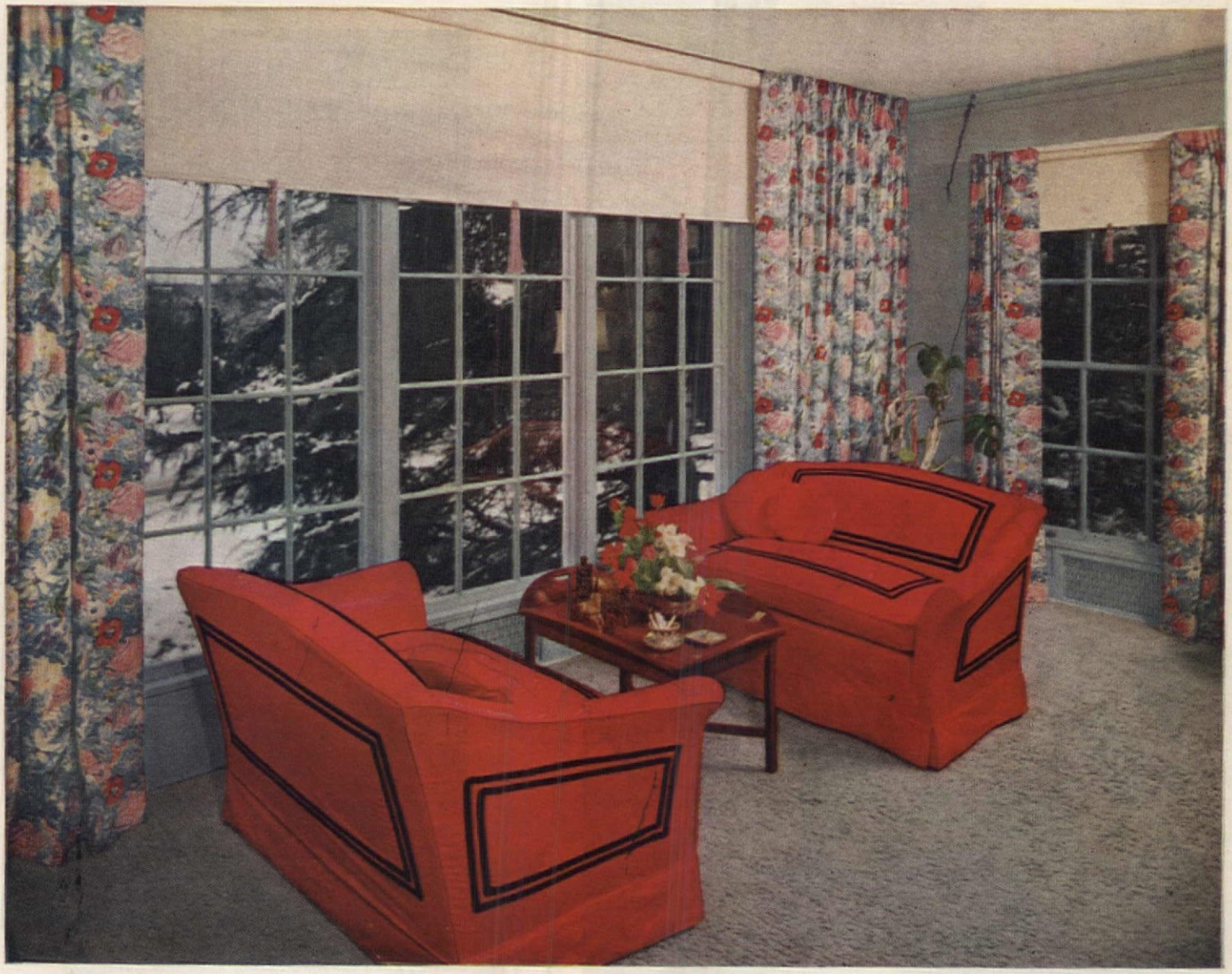
WHAT HAPPENED? We moved the furniture, swapping with some in the library, some from the hall, arranging a friendly conversation group about the fireplace, love seats moved for advantageous viewing from the new "picture window" to come; piano now on the logical wall for it—for gathering around it, as well as for good light over one's shoulder. Card table was moved in corner of living room most suitable for a quiet game, even if balance of room is in use. Teakwood table and stools, in disreputable condition and relegated to the Parrott's mountain camp, rehabilitated and now serving a handsome, useful life in the living room. Draperies now serving a functional, if undistinguished life-term in a bedroom, one pair taken down to visualize what a window wall COULD BE. Everything was used, somewhere, somehow. But for the "best" room in the house, only the best of what they had.

NO FUDGIN' ABOUT IT, those handsome lamps on the big table are the very same bases. Simple, properly scaled lampshades replaced these silly jobs—now in the boudoir where they belonged in the first place.





YOU HAVE TO BELIEVE IT—for here it is. The same wall, two nasty little windows replaced by two like the center one. And by so simple a means did the Parrotts get their picture window—when all the time they thought they would have to build a modern house to get a wall of glass and enjoy their view!

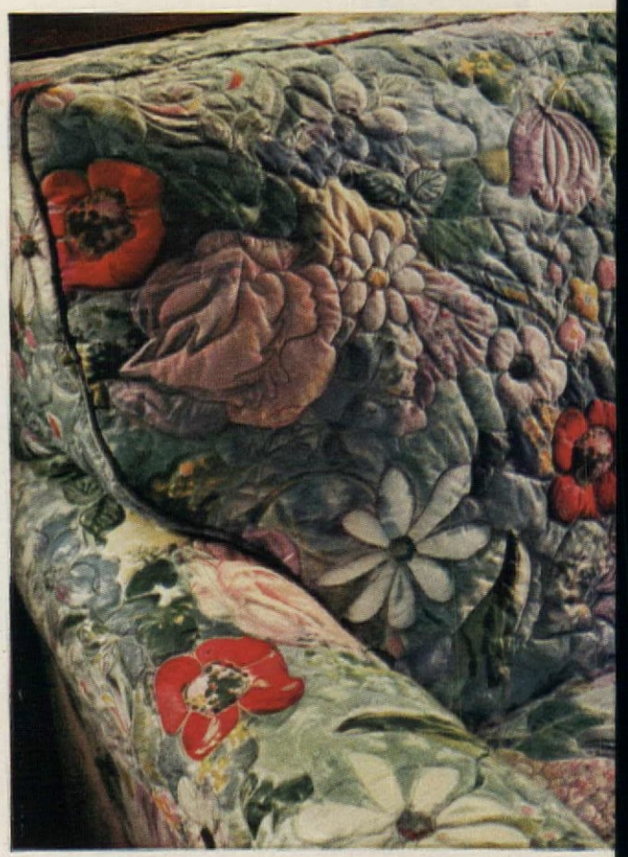


SNOW AT THEIR FEET, heart-warming color and comfort inside—could any family of ardent skiers ask for more? I was heartbroken to arrive in Seattle's worst snowstorm in decades, for I wanted to take in the lawn, the lake, and the snow-capped mountains that make this the most exciting spot in the room. But perhaps the ill-wind that blew in the storm was not so ill-intentioned, for surely no green, pretty picture outside could so point up what windows and color did for this room. Look at the picture opposite, glance at the interim photograph above. Is it not a revelation of what can be accomplished if you do but see with "new" eyes?

Parrott in Seattle, Washington



A FAIR SWAP it was, taking the best sofa and the two armless chairs from the library to the living room, also pairing up the matching lamps, now on the table behind the sofa, sporting handsome, glistening gold shades. But are words needed? It does not take much time or reflection to perceive what an honest story this is, or what the will-to-do has wrought in a once banal, unenjoyed room.



HANDSOME IS AS HANDSOME DOES —and truer words were never spoken. Use a handsome fabric for all it is worth, and you'll have handsome results. We began with a chintz, "Fouillis de Fleurs," quilted it for sofa and drapery banding; picked up the wan blue of carpet and walls with stronger blue on two chairs; got punch and color with red Everglaze chintz, using double rows of braid to minimize height of the love seats. Touches of avocado give richness and subtilty to an otherwise blue and red scheme.

ALL FABRICS, F. SCHUMACHER & CO.
LATTISHADES AT WINDOWS, COLUMBIA MILLS



The Home of Mr. and Mrs. John R.

A GOOD FIREPLACE, architecturally, but the one feature in the room Mr. Parrott hated with a passion. Pompous and too stylized, said he, and one of the main reasons he wanted to sell. Build a new house and have a real he-man fireplace—and like most men, that meant wood paneling. Well, that was not as difficult as you might think, though not strictly necessary to the success of the room as a whole. On page 58 you'll see how it was done. Here, and on our cover, you can see why it has contributed so much to the room as well as to Mr. Parrott's happiness—far in excess of its cost, believe me. The "birdcage" (it's actually a rare music box) was once lost on top of the piano. Now it's hung from the ceiling; two simple candlesticks were added—and our fireplace wall puts up mighty strong competition with the picture window wall.











Promoted from the hall to the living room—these pieces, and a handsome group they do make in their new surroundings, as you can see in the picture below

THE THREE PICTURES over the piano in its new position are valuable Brangwyns, long kept rolled up and unframed because "there was no place for them!" The same applies to the three beautiful chronometers, now on the long teakwood table behind the couch. I know this sounds like a fairy tale, or one of those unconvincing "they found it in the attic" stories—but I swear these, like the beloved Brangwyns, were in the cellar. Mrs. Parrott thought they had no place in a Wedgwood-blue living room—and Wedgwood old style, they did not. But the walls are unchanged, the room is pretty and charming and becoming to our pretty little hostess. But it is an undisputable fact that a room too fragile, too pastel, is *not* a family living room. It is some odd carry-over idea that makes too many women try to make a parlor out of a living room and then bemoan the fact that husband and family won't *use* the living room. I won't belabor the point, but truly, you must by now be convinced that a room can please both man and wife and be a better room for it.

FROM THE HALL came the two teakwood pieces against the far wall, and to the hall went Mrs. Parrott's nostalgic Victorian pieces, so ineffectively scattered throughout library and living room. Lonely and unrelated in the hall, console and chair are striking and happy in the same room with their repatriated country cousins, the teakwood table and stools.



Now let's examine the details . . .

FROM THE PANTRY, from bookshelves, and in a barrel in the basement, this small but valuable collection of tea leaf ironstone. A few of the more useful serving pieces were pressed into service for buffet suppers, the pitchers for flower arrangements. Grouped here, they count as a collection, give the touches of white needed in the room. The story of the three chronometers I have already told. Together, they make an interesting and personal background for the big blue chintz sofa. And at the right, our card table, once the focal point of the front wall. Once white leatherette topped and seated, see what a new top and touching up the paint and gilt, and a bit of bright red on the chair seats have done for both the gaming and the corner.







A GAY BONANZA for the refreshed card table—a Royal Flush and a Canasta of Aces, no less, the Parrotts painted right on the new leather top with fool-the-eye precision. You're tempted to try to lift them right up. We've arranged for you to "lift" the good idea, however, for we made an AMERICAN HOME painting pattern so you can duplicate them. Pattern **1519**

SEE PATTERN ORDER FORM ON PAGE 147

EVEN MY OWN STAFF, who had no reason to disbelieve my veracity, doubted that this now handsome group was ever moved to a log cabin because it seemed hopeless. In shiny black paint, the stools held together with wires, the edges nicked off when I first saw them—believe me, only a zealot could have faith that they could be converted and made respectable. But here they are, and, like my staff, you will just have to accept my word for it. I know that you, like the Parrotts, would have given them the brush-off as they were.



I GUESS EVERYBODY has a table somewhere around the house pretty much like this. Coats and coats of paint, just standing there until it can be replaced. Tortoise shell paper, a beautiful job by the Parrotts in putting it on, and where, I ask you, could you find a handsomer coffee table? Sobo is the adhesive used, and much rolling and tender patting to keep the bubbles out, while it is drying.



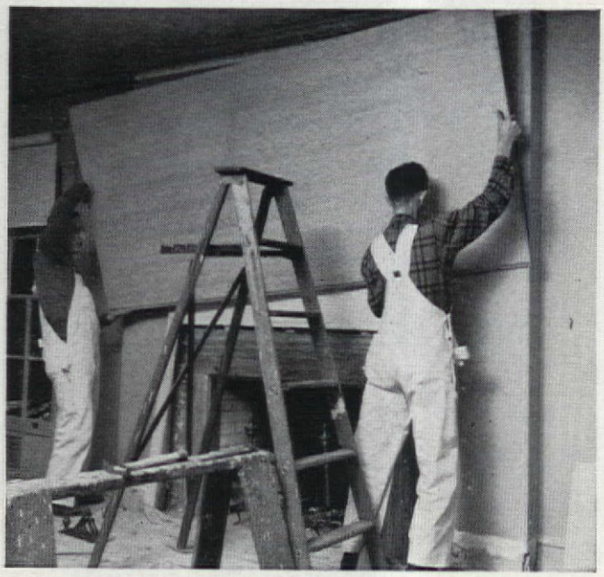


Here are more details that make a good room better

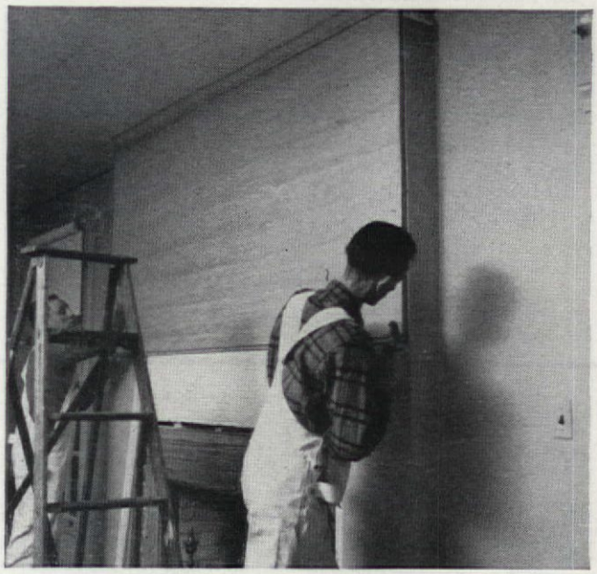




1. Remove old mantel by carefully prying it from wall with the aid of pinch bar. Insert blocks of wood between mantel and plaster to protect them from damage from bar. Try to get mantel off in one piece as you may find use for it at some later date



3. Cut ¾-in plywood to size of fireplace. Place sections on wall horizontally to eliminate vertical joint centered directly over fireplace opening. Meeting edges of panels are rabbeted to produce half-lap joint, with rabbets ⅜ in. deep, ¾ in. wide



4. Lift top panel into place. Check to make sure that panel's lower edge is level. If it is not, adjust panel until it is level, and leave gap if necessary at top, between panel and ceiling. Such gaps may be filled in later with trim or molding

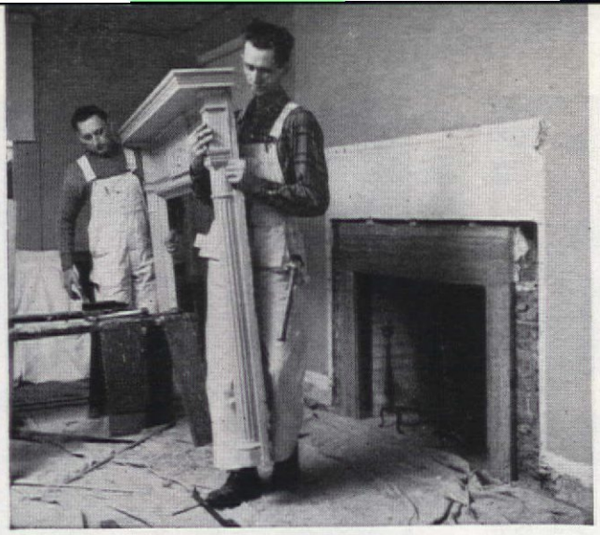


6. Cut lower panel to fit around fireplace facing. Because existing marble here was handsome, it was retained. Put rabbet in top of panel and bring panel up to make a close fitting joint with top panel. Secure in same way as top panel



7. As standard plywood panels are 4 ft. wide, two will take care of average 8-ft. high wall. If slight gap remains at bottom, as in this case, it can be covered by a simple baseboard. If larger gap results from high ceiling, use small filler piece of plywood

How to Make Our Cover Fireplace



2. After the mantel has been removed, carefully inspect the plaster around fireplace area to be sure that it is level. High spots can be ground down with a carborundum block. Remove baseboard and base molding from around fireplace with pry bar



5. Secure panels to wall with 8-in. finishing nails countersunk below wood surface. Locate wall studding by sounding, and mark location on lower part of wall. Nails should be driven into studding, not plaster and lath alone. Coat rabbet with wood glue



8. If you use unfinished plywood, sand down horizontal joint and sand whole panel lightly. Avoid sanding through top veneer of plywood. Apply stain desired—walnut was used here—and wax. Exposed edges may be covered with hardwood strips



IN MANY A LIVING ROOM, a fireplace remodeling such as this can make all the difference between a prim "parlor" air and a real room-to-live-in atmosphere—especially to the Lord and Master. So let him get to work! Use ¾-in. plywood with a good-looking veneer on one side; no point in buying the grade with two good sides when only one shows. Don't use a prefinished plywood, however, unless it is to be installed with an adhesive or clips rather than with nails. It is best to keep the plywood about six inches from the fireplace opening—if you bring it in closer, the high temperatures may damage the wood. If you do not have a marble facing, as the Parrotts did, you can leave the bricks exposed, or you can apply a thin coat of mortar to the bricks and install tile around the opening.

See "Where Credit Is Due," page 148



Pink Damask (STEVENS)



Mission Bells (DAVID HALL)



Garnet Robe (MILLIKEN)

H. flava, the lemon-lily



PHILIP G. CORLISS

Let's Go Shopping for DAYLILIES

RECOMMENDED DAYLILY VARIETIES — BY REGIONS AND PRICE RANGE

REGIONS	Severe climates (prolonged freezes)		Mild climates (light frosts)		Average U. S. climates	
PRICE RANGE	**Inexpensive to Medium**	**Medium to Expensive**	**Inexpensive to Medium**	**Medium to Expensive**	**Inexpensive to Medium**	**Medium to Expensive**
CHARACTERISTICS						
Color yellow	H. flava	Mission Bells	Mrs. B. F. Bonner	Peace	Dauntless	Devon Cream
Color orange	Golden Grain	Golden Hours	Amur Valley	High Noon	Orange Beauty	Yellow Orchid
Color pink	Rosalind	Pink Damask	Sweetbriar	Pink Bowknot	Pink Charm	Marie Wood
Color fulvous (tawny)	Chloe	Chloe's Child	Dr. Stout	Mirage	Fire Opal	Prairie Boy
Color red	Sachem	Crimson Star	Rubaiyat	Lochinvar	Morocco Red	Garnet Robe
Darkest color	Black Prince	Potentate	Gunga Din	Raven	Intensity	Galahad
Eyed variety	Tiger Eye	Nashville	Jubilee	Cathedral Towers	Flamboyant	Petrouchka
Multiflora type	Bijou	Ta Ming	Bright Star	Martha Washington	Sonny	Summer Gold
Evening bloomer	Vespers	Thistledown	Wheelers Halo	Night Life	Twilight Tryst	Eventide
Spidery (twisted petals)	Fantasia	Nina Winegar	Wau-bun	Silver Star	Athlone	Oliver Twist
Bicolor	Caballero	Royal Crown	Haile Selassie	Cluny Brown	Gay Troubadour	Windsor Tan
Remontant (repeat bloomer)	Dominion	Constance	Mikado	Blanche Hooker	Spitfire	Oneita



Nashville (ELMER CLAAR)



Rose Overlay (G. DOUGLAS)



Caballero (STOUT)



Potentate (NESMITH)



Martha Washington (WHEELER)



Caprice (STOUT)

The Hemerocallis (daylily to you and me) is native to the continent of Asia and its adjacent islands, but I have Kodachrome slides showing daylily gardens in such diverse climates as those of my own arid southwestern Arizona and Anchorage, Alaska. First cultivated as plants with yellow or orange flowers, daylilies are now available in colors ranging from palest yellow through all shades of orange, pink, and red, to brown and purple. The first truly red daylily and many other fine hybrids were originated by Dr. A. B. Stout at the New York Botanical Garden in New York City. The natural hybrids Europa and Kwanso (a double) have escaped from cultivated plantings and flourish in many parts of this country.

The hardiness of daylilies is attested to in the experience of a young man of the Midwest who, before going into the Armed Services, planted some gift clumps behind his garage where it seemed delightfully probable that his young brother would eliminate them while learning to ride a bicycle. However, returning from his tour of duty, he was greeted by a vigorous planting that had survived all hardships. Since daylilies will grow virtually anywhere, can be had in the wide range of colors mentioned, in heights from less than one to more than six feet, in bloom size from one to ten inches, and in a bewildering array of flower forms and patterns, why should one need to shop around for additional factors? Why not simply choose from the cream of the 100 most popular varieties as selected each year by The Hemerocallis Society? Well, one reason is that, although daylilies in general will thrive in all climates, few varieties are that catholic in taste. It is especially true that the fancy new hybrids that might do well in Anchorage probably would not do so in Florida or Arizona. Most Hemerocallis species go dormant in cold weather; they require a winter of rest and are exhausted by continuous growth in mild climates, where they gradually shrink in size and fade away. The evergreen species, unable to withstand severe cold but well suited to mild climates, have been crossed with the hardier types to transmit their superior qualities of handsome foliage, repeated blooming, wider petals, etc. But the resulting semi-evergreen or semi-deciduous hybrids are often unpredictable in their climatic preferences.

In the second place, some daylilies produce flowers of better color in shade, some in sun. Which does *your* garden provide? Some types seem to favor relatively warmer summer nights than others. Even before the advent of the modern hybrids, some Hemerocallis were included among the few flowers recommended as suitable for the dry and alkaline Southwest, while other kinds find happy homes in the cypress swamps of the Southeast. There are evening bloomers, whose flowers do not open until sundown, and extended bloomers, whose flowers last not only throughout the day, but until nine or ten o'clock or later, which makes them suitable for use in arrangements, or for planting in patios or other locations that will be used after dark. In the North,

CONTINUED ON PAGE 149





Here's a Brand New Approach

VIRGINIA CLARK LEVY

When Sid and I used to talk about our dream house, I pictured, among other charms, a welcoming front door with flowers blooming gaily, left and right. What we got for our $15,000 (for "a house with basement") was a door one-third the way up the front with a flight of ugly cement steps. Flowers? 'Way down thar, leaving the entrance bare and windswept.

Undaunted, Sid began to squint calculatingly out said door and doodle purposefully on the tablecloth. Two months and two weeks later (his vacation and weekends except for rainy days), we looked out that same door upon flowers in profusion blending with a flagstone patio and rock-walled planting box that raises them to the door level. Now, tulips and daffodils welcome callers in spring, and later creeping phlox, pansies, English daisies, lavender alyssum, dwarf blue ageratum, and petunias provide color right along until frost. The dark green of small, slow-growing boxwoods, that punctuate the strip of color at 15-in. intervals, adorns the wall all winter, and ivy at the house end will, in time, climb up around, and probably above, the door.





The simple plan involved, first, an inner wall of cinder blocks surrounding tamped dirt fill, and a slab of reinforced concrete completely covering the old stoop. Next, a 6-in.-wide concrete footing was laid 15 in. out from the wall, and on it was built a random flagstone retaining wall to hold the soil of the planting box. Flagstones (some of which we collected) were then laid atop the concrete for a smooth, colorful surface, and to form the risers of the single step. Nothing complicated or technical, or Sid (with stone-and-mortar experience limited to setting up a clothes pole) would not have attempted it, for his only help (minor) came from me. The cost? Only $122.72, as listed below, plus $22 for topsoil, plants, and planting—hundreds of dollars less than a professional job would have cost. And a joy to us it is, for our home now has personality all its own.

WHAT IT COST

Gravel and cement	$23.92
Fill (from nearby project)	2.00
Mortar mix (for flagstone)	10.86
Flagstone (we collected some)	69.39
Cinder blocks and brick	13.11
Reinforcing bars for concrete	2.59
Brick chisel (for shaping stones)	.85
Total	$122.72

4 Ways to Have a Better Lawn This Summer

1. *Use the remarkable new Merion Bluegrass . . .*

2. *Kill the weeds before they start to grow . . .*

3. *Use a modern crabgrass killer (see page 145) . . .*

4. *Follow a Floridian's advice (see page 146) . . .*

E. H. TIFFANY, JR., *New Jersey*

1. When we "brought our lawn right into the living room" by building the sort of modern house that makes it possible, we also invited in some fine swatches of plantain, spike grass, chickweed, and, of course, crabgrass. This conflicted with our family interests because we favor enjoying weekends with our children, golf, reading, and reclining, rather than fighting weeds and otherwise pampering a lawn. Now, after a few years of trial (and the inevitable error), we have a lawn that not only makes the living room come alive, but—most important to us—needs a minimum of help in fighting dat ol' debbil, crabgrass. The big ingredient in our formula is the new "wonder grass," Merion Bluegrass. Botanists can tell you why this strain of the long-famous Kentucky bluegrass does what it does. This grateful amateur can only say that it is rich, dark green, and handsome in a tough, wiry way; retains its color all summer; seems to grow sideways more than upward, and, properly established, doesn't give crabgrass much of a chance. What more can one ask? One drawback—its present price of about five dollars a pound—will probably come down as supply gets closer to demand. We justified the cost on the ground that the price of the seed is a relatively small, unimportant part of a lawn investment that includes topsoil, fertilizer, weed killers, water, and maintenance equipment, and the labor required to use it.

Nevertheless, we started cautiously with two test areas at the far end of the yard, cultivating them six inches deep, and working in four inches of topsoil, and half an inch of humus and peat moss before seeding in the spring of 1952. Merion Blue seed germinates slowly and needs plenty of water during that two- or three-week period; also, any bluegrass is best sown in the fall, so growth was disappointingly slow and, in June, crabgrass began to take over. In one of the two plots, we kept ahead of it by pulling it out by hand—but with more toil than we like; the other plot we treated with a commercial herbicide—Scutl—following the manufacturer's directions. At first, both crabgrass and young bluegrass turned a sickly yellow. But within a month, the Merion Blue suddenly came to life, while the crabgrass stayed dead. By autumn, both plots, *of grass only*, were flourishing, and now they are lush carpets, pleasing to look at, luxuriant to walk on. Thus encouraged, we are turning the rest of the lawn, section by section, over to Merion. We feed it four times a year, applying an inorganic plant food (Vigoro) on March 15 and September 15, and an organic type (Agronite) May 15 and November 15. We continue to use Scutl in late June, just in case; but we have never seen any grass combat crabgrass as effectively as Merion does. Though the comparison may sound invidious, Merion has some of the characteristics of crabgrass, it is highly aggressive, has a relatively broad blade, and tends to spread rapidly, branch close to the roots, and mat thickly. If you ever wondered: "Why can't they invent a grass that will grow like crabgrass?"—well, maybe they have, neighbor, maybe they have, at last.

BERNARD GLADSTONE, *Long Island*

2. One of the biggest obstacles in establishing a thick, velvety turf is the many weed seeds present in even the best of topsoils. This I discovered, to my sorrow and expense, in twice trying unsuccessfully to start a lawn around my new home. Each time I prepared the soil properly, used first-quality seed and fertilizer, watered regularly. After the first (spring) seeding, the grass came up beautifully; but then came crabgrass and other weeds and, because they germinate and grow much more rapidly than the desirable perennial grasses, they soon took over. As fast as I pulled some out or killed them with chemicals, new ones would appear, and by late summer my "lawn" was a mess of crabgrass patches or bare spots where they had been. That fall I tried again and, as before, the lawn started off well except for a few spots due to washouts, uneven seeding, damping-off of seedlings, etc.; and these I reseeded the following spring. But as the new grass sprouted, so did the weeds, which spread until, by midsummer, I was back where I started. I was just about ready to concrete the whole area and paint it green, when I heard of a newly perfected process designed to enable any homeowner to achieve a weed-free seedbed and thus start his lawn grass with no weed competition. It uses a granular form of the chemical calcium cyanamid (the commercial product I used was Aero Cyanamid) which, when applied to a soil, releases quantities of beneficial nitrogen and lime. At first, the concentrated nitrogen is highly toxic to seeds or plants with which it comes in contact, but gradually, this effect wears off and both nitrogen (its weed-

CONTINUED ON PAGE 145



ARCHITECT: W. LOCKWOOD MARTLING, JR., A. I. A.

How

While nobody would think that the house in the After picture was built the day before yesterday, anyone can tell at a glance that the people who live here are up to the second—and very house-proud indeed. No money was wasted on trying to conceal its frankly 50-year-old lines—but nothing was spared when it came to keeping it completely in tune with the times.

Its story is the old one of the house hunters, weary and frustrated, who went back and took a good long look at the home they already owned. The Gray Walmsleys of Oak Park, near Chicago, had lived in it for ten years as you see it above—and they hated it. The living room was tiny and dark; the kitchen and bathrooms were dreary and dated; the front porch was useless; and outdoor living for them was something only to read about—and long for. But new houses they saw were less conveniently located and very costly per square foot. So they called in an architect to see what could be done to give to their old house what they wanted in a new one.

The answer was—"Plenty." The porch, which had shut out the living room's light, became a small entry terrace plus a glass-enclosed extension of the living room. The partition which had divided a large front hall from a small living room was torn down, and the remodeled living room extends almost the whole width of the house. In addition, a handsome fireplace wall, which improves its livability a thousandfold, was put in on a slant to make the room even more spacious. The kitchen was modernized completely. A whopping big porch, completely private and useful, was added to the rear, and its top makes a sundeck upstairs. Without throwing down walls, a little second-story modernization went a very long way. On the outside, save for the porch, structural changes were few. But the somber Edwardian look has vanished, and in its place, terra-cotta stucco, white trim, new fenestration, and smart shutters have gone a long way toward changing this old house's whole outlook on life.



JESSIE WALKER

the Walmsleys Got a "New" House

Weary from the search, they remodeled their old home instead of buying a new one—and they haven't had a minute's regret

The

There's a new term we keep hearing around the country—"The Garden Room." It's usually on the back of the house overlooking the garden, and it always has a lot of glass in it. It's an all-purpose room which can add to your enjoyment of your home both in winter and in summer, and you can use it for dining, reading, studying, television, games, and as an extra guest room as well. It's also a fine place in which to winter your plants. Here's a step-by-step case history of a garden room that is fairly typical. The Peter Gowlands, of Los Angeles, had a roofed-over back terrace opening onto a brick-paved patio which has plenty of privacy. They extended the roof, put in new brick flooring to raise the new room to the level of the rest of the house, built walls of masonry block, and encased the room in glass. Part of the glass area is louvered and adjustable; the new section of the roof is made of a translucent corrugated plastic material that lets the light get through.



You can start a garden room "from scratch." But you're ahead of the game, of course, if you start with an existing porch, or, as the Gowlands did, with a roofed-over paved terrace



In this case, the original terrace was not as deep as the new sun room the Gowlands planned. It was therefore necessary to extend the old foundation out about four feet



To avoid frost-heave, footings were put in at the outside edges of the new room. They should extend below the frost line and be poured concrete or built up out of masonry block



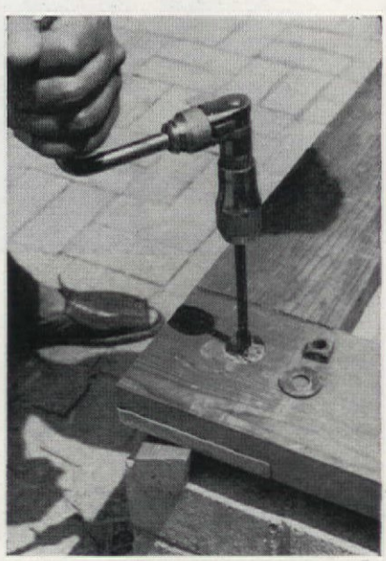
One of the posts had to be removed to allow the new masonry block wall to be built. Before taking out the post, a 2 x 4 was cut to size and used to shore up the roof beam



Base sill for the windows was made from 2 x 6 redwood boards. Note the bolts projecting from the wall. These special anchor bolts were set in during construction of the wall



A lap joint was made where boards meet. Lay one board on other, flush with the end, and saw halfway through it. Use a heavy chisel to finish the cut. Repeat cut on other board



With an expansion bit, holes big enough for washers were drilled part way through top board, just deep enough so washer and nut would not project above the surface of sill

HUBBARD H. COBB

Gowlands Build a Garden Room



After the footings were poured, the masonry block wall was built of 4- by 16-in. blocks. Reinforcing rods were put in corners and back wall to strengthen the one-course construction



Floor was built of "split bricks." These are only half as thick as regular bricks. Bricks were laid on a bed of mortar troweled on the old floor to a thickness of one-half inch



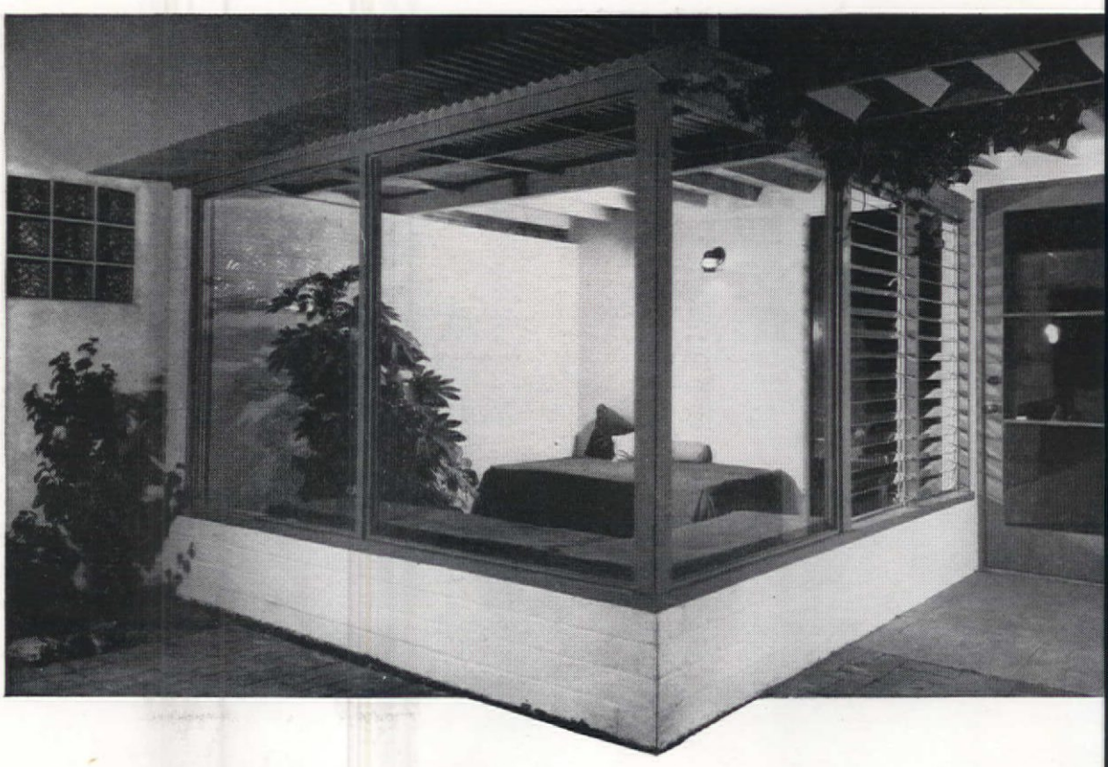
The bricks were laid on the mortar one full row at a time. For a job like this, check bricks with level and straight board for alignment. Let the bricks set overnight



Three parts sand were mixed with one part cement and very little water, and worked between bricks. This dry mix requires sprinkling with water every 12 hours for two days

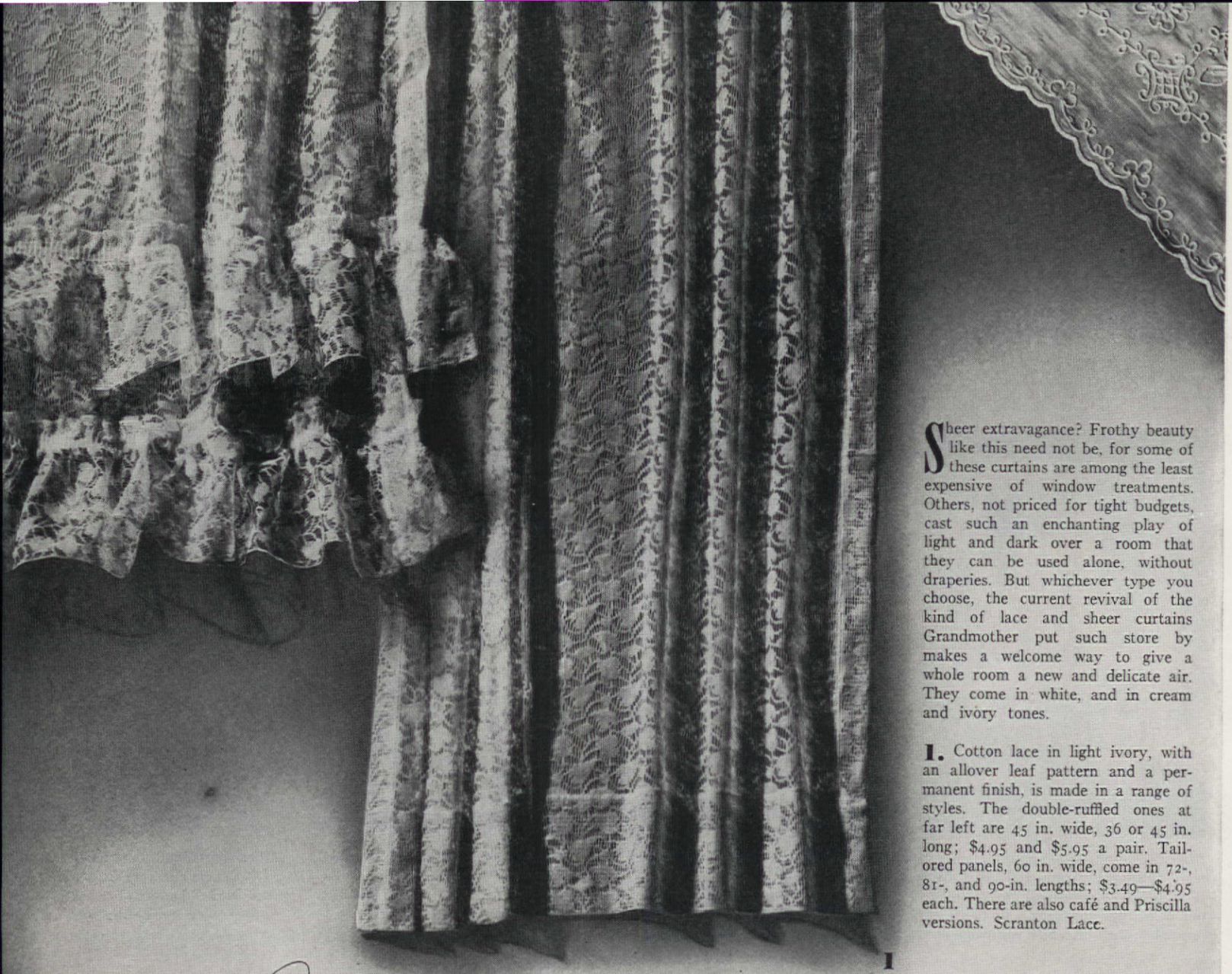


Drill through both boards a hole the size of bolt in center of previous hole. Bolt sills down, and if bolts project above the surface, cut them off flush with a hack saw



Construction details continued on page 151

Sheer Magic at Your Window



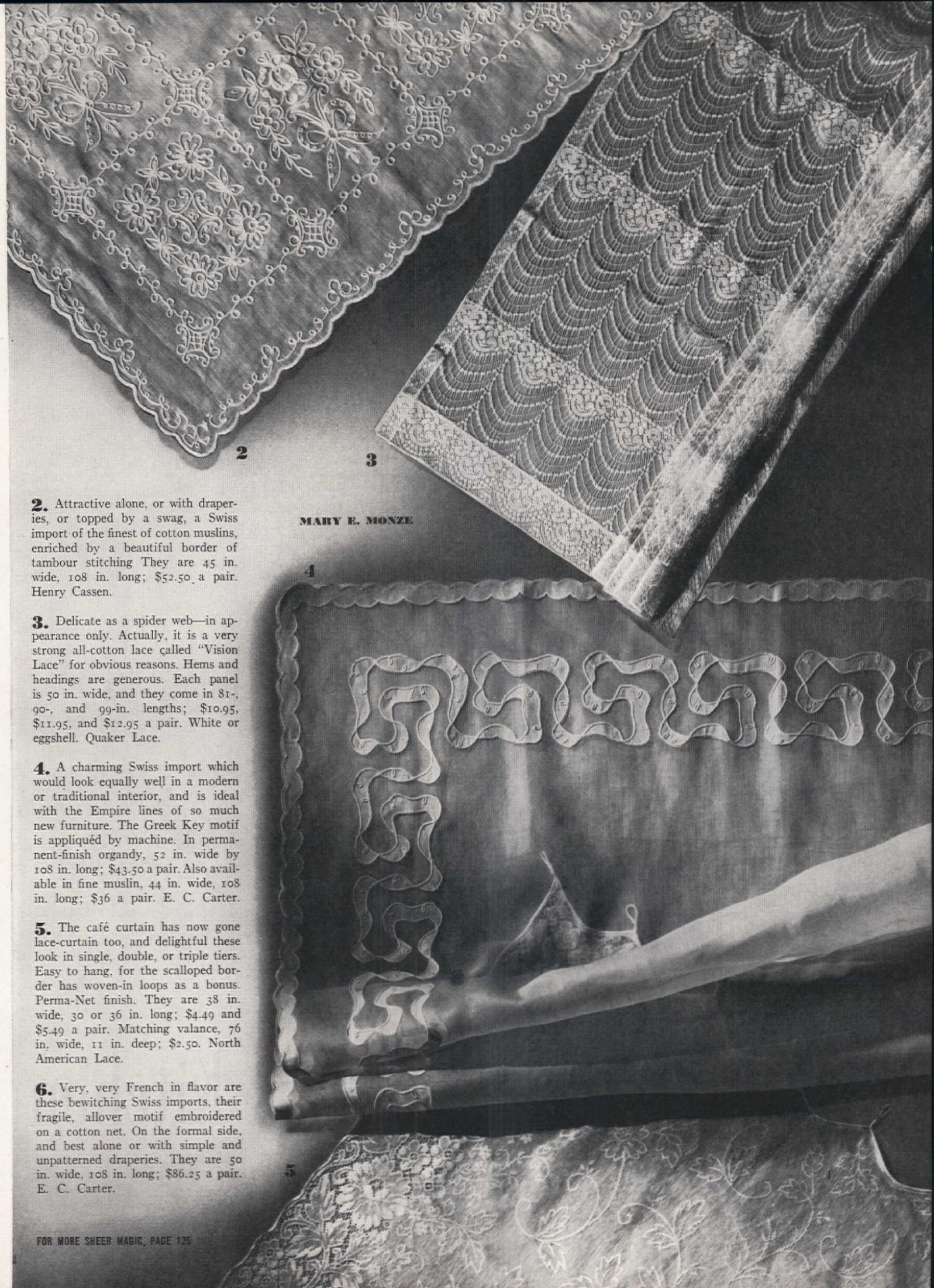
Sheer extravagance? Frothy beauty like this need not be, for some of these curtains are among the least expensive of window treatments. Others, not priced for tight budgets, cast such an enchanting play of light and dark over a room that they can be used alone, without draperies. But whichever type you choose, the current revival of the kind of lace and sheer curtains Grandmother put such store by makes a welcome way to give a whole room a new and delicate air. They come in white, and in cream and ivory tones.

1. Cotton lace in light ivory, with an allover leaf pattern and a permanent finish, is made in a range of styles. The double-ruffled ones at far left are 45 in. wide, 36 or 45 in. long; $4.95 and $5.95 a pair. Tailored panels, 60 in. wide, come in 72-, 81-, and 90-in. lengths; $3.49—$4.95 each. There are also café and Priscilla versions. Scranton Lace.

1



6



2

3

4

5

1

2. Attractive alone, or with draperies, or topped by a swag, a Swiss import of the finest of cotton muslins, enriched by a beautiful border of tambour stitching They are 45 in. wide, 108 in. long; $52.50 a pair. Henry Cassen.

3. Delicate as a spider web—in appearance only. Actually, it is a very strong all-cotton lace called "Vision Lace" for obvious reasons. Hems and headings are generous. Each panel is 50 in. wide, and they come in 81-, 90-, and 99-in. lengths; $10.95, $11.95, and $12.95 a pair. White or eggshell. Quaker Lace.

4. A charming Swiss import which would look equally well in a modern or traditional interior, and is ideal with the Empire lines of so much new furniture. The Greek Key motif is appliquéd by machine. In permanent-finish organdy, 52 in. wide by 108 in. long; $43.50 a pair. Also available in fine muslin, 44 in. wide, 108 in. long; $36 a pair. E. C. Carter.

5. The café curtain has now gone lace-curtain too, and delightful these look in single, double, or triple tiers. Easy to hang, for the scalloped border has woven-in loops as a bonus. Perma-Net finish. They are 38 in. wide, 30 or 36 in. long; $4.49 and $5.49 a pair. Matching valance, 76 in. wide, 11 in. deep; $2.50. North American Lace.

6. Very, very French in flavor are these bewitching Swiss imports, their fragile, allover motif embroidered on a cotton net. On the formal side, and best alone or with simple and unpatterned draperies. They are 50 in. wide, 108 in. long; $86.25 a pair. E. C. Carter.

MARY E. MONZE

FOR MORE SHEER MAGIC, PAGE 125

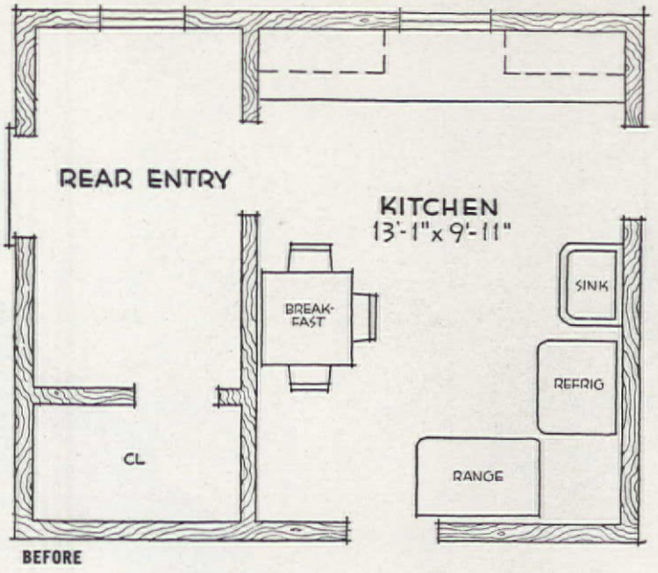
A MAN Planned This Kitchen

EDITH RAMSAY

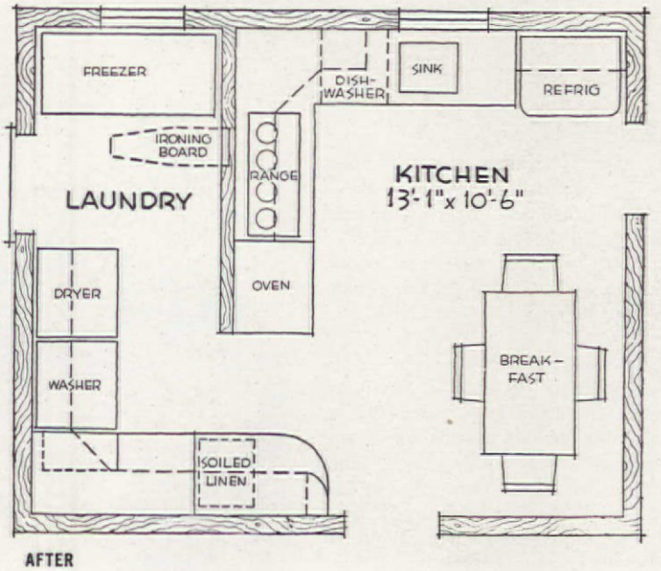
Do you own a middle-aged home? Then this up-to-the-second kitchen-laundry should encourage you to tackle a kitchen remodeling, for it was done in six months by the owners themselves. Following what is becoming a Trend, Bob and Eleanor Calrow sold the sleek, modern little house they had built a few years earlier, and bought in its place a big 40-year-old that offered more space for their fast-growing family. They didn't overlook the fact that an older house would need considerable remodeling to bring it up to the standards of a modern young couple, and since Bob is Kitchen Planning Director of the Minneapolis Gas Company, it was natural for him to practice what he preaches. The kitchen came first. But, as it happens, the kitchen is the room most apt to be obsolete in any old house.

They plotted the area at your right, blueprinted vast improvements within the space, and set to work with a will—Bob with sledge hammer and crowbar, Eleanor with chisel and scraper removing six coats of paint. But precisely because Bob knows so much about safety and local ordinances, they called in professionals to install plumbing and wiring.

The plans tell most of the story. In the once-gawky kitchen, the work area is a compact L. There is a modular range and a built-in, waist-high oven with a peephole at eye level to show what cooks. Additional counters and cupboards lead to the laundry, but they're at arm's length from the oven. Sink and dishwasher face the window. The refrigerator is next to them. Instead of a small dining area in the traffic lane, there's a big one in a



BEFORE



AFTER

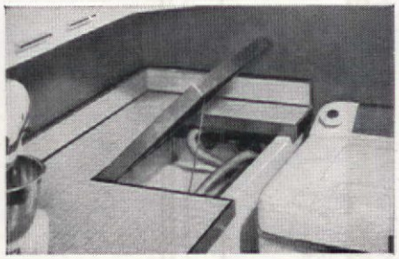


corner. In place of a musty pantry closet and space-squandering rear entry, there's an automatic laundry, a big-family freezer, and even a nest for a serving cart. To please the eye, there's jaunty wallpaper to which images of Ezio Pinza and Mary Martin lend their well-known enchantment. To please both eye and common sense, there's a knotty-pine dado around the eating area, and ceramic tile in a spicy nutmeg tone makes spatterproof walls between the plastic counter tops and the glistening white cabinets.

Merchandise featured in this kitchen: Tracy steel cabinets; Textolite counter tops; built-in stainless steel gas oven, broiler, surface units, Western Stove Co.; Servel gas refrigerator; Whirlpool gas dryer and automatic washer; Amana freezer; Trade-Wind exhaust fan; KitchenAid dishwasher, mixer, coffee mill; Kenflex vinyl flooring; Daystrom table, chairs, cart, stepstool. For further details, see "Where Credit Is Due," page 148.







Note these smart tricks in a kitchen planner's own home. A litter trap—a flip of a lid, a swish with a broom sends sweepings down a metal chute into a receptacle which holds a week's worth. Lid in laundry counter top conceals custom-made, soap-saver tub

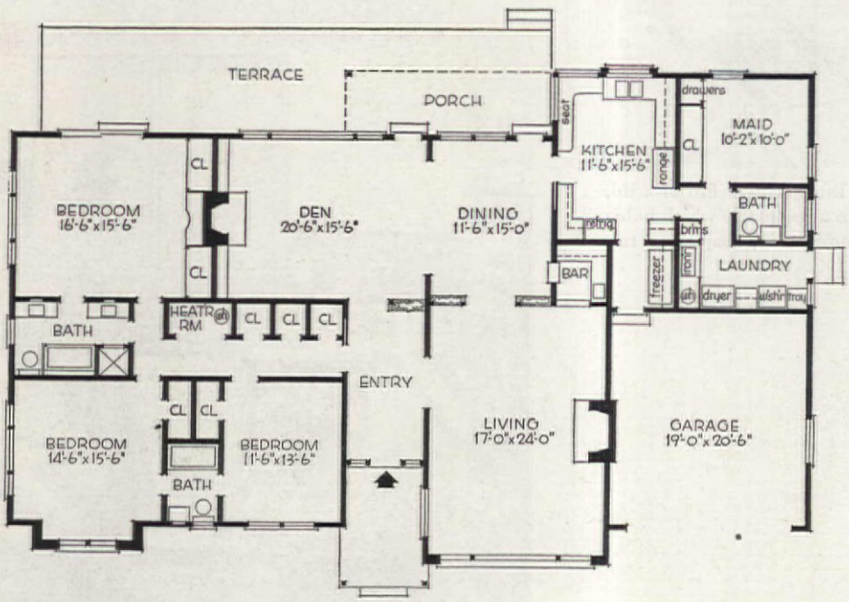


Remodeling

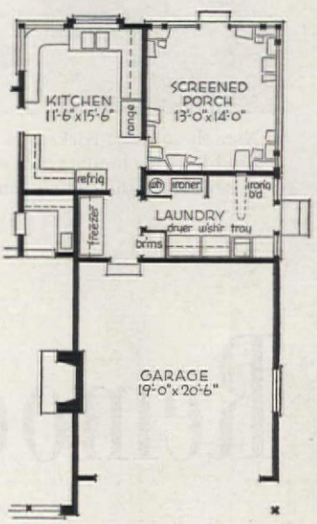
MORE PICTURES, PAGE 103

The





In a home perfectly planned for big entertaining, the almost obsolete maid's room and bath make good sense. But if you don't want such a room for a maid, our blueprint includes the alternative plan at your right



OWNER-DESIGNER:
V. DAVID LEAVIN

Order Form Page 154

Most Hospitable Plan We've Seen



BARBARA LENOX

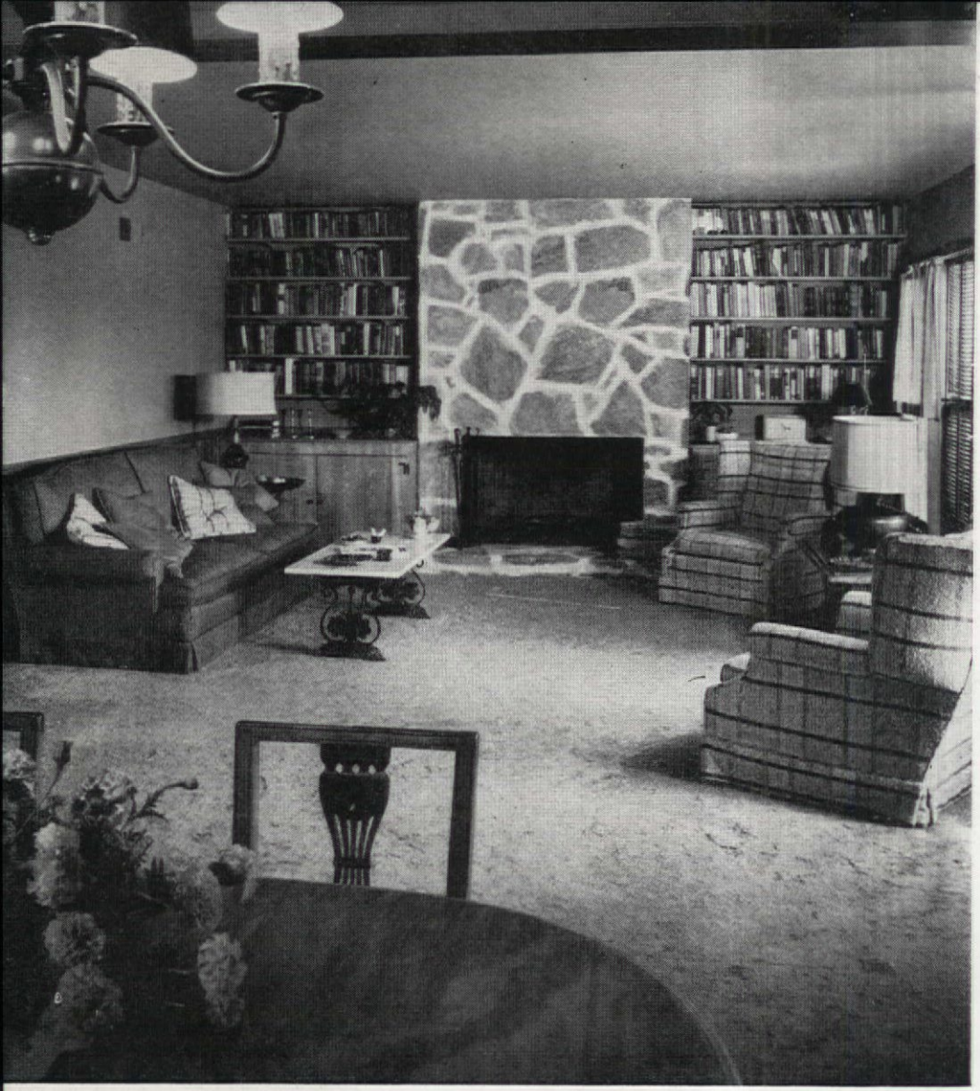
Our Blueprint House for this month has so very many plus values in appearance and in facilities for a happy family life, that we would not single out just one to headline if that virtue were not a rare one: this is a perfect home for a family whose idea of good living includes the ability to welcome dozens of guests at a clip without crowding—and it's equally suited to people to whom privacy is precious—preferences which are by no means mutually exclusive. Thanks to open planning which allows you to turn the bountiful living room, dining room, and den into one enormous, uninterrupted L, you could easily set up a 12-table bridge tournament here, or serve a buffet supper to all the dealers and wives of a good-sized corporation. Seldom is a one-story, only moderately large house so well adapted to such entertaining, and still more seldom can you find open planning, associated usually with modern houses, in a home which will please traditionalists. In mid-20th century style, it opens its walls to sky and sun through large glass areas, yet its gracious exterior with cedar shake roof, white clapboard, and stone facing (you could use brick instead) will appeal to those who love the more formal architecture of the past.

It was designed by its owner, Mr. V. David Leavin of Santa Monica, California, for his own family's use, but it looks as if it might have been planned to order for any of the thousands of families who have been asking for just such a home. For that reason, we're proud to present it as Blueprint House No. 30, which anybody can duplicate (see Order Form, page 154).

The plan opposite and the interior views on the next page show how space was made to work on the double to create this home's hospitality. You can separate the living room, dining room, and den, if you like, with screens or folding doors. Opened up, the space is vast in footage, but the L arrangement keeps each room in its place when the family is alone. You never feel as if you're rattling around in a baronial hall, or in a Newport "cottage." Two more features make this good host's dream of a home better still: One is the generous bar in a big square enclosure with pass-throughs to both living and dining rooms. The other is the king-size rear terrace you could use for solo sunning—or for a garden party for 100 people. The fully equipped laundry and efficient kitchen, strategically placed for serving meals in the dining room or

CONTINUED ON THE NEXT PAGE





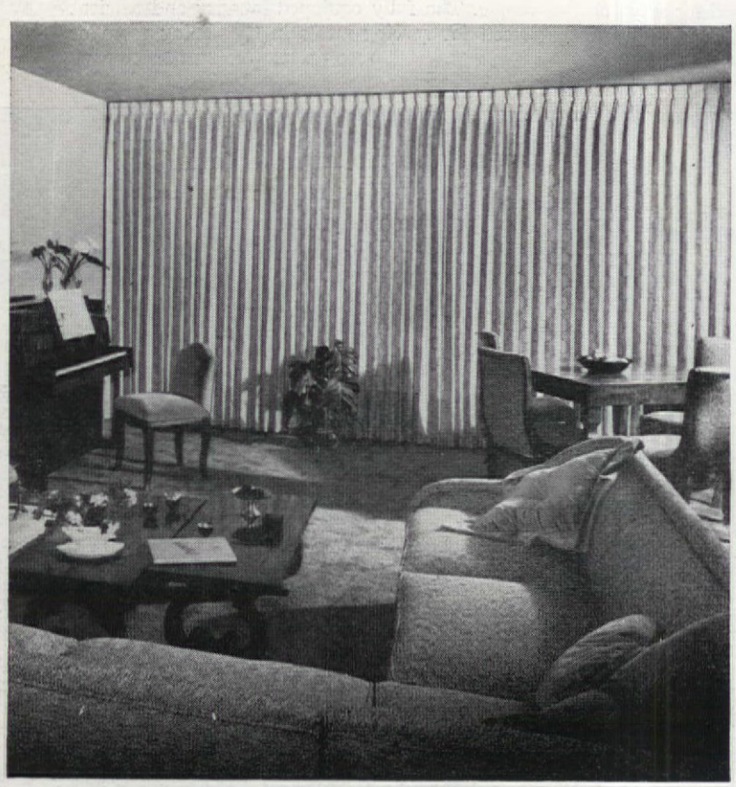
DECORATOR: ERNA WINE

out on the terrace, are just what you'd expect in such a well-ordered home. On our plan, we've made the maid's room and bath optional. The bedroom wing shows the sort of double-purpose planning you find throughout. The narrow hall houses a storage wall and heater room; the two baths have two doors each, so that two baths do the work of three plus a powder room. Since the den connects with the bedroom hall, it can double as a guest room.

For the Leavins, Decorator Erna Wine did an excellent job of the living-dining-den space, completely in the spirit of the architecture of the house. Each room is furnished appropriately to its function, and each looks quite different from the others—yet a single color scheme of warm earth tones used throughout makes the spaces flow pleasantly together. Furnishings of assorted date and style blend compatibly, and heirloom pieces are used to advantage. In the formal living room, pictured at the bottom of the page, a copious sectional sofa embraces the fireplace; there is a corner for "live" music, a corner set up permanently for games, a wall of draperies to shut it off from the street.

Only built-in planters and posts separate the living room from the dining room below, furnished in a different spirit with old mahogany, bleached, pickled, and restyled to conform in scale to the size of the room. Because the room itself isn't large, a glass-topped, wrought-iron server does better here than a bulky chest would. One wall of the dining room is completely open to the den at your left, a relaxed family room which invites you to take your hair down and put your feet up

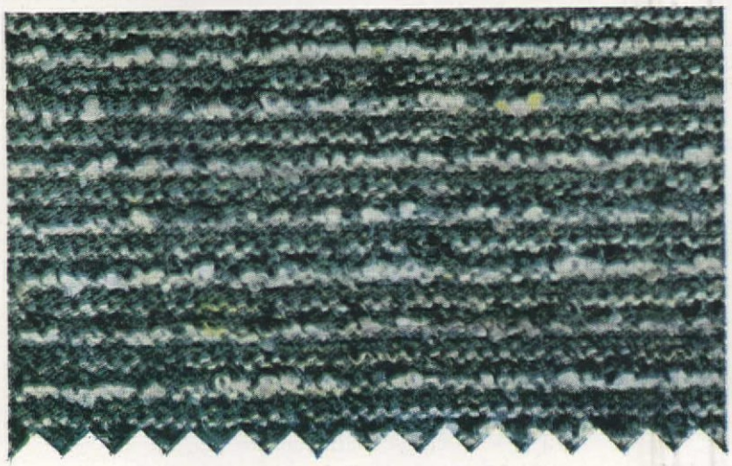
Hospitable Plan (Begins on page 72)

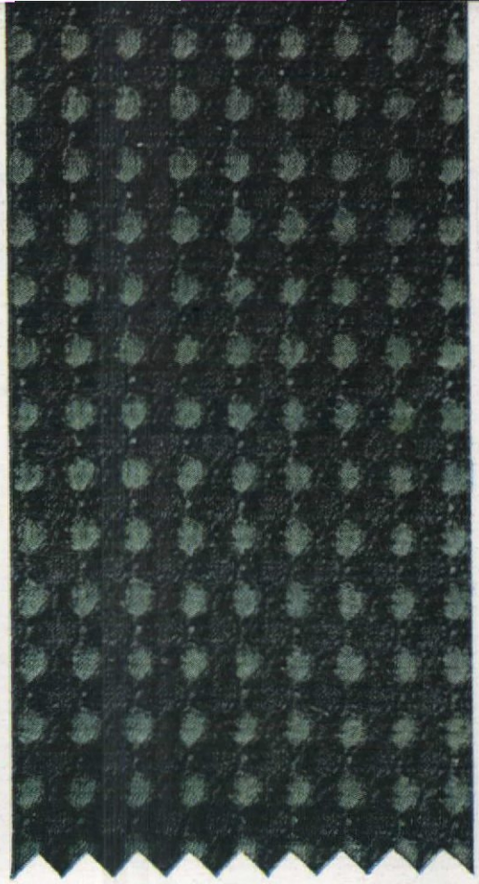




You seldom can find three rooms which can mind their own individual business so well, yet work so harmoniously together when you want to throw a big party. Both the den at the top of the page, and the living room at your left, offer much more comfortable seating space than most living rooms boast. The dining room, placed strategically between them, serves both, so two different parties can be in progress at once









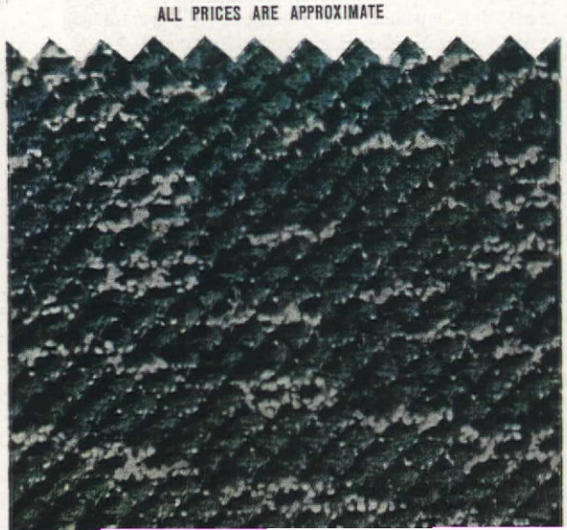
GERTRUDE BROOKS DIXSON

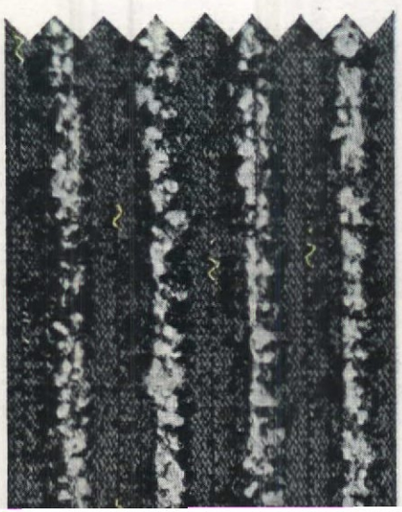
Find of the Month

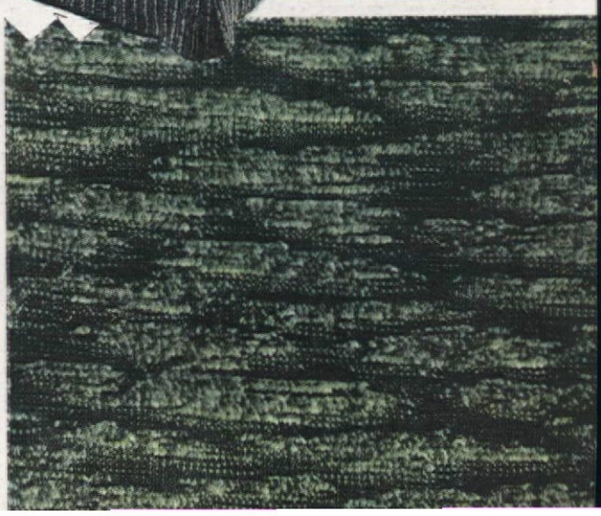
Ever tried to make a ready-made slipcover fit? Then you'll appreciate this news: you can buy an entirely new type of ready-made which banishes forever that Orphan Annie look and can be pulled into a really smooth fit, even in back. What's more, so smart is the styling of both cover and fabric that they merit their name, Readi-Upholstery—and there is no for-summer-only air about them. At $14.95 for a chair and $29.95 for a sofa, they offer a smart way to re-do your living room furniture economically. There are five basic styles for sofas, nine for chairs, and they work on furniture that isn't quite standard in shape. In addition, there are versions for sofa beds, open-arm sofas, and for studio couches with cushions. The secret of both fit and appearance lies in the elastic weave of the fabric developed by Sure-Fit Products Company. Smart tailoring perfects them: they tie into position under the sofa or chair; skirts are separate so you can adjust their length. You can have a ruffled skirt, or the kick-pleated kind we show. The latter arrives with one pleat sewn in position; the second pleat adjusts to your chair or sofa, and fastens tidily under a band. Our illustration gives you an idea of the exceptionally good-looking fabrics, 16 different woven patterns, each available in three or four different colorings.



ALL PRICES ARE APPROXIMATE

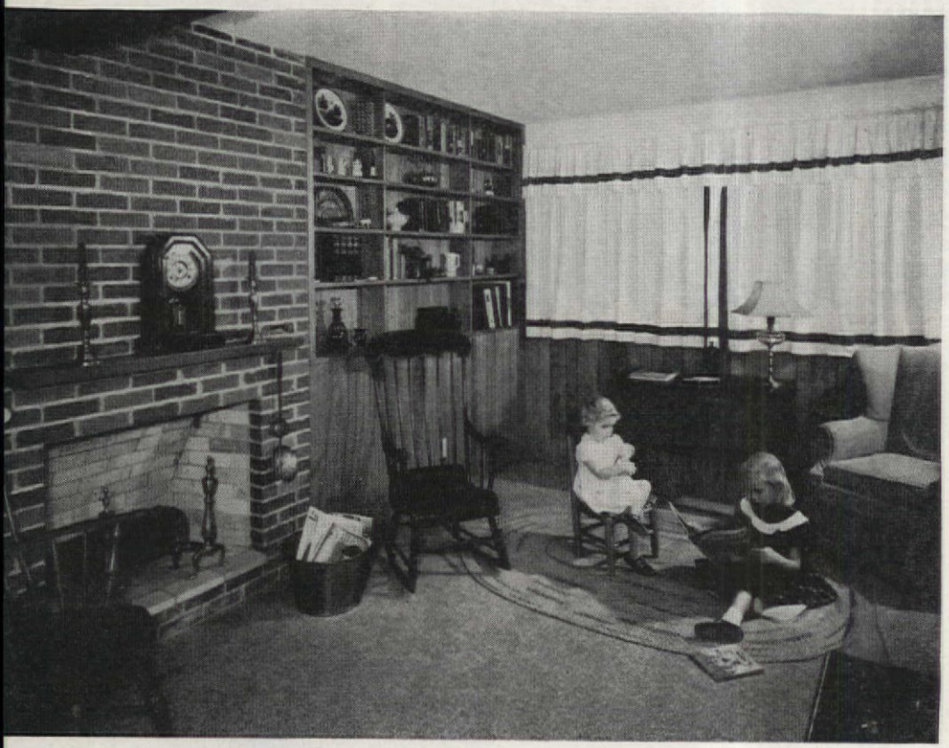






ANTIQUES ARE AT HOME IN

The Butners wanted a good setting for their possessions and for themselves—this small home in Florida provides both



The raised hearth, the brick fireplace wall, the cypress built-ins, are all as new as a flowering branch—and as timeless. They make an excellent background for antique furniture, and a good, practical setting for a couple with young children. There was no straining after "authenticity"—but an Early American would understand this home very well





The living-dining-kitchen area is modern in plan. The dining room is an "L" off the living room, and only a room-divider cabinet separates it from the kitchen. Shelves have been built into one living-room window for Mrs. Butner's fine collection of American pressed glass whose gem tones add great color to this part of the cool and crisp room

JANE FISHER

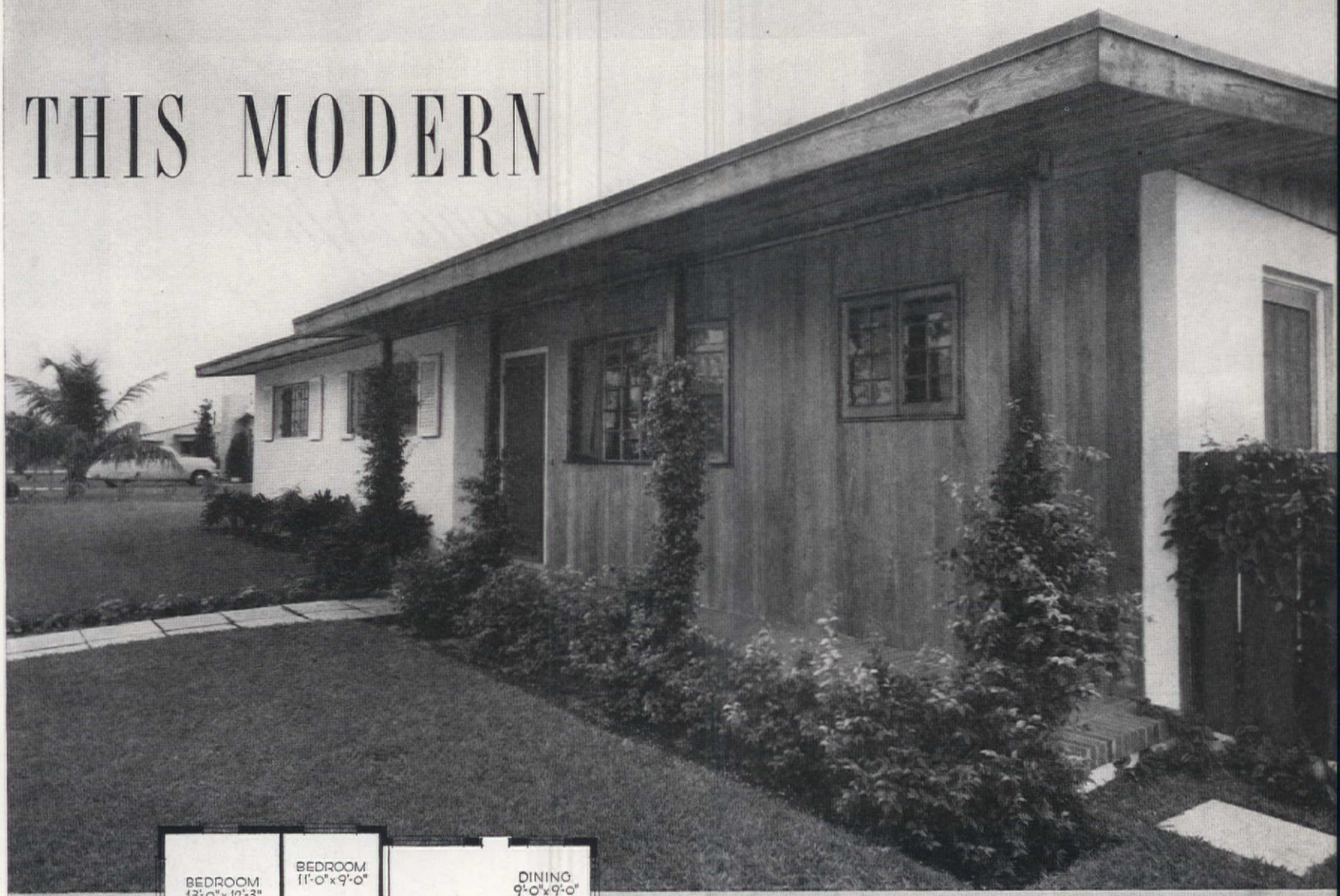
Along with some heirloom china, the bookcase on the fireplace wall pictured at your left holds a set of Freeman's *Lee's Lieutenants*, beloved volumes which can give you the key to the whole atmosphere of the Whitley H. Butners' home in Fort Lauderdale, Florida. The Butners' hobby is history, and they are proud collectors of antiques. They wanted a suitable background for their possessions and themselves, but without anachronism; they wanted modern conveniences, plus a sympathetic setting for Early Americana.

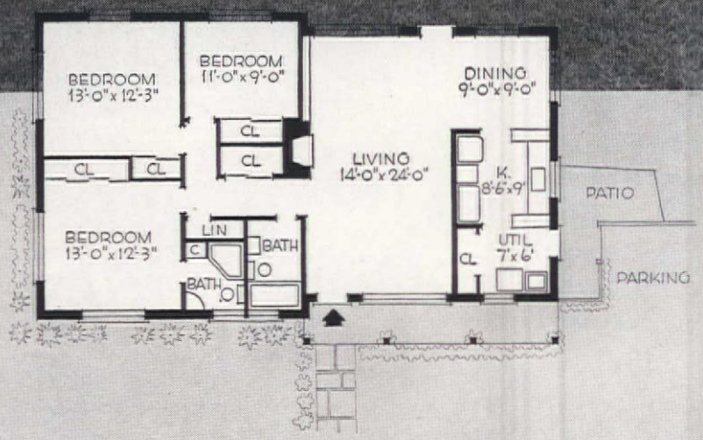
An authentic Cape Cod cottage with its cozy, small rooms, its small windows, and its deeply pitched roof, all designed for protection against northern winters, makes little sense in Florida where the climate calls for open planning, as much glass as possible, and protruding eaves to keep an excess of subtropical sun from entering the windows. So the Butners chose a home of contemporary design that suits both their tastes and the region in which they live.

The exterior is a combination of plaster and random-width cypress paneling, beautifully joined. Walk along the brick terrace to the front door, and you have the flavor of a vine-covered cottage, all right, but it is jasmine vine that underlines the structure and curls up the front posts. The tiny terrace is roofed to make the entryway fully hospitable and to protect the living room from the hottest rays of the sun. On the bedroom windows beyond, plantation shutters combine the old with the new harmoniously. Around the whole property, a redwood fence was built of planks so staggered that they afford privacy for outdoor living without shutting out breezes.

Once inside, you sense the mellow flavor of the past, but without any fussiness. It's combined very well with the crispness and the coolness and the easy upkeep that modern families require. The white of the walls, the natural finish of the cypress paneling and built-ins, the rough brick texture of the fireplace—the same materials which give to the exterior a 20th-century look, seem to change their character when Early American furniture is placed against them. White curtains, generously full and gaily banded, stretch across the wide windows and unify the whole area of living room, dining room, and kitchen with their horizontal lines. Modern upholstered pieces and lamps combine happily with rag rugs, antique wooden chests and chairs, and a fine collection of pressed glass so displayed in a window that light from the outside can make the most of its soft blues, greens, and amber tones.

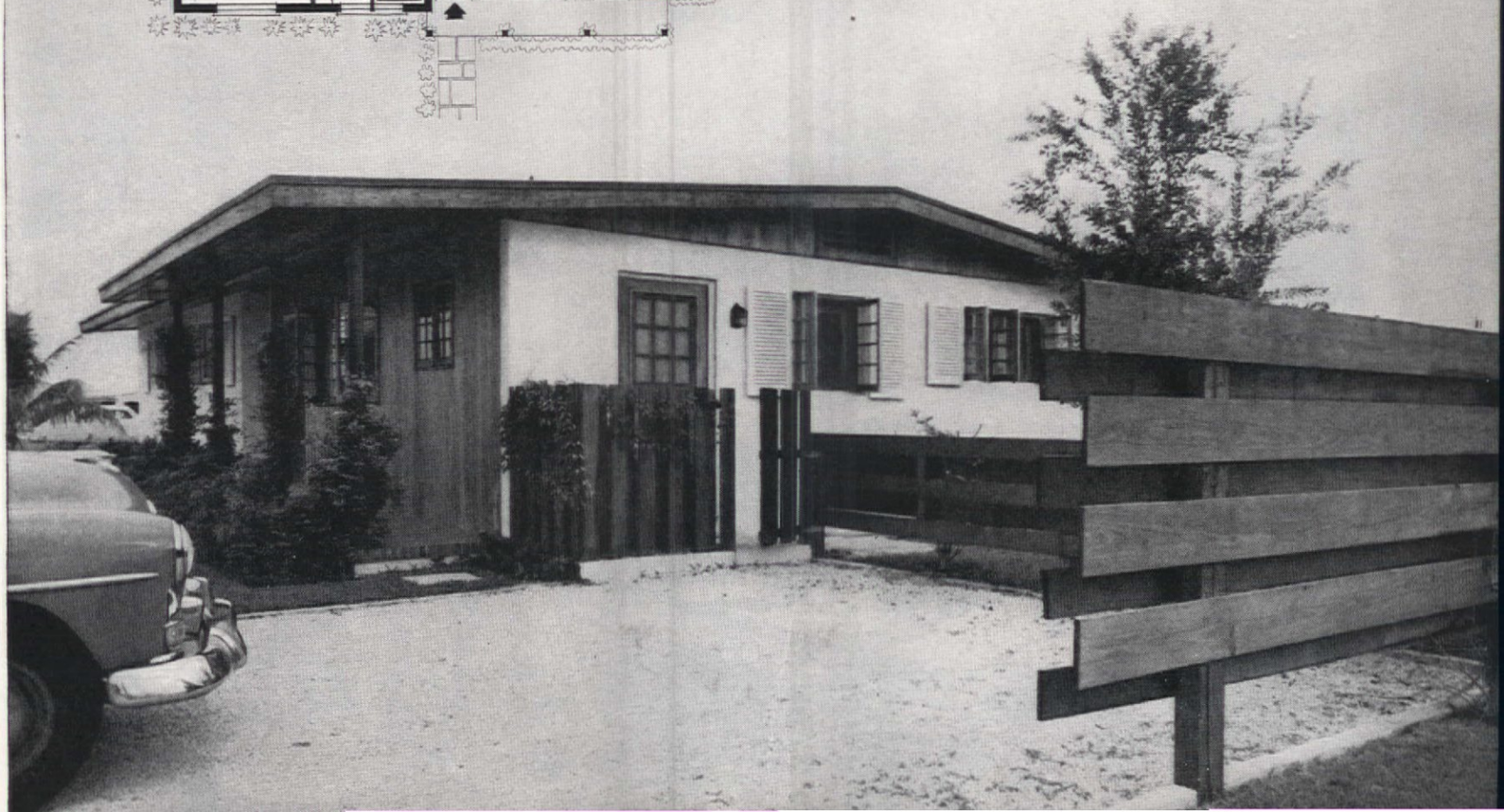
THIS MODERN





OWNERS: MR. AND MRS. WHITLEY H. BUTNER

ARCHITECT: WILLIAM F. BIGONEY, JR. A.I.A.





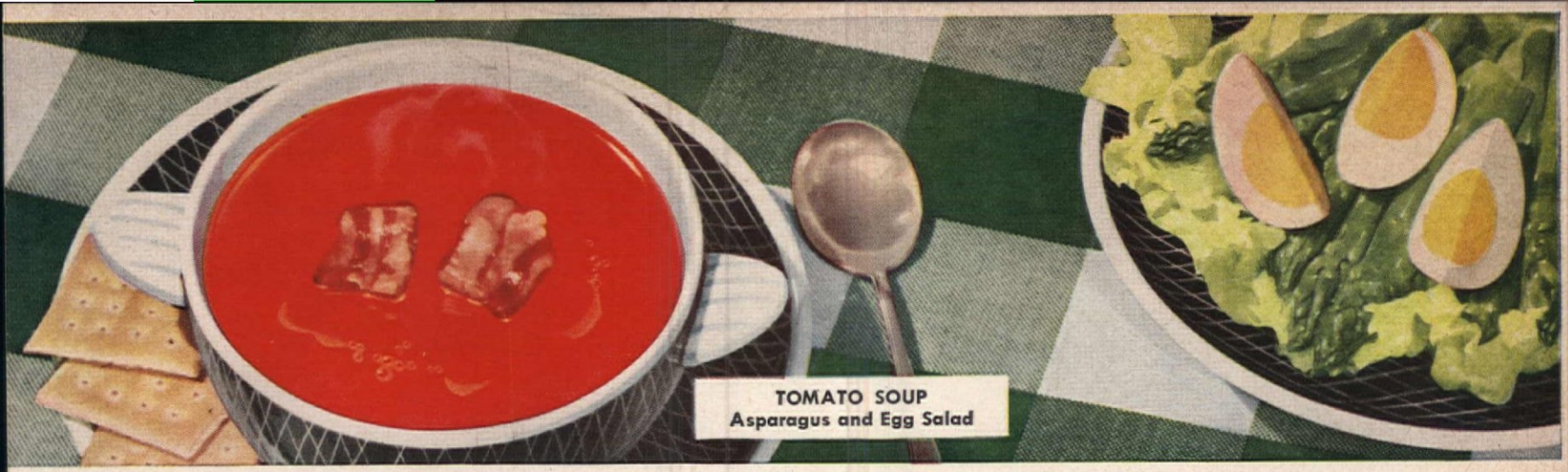
Place and Show

GERTRUDE BRASSARD

A collector of antiques could be proud of such a table, for it would be very much at home in a room filled with authentic Chippendale and the like. But the essentials, traditional in design, are all of modern manufacture. The dinnerware bears the venerable mark of Spode, the "Bowpot" pattern—a Lowestoft body decorated with Chinese motifs Chippendale himself so admired (about $13.22 for a five-piece place setting). The handmade goblets and wine glasses, Heisey's "Old Williamsburg" are superbly designed, and moderately priced at $1 each—connoisseurs will appreciate the gentle curve of the bowl, the strength of the base, the precise faceting which captures the candlelight. The flatware, International's sterling "Joan of Arc," is bound to become heirloom—it is baroque, but not over-elaborate, and even the back is beautifully sculptured (a six-piece place setting, about $29.50). Instead of a traditional damask cloth, modern linen place mats take better advantage of a table's fine woods, especially if you add the fire and moonbeams of crystal candelabra and silver accessories.

See "Where Credit Is Due," page 148

PHOTOGRAPHED AT W & J SLOANE



See what grand, easy meals you can plan around Soup!

BY Anne Marshall



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

You don't need a lot of time . . . or a lot of fussing—to serve tempting, nutritious meals! They can be quick, easy and *delicious*, if you plan them around big, appetizing bowls of soup.

Tomato Soup, perhaps, tasting of glorious, vine-ripened tomatoes blended with butter. Or Vegetable Soup, with its rich array of 15 garden vegetables in beef stock. Or that great favorite, Beef Noodle Soup—a combination of tender beef and golden egg noodles in beef stock.

Just the thing—any one of them—to high-spot a tempting, easy menu.



Good cooks keep a full soup shelf



MAY SUGGESTIONS FOR USING Campbell's SOUPS

JEANNIE WILLIS

Family Food

From the kitchen of Mrs. James Sheire, in Butte, Montana



Olga Sheire is a mighty busy homemaker, and, methinks, many, many of you will feel that the pattern of her life closely resembles your own. For sixteen years, she's been a Girl Scout leader and takes great pleasure in teaching them how to prepare new, interesting foods. An ex-P.T.A. president, she takes a most active part in school and community affairs. But those are the extras. Her steady job is her family. Her husband is an electrical engineer, and they have a son, 15, a daughter, 11. She's tried to convince me that they all choose primitive spots for their summer camping-out jaunts, but she let the real truth slip—the sites they select are where there's good early-morning trout fishing! Such an active family *really* loves to eat: perhaps that's why she prefaced her menu with the note: "This feeds eight *hungry* people"?!?

But Mrs. S. finds herself in a predicament familiar to many of us. The clamor is so great and so constant for a "repeat" on a certain menu or dish that we find it's become our "specialty," whether it's our own choice or not! But I hope you'll all make a point of trying Mrs. Sheire's menu soon. She writes that she's already adopted some of Mrs. Dahlstrom's recipes (published in our February issue) into her family's food. So let's latch right on to these.

MENU

BARBECUED SPARERIBS—a hearty and mouth-watering meat course, and a wonderful one to keep in mind for summer's casual eating, too. Sauce is splendid for many other uses, neither too hot nor too "blah." **SWEET POTATO SALAD** was really new to all of us and has won a permanent place in our file of favorites. Vary onion to suit yourselves, remembering that it gets stronger as it stands, if you're making it a day ahead. **SOUR CREAM SLAW** has a surprise ingredient of peanuts, and don't say "no" until you've tried it. **THE SPICED PICKLED PEACHES** are delicious. Note how simple these are to prepare, too. **REACH-FOR-MORE-ROLLS** are good homemade yeast rolls. Mrs. Sheire says—and we wholeheartedly agree—to serve with jelly (apple, please). **ANGEL SNOW SQUARES** with **GOLDEN SAUCE** are as tempting a bit of fluff as we have ever seen. Light, sweet, and pretty, they're a perfect finale to this very satisfying dinner or supper menu.

RECIPES ON PAGE 88

See "Where Credit Is Due," page 148




SALT

Take a Box of COOKIES

CATHERINE NISSLY

ginger beef

Preparation time: 10 min.
Cooking time: 2½ hrs.

3 lbs. beef (rump, round, or sirloin)
1½ tsp. salt
⅛ tsp. pepper
2 tbs. flour
1 onion, sliced
¾ cup vinegar
2 cups water
1 cup raisins
2 tbs. ketchup
3 bay leaves
3 whole cloves
10 ginger snaps

• Add salt and pepper to flour. Rub seasoned flour into meat. Brown meat and onion in saucepan. Add remaining ingredients except ginger snaps. Cover; simmer for 2 hours. Add ginger snaps. Cook ½ hour longer, stirring occasionally.

Serves 10 ***506 cal. per serving*** ***Source of vitamin B***

Originated in THE AMERICAN HOME KITCHENS



GINGER BEEF



LEMON PUDDIN'-PIE



AIRY-BERRY CAKE

AMERICAN HOME QUICKIES



TONI-TORTS



MORE RECIPES ON PAGE 99
See "Where Credit Is Due", page 148

New idea! You slice the ham before you bake it!

—and it tastes marvelous cooked with these

tree-ripened peaches ☆

☆ fruit given every hour it needs on the tree to bring you finest flavor, texture and color in the can.



Packed two ways—
Halves and Sliced



OUR field men visit every orchard every day—see to it that peaches for DEL MONTE stay on the tree till they're juicy and golden.

We think you're entitled to all the good things nature stores up in peaches while they ripen.

Not everyone is so exacting about this important flavor point. That's one reason DEL MONTE Brand Peaches are so uniformly good—and, incidentally, the best-liked peaches in the whole wide world.

PEACH-BAKED HAM

- 1 canned ready-to-eat, boneless ready-cooked ham (3 to 6 lbs.)
- 1 to 2 #2½ cans DEL MONTE Brand Sliced Peaches
- ½ cup brown sugar, firmly packed
- 2 tablespoons flour
- 1 teaspoon dry mustard
- ¼ teaspoon ground cloves
- 2 tablespoons syrup from peaches
- (Have ready 1 yard white string)

Remove ham from can, place in low baking dish. Cut into ¼-inch slices to within ½ inch of bottom, so as not to separate slices completely. Wind string loosely around ham, 2 inches from bottom; tie. Tuck 2 or 3 drained peach slices between each ham slice and the next. Combine sugar, flour, mustard, cloves. Add the syrup to make a paste. Frost the ham all over with it. Place remaining peaches around meat. Bake 1 hour at 350° F. (moderate), basting occasionally. To serve, transfer to hot platter; remove string. Makes 3 servings per lb. of ham.

Del Monte
BRAND

your reliable buy in peaches

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Anne's Notebook





"English Maypole," engraving by C. Cousen from the painting by J. Nash

ANNE BARNARD

A TISKET, A TASKET, A STRAWBERRY MAY BASKET...delectable dessert it is. Prepare your sure-fire pie crust and bake in tart shells. Twist and bend several strips of pastry to use as handles. Bake these on a cookie sheet until they're touched with a golden brown. When pastry shells are cool, fill half-full with instant vanilla pudding and arrange strawberries on top. For a flavor touch and glaze, dissolve a small amount of currant jelly over hot water and spread over the berries. Then, and with gentle care...fit pastry handles over the baskets. Make a few extra pie-crust handles to allow for breakage—they're fragile.

A CROWN ROAST OF LAMB...the center filled with buttered cauliflower buds sprinkled generously with finely chopped water cress, is a spring must for our special guests. Not inexpensive, but handsome to serve, easy to carve, and so good! If your family are not cauliflower fans, fill the center with small buttered onions or sautéed mushrooms.

LET'S MAKE SPECIAL SPRING TOSSED SALADS with the fine variety of greens coming our way to give a contrast in flavor, color, and texture. Try these: Wash, drain, and chill the coarser leaves of romaine, escarole, a few celery leaves, young beet greens, and scallion tops, along with the year-round lettuce. Tasty companions, too, are crisp Boston or Bibb lettuce, mustard greens, and cauliflower leaves. Finger-breaking the leaves into bite-size pieces makes for easier eating! Both of these can be varied by adding cauliflower, green peppers, radishes, carrots, and young spinach leaves.

Be adventurous with these easy-to-do salad dressings: AVOCADO MAYONNAISE is good over vegetable salads with a flavor change worthy of note. Combine ½ cup mashed avocado with ½ cup mayonnaise, ¼ tsp. grated onion, 3 tsp. fresh lemon juice, a dash of Tabasco, and salt to taste.

LORENZO DRESSING lifts a tossed salad to new heights of eating pleasure. I had this one at the Drake Hotel in Chicago. The secret, I found, was finely chopped water cress added to tart French dressing. Pretty, too. Here is my version as tested on my return: Add ½ cup of finely chopped water cress to 1 cup French dressing and mix thoroughly. It's also good made with chopped parsley.

CONTINUED ON PAGE 98

See "Where Credit Is Due," page 148

Enter the Gold Seal "Kitchen of the Year" CONTEST!



Barry and Babs put down handsome Gold Seal VinylTile in a marbleized design that hides footmarks.

WIN $5,000.00

Re-do your kitchen around Gold Seal Tile

Tell us why you like the proud results!

70 other big prizes!

When it comes to kitchens, nothing is as important as the floor. It ties the whole room together. It can be especially easy to clean, or particularly comfortable, or exceptionally long-wearing. You'll know why you chose the Gold Seal floor you did; just tell us about it. You might win $5,000! But whatever happens, you're bound to win in the long run. For you'll have the kitchen you want—built around one of the finest floors money can buy.



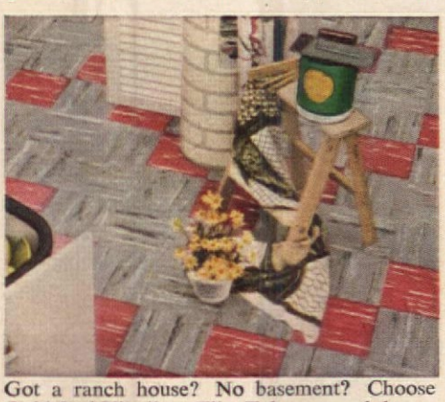
Want a floor that cushions every step, sponges up sound? Choose Gold Seal Rubber Tile. The colors are the clearest, truest ever. Easy to lay —scissors cut it. Cost? About **26¢**, 9" x 9" tile.



Want a floor that's practical as a damp mop? Choose Gold Seal VinylTile. Even in these light, lovely "Bermuda Hues," it shrugs off dirt, grease, stains. Cost? About **20¢**, 9" x 9" tile.



Want decorator designs? Long wear? Choose Gold Seal Linoleum Tile. Get striking patterns like color-flecked "Jackstraw" (shown with "Fashion-Floor"). Cost? About **23¢**, 9" x 9" tile.



Got a ranch house? No basement? Choose Gold Seal Vinylbest Tile. Takes ground dampness. Even goes over concrete. Clear, true colors. Resists stains. Costs about **19¢**, 9" x 9" tile.

HERE ARE THE PRIZES— and how you can win them.

Grand prize	$5,000 cash
10 second prizes	Automatic Dryers
10 third prizes	Laundromats
50 additional prizes	Steam Irons

1. Re-do your kitchen with Gold Seal tile. Buy them from your Gold Seal Dealer. Only floors laid with Gold Seal Tile bought after March 20, 1954 can be entered in the contest.
2. On an official entry blank available at all Gold Seal floor covering dealers, complete the following statement in 50 words or less: "I chose Gold Seal (VinylTile, Vinylbest, Rubber Tile or Linoleum Tile, etc.) for my kitchen because":
3. Prizes as listed will be awarded on the basis of the decorative and practical contributions of the floor to the kitchen, and the aptness and originality of the statement. (Example: "I have 4 small children who can certainly track up a floor. Yet I was able to use coral and white VinylTile on the floor because it's so easy to keep clean.")
4. Ask your dealer to help you with your entry. Be sure to put his name and address (and your own) on the official entry blank. Indicate which tiles you used on the Gold Seal Floorchart in the entry blank.
5. Contest is subject to all Federal, State and local regulations. The decision of the judges is final. All entries must be postmarked on or before midnight, July 31, 1954. Mail your entries to Gold Seal, P. O. Box 124, New York 46, New York.
6. See official entry blank for complete rules.

GOLD SEAL

GOLD SEAL®

FLOORS and WALLS

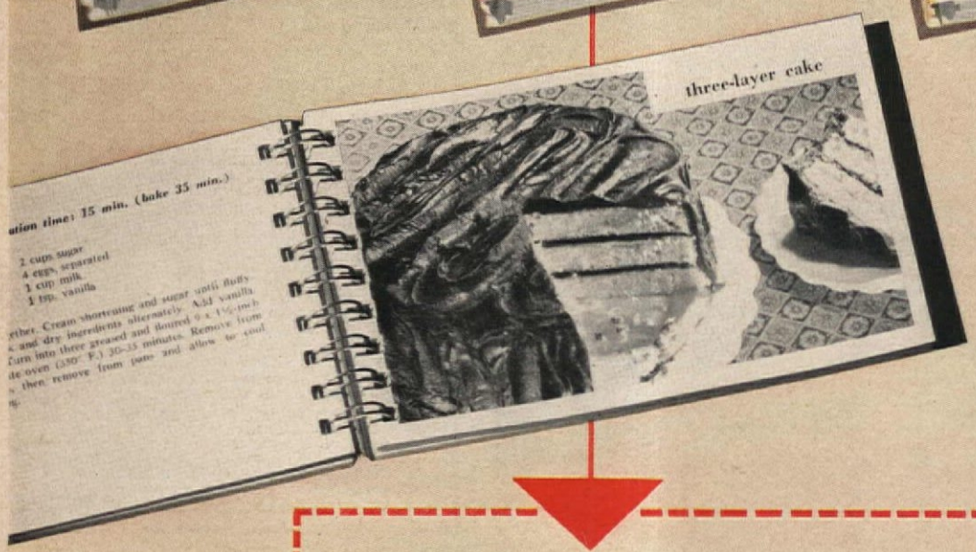
Satisfaction guaranteed—or your money back. Your Gold Seal dealer is under "Linoleum" in your classified phone book.

CONGOLEUM-NAIRN INC., Kearny, N. J. © 1954.

SEND FOR 6 NEW AMERICAN HOME COOK BOOKLETS







EXPERT OR NOVICE, you'll want these handy new AMERICAN HOME cook booklets. Each of the six contains 101 *foolproof* recipes, all for one kind of food—meats, casseroles, salads, "quickies," cakes, or pies.

Each recipe is easy to follow. Just one to a page—with a full-page photograph opposite. The recipe lists the ingredients and tells how to combine them. And it also gives the exact preparation time, the number of servings, and the vitamins and calories you can expect. (In the cake cook booklet, the calories are graciously overlooked.)

FILE CARD SIZE—just 3" x 5"—these booklets take up little counter space when you're cooking—and little precious storage space, too. The washable covers just wipe clean. And the sturdy spiral binding always lies flat.

YOU WILL WANT THESE ATTRACTIVE—and very useful—new AMERICAN HOME picture cook booklets. You can order one at a time or all six at once. But when you are ordering for yourself, don't forget that friend who likes to cook, the bride-to-be, or the newlywed. They'll thank you 101 times—and you're sure to get at least one dinner on the house with every gift! What more could you ask!

THE AMERICAN HOME, Dept. C-B, American Home Bldg., Forest Hills, L. I., N.Y.

Please send me the cook booklets checked. I enclose $1 for each booklet.

☐ MEATS ☐ SALADS ☐ CAKES
☐ CASSEROLES ☐ QUICKIES ☐ PIES

(Add 3% for sales tax on New York City orders)

*My name*_____

*Address*_____ *Zone*_____

*City*_____ *State*_____

WHETHER YOU ORDER ONE OR MORE — WE PREPAY POSTAGE. PLEASE USE THE ATTACHED ORDER FORM OR WRITE, BUT DO IT NOW TO BE SURE TO GET THE FIRST EDITION. THE PRICE IS $1 EACH POSTPAID, ANYWHERE IN U. S.

American Home Recipes

(Family Food, pictured in color on page 80)



• angel snow squares

Preparation time: 15 min.
Chilling time: 2 to 3 hrs.

1 envelope unflavored gelatine
4 tbs. cold water
1 cup boiling water
⅔ cup granulated sugar
3 unbeaten egg whites
½ tsp. salt
1 tsp. vanilla
½ tsp. almond, if desired
16 graham crackers

• Roll the graham crackers into fine crumbs. Sprinkle gelatine over cold water and let soak 5 min. Add boiling water, stir until dissolved. Add sugar and stir until dissolved. Let cool slightly. Add egg whites, salt, and vanilla. Beat with rotary egg beater or in electric mixer at high speed until mixture resembles thick cream. Turn into a 9" x 9" x 2" pan and chill. Cut into 1-in. squares, roll in cracker crumbs, and arrange in dessert glasses, or cut into larger squares and serve on whole graham crackers. Top with Golden Sauce:

2 egg yolks
⅓ cup granulated sugar
⅓ cup melted butter
1 tbs. grated lemon rind
2 tbs. lemon juice
½ pt. heavy cream, whipped

• Beat egg yolks until thick and lemon-colored. Gradually add sugar, continuing to beat. Add butter, lemon rind and juice. Blend. Fold in the whipped cream and serve.

Serves 8 ***240 cal. per serving*** ***Source of vitamins A, B, D***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

• barbecued spareribs

Preparation time: 10 min.
Cooking time: 2¾ hrs.

3 tbs. butter
1 medium-sized minced onion
1 clove garlic, well chopped
2 tbs. vinegar
1 tbs. orange juice
6 tbs. brown sugar
2 cups tomato ketchup
1 cup water
1½ cups finely diced celery
3 tsp. salt
1 tsp. prepared mustard
1 tsp. cinnamon
4 tbs. Worcestershire sauce
Small can crushed pineapple

• Fry the minced onion and garlic in butter. Add other ingredients. Cook slowly for 45 min., adding ½ cup more water. Allow 1 lb. of spareribs per person. *Boil* the spareribs slowly in large pan for 1½ hrs. in sauce. Place these spareribs in broiling pan. Spread small amount of sauce on each piece of meat. *Broil*. Turn to broil second side, and add additional sauce. Keep in warm oven until ready to serve. Shake a little salt on meat before serving. Leftover spareribs are delicious when reheated. Leftover sauce may be refrigerated for later use. Try it over frankfurters or well-browned pork chops.

Serves 8 ***1115 cal. per serving*** ***Source of vitamin B***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

• sour-cream slaw

Preparation time: 15 min.

1 cup sour cream
2 tbs. lemon juice
2 tbs. vinegar
2 tbs. sugar
1 tsp. salt
½ tsp. pepper
1 tsp. mustard
2 cups shredded cabbage
1 cup shredded carrots
1 cup shredded apple

• Beat cream until smooth. Add other ingredients in order given, and chill until serving time. Garnish with salted peanuts. This may be served in lettuce cups as an individual salad, if desired.

Serves 8 ***102 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

• sweet potato salad

Preparation time: 10 min.

2 cans sweet potatoes or yams
4 finely cut green onions
1½ cups finely cut celery
4 mashed hard-cooked eggs
½ cup mayonnaise
½ cup Durkee's Dressing
½ tsp. salt

• Drain liquid from sweet potatoes. Mash sweet potatoes and combine with remaining ingredients. Place in bowl in refrigerator. Cover well. This may be made a day in advance. Serve in lettuce cups or with water cress. This is also excellent served with cold boiled ham.

Serves 8 ***230 cal. per serving*** ***Source of vitamins A, B, D***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

• reach-for-more rolls

Preparation time: 3½ hrs.
Baking time: 20 min.

1½ cups hot water
1 cup mashed potatoes
1 tbs. salt
⅔ cup sugar
8 cups flour
⅔ cup vegetable shortening, melted
2 eggs
2 pkgs. yeast (use as directed)

• Stir hot water into mashed potatoes. Add salt and melted fat; when cool, add eggs and yeast. Add flour. Make into a dough. Knead well. Let rise for 2 hrs. in a warm place. Knead down. Let rise again (1 hr.). Make into rolls, let rise, and bake at 350°F. until golden brown (20 min.). Any leftover dough may be placed in a covered bowl in refrigerator and baked at a later time.

Makes 5 doz. ***70 cal. per roll*** ***Source of vitamin B***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

• spiced pickled peaches

Preparation time: 5 min.
Cooking time: 25 min.

4 cups brown sugar
1 cup white sugar
3 cinnamon sticks
3 qts. peaches
2 tbs. whole cloves
8 whole allspices
3 cups vinegar

• Boil sugar, spices, and vinegar together for 15 min. Drop in peaches, a few at a time, and cook until tender. Pack in hot and sterilized jars. Cover with syrup. Seal. This makes 7 pints.

68 cal. per serving ***Source of vitamins A, B, C***

Submitted by Mrs. James Sheire — *Tested in* The American Home Kitchens

CRIBBEN AND SEXTON UNIVERSAL GAS RANGE *adds a built-in griddle (under work center) and waist-high broiler to all the features of the new "CP" automatic Gas ranges.*



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By this time tomorrow you can own the smartest investment you ever made in your life: a new automatic Gas range. There's not an inch of compromise in its entire make-up. Broiling is completely smokeless; baking, even and exact. Heat never lingers on the top burners; once Gas is off, it's off! You'll find your new Gas range is more precise, more flexible, much easier to keep clean. Actually, no other ranges give you as many fascinating features, cook as well. Isn't it remarkable that the new automatic Gas ranges cost less to buy, install and use? See the Spring Showing at your Gas company or Gas appliance dealer's.

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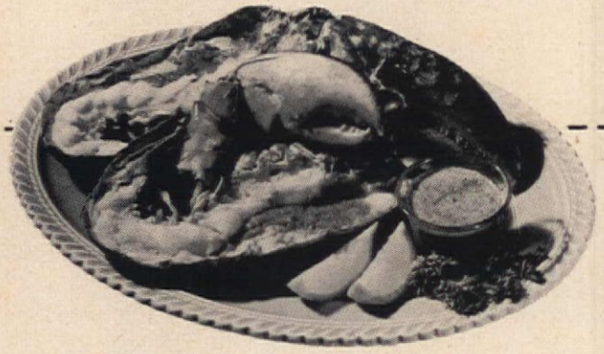
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SAUCES FOR...

GARLIC SAUCE: Melt and brown ¼ cup butter or margarine till golden. Add sliced garlic bud. CHEESE SAUCE: Cream ¼ cup butter or margarine; add 2 to 3 tbs. Roquefort or Parmesan cheese rubbed through a sieve. HOT SAUCE: Melt ½ cup butter or margarine; add 3 tbs. minced onion, 3 tbs. ketchup and 2 tbs. Worcestershire sauce. Heat to serve. MUSTARD SAUCE: Brown ¼ cup butter or margarine till golden; stir in 1 tsp. prepared mustard, 1 tsp. lemon juice.



LEMON BUTTER: Melt ¼ cup butter or margarine; add 2 tbs. lemon juice and 1 tsp. grated lemon rind. If you like, add 2 tbs. chopped chives. BROWNED BUTTER: Brown ¼ cup butter or margarine till golden; add 2 tbs. lemon juice or vinegar. ANCHOVY BUTTER: Stir 4 tbs. flour into 4 tbs. melted butter or margarine. Add 2 cups boiling water gradually, stirring constantly. Add ¼ tsp. salt, 4 tbs. butter or margarine, and anchovy paste to taste. CAPER SAUCE: Prepare as for Anchovy Butter, but substitute 1 tbs. capers for anchovies.



PARSLEY SAUCE: Blend 1 tbs. soft butter or margarine with ½ tsp. each, salt, paprika, ½ tbs. lemon juice, and 2 tbs. chopped parsley. Spread over fish. TANGY SAUCE: Melt ¼ cup butter or margarine; add 1 tbs. horse-radish. BUTTER ALMOND SAUCE: Melt ¼ cup butter or margarine; add ¼ cup almond slivers, dash of salt, 1 tsp. lemon juice. CHEESE SAUCE: Melt 1 tbs. butter or margarine; stir in 1 tbs. flour and ¼ tsp. salt. Pour on 1 cup milk gradually, stirring constantly; add ¾ cup cubed cheese, stir till melted. PIMIENTO SAUCE: Omit cheese in above, add ⅓ cup chopped pimiento.



Light, bright and delightful!
Fruit Cocktail Eskimo Salads



EASY RECIPE

to mix in minutes with ready-fixed fruit cocktail

1 No. 2½ can fruit cocktail
1 3-ounce package cream cheese
2 tablespoons lemon juice
1 tablespoon granulated sugar
Few grains of salt
½ pint whipping cream
Salad greens

Drain fruit cocktail thoroughly. Soften cheese with fork and blend in lemon juice, sugar, salt. Whip cream barely stiff, fold in cheese mixture and fruit cocktail. Turn into refrigerator tray or shallow individual molds. Place in freezing compartment with control set at lowest temperature. Freeze until barely firm. Reset temperature control to normal. To serve, cut into rectangles or unmold on greens. Serves 8 to 10.

This is the workless way to enjoy the sparkling, summer-fresh flavor of five brilliant fruits—simply spoon out handy canned fruit cocktail from California! Cling peaches, pears, grapes, pineapple, cherries are in it, neatly cut, ready to serve or to use in countless delicious fruit cups, salads, desserts. And notice how close-packed these fine fruits are. You get lots for your money when you buy thrifty fruit cocktail.

Cling Peach Advisory Board
Pear Program Committee



Canned Fruit Cocktail from California

"I use **Roylprint**...paper place mats on my table, they're so smart ...so colorful"!

says **Gladys Swarthout**



You too will treasure Roylprints...so rich in color, so modern, so easy and economical. Dinner at eight—or snack at noon...Roylprints give your table that "smart, fresh look." And how you save work! Table setting takes only seconds with Roylprints, and you simply discard after dining. No laboring, no laundering, no linen costs. Select from many exciting patterns. See Roylprints today at leading Variety, Supermarket and Department stores everywhere.

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PAPER PLACE MATS

Guaranteed by Good Housekeeping

Designed for **Royal** living everyday!

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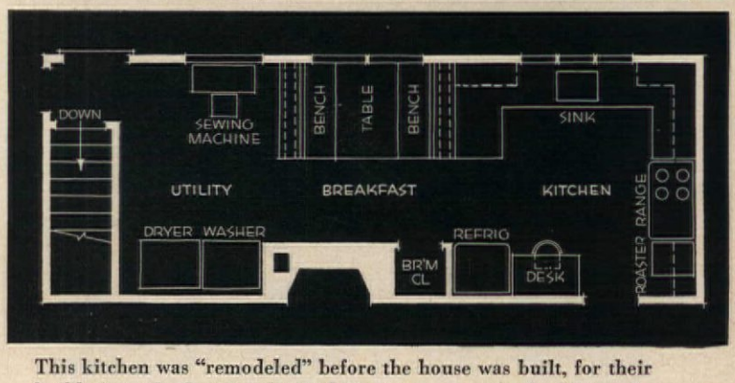
Custom-made Kitchen in a Builder's House

JUNE M. TOWNE

Some good storage facilities here—the grocery closet over the refrigerator, for example—are available in stock cabinets. Others, such as the "file" for card tables built into the room divider (see inset) are custom stuff, not too hard to come by if the owner does his own custom work. This owner did







This kitchen was "remodeled" before the house was built, for their builder's stock plans for the kitchen area were not to the liking of the George Braendles of Mansfield, Ohio. Before building, changes were easy to make, and to keep "extras" from mounting, Mr. B. did the custom cabinetry himself. Here is how the 26-ft. space clear across the back of the house works out: at one end, a compact and meticulous kitchen; in the center, a dining area with built-in benches and room-divider shelves; at the other end, an automatic laundry, where they want it, instead of in the basement as the original plans had specified

MORE ABOUT THIS KITCHEN ON PAGE 94

Why get just a sofa-bed when only Hide-A-Bed offers a famous Simmons mattress?



T-Cushion Lawson in sage tweed. Also in charcoal, persimmon and brown. Full size $249.50 with Deepsleep mattress, Apt. size $239.50. Beautyrest mattress only $20 more.

Hide-A-Bed® offers you *even more* than the sofa beauty you want. *Even more* than the seating comfort you want. Hide-A-Bed is the *only* sofa-bed that can offer you a luxurious Simmons mattress. Your *choice* of (1) comfortable Simmons Deepsleep* mattress, standard on all models, (2) famous Beautyrest,* yours on Hide-A-Bed for only $20 more. *Both* mattresses are longer, wider and deeper than those on average sofa-beds. Two can sleep without rolling together thanks to Simmons stabilizer bar. See your Simmons dealer. Convenient terms can usually be arranged.

More value inside. More value outside than any other sofa-bed



Wider seating space than average sofa-bed. More coils in cushions, and in the back. New, rest-easy back design. Inside locking system keeps bed so secure you never know the bed is there.



Easy to clean. You don't have to be a 200-pounder to clean behind *this* sofa. Tilt forward, and hard-to-reach places become easy to clean. For many years, your Hide-A-Bed will operate just like new. And, no wonder. It's the *only* sofa-bed with an all-steel frame!



Easy as opening a drawer. Lift lightly, and Hide-A-Bed's automatic pivot-point opening action does all the rest. Hide-A-Bed unfolds with the bed made up and ready to use. More bedding can be folded away with Hide-A-Bed than on average sofa-bed.



Only Hide-A-Bed offers all these choices. 30 styles from traditional to modern. Sizes from 42½" to 84" long. A size for almost *any* space. More than 100 decorator fabrics. Prices from $179 to $395. See your dealer for Hide-A-Bed, made only by Simmons.

HIDE-A-BED sofa and BEAUTYREST mattress made only by SIMMONS, the greatest name in sleep

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NEW KENFLEX VINYL TILE FLOOR



KenFlex Colors shown above: Marigold and Desert Sand with Daisy ThemeTile

Defies grease, dirt and wear



Colors shown above: Bikini Blue and Lime Green

KenFlex is ideal for *every* room in your home from basement playroom to bath and bedroom. It is easy and quick to install yourself. For example, an 8'x10' KenFlex floor may cost as little as **$25.50**

Beautiful new KenFlex tiles clean quicker, easier, wear longer! This colorful new flooring combines all the beauty of shining, seldom-needs-scrubbing vinyl with tough, wear-famous asbestos fibers. Grease can't harm KenFlex...staining liquids can't penetrate its smooth, non-porous surface. Dirt and grime from constant foot traffic can't grind in to mar its beauty. Created in 15 exquisite clearer, brighter colors that go all the way through each tile, can't wear off. See KenFlex today at your KENTILE Dealer's. Find his name under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd.

KENFLEX VINYL TILE ®

by the makers of Kentile

Custom-made Kitchen

(Begins on page 92)





Two husband-built room dividers mark off the dining area. One is on page 92; the other, shown above, divides the dining space from the bright combination laundry-and-sewing room. The sewing machine sits comfortably, and permanently, under a window. The sliding-door cabinet holds all sewing necessities, including fabrics and patterns, and just a step from the dryer and ironing board, it is an unusually convenient spot to store things that need mending

Next to refrigerator, this handy desk is ideal for menu planning and keeping household accounts. The soffits and this wall of the kitchen are papered to match the laundry and dining area. The other kitchen walls are tile



Sunlit laundry across from the sewing area shown at the top of this page. The space was planned to nest the twin automatic washer and dryer assembly-line fashion

See "Where Credit Is Due," page 148

KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR

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Give the bride a NEW Bissell Sweepmaster

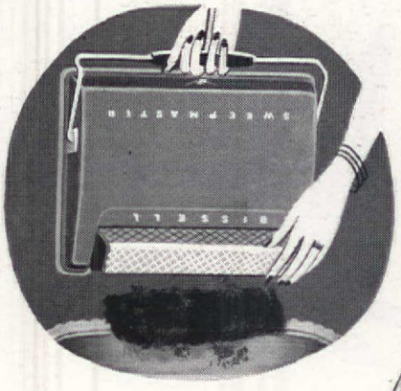


a new kind of cleaner... cleans as nothing else can!

only $12.75

Cleans right to walls

... with a full-width brush, wide as its compact case. Gets under furniture, too. Adjusts to thick or thin carpets.



Empties at a touch

... handy single dustpan at back makes it easy to empty into wastebasket.



Stores flat

... stands up against wall
... saves closet space.

It's light and easy to handle

... more compact than regular sweepers, yet it sweeps just as wide.

It's a wonderful gift for a bride! Modern, streamlined, a completely new design, the new Bissell Sweepmaster gives you fast, easy, thorough cleaning . . . right to walls and under furniture. It's always ready to use . . . without cords, connections or attachments. It's a **NEW KIND OF CLEANER** that **saves time . . . saves work . . . saves rugs.** Choose from smart new shades of Aztec Copper, Navajo Blue, Inca Green, Smoke Gray.

For wedding and shower gifts . . . and for yourself . . . see this new kind of cleaner . . . at the **NEW BISSELL SWEEPMASTER DISPLAY** . . . at your favorite store. The best housekeepers use Bissell Sweepers.

Bissell Sweepers

Prices slightly higher in the West

Bissell Carpet Sweeper Co., Grand Rapids 2, Mich.

IN HOME DISHWASHERS...

SHE ASKS:

Will I have to pre-rinse my dishes? Does it wash thoroughly...really dry completely? How much will it hold? Will it remove grease, lipstick, egg yolk?

Can I add after I've started it?

HE ASKS:

Is it easy to install? Does it require much service? How much water will it use? Is it easy to operate...to load and unload? How do I know it will perform better?



ONLY KitchenAid ANSWERS THEM ALL!

Yes, only *KitchenAid* answers them all to your complete satisfaction. For *KitchenAid* features were pioneered and proved in the large Hobart dishwashers used in the world's finest hospitals, hotels and restaurants...real proof that *KitchenAid's* exclusive Hobart revolving wash and rinse action gets dishes really clean with *one* wash... without pre-rinsing.

Only *KitchenAid* has a separate motor and blower fan that assures *thorough* drying. And, *KitchenAid* has independently sliding, plastisol-coated racks for easiest loading and unloading...an adjustable upper rack for greatest capacity.

KitchenAid's automatic cycle can be interrupted to add a forgotten piece...without loss of water or detergent. And, only 7 gallons of water used for entire wash and double rinse. Installation is easiest of any permanently installed dishwasher...dealer records show *far less* service calls.

***KitchenAid* will answer *all* your questions. For information, write Dept. KA, KitchenAid Home Dishwasher Div., The Hobart Manufacturing Co., Troy, Ohio. In Canada, write 175 George St., Toronto 2.**

Hobart

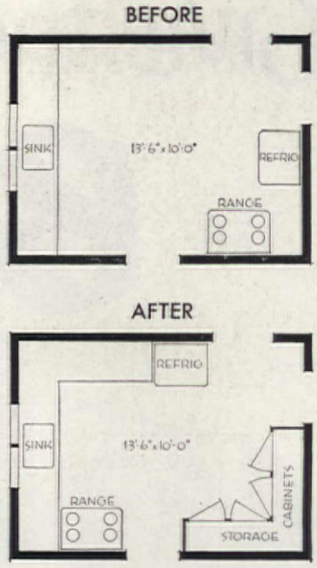
The Finest Made.

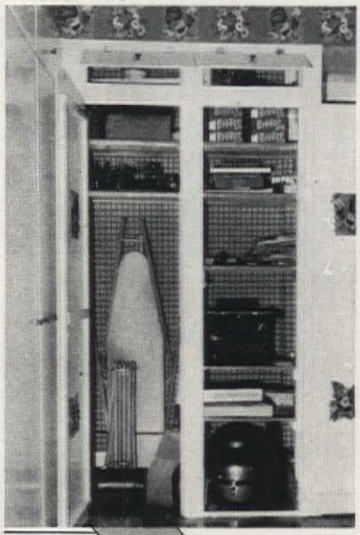
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TRADE MARK

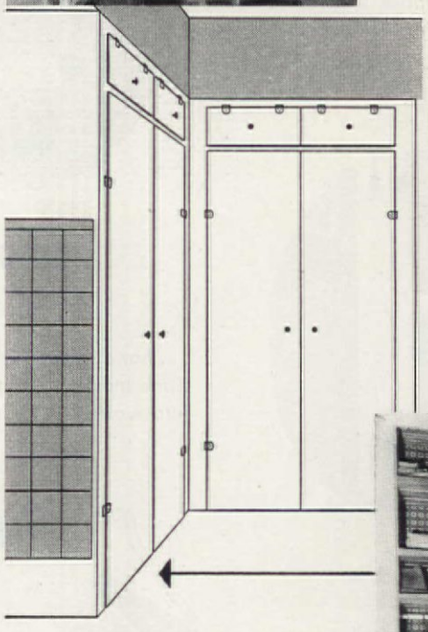
World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

Kitchen Space-Maker





These plans show how a bright couple made an unhandy old kitchen convenient, and added an attic's worth of storage to their home. When the Eldred Salsmans of Springfield, Mo., were short on storage space, they looked to their kitchen with its so-typical wasted wall space. Closets in one corner would do it, so, to free the space, they shifted the range and refrigerator. The U-shaped work area which resulted saves Mrs. S. many a step



Inexpensively constructed of used lumber and plywood, these built-ins add 97 square feet of shelf space to the Salsman home—yet they occupy relatively little floor space. Interiors are papered for prettiness, and shelves were linoleum-covered for tidiness. Small compartments on top are for out-of-season storage.



Closets needn't be deep to be useful. Just see how versatile these are. One is a broom closet, large enough for an ironing board. Another holds the vacuum, a typewriter, stationery—in fact, a whole home office. A third is a coat closet. The fourth holds linens and bedding. In the corner between closets, five more small shelves leave room for expansion

Porcelain outside!...Porcelain inside!

Only the Frigidaire Washer and Dryer give you such complete rust protection!

Lifetime Porcelain means longer lasting beauty, too!

The gleaming, snowy-white cabinet surfaces of both washer and dryer will stay white forever—thanks to Lifetime Porcelain. Inside, too, Frigidaire uses porcelain on tub and drum where it counts the most for greatest protection against rust and moisture. Lifetime Porcelain resists scratches, scuffs and stains. Remember, some automatic washers and dryers have porcelain tops, some have porcelain tubs and drums, but only Frigidaire offers such *complete* all-porcelain protection!



Get out more dirt, clean more gently, the Live-Water Action way!

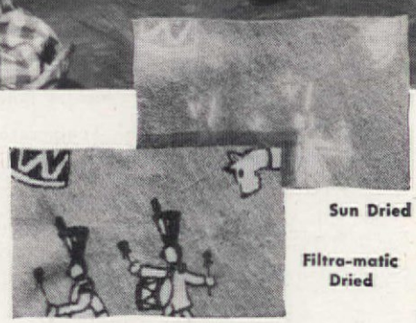
Hot, sudsy water surges through clothes, forcing out all embedded dirt. Float-Over Rinsing lifts up all the dirt that's trapped in sudsy water . . . carries it away down the drain. World's fastest spin-dry follows—removes 20% or more water than any other washer. This exclusive washing-rinsing-drying action gets *all* dirt out of clothes *and keeps it out!* Really thorough, yet safe even for new miracle fabrics. Clothes are never scrubbed or drubbed against moving metal parts. Clothes come out cleaner, drier, last longer!

You get these money-saving, time-saving, trouble-saving features, too. Frigidaire Automatic Washer uses 2 to 8 gallons less hot water per load than many makes. Unimatic power mechanism for really dependable performance—all in one sealed unit, lubricated for life, with no belts to wear out!



Dry without fading, without snagging or fraying, the Filtra-matic Dryer way!

At right you see how fast sun-dried fabrics lose color while those dried in a Filtra-matic Electric Dryer stay new-looking months longer. Clothes come out soft, fluffy—never stiff or creased with hard-to-iron wrinkles. No snagging or fraying, either. Clothes tumble freely in the smooth, porcelain-finished drum. A continuous circulation of fresh air dries clothes gently, evenly, under an Ozone Lamp—leaves them fresh, sweet-smelling and sanitary!



Sun Dried

Filtra-matic Dried

Exclusive Filtrator collects lint and traps excess moisture automatically—no venting or plumbing needed. With a Porcelain Pair, you can wash and dry any time it's convenient, in *any* weather. See your Frigidaire Dealer—ask about the washer and dryer Arthur Godfrey recommends on his radio and TV shows. Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2229, Dayton 1, Ohio. In Canada, Toronto 13, Ontario.



Be modern . . . launder electrically!

Frigidaire Porcelain Pair

Automatic Washer and Electric Dryer
Built and backed by General Motors

A gift that serves 2 ways

G-E Combination { SANDWICH GRILL / WAFFLE IRON

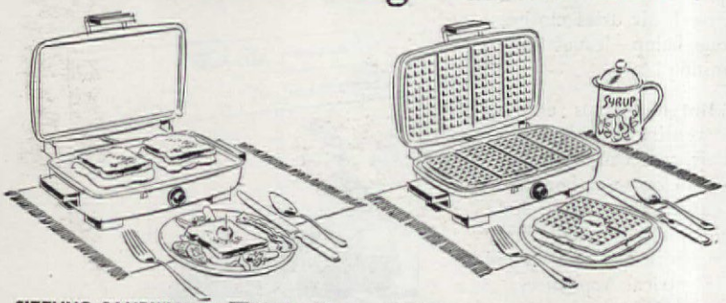


Happy the hostess with this G-E appliance on her table! Because that's where she'll do her cooking—right at the table! Crisp, golden waffles or—with just a quick change of grids—marvelous, grilled sandwiches hungry families love!

Works automatically, too! Temperature Selector gives the correct heat quickly. A "tell-you-when" light flicks off to signal the instant the heat is right!

See this perfect, stepsaving gift at your G-E dealer's: only $22.95. (Prices start at $16.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

Service to order—right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs.

GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL ELECTRIC

Anne's Notebook

(Begins on page 84)

A GOURMET FRIEND OF MINE just gave me her pet recipe for a fruit salad dressing. It's a cheese-onion dressing, and one you'll treasure. Combine 2 tbs. mayonnaise, one 3-oz. package of cream cheese, 5 or 6 scallions (chopped fine), 1 tbs. lemon juice. Soften cream cheese and blend with mayonnaise until smooth. Stir in the onions and lemon juice. Use pear or peach juice for thinning to a pouring consistency.

A NEW CONDENSED ONION SOUP has made its debut on the grocery shelves. It's a blend of beef stock, sliced onions, and good seasonings that gives you a rich, flavorful soup—and in this case, the cheese flavor is built right in. Serve it straight from the can, or serve it French style, with toast floating atop and an extra sprinkle of cheese. I've tried it both ways with great satisfaction, and also have used it for braising meats, cooking vegetables, stews, and gravies. I'm a great one for combining two soups to make a third, so I went to work with this newcomer. Very good it is combined with tomato, cream of mushroom, or chicken soup.

SEVERAL NEW BUSY-DAY INSTANT PUDDINGS have recently made their respective bows. Vanilla, butterscotch, chocolate, and coconut cream. No cooking whatsoever, and so a boon in the upcoming heat waves. Fast as magic for puddings, pie fillings, and dessert sauces. Package directions are adequate, I've found. Economical, too.

A TRIO OF DESSERT SAUCES are surprising lifesavers that can be prepared at leisure and kept in covered containers in the refrigerator for those quick desserts one has to have in a flash. I make these sauces when life is less hectic and secretly hide them away. Remember to stir each sauce until creamy before serving.

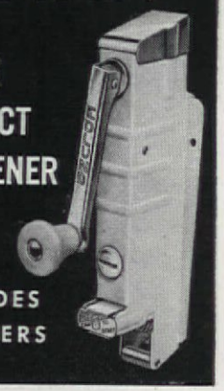
COFFEE-BUTTERSCOTCH is perfect with warm cake squares, angel food cake, and baked puddings. Just pour 1 cup each of cold, light cream and cold milk into mixing bowl. Add 1 package of butterscotch instant pudding and 2 tsp. instant coffee (dry). Beat with egg beater 1 minute or until well mixed and let stand until set . . . about 5 minutes.

CRÈME DE CACAO added to vanilla instant pudding mix gives you a sauce for fruits that is supreme. Into the mixing bowl go 1 cup light cream, ¾ cup cold milk, ¼ cup Crème de Cacao. Add 1 package vanilla instant pudding. Follow the same directions as for Coffee-Butterscotch topping.

NEXT COMES BUTTERSCOTCH APRICOT BRANDY SAUCE. For this one, pour 1 cup cold light cream, ¾ cup cold milk, and ¼ cup apricot brandy into a bowl and add 1 package of butterscotch instant pudding. Proceed as with the other two.

Here it is!

THE PERFECT CAN OPENER



OUTMODES ALL OTHERS

THE *Edlund* FLAT-to-WALL

The *only* can opener with all 6 most wanted features—

- Flat-to-wall at all times. *Can't* wobble.
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- Bulldog grip! Never slips, even with oversize cans.
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- Rugged! *Guaranteed unconditionally* for 5 years.

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ALL METAL CABINET requires no curtain



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Please send literature describing Bathking Cabinets

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American Home Recipes

(Take a Box of Cookies, pictured in color on page 82)

• toni-torts

Preparation time: 15 min.
Chilling time: 1 to 2 hrs.

12 shortbread cookies, crushed
1 tbs. lemon juice
1 tsp. unflavored gelatine
2 tbs. sugar
¼ cup cold water
12 marshmallows, cut fine
1 cup chilled evaporated milk
¼ cup chopped maraschino cherries

• Soak gelatine in cold water; dissolve over hot water; cool slightly. Whip evaporated milk, add lemon juice and sugar. Stir in gelatine. Fold the marshmallows, cherries, and coarsely crushed shortbread cookies (reserving 2 tbs. for tops) into the whipped mixture. Pour into small paper serving cups. Sprinkle tops with remaining crumbs and garnish with maraschino cherries. Chill. Serve cold.

Serves 6 to 8 ***235-176 cal. per serving*** ***Source of vitamins A, B, D***

Originated in THE AMERICAN HOME KITCHENS

• airy-berry cake

Preparation time: 20 min.
Chilling time: 2 to 3 hrs.

1 package shortbread cookies
1 package strawberry-flavored gelatin
1 cup hot water
3 tbs. lemon juice
1 cup strawberry preserves*
1 large can (14½ oz.) evaporated milk

• Dissolve gelatin in hot water. Cool until gelatin begins to thicken. While gelatin cools, add lemon juice to chilled evaporated milk. Beat with rotary egg beater until stiff, fold in slightly thickened gelatin and preserves. Cut two strips of waxed paper to fit the length and width of 9" x 5" x 2" loaf pan, allowing an extra inch to be used as tabs over edge of pan. Arrange layer of cookies on bottom of pan. Pour in ½ the gelatin mixture, add remaining cookies then remainder of gelatin. Chill in refrigerator until set. Invert on platter or serving dish; remove waxed paper. Serve with whipped cream if desired.

* 1 cup drained frozen, or 1 cup sliced fresh strawberries may be substituted.

Serves 8 to 10 ***294-135 cal. per serving*** ***Source of vitamins A, B, D***

Originated in THE AMERICAN HOME KITCHENS

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HARKERWARE

WHITE CLOVER

DESIGNED BY *Russel Wright*

White Clover is oven-proof, chip-resistant, detergent-resistant . . . with the design permanently engraved to remain forever beautiful. Choice of Meadow Green, Coral Sand, Golden Spice and Charcoal. Honored by the Museum of Modern Art for Good Design; crafted by *The Harker Pottery Co., East Liverpool, Ohio.*

16-pc. Starter Set, $8.95. (Four each teacups, saucers, bread-and-butters, and 9¼" dinner plates.)

16-pc. Special Set, $9.95. (Four each teacups, saucers, bread-and-butters, and 10" decorated dinner plates.)

Prices slightly higher in the West



American Home Recipes

(Take a Box of Cookies, pictured in color on page 82)

• lemon puddin'-pie

Preparation time: 15 min.
Chilling time: 2 to 3 hrs.

32 vanilla wafers finely rolled (1⅓ cups crumbs)
¼ cup softened butter or margarine
¼ cup sugar
1 package lemon flavor pudding and pie filling
1 envelope unflavored gelatine
2 eggs, separated
2 cups water
½ cup sugar

• Blend together vanilla wafer crumbs, butter or margarine and ¼ cup sugar. Turn into refrigerator tray, firmly press mixture against sides and bottom of tray. Add envelope of gelatine to filling mix in saucepan. Beat yolks slightly, add water and 4 tbs. sugar; add to mix in saucepan. Cook over medium heat, stirring constantly until thickened. Cool. Beat egg whites with remaining 4 tbs. sugar until stiff. Fold into cooled pie filling. Turn into cookie crumb lined refrigerator tray. Chill until firm. Divide into servings with vanilla cookie crumbs.

Serves 6 ***419 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS



● **GINGER BEEF:** Traditional German *sauerbraten* takes days to prepare. This very good American version is done in three hours, may be reheated repeatedly. Ideal for a family dinner, perfect for a buffet supper, and a welcome change at a picnic. For the latter, make the sauce at home, cook the meat out-of-doors over a low fire, and add sauce and gingersnaps for the last half hour of cooking.

AIRY-BERRY: Just because our recipe calls for strawberry preserves and strawberry gelatin, doesn't mean that you can't vary it. It is excellent with gelatin of any flavor, with any jam or preserves, and with any canned or fresh fruit except fresh pineapple (the enzyme in fresh pineapple prevents gelatin from setting). It's a smart and delicious way to use up bits of leftover fruit. To keep down both the calorie count and the cost, we used evaporated milk. To cut down on both still further, you can use nonfat dry milk instead of the evaporated, and whip it according to directions on the package. (Just a note for calorie watchers: in this recipe, the amount of evaporated milk you would use has 567 calories; the amount of nonfat dry milk solids, 224 calories; the amount of fresh heavy cream, an astronomical 1262 calories!) If you dare, you *can* use the fresh cream. To make unmolding the dessert easy, we use aluminum or glass pans, lined with waxed paper.

TONI-TORTS: Awfully good—and not nearly so rich as biscuit-tortoni. Make them with evaporated or dry milk.

How to make Summer Salads



Sing with California flavor

TAKE ANY SALAD—vegetable, meat or fish (many fruit salads, too) and add Ripe Olives generously. *Then* see what happens! *Taste* what happens! Taste the bright, new flavor—the *California* outdoor flavor—Ripe Olives bring to every salad. Try this one for a starter:

Garden Salad Bowl



1 lb. fresh asparagus
1 cup ripe olives
2 green onions
4 radishes
1 carrot
1 qt. broken salad greens
⅓ cup olive oil
2 tbsps. wine vinegar
1 tsp. salt
¼ tsp. dry mustard
Freshly ground black pepper
2 hard-cooked eggs
1 large tomato
Whole ripe olives for garnish

Cook asparagus until tender. Drain, cool. Cut olives into large wedges. Combine olives with thinly-sliced onions, radishes, coarsely-grated carrots, and salad greens. Blend oil, vinegar, seasoning; pour half over lettuce mixture. Toss lightly. Top with asparagus spears, egg and tomato wedges. Drizzle with remaining dressing. Garnish with whole ripe olives. Serves 5 to 6.



For your warmest friends—set out your warmest welcome—that's Ripe Olives, of course—in a handy "welcome bowl" or tempting appetizer tray.

Free Ripe Olive Recipe Booklet

For dozens of exciting ways to add this California flavor to everyday cooking, send for "Elegant but Easy Recipes with California Ripe Olives." Write to Olive Advisory Board, Dept. A-45, 24 California Street, San Francisco 11, California.

ripe olives*

make meals that sing with California flavor

*Ripe or green-ripe... whole, pitted, chopped or sliced!

Who's a Lazybones?

LISA KRAMANN

The straw that finally pushed this camel just a little too far was a beauteous white blouse. Pristine in its whiteness, gleaming softly in the light, I knew it for my own the moment I saw it. But the clerk didn't see it quite that way.

"Oh," said she with cool disdain, "but you'll have to *iron* this one!"

Somewhat crisply, I assured her that I was quite capable of lifting an iron and applying it in the proper spots, but I tucked the package almost guiltily under my arm and sneaked off. I could tell by the way she looked at me that she thought I'd certainly lost my senses to choose this instead of a blouse that would smooth its own wrinkles like a little girl smoothing her starched pinafore.

I peered into the first full-length mirror I saw, to reassure myself that I didn't look completely helpless. After all though, it was only a couple of days ago that the clerk in the grocery store had snatched the package of cake mix out of my hand, shaken her head reprovingly, and informed me, "I'm sure you don't want that one. You know, you have to add both eggs and water to it. Now with this one, all you have to do is add water!" Smiling benignly, she put the proper package into my paw and shoved me gently on my way like a child being sent off to nursery school.

Now I may be pushing thirty, but I hope to have strength enough to shuck an egg for a year or two yet, and I resent the implication that I look as if I haven't. There was something insidious about that salesman in the department store last week, too. I was looking at ranges and he reassured me that, with all the gadgets, I wouldn't have to do a thing.

"Why, this little gem," he said, patting a gleaming white monster in the manner of a man selling his favorite mare, "can do the thinking for you. All you do is whip something up and let this take care of the rest!"

I didn't order the monster. I lost my enthusiasm because I didn't like the way that man implied that I couldn't even do my own thinking.

The man at the filling station also seems to treat me like a lazybones. "Now don't you worry how many miles you had when we greased her up last time," he says soothingly. "That's our worry. You just drive—we'll keep track of everything. You won't have a thing to think about." Only the bills. But he didn't say that.

CONTINUED ON PAGE 102



"Whoever finishes lunch first can use the Windex Spray."

It's so easy it's *fun* to use Windex Spray! *Swish!* Spray it on. *Whish.* Wipe it off. Your windows are sparkling-bright in half the time it takes other cleaners. Windows, mirrors, all kinds of glass surfaces stay bright longer because there's no waxy film to attract dust afterward. Windex Spray is a thrifty cleaner, too. Even more economical in the large 20-oz. size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"I can't elope yet—I just remembered this is the day of the week I put Drāno in all the drains!"

Wouldn't your conscience bother you if you left dangerous sewer germs lurking in every drain? And germs breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week—Drāno day. Put Drāno in every drain for about a penny a drain. Makes septic tanks work even better. Get Drāno today at grocery, drug or hardware store. Also available in Canada.



There's nothing like DRĀNO . . . to keep drains free-running and sanitary.

We'll pay you 50¢ to try jonny mop

DISPOSABLE TOILET MOP



To get your 50¢.

All you have to do is buy a "JONNY" MOP. Then cut out the demonstration picture numbered "1" from the back of the *handle* package. Mail the picture with your name and address to Personal Products Corporation, Dept. J-16, Milltown, N. J. We'll send you 50¢.

One to a family. Offer expires May 15, 1954.

Cleans toilet bowl... today's way

Lazybones

(Begins on page 101)

Now I may not know how much seven times twelve is on the spur of the moment, but I can tell when a thousand miles have gone by, and the old jalopy wants a swig of something to take out the squeaks and prolong the heart action a bit. I've no doubt the poor man would have been distressed to know I can tell a carburetor from a differential too.

Certainly I don't want to go back to Grandma's day and whomp a churn around all morning so the family can have some fragrant, sweet butter for noon dinner. I have no particular yen to slosh out in a blizzard and lug in firewood to stoke up the old iron stove in the corner so we can keep body and stomach together through another day. I'm grateful that I can get butter at my back door if I wish, and that a flip of a switch can warm my house, but dear Heaven, don't let me get so lazy that all my victuals have to come out of packages or cans, requiring no more than a modicum of effort on my part.

Maybe the day will come when I'm ready to admit there is no pleasure in getting my kitchen cozy-warm and then settling down to a soul-warming session of bread baking. Maybe it will come. But it's not here yet!

Many a time I've been happy to get a cake by doing practically nothing more than splitting open a pretty package, but don't forget I can still bake one (starting from scratch). It's a skill I don't want to forget, either.

My range can do things jiffy-quick when needed, but you know there are still some things that require the full length of a day to make them come out succulent and *right*. You go right ahead and make your stew so fast that it'll make your head swim. But I've a fond memory tucked away of a stew that simmered lovingly all day long. A Hunter's Stew it was, and after a whiff and a sniff of that, I can never be convinced that any old method will do. To warm the cockles of your heart and strengthen your soul for the onslaught of the world, a stew has to simmer all day. I'm convinced of it! And it's nice to have the gadgets that take some of the scour and the scrub drudgery out of housework, but there's a satisfaction of having and keeping things clean that has nothing whatever to do with the simplicity of the task.

So all you salesmen, and all you guys and gals in the advertising agencies, take heed! You can push a female just so far. As long as you stand ready to lend me a helping hand when I really need it, me and my little budget will be right there ready to buy your wares. But don't you let me catch you insinuating that I haven't time, skill, or inclination to go all out for a whopping big effort.



I FIXED MY WET CELLAR

I got to the root of my whole wet-cellar problem. Those thirsty little tree roots were the cause. They just dig in to every little leaky old-style pipe joint and clog the pipe.

I know. I saw the backed-up water on my cellar floor!

But I never will again! I put in that new Orangeburg Pipe to carry the roof-water away from my house. This amazing pipe is root-proof — leak-proof — water-tight — in every joint.

And how easy it was! So light the plumber could lift several lengths at once! A few taps of his hammer — and each water-tight joint was made. Fast, too! No sealing compound. No cement. No swabbing.

Maybe, I might have even done it myself. But I was happy just to pay the low cost.

Got a wet cellar? A low spot on your lawn? Septic tank drainage out of hand? Don't tolerate it another minute.

Ask *your* plumber about this wonderful new Orangeburg Pipe today!

Write now to Dept. AH54 for complete information on this amazing pipe. Orangeburg Manufacturing Co., Orangeburg, New York.

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8 oz. jar only . . . 69¢

16 oz. economy jar . 98¢

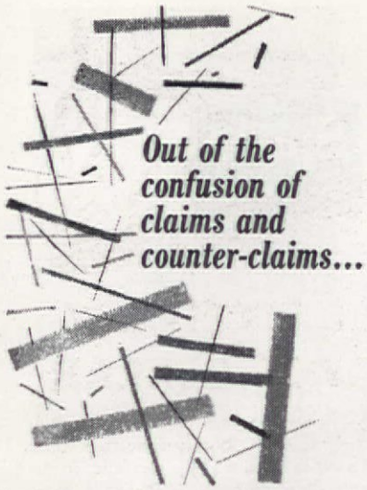
Easy-Off OVEN CLEANER

NEW! OIL MIST SPRAY!



3-IN-ONE's Oil-Spra protects tools with fine mist of oil at touch of button! It's so easy to use!

"3-IN-ONE" OIL



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THESE FACTS ABOUT AIR CONDITIONING CAN MAKE YOUR LIFE MORE ENJOYABLE RIGHT NOW!

You can have Year 'Round Air Conditioning *right now*—to make your home a healthier, more comfortable, more enjoyable center of family living.

If you have a forced air furnace, a Chrysler Airtemp Air Conditioner can be teamed with it, using present ducts to provide refrigerated cooling in summer. If your furnace needs replacement or if you are building a new house . . . a new Chrysler Airtemp Furnace combined with a Chrysler Airtemp Air Conditioner will supply the perfectly balanced combination for efficient, economical Year 'Round Air Conditioning.

New Chrysler Airtemp *Air-Cooled* Air Conditioning operates without water. Because no plumbing is required, it costs less to install. And this revolutionary new system, linked with a furnace for Year 'Round Air Conditioning, doesn't take a single inch of living area floor space. Briefly, air conditioning the Chrysler Airtemp way is practical and economical in any home—anywhere—*in your home, too!*

Call your Chrysler Airtemp Dealer (he's in the Yellow Pages) or return coupon for complete information.

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Airtemp Division, Chrysler Corporation
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Please send further details of modern Year 'Round Air Conditioning and new *Air-Cooled* System which makes it practical and economical for any home—anywhere.

Name_____

Address_____

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Man Planned

(Begins on page 70)



Pots and pans go directly from the dishwasher onto a pull-out rack concealed in a base cabinet next to the washer. Dishes go into wall cabinet above, and into the cleverly planned corner cabinet



The rear entry hall used to do nothing at all. Now it holds automatic laundry equipment, plenty of cupboard space, and a large freezer. See how they dressed up a hideous stock door! Expanded metal over the glass is not only decorative, but burglar-proof. Gay flowers bring a smile

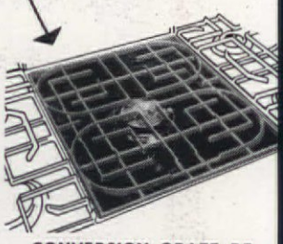
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DIXIE gas ranges give you everything you want—for less! Yes, all the finest automatic cooking features and safety controls desirable, *plus* beautiful, classic styling that's "at home" in any kitchen.

Ask to see *Dixie* first—then compare the value and the price! Some *Dixie* features are: Hi-Lo simmer-to-boil burners with Safe-T-Lox controls; continuous unit grates; extra-large griddle with cover; high style gold and chrome trimmed backguard, with electric clock, timer, and extra appliance outlets; lighted oven with clear-view door window; Robertshaw oven heat control; drop-front smokeless broiler; special design, with rounded corners throughout for *easier cleaning*.

SAVE UP TO $50.00 (or more!)

Compare Dixie with any other gas range—for value . . . for price! *Choose and enjoy Dixie;* use your big savings toward the purchase of your next new wardrobe!

"DIXIE PRODUCTS—*Everything You Want . . . for Less!*"

SIZES AND STYLES FROM $79.50 TO $269.50



Model 21F-6 has high backguard with chromium trim, fluorescent glare-proof directional lighting, electric clock, and appliance outlet.



New DIXIE 30" automatic range, model 711-6L (left)—with big 23" full-width oven large enough for 35 lb. turkey!

The standard apartment range model 24F-2 (right)—for perfect cooking . . . smart styling . . . small size . . . low, low cost!





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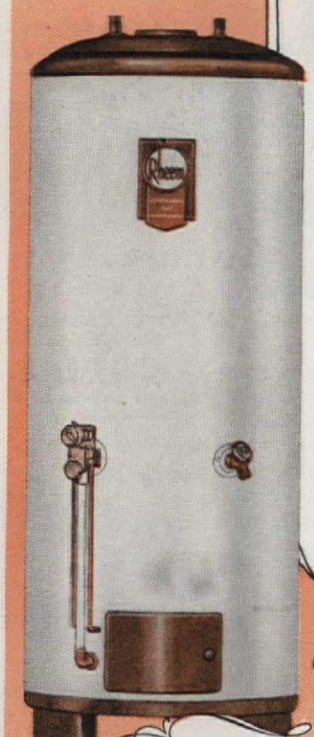
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Gas Range in illustration is Rheem Wedgewood, Model A-8368 F.



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Gas Water Heaters • Electric Water Heaters • Gas Warm Air Furnaces • Oil Warm Air Furnaces
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HOW TO REPAIR A

Broken Sofa Leg



First turn sofa upside down. Remove all pieces of broken leg from bottom of sofa. Generally the dowel which holds leg in place is intact. Leave it in place, but remove glue from around it. An easy way to do this is to wrap a damp cloth around it—moisture will soften it overnight. If dowel is loose, remove it, clean, and reglue it. If broken, make a new one



Glue leg back together with strong glue. Clamp pieced leg tight, until glue dries. String, tightly wound around glued pieces, will substitute for clamps. If break is compound, glue and clamp small pieces first; dry; then do second gluing act; clamp, and dry

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Lady Anne *Place Setting* $9.05

Romney *Place Setting* $10.39

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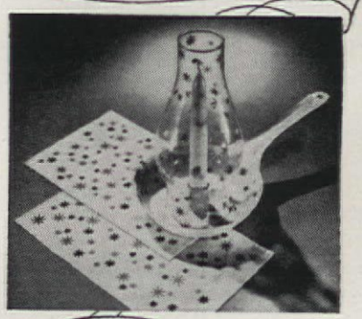
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on a PINCH PENNY BUDGET

You'll be pleased as punch at the colorful "lift" hand painted articles give to every room in your house!

It's easy, inexpensive fun that requires no special artistic talent nor expensive equipment—only Prang's amazing color companions!

Prang
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TEXTILE and DEK-ALL COLORS

See these complete kits at your favorite dealer or order direct.
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the AMERICAN CRAYON company
SANDUSKY, OHIO NEW YORK

Purofied DACRON PILLOWS

—go right in your wash!



Now your pillows can be as sanitary as your bed linens. Purofied pillows, completely filled with miraculous 100% Dacron*, come out of your washing machine as fluffy, smooth and down-soft as they go in. Dacron filling is amazingly allergy-free, non-matting, non-shedding, odorless, mildew, moth and dust-proof . . . won't retain heat or cold. Covered with linen-type cotton ticking. **$7.95.**

Washable too . . . Purofied's Dacron-filled comforter, covered with fade-proof Chromspun taffeta or satin. **$19.95.**

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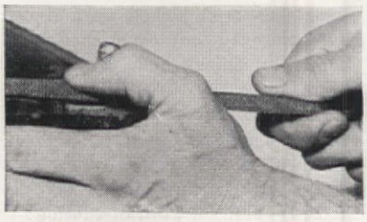
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*DuPont's polyester fiber.

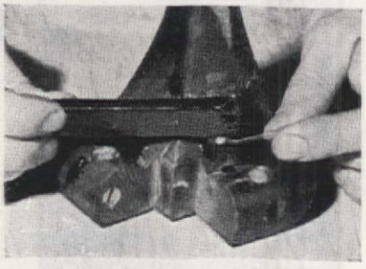
Sofa Leg



When moist cloth has softened old glue on sofa bottom, scrape and wipe off all traces. If any trim has broken away, glue in place. If trim was badly damaged, copy it in soft balsa wood

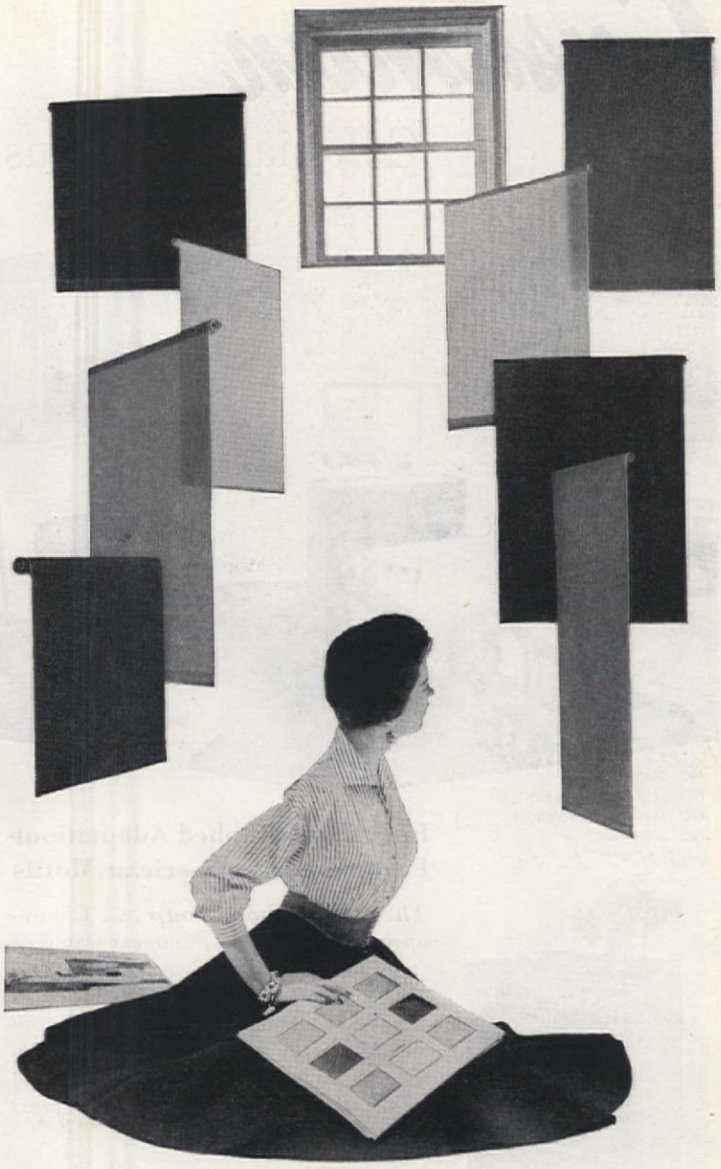


The glue seat around dowel on bottom of sofa must be flat and level for a good job of gluing leg back on. Use a rasp to work it down so that leg seats solidly on the frame



When glued-together leg is dry, fill holes with stick shellac, (paint stores have many colors). Melt this with a match so shellac drips into holes. Smooth with heated knife blade, then sand. Pack glue around dowel; place leg in position; screw into frame; wipe off glue





Control light and shadow, co-ordinate colors with Du Pont TONTINE® window shades

Decoratively and functionally, it's smart to fit Du Pont "Tontine" shades into your home-furnishing plans! There are shadow-proof "Tontine" shades for rooms where you want *complete* privacy. There are translucent "Tontine" shades for rooms that need soft natural light without eye-straining glare. And wait till you see the fetching Sky Colors "Tontine" shades come in—colors keyed to go with the latest hues. All "Tontine" shades are easy to wash . . . present no dusting problem, either. See classified directory under "Window Shades" for the "Tontine" dealer nearest you. For free swatches of translucent and opaque "Tontine" and a Sky Color Selector, write: Du Pont Company, Tontine Sales, Newburgh, N. Y.

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Colonial Creations



NO. 5450S BED
NO. 5459 NIGHT STAND
NO. 5455 DOUBLE DRESSER
NO. 5467 MIRROR

Fine Hand-Rubbed Adaptations Feature Early American Motifs

The Bar Harbor Group . . . This distinguished new series by Cushman features a gracious blending of Early American motifs. Note spindle footboards on beds . . . chests with wooden handles traced from cleats of old sailing ships, and slight "Garrison" overhang of top drawers. Overhang is also used for the bookcase headboard bed, illustrated below.



NO. 5454 CHEST

Cushman Colonial combines timeless beauty of authentic design with superb construction. Start your collection now, with the beautiful Bar Harbor Group for your own bedroom.

Colonial Cricket Stool 13" x 9" x 8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of Cushman Colonial Creations.



NO 5460S BOOKCASE HEADBOARD BED

Special Offer ONLY
Parcel Post Prepaid $3.95
(retail value $6.25)





FREE with stool

New illustrated 32-page booklet, "At Home In Every Setting." (For booklet only, send 25¢.)

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Box 537, North Bennington, Vermont

☐ Enclosed find $3.95 for footstool (add 25¢ if West of Mississippi), including FREE—"At Home In Every Setting."

☐ Please send me "At Home In Every Setting." Enclosed find 25¢ in coin. No stamps, please.

PLEASE PRINT

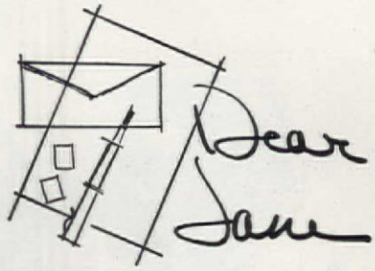
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City_____ Zone_____ State_____

STARTING FROM

Advice to a Bride: There's



What good news! Congratulations! I am so glad you and Joe have decided to tie the Big Knot. You can count on me to be on hand just three short months from now to give you the moral support required from a Maid of Honor.

How lucky you are to have found, as you put it, a large fireplace surrounded by small apartment! Don't be terrified or get a complex about furnishing this place. Your S.O.S. signal has been picked up and help is on the way—my experience in the home furnishings field can at least be of some help to an old friend.

So—to business. First, your wood pieces. They represent a large investment and, in all probability, will comprise the items you will have the longest—here's a word of caution: go into this furniture-and-furnishings buying slowly. Don't look at me aghast and say: "but I only have three months." Plenty of people have moved into a place with a mere suggestion of furniture—beds, a chair or two, and a table. These pieces will serve immediate needs. Once you have moved into this place of yours you will get an entirely new perspective on what you really want, and what's more, what will fit. Your indispensable tape measure will suddenly discover that the old bed Aunt Agatha has been saving all these years won't even go through the door!

Of course, the style, and the period, and even the wood tones are something you and Joe will have to decide for yourselves. It's with quality and sound construction that my advice will have to deal.

The small, fine points of construction that indicate the true quality of fine furniture are *often hidden.* Before I made a trip to the furniture market in North Carolina and actually saw furniture in the making, I probably didn't know much more than you do about the things to look for. Now here's my latest check list on refinements you should note—

Look at drawers. Corners should

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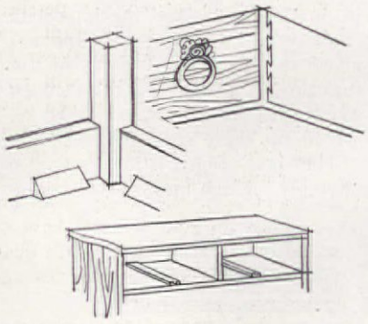
AMERICA'S FINEST BASEMENT DOOR

MARGARET H. HABER

SCRATCH

more to wood furniture than meets the eye

be dovetailed for greater strength and to prevent warping. The insides should be smooth and finished. Center guides on bottoms of drawers are musts for smooth operation. There should be panels between the drawers



to make them dustproof. The points of strain should be reinforced with glued blocks—just another feature of fine craftsmanship.

Woods and finishes should be the next consideration. The things I'll be telling you from here on don't necessarily apply to furniture you buy painted, or paint yourself. But they are important to know if you're making a substantial investment in really good wood pieces.

First, just look at the surface and learn all you can about the variety of wood grains and colors, and see which you prefer. You may have a choice, too, between a highly polished surface and a dull waxed finish. Both are equally "good," though I like the subtlety of duller finishes.

Now some more about construction. A tag reading "solid mahogany" or "solid cherry," or solid anything else, means that all the wood in the piece (except for interior framing and drawer interiors) is mahogany or whatever. It may be what you and I would call "solid," or it may be a core construction with veneers laminated on. A tag reading "genuine mahogany," etc., usually means that only the parts that show on the surface are guaranteed to be of that wood. Is one better than the other? Not necessarily. Quality depends upon the underlying construction.

Why a core? With certain woods, it gives furniture a great deal more strength and resistance to warping than a solid hunk of lumber could. A hard plentiful wood like poplar is

CONTINUED ON PAGE 108

"Ever choose fine china? What a problem!"



"Sure is! But there's a new book..."

Learn the facts about fine china . . now!

Your new china is too important to take chances with. Know before you buy, which will serve you best . . last longer . . look lovelier. Learn the importance of strongest china body combined with hardest glaze. Why fine china is your best investment. Learn, too, how to care for your china . . how to vary your table settings. **It's all here . . . . . .**

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Mahogany Top . . . $77.75*

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For you who enjoy the privilege of knowing what it means to love fine furniture, Imperial presents a new group of 14 Masters Tables in Mahogany.

Now being shown at leading dealers.

IMPERIAL FURNITURE COMPANY

Grand Rapids, Michigan

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And here's another time and work saver: just remove the hooks, and presto! you have a flat surface to wash, dry-clean or iron. No wonder women call Bestpleat *the best pleater tape ever made!*

Ask for Bestpleat in drapery departments everywhere.

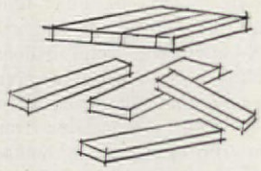
Send for

"1001 Decorating Ideas" Edition #10 — 64 pages of new decorating ideas and instructions by famous interior decorators. At drapery departments or send 25¢ in coin to Dept. AH-5

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Starting From

usually used. When it comes to the factory, it is in long planks. Stacks of it are put into a huge dry kiln where all but about eight per cent of the moisture is removed. Then it is taken into the factory where it is cut to varying sizes to take out the defects, and *then glued back together again!*

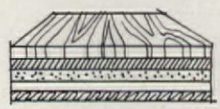


This seemed a little silly to me at first, but the young man who was showing me through the plant really explained its value with action rather than words. He picked up a piece of this core about one-and-a-half feet by two feet made up of strips of wood two or three inches wide and, with all his strength, slammed it against a stone pillar to break it. Believe it or not, none of the glued areas split! This little demonstration sold me. You see, all this glueing gives the core greater strength and prevents warping.

After the core is prepared, it gets cut to size and shape, and then gets veneered. All the processes are done in an assembly-line manner. Each worker specializes in one thing, so one piece of furniture may be the work of as many as 20 people.

Do you know what a veneer really is? Very simply, a veneer is a thin slice of log, ranging from ¼ to ⅛ in. in thickness. And the important "top" veneer, of course, is the one glued to the exposed parts of the furniture. Naturally, the choicest woods with the best grains are reserved for these surface veneers.

The best construction is called "five ply," which means that there is



a core and *two* veneers on either side. First, a cross band (a thin slice of wood with the grain running in the opposite direction to the grain of the core) is glued to the core. Then the back and top veneers (grain running in the same direction as the core) are put on top of these. All of this big production has a purpose—it makes furniture stand up better and will help to prevent warping in all kinds of climates.

The finishing is complicated, too,





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RUSTIC PLAID NO. 4146—SKYLINE
VIOLET NO. 4250—SKYLINE
WING TREE NO. 4387—WOODCREST

Scratch (Begins on page 106)

but the assembly-line process has cut the time required enormously. There's an awful lot of putting it on and taking it off—but the result is beautiful and durable.

Maybe this will help you understand when the salesman tells you it will take eight weeks for delivery on a table you have your heart set on. If there is no available stock of the item in which you are interested, you just have to wait until that particular table is being made again. It is just like waiting for that baby blue convertible you're always dreaming about. Unless it is on the floor of the showroom, you just have to stay put or walk until it comes in.

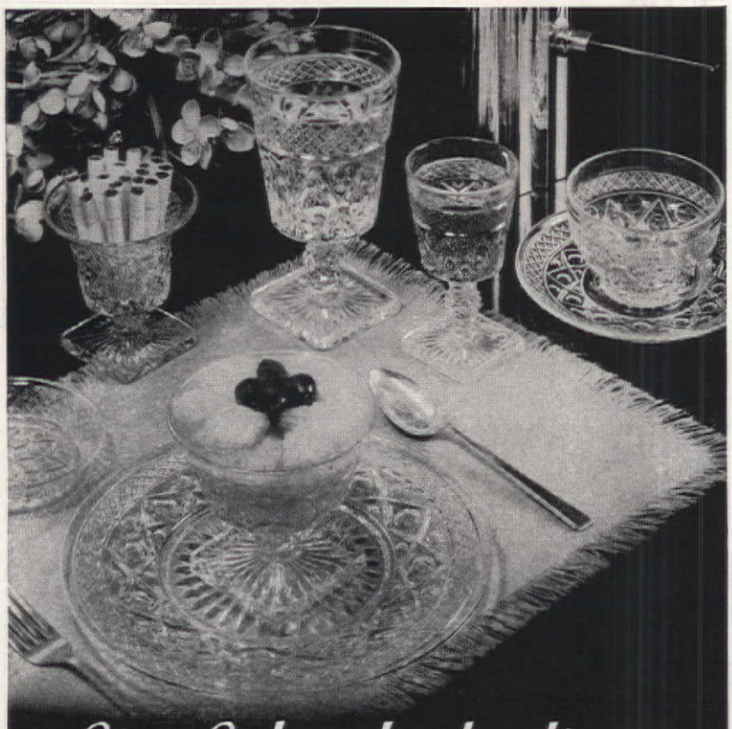
You'll be happy to know that furniture, just like any other mass manufactured item, is subject to rigid inspection before it is allowed to leave the factory. No reputable manufacturer will intentionally let an unglued joint, a drawer that doesn't glide properly, or a marred finish get shipped out to a dealer.

For the most part, furniture is like anything else—you get what you pay for. Of course there can be exceptions. Occasionally, in a moderate-to-expensive price range you can get some quality construction. When you realize how many people are involved in the making of just one piece of furniture, it doesn't seem likely too often. Be careful of the *false economy* department. Don't let price be the primary factor influencing your purchases. Just keep in mind that a finely crafted piece you buy today will become your children's heirlooms.

With this kind of background material, your next step should be to start looking. Shop in all places available to you. The more you look, the more sharply your taste and preferences develop. Then you will begin to know what you actually want to buy.

Relax—Lesson I is over. I am anxious to know how you progress, so keep me posted. Now I am off to a showing of some smart new carpets, and in my next letter I will be able to give you all the latest dope—ways to cover those bare floorboards.

Till then,
Love,
Peggy



Cape Cod . . . for loveliness

Smart, sparkling—lovely indeed! For gleaming *Cape Cod* glassware on *your* table captures all the charm of early American design yet is so sensible for modern, day-after-day, family usage. Here is beauty that fits the budget—yours for tempting tables. Always *open stock!*

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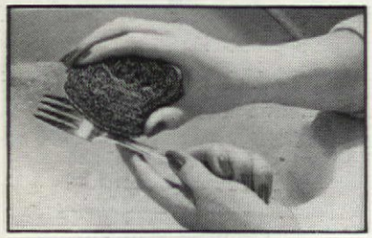
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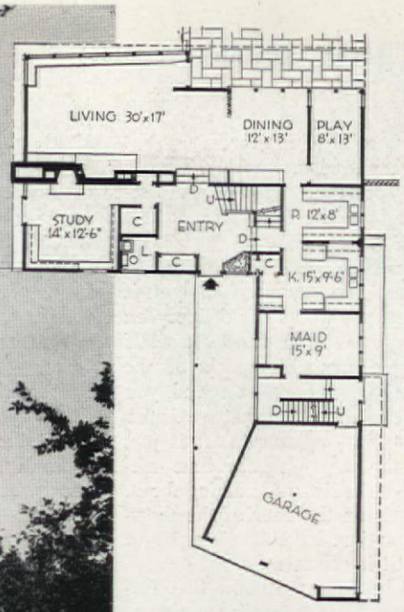


TUFFY
scrubs yet doesn't scratch

never smells—never sours because it rinses clean

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The Mitchells bought their site for its lake view, and principal rooms face that view through glass walls to the south. Bedrooms open onto upstairs balcony which serves as a play deck. "Front door," shown at bottom of page, is at the rear, sheltered by covered passage

ARCHITECTS:
ELIZABETH AND WINSTON CLOSE

Easy to Keep up with the Times

Living patterns in these United States have changed a good deal since 1941, when the Mitchells built this big and beautiful Modern overlooking an isolated lake not far from Minneapolis. A butler's pantry and three maids' rooms were provided but a dozen years later, when the Mitchells' maids had vanished—as had most people's full-time servants—they brought it up to postwar standards. The kitchen, pantry, and playroom became one vast "living kitchen" for the family, and two maids' rooms upstairs were converted into a guest suite. Now it's a better house than ever, for the good modern construction, the flush doors, the easy-to-maintain modern materials are just right for servantless living. For interior views, see page 112.

OWNERS: MR. AND MRS. WILLIAM MITCHELL





A little home a lot of Happiness

Big or little, your home will keep its good looks longer... painted with "Dutch Boy" Bright White House Paint

ittle or big, a home is forever.

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It will *stay* that way, too. For "Dutch Boy" Bright White ouse Paint is self-cleaning. Rain just washes the dirt away.

On top of that, Bright White is easy to apply. "Easy off the brush, asy spreading, easy to level off smoothly," painters say. nd one coat's usually enough for most repaint jobs.

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FREE . . . COUNT ON COLOR . . . full of fresh, new ideas about painting homes, outside and inside. Shows how the new "Dutch Boy" Color Gallery simplifies color selection and planning. Just mail the coupon.



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Before you spend one penny on rugs—for a problem room or your entire home—see the whole, wide, wonderful range of Deltox patterns and colors in all the popular sizes. Your floor coverings dealer will even cut any standard width to the length you need. You'll actually be happy you're on a budget!

**In the South and West Mrs. Gangel's rugs would be slightly higher.*

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For 50 years America's smart low price rug

WRITE DELTOX, DEPT. 35, OSHKOSH, WISCONSIN, FOR DEALER NEAREST YOU.

Guaranteed by Good Housekeeping

Up with the Times

(Begins on page 110)



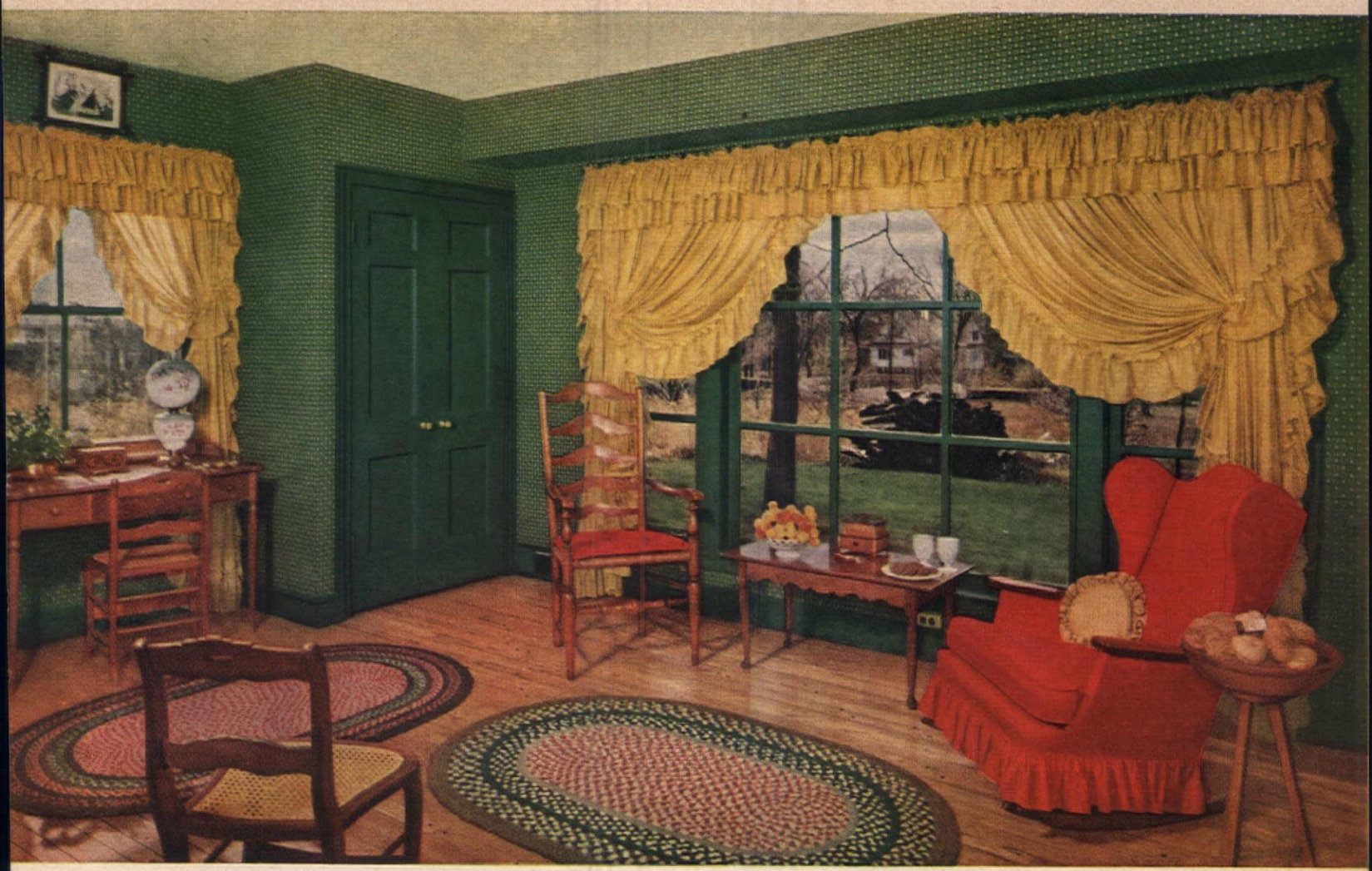
Inside, spacious entry extends a very warm welcome. It boasts two large closets and a washroom, and it leads you right into the sunken living room. Notice easy-to-maintain flooring and decorative effect of plants



Grasscloth-covered walls, soft carpets, and unpatterned hangings make an excellent background for traditional furniture in this modern house. French doors leading to terrace have sliding screens. Ordinarily, the dining room's length is added to the 30-ft. sweep of the living room, but curtains can be drawn to separate it



An angled staircase can be both handsome and sensible. Sturdy grab rail makes climbing easier, and the use of solid walls rather than balusters is wise in a home where there are children. Here, as elsewhere in the house, plants are good decoration and a foil for large wall surfaces



ROOM FOR IMPROVEMENT

Here's a guest-sitting room anyone could love. From quaint braided rugs to frilly, colorful curtains, it breathes an invitation to "Come in, make yourself at home." But there's worlds of room for improvement.

Not in *looks*, perhaps, but in *comfort*. For this room is sometimes stifling—at other times chilly. Often it's drafty. There's no humidity control. And the air gets stale.

You may have been in rooms like this, may even have them in your own home. If so, you can remedy them once and for all by installing a new, modern Lennox Perima-flo Heating—or Heating-and-Cooling—System.

Here is the ultimate in home comfort. For Lennox Perima-flo is based on a new, scientific principle: it spreads an invisible curtain of fresh, clean, gently-circulated air *between* the outside weather and you! In winter, for example, a Lennox curtain of *warmth* stops *cold* at the outer walls, in front of windows and doors.

Economical Summer Cooling, Too

Another big plus: you can provide summer air conditioning now or add it easily later. Then in summer, a Lennox curtain of *coolness* stops *heat* at outer walls, giving you efficient, economical full-home cooling.

It's a great forward step in home comfort, pioneered and perfected by Lennox engineers, with a 59-year record as indoor comfort specialists. And it's yours—now—to have and enjoy.

By all means, if you're planning to build or remodel, call your Certified Lennox dealer. His name is in your Classified Phone Book. Find out how Lennox can solve your home comfort problems—and how the easy-pay plan can solve budget problems. No obligation, of course.

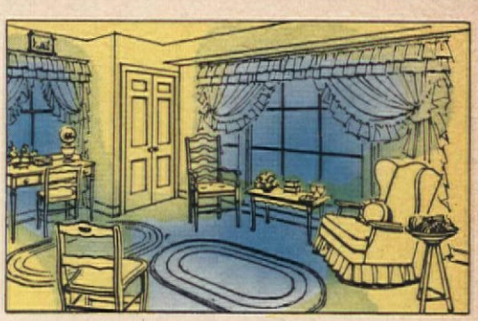
Look for this sign

of indoor comfort

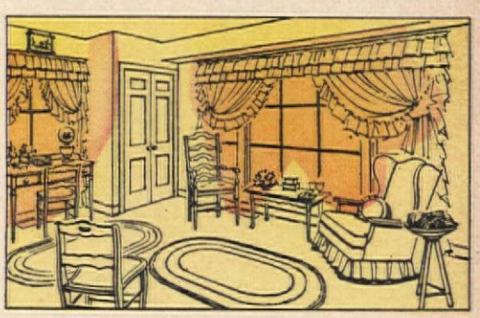




Heating *Cooling*



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LENNOX PERIMA-FLO stops cold or heat at outside walls *before* entering house, puts an invisible curtain of conditioned air (orange, above) between the weather and you. Result: healthful indoor living!

In warm air heating more families buy

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Give ugly cracked ceilings lifetime beauty in hours



Shown, Upson Kuver-Krak Ceilings . . . won't crack ever!

with beautiful, crackproof Upson Ceilings like this

The Upson way costs so little. And it's so quick. Start in the morning, you are finished in the afternoon. There's no tearing down plaster, no gritty, seeping dirt. Because you don't touch your ugly, cracked plaster ceilings. You just cover them over with beautiful, crackproof Upson Kuver-Krak Panels.



Above, ultra smart Upson Striated Panels are used as a fourth wall. Perfect for contemporary home. Easy to put up, won't crack or splinter. Ceiling covered with Upson Ceiling Tiles, another quality Upson product that adds lifetime beauty to your home.

Upson Kuver-Krak Panels are gripped from behind with ingenious Floating Fasteners; there are no visible nailholes to mar beauty.

Nothing could be simpler. Do it yourself or call a carpenter; either way you add lifetime beauty to your home in just a few hours.

Upson Kuver-Krak Panels, a full ¼" thick, are specially designed for ceilings. Be sure. Look for "Kuver-Krak" on the back of the panels.

There are Upson products in thousands of homes. So see your lumber dealer and insist on Upson. Accept no substitute.

Send 10c for beautiful folder, packed with remodeling information. You also get Kuver-Krak Direction Sheet. *Mail coupon now!*



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Desk is as handsomely detailed and well planned as the sewing cabinet. Your portable typewriter stows away, pulls up and out when you want it. Files are really ample; compartments hold every kind of stationery supply; and there's a cupboard for an unabridged dictionary—or what have you?

Because our sewing cabinet was such a hit, we made this home-office version, lowered to comfortable desk height and equipped with a slide-out section which gives you kneeroom. Blueprint **2037**



Our Sewing Cabinet Doubles as Home Office

See "Where Credit Is Due," page 148

SEE PATTERN ORDER FORM ON PAGE 147



It's an all-time best-selling pattern! Because it meets a crying need for a piece of furniture that holds all sewing supplies, and still is a decorative asset, thousands of readers have duplicated this remarkable sewing-room-in-a-cabinet since it appeared in our January 1954 issue. Top flips over to form a large work surface; there are separate compartments for spools, buttons, gadgets, findings, fabrics, patterns, plus a pull-up platform for a portable sewing machine. Pattern **2036**



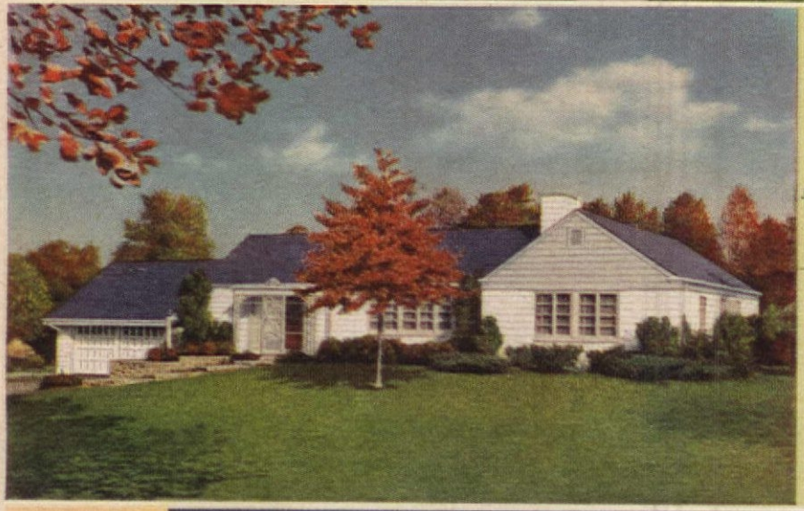


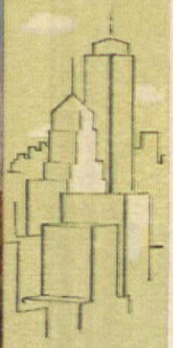
NORTH
Wisconsin





SOUTH
Florida



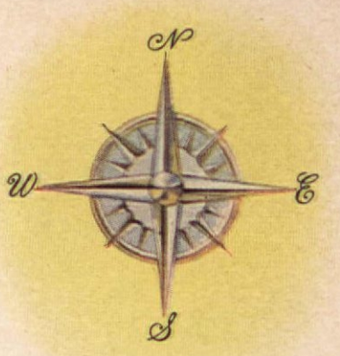


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Arizona



A Concrete House Offers Outstanding Value

Wherever you live—north, south, east or west—a concrete masonry home offers you outstanding value in beauty, comfort, safety and economy.

A concrete masonry house has lasting charm inside or out. The concrete block can be laid in a variety of distinctive patterns and finished in a wide choice of colors with portland cement paint.

A concrete house, normally insulated, is comfortable in all seasons. It's warm in winter, cool in summer, snug and dry the year around.

A concrete house is safe, too. It provides maximum protection from storms, quakes, termites, vermin, decay and fire. *Concrete can't burn!*

A concrete house is economical. It is moderate in first cost, requires little maintenance, gives long years of service. Result: ***low annual cost.***

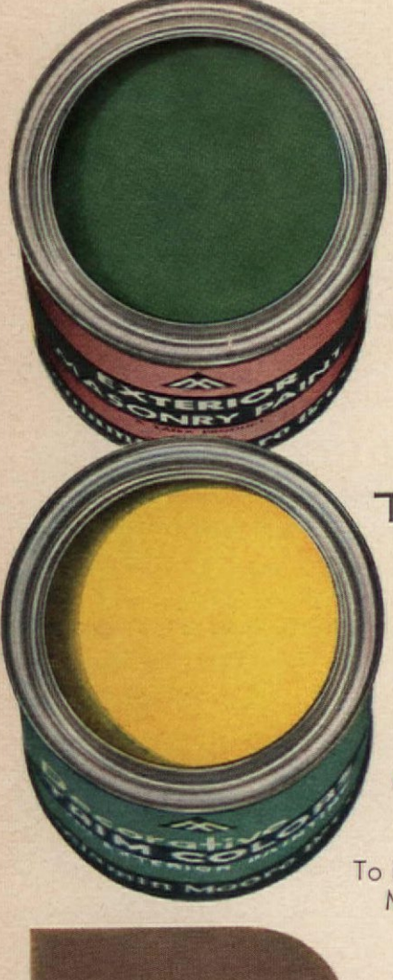
For information about concrete houses and their cost phone a local concrete masonry manufacturer for names of architects, builders and lending agencies with concrete house experience. Take your ideas, sketches or plans to the architect of your choice. He knows local conditions and costs. He'll show you how your house—of any style or size—can be built economically with concrete walls and subfloors and a firesafe roof. Send for free booklet, distributed only in the United States and Canada.

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A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

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"Write to me for free painting and decorating advice. I'll gladly send you color schemes for the inside or outside of your house."

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Have They a Hide-out?

CLARICE COX

What has become of the children's hide-out? Today's functional home has every cubic inch used with frantic efficiency to make room for an open scheme of flowing space. With the floors of cement and imbedded heating pipes, what has happened to the cellar with its dark recesses, or that nice, dank spot, the crawl space under the house? In the yard with its precise plan and hand-manicured effect, is there any room for the ungainly shack or the burrowed-in cave? Remember how there always used to be a place for a hide-out, where you could escape from adults and sit alone in sturdy, unbossed state?

If you were a boy on a farm, there were probably several different places. Remember that fall the place you made by the brook? You pulled branches together to form wobbly walls and then filled it in with chunks of turf. You crawled inside and watched displaced beetles scurry while you reflected on your private universe. And you endured scoldings about your mud-spattered clothes in silence, rather than reveal your secret. The weight of the winter snow caved it in on one side, and you forgot to go there after a while. It was still there in your mind, though, a refuge if you needed it.

When the snow fell, you and your cousin tried building an igloo. You made the snow house with two rooms but forgot a door, so you had to come in through the ceiling. Its icy walls kept off the winter wind. You felt kin to the Eskimo and all the Arctic explorers, and when you read about them in school, you and your cousin exchanged knowing looks. You had been with Byrd and Amundsen; you were the stuff of which adventurers were made.

In the spring you took your cousin at last to see your secret wood and soddy house, but the spring rains had flushed the little creek into a boiling torrent and what was left was under water, looking as if it belonged to a beaver. Do you remember how your teacher laughed when you asked him guardedly if beavers would use a secondhand shack?

If you were a little girl, even in town, chances are you had hide-outs, too, in which you set up miniature housekeeping run by your own rules. There was that place in the yard where the lilacs left unpruned twist-



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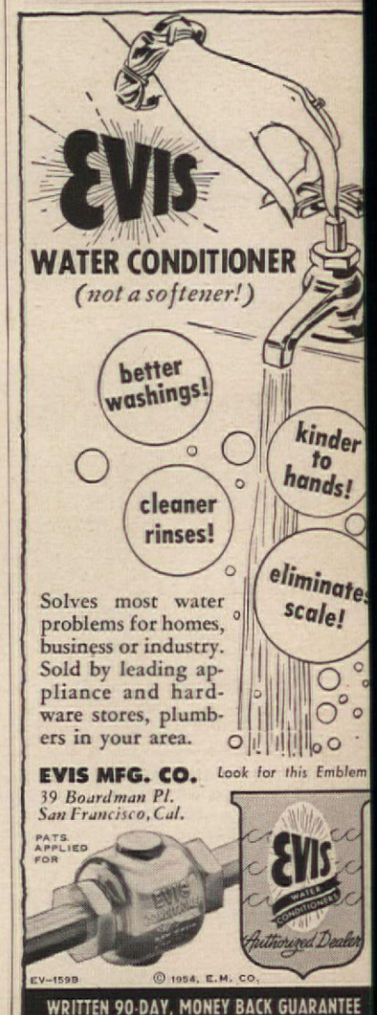
In Solid Walnut — Rich, glowing walnut in natural finish. Louvres adjust instantly with new control. Easy to clean—no rods.

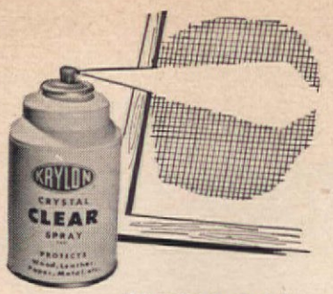
In Natural Finish Pine — Conventional louvre control. Eliminate cost of cleaning and replacing draperies. Will last a lifetime.

All SOUTHLAND Shutters assembled with panel hinges attached. Knobs and latches included in price.

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Hide-out

ed branches together to form little green rooms. There were large rhubarb leaves you used for platters with peony petals for bread. There were salt shakers made from pods.

Sometimes your mother called and called and you did not come for fear that by running out you would disclose your hiding place. That made her voice get sharp and that little "V" of lines came over her eyes and you were sorry, but it was too important to protect your domain from adult eyes. As soon as the door clicked shut with an annoyed snap, you ran around and came in from the other side. Your older brother knew and teased you sometimes, but when it came to a final scene you knew he would be in league with you against the adults as any minority must be with giants.

Your brother had built a place himself, with old boards and tools, protected somewhat from the public view by the madly fruitful lilacs. Your dad gruffly said, "I guess it's all right if you can't see it too much from the street. I hate to spoil the looks of the neighborhood with a jungle shanty in our own yard."

His place had dark and menacing things written on it, such as, "No girls allowed—this means you!"; "Keep your distance, one mile!" and an abrupt warning, "Begone!" only the "Bego" was on one line and the "ne" on the next. Even so, one day when you broke the head of your best doll, your brother relented and let you come in just to look around.

You kept rubbing your nose and your cheeks were still sticky with tears for your doll, but you looked around at the masculine stronghold and forgot your bereavement. There was a rough bed made of wood chunks with one leg buckling under. There was a small table with two dusty marshmallows on it. Two chairs which swayed at angles away from the table, a rusty coffee can with some ore in it, a rattlesnake rattle nailed to the wall, a picture of a baseball hero, a rug of torn dirty burlap—your eyes drank in all of it. Suddenly he heard a friend's whistle, and your host shoved you out. You made it to your lilac room just in time, and you never told a soul. You lay on your back holding your broken doll and looking at the sky. Everything was all right again.

Sometimes, later, when he was teasing you the worst, you were tempted to tell about his shack, but you never did. You held to yourself then, and later the warm comfort that you counted to him for something more than that odious thing, a girl, or even worse still, a sister. He had shared with you his hide-out, and together you were linked in league against the world.



Ceiling, Celotex Textured White Tile Board.
Walls, Celotex Sierra Rose Finish Plank.

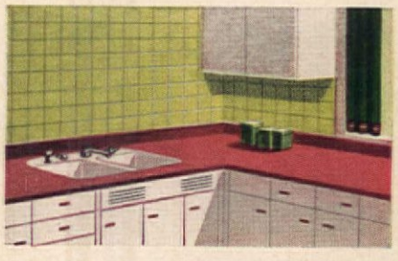
Lucky the Miss who can call this room her own

Build it with Celotex for only $56*

You can quickly, easily build a beautiful new room like the one above, or "do over" an existing room and make it look fresh, new and exciting. The secret is to use Celotex Insulating Interior Finishes for the walls and ceilings. At *one* low cost, these handsome structural panels build, decorate, *insulate* . . . help keep rooms more comfortable winter and summer.

Staple or nail them in place—and you're done. No painting or papering! Celotex Insulating Interior Finishes are *pre-decorated* to save you work and money. Choose from a range of rich, interesting textures—smart, unusual colors—available *only* in Celotex Ceiling Tile Board, Finish Plank and Building Board!

*Approximate cost of Celotex Interior Finish materials for average 10' x 14' room.



Give your kitchen work-center a "showplace" look—cover drab, old walls now with attractive Celotex Hardboard Tile! Easy to cut, saw and apply. Tough and smooth—takes paint beautifully. Celotex Hardboards are easy to keep clean, resist moisture and scuffing. Wonderful for kitchen, bathroom and laundry walls, and for making cabinets, shelves, wardrobes and valances.

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Here they are — the sparkling Crown Jewels of beautiful, transparent SWANLITE Garden Hose in a choice of five gorgeous colors — Kelly Green, Light Green, Cherry Red, Amber and Aquamarine. Choose the color you prefer, or buy the complete Swan Jewel Box, and match or contrast your hose to the green of your lawn, the flaming colors of your flower beds, or the delicate shades of terraces and rock gardens!

Available in 25 or 50-ft. lengths. Equipped with Swan's famous MAXIVOLUME couplings for 50% faster water flow!



$6.95 FOR A 50-FT. COIL

Swan Offers a complete line of both Plastic and Rubber Hose

Ranging in price from $4.95 to $13.75 for plastic and from $6.95 to $11.95 for rubber hose



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This Swan hose has a smooth, tough inner tube, reinforced with a strong braid of rayon cords for extra strength and flexibility. Attractive red cover of special rubber-like material for long, dependable wear. Has famous MAXIVOLUME brass couplings. Available in 25, 50 and 75 ft. lengths.

$9.75 FOR A 50-FT. COIL

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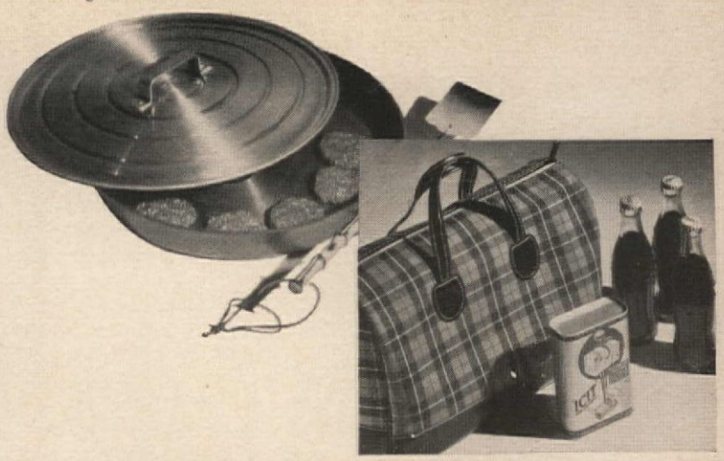
Your friendly hardware merchant will help you select the right color, size, and type Swan hose best suited to your needs.



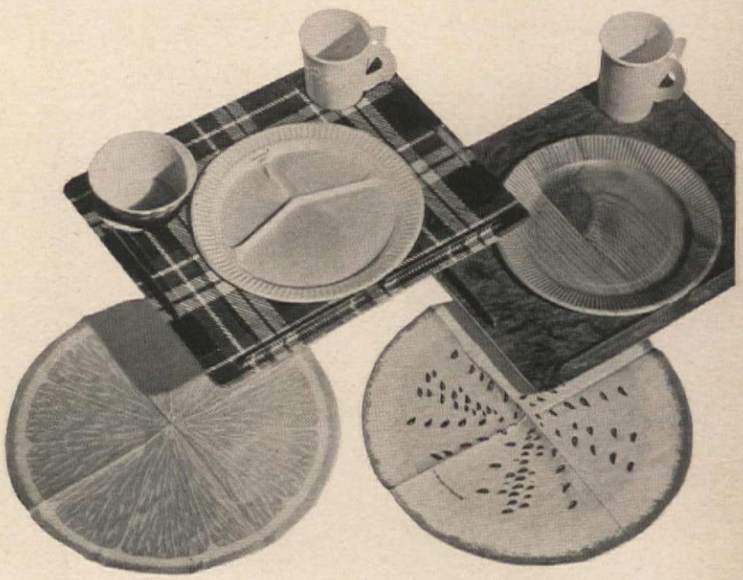
SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturer of Garden Hose

Hamburgers for 25 guests? Chili for a dozen people? You can now manage such assignments out of doors in a single cooking if you use this giant 20-in. iron skillet. $18.95. Griswold Mfg. Co.



Keep cold things cold for hours with Icits in this bag (above). What's an Icit? It's a can you freeze in your refrigerator's freezing section before use. Bag and two Icits, $4.95. Leipzig and Lippe. Wonders in paper below are Ed Langbein's napkins that look like slices of fruit. Paper plaid and wood-grain trays have nested paper dishes and cups



Coffee percolator and server, below, is practically bottomless. In stainless steel, with copper bottom, it holds 14 cups. $25. From Revere Ware. Wicker picnic basket with jaunty plaid lining, below right, holds full service for six, plus the "eats" to use service for. Plastic cups fit on plates for easy balancing. Complete set, $39.95. Leipzig and Lippe





Charcoal brazier in bright shades of blue, green, and red, or in black, is a sturdy portable for outdoor cooking. The grill is 16 in. across, 27 in. high; the tripod legs come off for carrying or storing. $13.95. Ironmasters, Inc.

ALL PRICES ARE APPROXIMATE

Outdoor COOKING IN STYLE

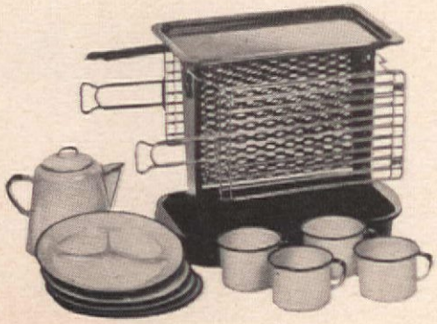


To look like a chef doesn't mean he'll be one, but the Tattersall checked outfit above will help him carry off the role anyway. Asbestos-lined mitt, cap, and apron, $3.98. Leipzig and Lippe



High style in barbecue tools, with bamboo handles, if you please. Broilers come in sizes for everything from franks to a big sirloin ($2.98-$5.98). Set of fork, turner, and spoon, $5.95. Leipzig and Lippe

Vertical broiler comes with enameled-ware set of plates and cups for four, and coffee server. Charcoal goes into mesh center of broiler; meats broil without smoke from grease dripping onto fire. Set, $9.95 Fletcher Enamel Co.



and see Swan's New Triple-Tube SPRINKLE-SOAKER!



Does the work of a Lawn-Sprinkler and Soil-Soaker *and Does it Better!*

Guaranteed to lie flat! Will not roll or shift position! Stays where you put it! Water openings on one side only. Will not wash away soil or damage delicate roots when sprinkling, or wet under side of foliage when soaking.

The only practical way to sprinkle or soak uneven terrain, terraces, long narrow strips, rectangular, square, or oval areas; between vegetable rows — all those hard-to-get-at places! Waters a strip about 25 feet wide entire length of sprinkler, with average water pressure.

Special triple-tube nickel-plated couplings — male one end, female other end — several sprinklers can be joined. Made of beautiful green plastic. Tough, thick walls prevent tearing, snagging on thorns. Won't fade, rot, or mildew. Easy to clean and keep clean.



Swan Lawn Sprinkler

Swan also offers you a plastic sprinkler with water openings all the way around tube — not a combination sprinkler and soaker. Available in 20, 35, and 50 foot lengths.



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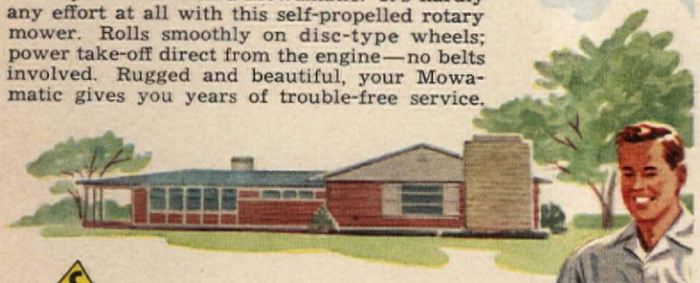


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You love that feathery, floating feeling you get, when you mow with a Mowamatic. It's hardly any effort at all with this self-propelled rotary mower. Rolls smoothly on disc-type wheels; power take-off direct from the engine—no belts involved. Rugged and beautiful, your Mowamatic gives you years of trouble-free service.



No curves to follow with a

Mowamatic

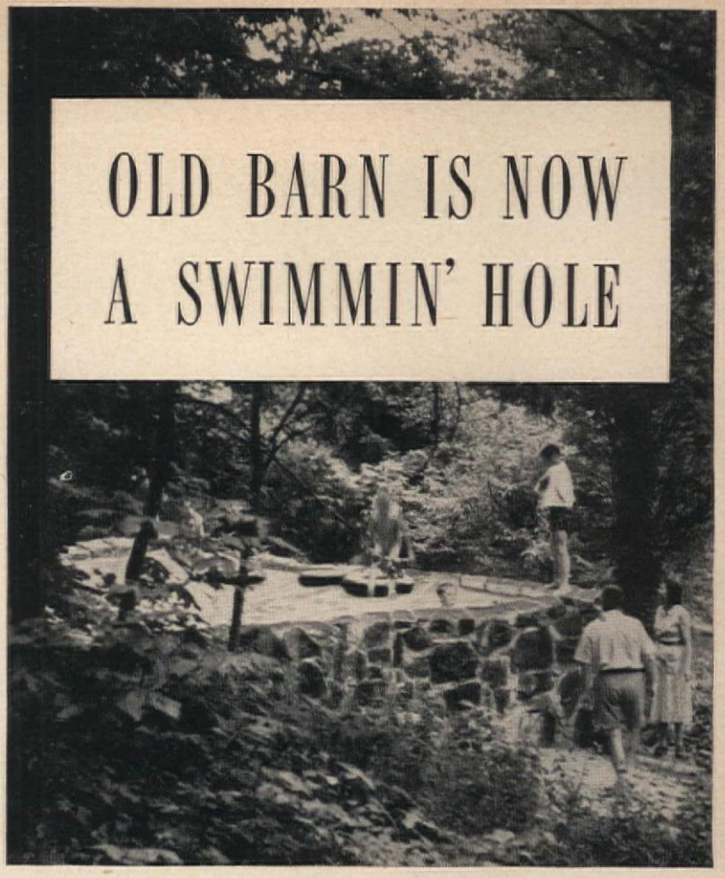
De Luxe 18" Reel-Type

Spring drive and pinion-gear prevent wandering.

Father treads the straight and narrow when he mows the lawn with this 18" Mowamatic. Overriding spring drive starts both wheels at once; hardened-steel pinion-gear keeps them moving in a straight line. This mower can't wander. Powerful engine. Sharp, precision-ground, crucible-steel blade revolves at 640 RPM, cuts more grass. It's beautiful, rugged, and efficient. Ask your Mowamatic dealer.

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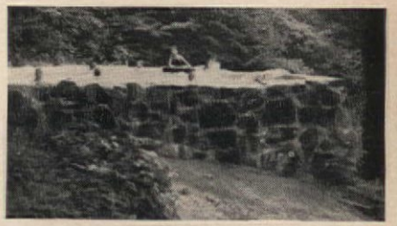
OLD BARN IS NOW A SWIMMIN' HOLE

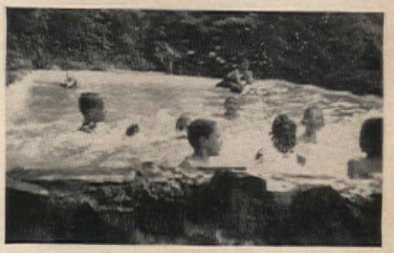


BARBARA HART

This pool cost almost nothing at all—in the way of a cash investment, that is. But it certainly did require a spate of work and plenty of enthusiastic "follow through" to turn the foundations of a tumbled-down barn into a watertight 20′ x 30′ swimming pool which is the delight of the youngsters who live here, and of all of the neighboring youngsters as well. The whole business started with a chance remark.

"At first," says Daddy Halford Jay, "I was sorry I'd let it slip. When we bought this place about three miles out of town, I realized that the old barn was a real shambles and would have to come down. So to chase the look of disappointment from two boyish faces I said, 'You know, the foundation of that barn is just the right shape for a swimming pool.'"





"Gee, Dad," exclaimed Jonathon, who was nine, "Do you think it will be ready for my birthday next summer?" And ready it was, for the pictures which you see here were taken at young Jonathon's birthday party, and the young guests will tell you what a wonderful time was had by one and all.

To build the pool, fill-in stones were carted by Dad, Jonathon, and his younger brother, Duncan, from a nearby stone wall. After every crack was filled in with stone and cement, three coatings of waterproof masonry compound made the walls completely watertight. A raised pool such as this one, inspired by a pool that Mr. Jay remembers seeing at a school in Flagstaff, Arizona, has the advantage of not cracking in winter, for its sides are not pushed on by frozen, expanding earth. To fill his pool, Mr. Jay uses a garden hose. And when the time comes for a change in water, he removes a plug which lets the water drain downhill to irrigate his garden. So the Jays keep cool in summer, and their garden flourishes, and the old barn site is a neighborhood joy instead of a neighborhood eyesore.



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EASY-TO-OPEN WINDOWS of Alcoa Aluminum end problems of warping, shrinking and swelling. They never need painting or scraping.



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This is the Page You Show Your Builder

With what you see here as a starter, you and your builder can plan a "freedom" house—freedom from painting and endless maintenance—freedom from stain and replacement.

Building products of Alcoa Aluminum are plentiful now. They can mean the wonderful difference between owning a home or it owning you. They can mean, too, extra hours of leisure to do with as you please.

Whether you build or remodel, be sure to build *in* freedom—with Alcoa Aluminum.

For names of leading manufacturers of the aluminum products shown above, call the nearest Alcoa sales office—look under "Aluminum" in your classified phone book. ALUMINUM COMPANY OF AMERICA, Alcoa Bldg., Pittsburgh 19, Pa.

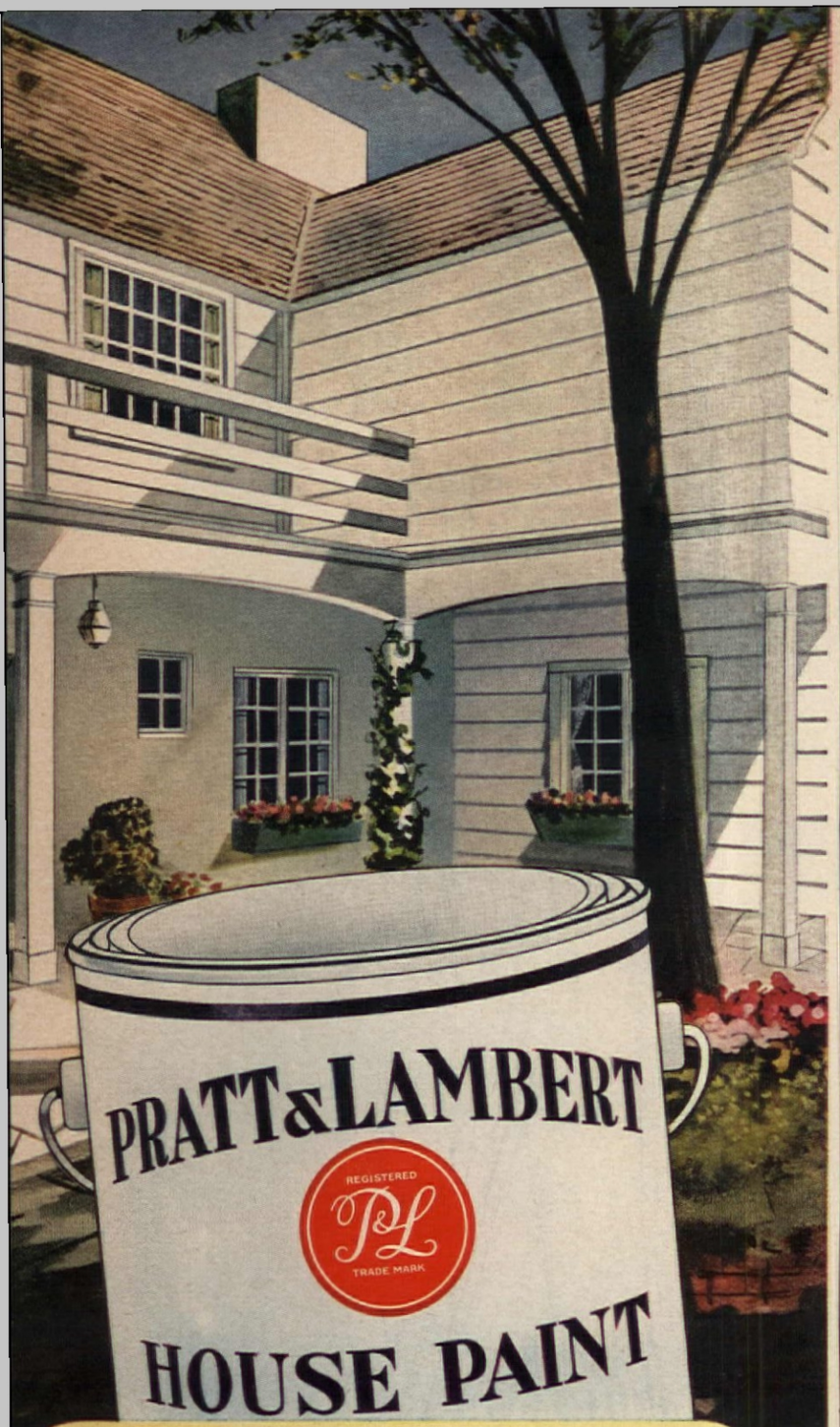


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this One proved best!

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Another 728 formulas were subjected to the same rigorous treatment to give Pratt & Lambert's wide selection of House Paint colors the protective quality and durability which spell economy over the years.

Pratt & Lambert's search for better paint products began 105 years ago and is never-ending. *This* year when you paint — outside or in — be sure to see your Pratt & Lambert dealer.

PRATT & LAMBERT-Inc.

A Dependable Name in Paint Since 1849

NEW YORK • BUFFALO • CHICAGO • FORT ERIE, ONT.

Summer Furniture

(Begins on page 46)



You can believe your eyes—it's a rocker and it does fold up! Arvin Industries has fashioned this one of tubular steel, finished in white baked-on enamel. Back and seat come in multi-plaid or solid aqua and tangerine saran plastic, $7



Butterfly chair ($11) and stool ($5) with sling seats of plaid or solid-colored saran (also duck) have rustproof wrought-iron folding frames. Good campaigners indoors or out. By Hedstrom Union

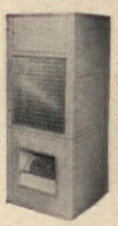
Even rugged redwood now jack-knifes into shape for storing! Upright, chair has two-position back; single cushion done in a choice of four colors of duck. By Suncraft of Calif., $35



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For all-year comfort, Winkler Heating and Air Conditioning Equipment offers a proved record for economical and dependable operation. See your nearest Winkler dealer before you buy.



CENTRAL AND ROOM AIR CONDITIONERS

Have the weather you like in any room or all over your home! Winkler Air Conditioners cool, ventilate, heat, dehumidify, exhaust and filter the air.

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For either warm air or radiant heating and any fuel, you'll find a Winkler unit which exactly meets your needs. Warm air furnaces, boilers, oil burners, gas burners, gas and electric water heaters ...all with Winkler economy features.



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STEWART-WARNER CORPORATION
U. S. MACHINE DIVISION
Dept. P-122, Lebanon, Ind.



FULL VENTILATION! 100% WEATHERTITE! abc

Use your porch 12 months a year! Install ABC glass jalousies, the modern "picture window that opens."

Cooler in summer, warmer in winter!

Exclusive fingertip control... And easier to clean!



- Screen or Storm Sash Inserted in Seconds!
- Beautiful Glass Louvers!
- Lifetime Aluminum Frames!

MAIL COUPON TODAY!

ADAMS ENGINEERING Co., Inc.
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FREE! Send me your *free* booklet on ABC jalousies telling how ABC can save me money and add value to my home.

Name_____

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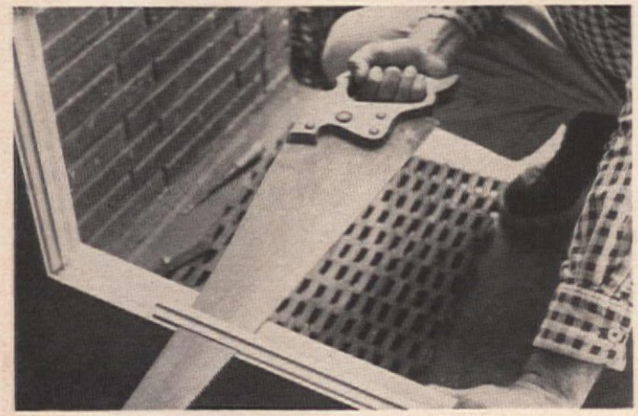
How to install GLASS JALOUSIES

PETER GOWLAND



If you have sturdy glass- or wood-paneled exterior doors, you can install adjustable glass jalousies in those doors to increase both light and ventilation. Remove the molding from around the panels, and then remove the panels themselves. If panels are of glass, remove putty and glazier's points. Inside face of opening has wood molding that must be removed as jalousie mechanism must be mounted on flat surface





The inside molding is usually an integral part of the door and must be cut off with a saw or a chisel. Plane or sand the surface smooth, give the exposed wood a coat of preservative, and apply a coat of primer to protect the surface before proceeding further

CONTINUED ON PAGE 124

NEW! The beauty of Johns-Manville Asbestos Siding is *sealed in* with SILICONE





This unretouched photograph shows how water behaves on J-M Asbestos Siding sealed with the "wonder chemical" Silicone.

An exclusive J-M development, Silicone-Sealed Asbestos Siding, repels water, resists stains and dirt!

Now you can re-style your home with sidewalls of beautiful color that keep their first-day freshness for years. Because it repels water Johns-Manville Silicone-Sealed Asbestos Siding does not darken when wet . . . it resists soiling and discoloration. In fact, it is virtually self-cleaning!

In addition, Johns-Manville Asbestos Siding retains all of the advantages that have made it so popular for new homes and remodeling. It has striking color and texture, and because it is made of asbestos and cement, it has the permanence of stone. It can't burn, rot, or wear out. It never needs paint to preserve it!

For sidewalls of beauty that will last a lifetime, see new Johns-Manville Silicone-Sealed Asbestos Siding at your building materials dealer.

Free booklet—shows all the colors. Mail this coupon to Johns-Manville, Dept. AH-5, Box 60, New York 16, N. Y.

Name_____

Address_____

City_____ State_____

Country_____

(For Canada, write 199 Bay St., Toronto 1, Ont.)



Coral—one of the many beautiful colors of Silicone-Sealed Asbestos Siding. Also available in white.



Silver gray—The rich colors and texture are built in with deeply embedded ceramic granules.

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville

wake up to the great news in blinds!



it's the new all Flexalum® blind

with all these features:

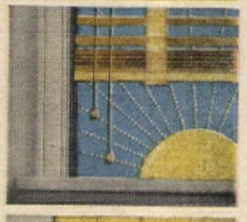
wipe clean plastic tapes
Flexalum tapes stay beautiful . . . even sticky jam wipes right off the non-porous surface. Tapes won't fade, fray, shrink, or stretch.



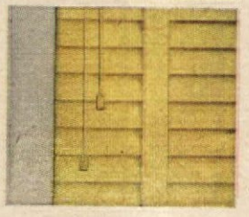
snap-back slats
Flexalum aluminum slats are spring-tempered to snap back ruler-straight! The rich mar-proof finish won't rust, chip, crack or peel.



long-wear nylon cords
Weather or wear can't harm new slim Flexalum nylon cords. Stronger, they won't fray. Trim Flexalum tassels are noiseless, unbreakable plastic.



complete color-matching
Only in the Flexalum blind can all parts be exactly color-matched. Or plan contrasting schemes with 165 color combinations.



Guaranteed by Good Housekeeping

See the new custom-made all-Flexalum blind at your dealer's.
Write today for FREE 20 page color booklet "How to choose your Venetian Blinds."
HUNTER DOUGLAS CORP., Dept. 4C, 150 Broadway, New York 38, New York.
In Canada—HUNTER DOUGLAS LTD., Montreal, Quebec.

Glass Jalousies

(Begins on page 123)

After the paint has dried, install the jalousie mechanisms. These should be ordered to size beforehand and should have a snug fit. Aline the strip even with the front of the door, and install it with wood screws. Usually the strip has weatherstripping seal attached





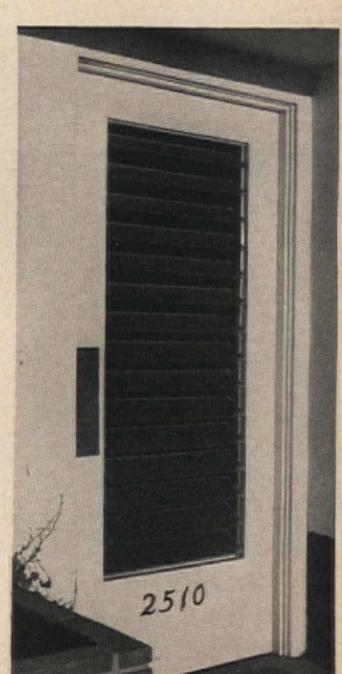
The louvers are cut from glass 3/16 in. thick. You can do it yourself, but for the amount of accurate cutting involved, a "pro" may be advisable. When cut right to size, the louvers slide into place with ease



Cut two quarter-round moldings to fit across the width of the opening. Nail one strip on the inside bottom of the frame so the bottom louver rests against it when closed and one at the top on the outside. Position moldings carefully so top and bottom louvers are weathertight



To avoid hitting the glass with the hammer when attaching moldings, slide the hammer along the back of your hand as shown, or use a strip of wood to guide the hammer when nailing. The two molding strips, if carefully fitted, will make the unit efficiently weathertight against the wind and the rain





Delight your guests! Give your home a party dress — with colorful trimmings of Dennison Crepe Paper. The party starts in a festive atmosphere with easy-to-make decorations and favors. Dennison Crepe Paper and Streamers come in a rainbow of brilliant colors.

For party ideas get "PARTIES WITH PURPOSE" at retailers, or send 25¢ to:

Dennison
Manufacturing Company
Framingham, Massachusetts

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FREE NEWEST Fifth Avenue styles keep you smart during pregnancy. Dresses $2.98 up; also supporters, undies. Everything for Baby, too. Low prices. FREE Style Book sent to you in plain wrapper.

LANE BRYANT, Dept. 851, Indianapolis 17, Ind.

Announcing Sensational New

DRESS CLUB PLAN



In 5 short weeks get up to $100 in beautiful dresses for yourself or choice of over 500 home gifts! Exclusive creations at low prices make forming your club easy and fast.

FREE PORTFOLIO

See the many styles shown in full colors with actual sample fabrics. Get the big Gift Catalog ALL FREE. Send your name, address today.

COLONY HALL, Dept. P-31, Cincinnati 25, Ohio

Sheer Magic

(Begins on page 68)



Both these charmers come in nylon or organdy, their embossed motifs guaranteed for the fabric's life. Panels, 42 in. wide, 90 in. long; $6.75 in nylon, $6 in organdy. Café curtains, 36 in. wide, 36 in. long; $6.75 pair in nylon, $6 in organdy. Valance, 54 in. wide; $2 in either fabric. Bartman and Bixer



Idea!



High in spirit, low in price, Redi-Hang curtains are of Sanforized white poplin with a flock motif in red, green, blue, or yellow. Colorfast and washable. You cut squares to insert rods. They come in 30-, 36-, and 45-in. lengths; $1, $1.29, and $1.49 pair. Valance, 49 cents. Bartman and Bixer



Let the Magic of Ripplewood

Genuine Wood Wall Paneling work wonders in your home!

Ripplewood's magnificent natural texture, mellow with ancient charm of fine wood, brimful of brilliant modern design, adds value and beauty anywhere in the house. One wall or full room treatments, painted or stained, offer new styling effects that will excite the envy of friends and neighbors alike. You can surround yourself with beauty with low cost G-P Ripplewood. Full-size panels or squares nail up quickly and easily. See it at your local lumber dealer . . . it's *naturally* beautiful.

Approximately $68.00 will purchase G-P Ripplewood for a 9 x 12 room

PLANNING A NEW HOUSE? WANT TO REMODEL?
Send for this beautiful color book that will show you how G-P Ripplewood will look in your home.



Georgia-Pacific Plywood Company
Dept. AT, 270 Park Ave., New York 17, N. Y.
Please send me the G-P Ripplewood color book. Enclosed is 10¢ to cover mailing costs.

NAME.....
ADDRESS.....
CITY.....STATE.....

GEORGIA—PACIFIC PLYWOOD COMPANY



Weekend Remodelers... YOU TOO can easily install this wall and floor tile



HAKO Coronet PLASTIC WALL TILE

and Hako Thrift Line Tile

CORONET on a kitchen wall has the look of luxury . . . inexpensive luxury and good taste that yields to none other for smartness and sound value. It's easy to have new beautiful CORONET walls. Spread the adhesive, put each tile into place and enjoy the luxury of walls that sparkle with permanent color that doesn't fade or peel. CORONET cleans effortlessly with a damp cloth . . . and for your bathroom shower stall and tub enclosures, it forms an absolute water seal on the wall.

Your HAKO dealer can furnish you installation instructions, or install CORONET and VINYLFLEX for you

HAKO Vinylflex PLASTIC FLOOR TILE

VINYLFLEX gives your kitchen the added enchantment of matching the kitchen theme and color in today's new accent on kitchen beauty . . . and it is made for easy self installation. Designed expressly for your creative touch, you also treat yourself to a floor that sheds dirt, is easy to clean, long lasting and resistant to oils, grease and ordinary household acids. Over the years your choice of VINYLFLEX will be more than justified by the low initial cost and permanent beauty that will not wear off.

Guaranteed by Good Housekeeping

SINCE 1903

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OTHER HAKO PRODUCTS
NEW PASTEL AND ASPHALT TILE FLOORING
POLY-KROME AND PARQUETRY FLOOR TILE

Dept. AH-5

Please send me How-to-do-it booklets and full color idea brochures. Enclosed is 10c to cover cost of handling and mailing.

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Rack for keeping magazines conveniently within reach is built into the 94-in.-long sofa above. Magazines fold over iron rods, hang vertically. The two-piece sofa below has drop-leaf shelf on each arm; it's adjustable to fold flat against sides, slant diagonally for magazines, or flip up to hold accessories. Both from Crown Upholstering



SOFAS—and Then Some



Arms of this sofa make for easy resting for the head of the family, or the head of anyone in the family. Restrained tufting on back of this ample (90 in. long) sofa and simple lines make it right for traditional or contemporary living rooms. Kroehler Mfg. Co.

It's hard to believe that this elegant sofa becomes a full-width double bed by night. With smartly betasseled bolsters and a handsome brass and mahogany frame, the design is French Empire in flavor. Simmons Company

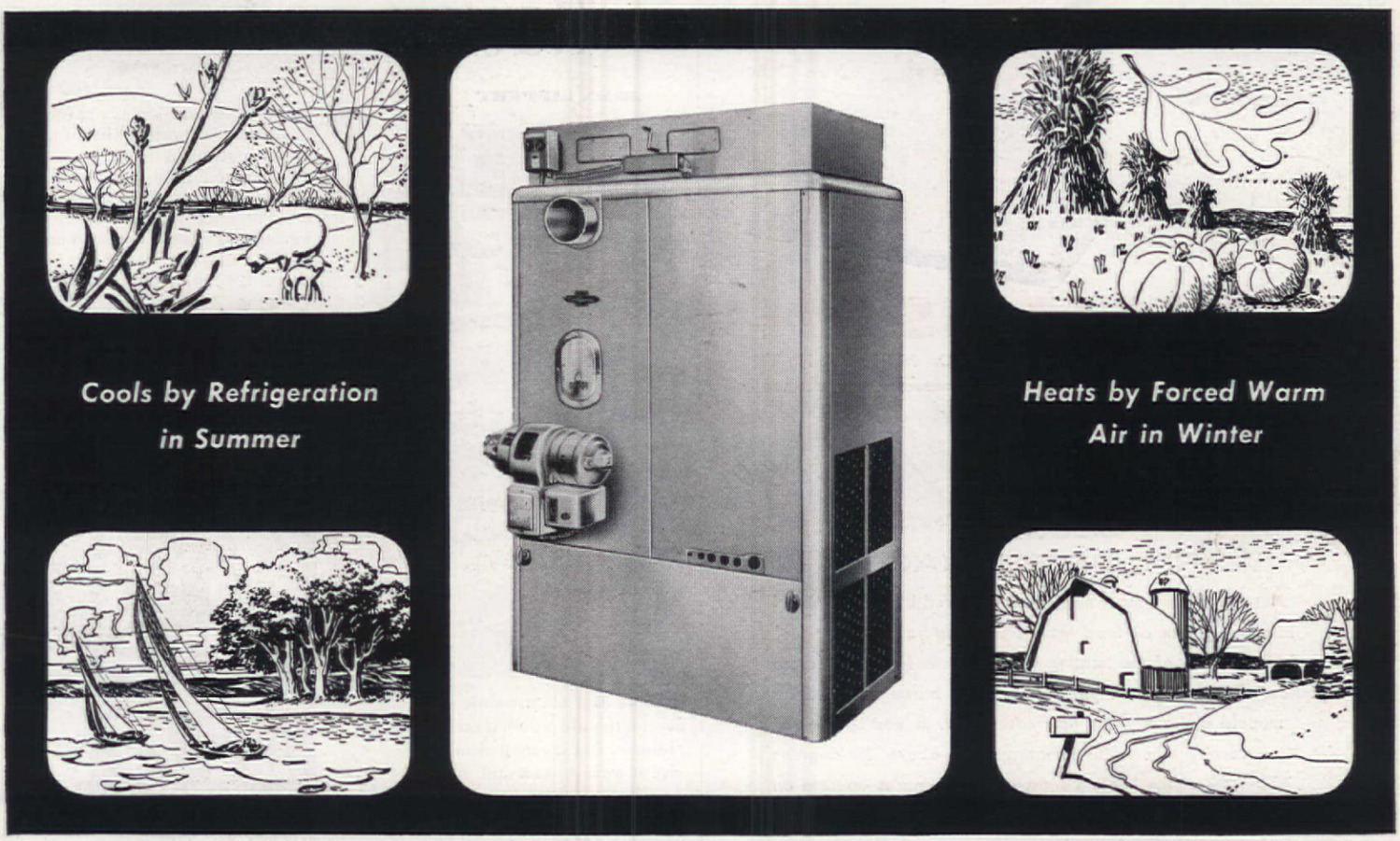




Beautiful, whether you see it from the front, side or back, the long (102 in.) sofa comfortably seats four or five. Slim legs are aristocratically brass tipped and fitted with casters. There is also a 70-in version of this sofa. Consider H. Willett

Now! "Around-the-Calendar" Comfort from General Motors—

The New Delco Winter-Summer Conditionair



GM GENERAL MOTORS

Single compact unit lets you pick your own indoor weather 365 days a year

You can forget weather worries forever when you install your new Delco Winter-Summer Conditionair. Yes, you can say goodbye to heat fatigue in muggy, humid weather—and say goodbye to cold chills and hot blasts from uncertain heating in winter, too. Perfect temperature control is yours at all times. And in new home planning it's yours at very little or no extra cost. Talk it over with your architect. Let him show you how elimination of such items as screens, breezeways and movable sashes can cut your building costs so that a Winter-Summer Conditionair may cost no more than a heating unit alone.

The Delco Winter-Summer Conditionair is a compact central unit that provides complete comfort for your home 365 days a year. Furnishes forced air heating with oil or gas, and cooling with electrical refrigeration. Automatic controls maintain the temperature you select. This ideal forced air system provides filtering, ventilation and humidity control throughout the entire house for carefree comfort all year long.

For detailed information, contact your Delco-Heat Retailer. Or write: Delco Appliance Division, General Motors Corp., Dept. AH, Rochester 1, N. Y. In Canada, Delco-Heat, Toronto 13, Ontario.

Delco Conditionair

General Motors Delco-Heat, a complete line of automatic oil and gas fired conversion burners, Conditionair forced warm air furnaces and heating and cooling units, boilers, water heaters and electric water systems.

Only 50% fuel input required, 70-90% of the heating season!



Gasaver
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WILLIAMSON
HEATER COMPANY

Gasaver and Oilsaver

DELUXE
WARM AIR FURNACES

Here's a revolutionary new furnace offered by WILLIAMSON in either gas or oil fired models enabling you to enjoy fuel savings 70-90% of the heating season. These furnaces feature inside and outside thermostats, two speed blowers (forced air models) and *modulated hourly fuel input.* In most sections of the country where the temperature is above 30 degrees 70-90% of the heating season, these furnaces operate on only half fuel capacity and the blower on half speed. Fuel savings are realized, heating overruns are eliminated and a new experience in balanced room temperatures is obtained.



Why buy an ordinary furnace when the ultimate in modern heating is available at conventional furnace prices?

Two, three and five ton air and water cooled companion cooling units available for your Williamson Furnace or in combination with your present furnace.

THE WILLIAMSON HEATER COMPANY
3530 Madison Road, Cincinnati 9, Ohio

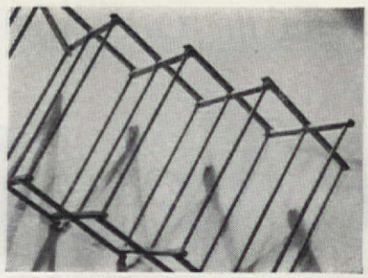
Please send me information on:

☐ Gasaver Deluxe Furnaces ☐ Oilsaver Deluxe Furnaces ☐ Summer Cooling Units

Name_____

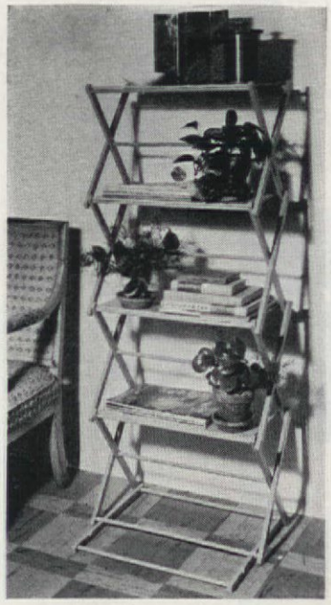
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DOUBLE-DUTY
Clothes Rack

JOHN LIPPERT



In these days of automatic clothes dryers, the old wooden rack may seem obsolete. But its good clean lines give it a fresh start and purpose. As a bookcase, for instance. Cut shelves from ½-in. plywood so they fit snugly on each rung of rack. Secure shelves by nailing them to rack's accordion braces. Then shellac rack and shelves, and paint them a bright, fresh accent color



Here, rack supports ½-in. glass the same width as the rack, overlapping each end by 6 inches. To make it firm, bolt upper or lower joints together, drilling first. Lift from doldrums by painting glossy black

To be cherished



GOODES FRUIT (Pink or Blue) $7.75 5-piece settings

...fine dinnerware need not be expensive. Generations of hostesses have found pride and satisfaction in the workmanship of Booths fine English dinnerware. 5-piece settings start at $4.65. A selected dealer near you offers a choice of patterns. *May we send you his name?* For Brochure #45, kindly enclose 15¢. Midhurst Importing Corp., 129 Fifth Ave., N.Y. 3, N.Y.

Booths
fine English dinnerware



FREE BOOK – "How to Do a Good Paint Job." Send card (and name of your retailer, if you wish) to Baker Brush Co., Inc., 83 Grand St., New York City 13

Brushes by Baker
AMERICA'S FINEST PAINTING TOOLS

look for this tag because



walnut is the prestige wood used in only the world's finest furniture. Send **25¢** for magnificent new Interior Decorator's Portfolio.

american walnut mfrs. assoc.
664 Lake Shore Drive, Chicago 11

To Bring out the Artist in You

Wave a wand with the magic of these patterns

You can so paint with a sewing machine. Roses below were done on a standard machine, without attachments, and results are finer than minute petite point. Tracing and directions in Pattern **1458**



DOROTHY LAMBERT TRUMM



Reminiscent of the old Dutch floral school, this painting design will make you proud of your efforts when the last brush stroke is applied. Step-by-step photographs show you all the tricks of a well-known floral painter. This is Pattern #**1474**

Artist Isabel O'Neil shows how to block out colors

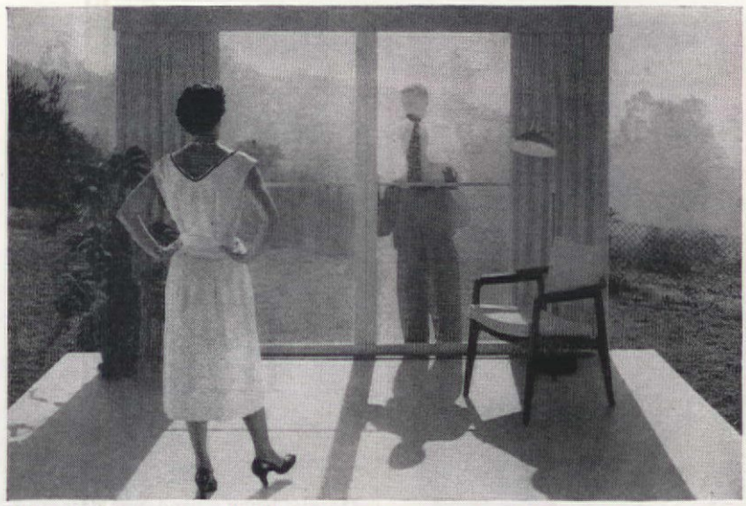
When you go antiquing this summer, don't bypass the not-quite-good-enough things that may prove to be "finds" if a coat of paint disguises poor finish and these very popular Meissen motifs are added for fillip. Mirror decorations, Pattern **1478** All others, Pattern **1479**



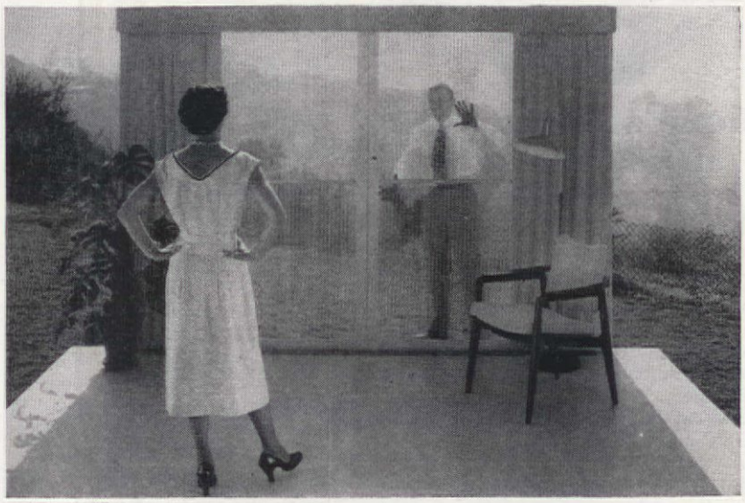
SEE PATTERN ORDER FORM ON PAGE 147.



More sewing-machine art. Use your machine to embroider Pennsylvania Dutch motifs on a cloth made of linen blocks in three colors joined with machine feather-stitching. Full instructions in Pattern **1467**



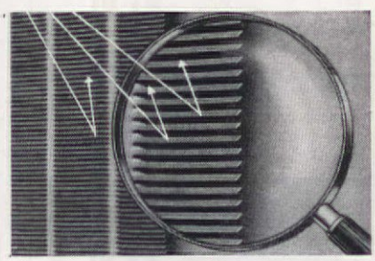
TEST 1. Test house wall with *ordinary* screening in windows. Hot spots on floor show how uncomfortable heat starts in the home—causing you to swelter.



TEST 2. Test house wall with Kaiser Aluminum Shade Screening. Screening blocks the sun, shades entire room—thus keeps you comfortably cool.

REVOLUTIONARY NEW SCREENING KEEPS ROOMS 15° COOLER!

HERE AT last is a low-cost way to keep your rooms delightfully cool in hot summer sun! The answer is Kaiser Aluminum Shade Screening—a revolutionary new kind of screening that has brought blessed relief from heat to thousands of families who have tested it!



Here's how it works. Small horizontal louvers permanently tilted at a downward angle stop blistering sun rays *before* they hit the window, thus keep sunny rooms as much as 15° cooler.

Cuts air conditioning costs—Where new air conditioning is planned, smaller, less expensive units are possible because peak heat loads are reduced. Where air conditioning exists, units operate more economically.

Prevents sun-fading of furnishings. Assures daytime privacy; admits soft, glareless light. Protects against insects.

Precision-produced from tough high grade aluminum. Never needs painting. Can never cause ugly rust stains on sills or siding.

Easily and quickly installed in any type frame. Combination Shade Screen-storm window units now available also give you cold weather protection.

Get Kaiser Aluminum Shade Screening *now*—from hardware, building supply dealers and screen manufacturers or applicators in your area.

Kaiser Aluminum
PATENTED
SHADE SCREENING

Mail Coupon for Free Demonstrator!
Actual sample of Kaiser Aluminum Shade Screening shows how it blocks sun rays. Full information included. Mail coupon now!

Kaiser Aluminum & Chemical Sales, Inc.
Consumer Service Division
1555 Kaiser Bldg., Oakland 12, Calif.

Name_____

Address_____

City_____ State_____

remodeling or building new?



here's how to get much more in Comfortable Living!

Now . . . in the planning stage . . . *you can eliminate* Hot-n-Cold Living inside your home. Whether you're installing a heating system alone . . . or adding summer air conditioning now or later . . . you'll get *much more comfort* with Penn Automatic Controls maintaining room temperature as you want it!

Here's why. For many years Penn has been and is an accepted *leader* in building *both heating and cooling controls.* That's the reason Penn Controls are selected by major year 'round packaged air conditioning manufacturers. They know Penn Controls command and hold room temperature at the comfort level you choose.

See your dealer. Tell him you *want* Penn Controls . . . you'll be much happier and much more comfortable! **Penn Controls, Inc., Goshen, Indiana.** In Canada: Penn Controls Limited, Toronto, Ontario.



ENGINEERED COMFORT

PENN

AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

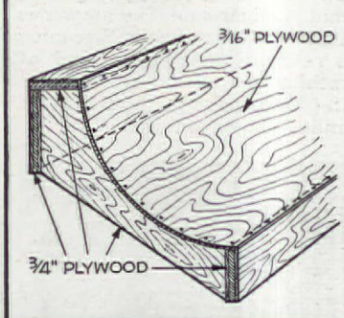
Hood Your Range

Besides being a handsome decorative accessory, a copper hood over the kitchen range is a practical proposition, for a hood with proper ventilation keeps walls from getting smoke stained, and can save you many an arm-breaking session scrubbing a kitchen wall.

To build a hood yourself, begin with very, very accurate measurements of the area above the range, and decide how and where it is to be attached. (Are there joists conveniently located under the plaster? Better find out before you start, because you'll need to haul out your star drill if the plaster conceals brick.)

Box in the frame of the hood with plywood, using ¾-in. plywood for the solid frame. (See diagram.) The curved surface is made of 3/16-in. plywood, and must be nailed firmly to the heavier frame.

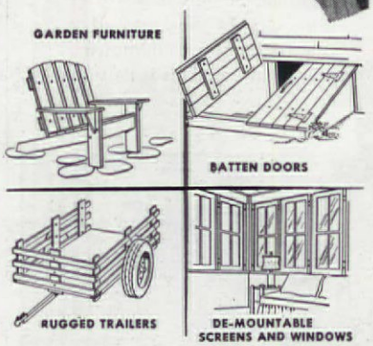
By far the easiest and most inexpensive method of covering the hood is to use a copper-clad building paper. This new product is easy to work with and gives the same rich effect as regular copper sheeting. Of course, for a more de luxe job, a heavier hood, sheet copper is available.





It's easy... DO IT YOURSELF with TEENUTS® STEEL THREADS IN WOOD





TEENUTS fasten anything that's bolted . . . provide flush mounting without counter-boring. Excellent for new work or repairs. Ideal for wood to metal applications and where old screw holes have become useless. Simply drill hole size of TEENUT barrel, hammer home TEENUT and its steel prongs provide rigid, permanent anchorage. Same size hole for bolt.



Sizes to fit these standard bolts: 6-32, 8-32, 10-24, 10-32 (4 per card), ¼-20 (3 per card), 5/16-18, 3/8-16 (2 per card).

AT HARDWARE STORES EVERYWHERE

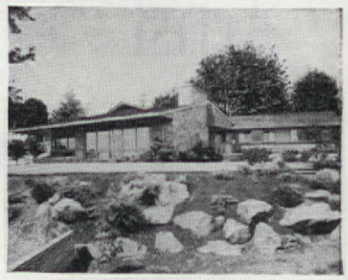
15¢ per card

THE DOT LINE

3229 S. Ashland Ave., Chicago 8, Illinois

BLUEPRINT HOUSE NO. 27

• Architect Raymond H. Peck, of Seattle, planned this, the best family house we ever saw, for the Jack Petersons. In our February issue, we published in detail the wonderful workings of its plan: three bedrooms for children, a master suite, a formal living room and dining room for parents; a heart-warming kitchen and "family" room, plus a back patio which welcomes every youngster in the neighborhood. Plans are all yours, for $5, in our Blueprint House No. 27.



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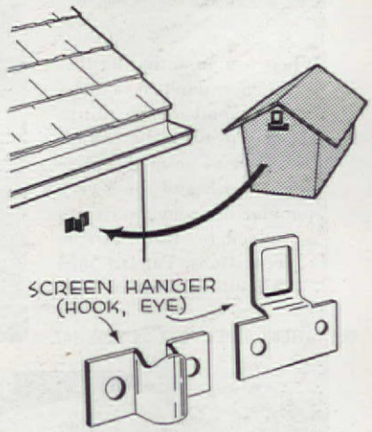
City _____

Zone No. *State* _____

Print name and address in coupon (to be used as label for mailing Blueprint No. 27). Cut out and send with M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

HOW TO HANG A BIRDHOUSE



• I hang all my birdhouses—from house or garage walls, trees, posts, or other vertical objects—with the type of hook or hanger used for storm sash and screen windows. They are inexpensive, durable, easily attached with screws, and provide a secure anchorage; also, come apart quickly when desired, making it easy to remove a house for an annual cleaning, painting, and repair job, or, if necessary, for seasonal storage. Unless the galvanized kind is used, the hardware should be painted to prevent rusting and staining. —A. R. TANNER

IF YOUR BACK ACHES



.....By all means see your doctor
If he tells you to change your mattress READ THIS:

If you wake up in the morning with a sore, aching back, doctors say your mattress may be the cause of your misery. For you can't relax completely if bothered by a bumpy, lumpy over-soft mattress with buttons that cut into your back. But when you sleep on the Smooth-Top "SERTAPEDIC" EXTRA-FIRM MATTRESS you enjoy the ideal combination of both superb comfort and healthful support!

Here is smooth, soothing sleep with never a button, bump or tuft to disturb you. And here too is SERTA's healthfully firm "UNIMATIC"* Innerspring Construction that relaxes your entire body, while giving you the healthful "POSTURE-PROTECTION" that helps you look and feel your best every minute you're awake. The matching "UNIMATIC" BOX SPRING is scientifically designed with same patented Construction as in mattress to complete the necessary support and comfort.

SEE and FEEL the difference in healthful comfort yourself. Visit your SERTA dealer today!

How medical science helped Serta develop this sensational smooth-top "Sertapedic" Mattress that feels better and is better for you

In order to learn how a mattress should be built so as to provide the most in healthful, relaxing support and satisfying sleeping comfort, SERTA had an independent scientific research organization question doctors from coast to coast.

These doctors were orthopedists and pediatricians, specialists in correct sleep support and "POSTURE-PROTECTION" as it affects the comfort and health of men and women from childhood and throughout life.

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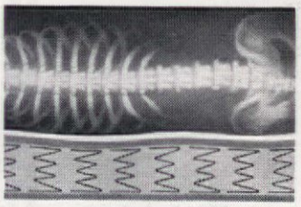
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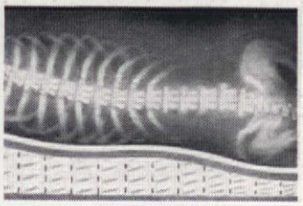
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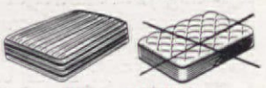


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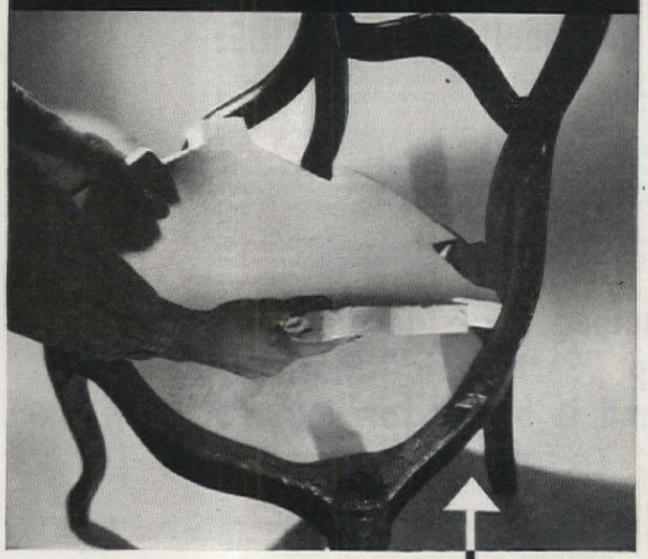
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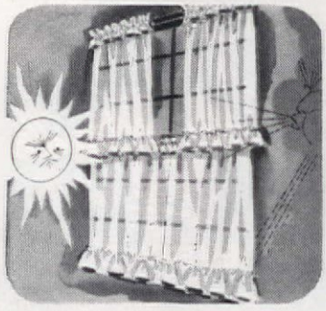
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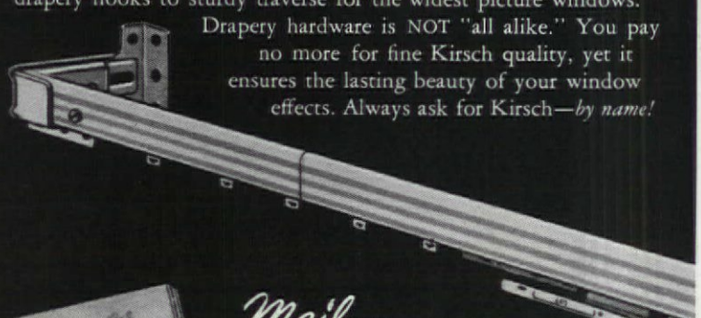


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Beat the Breakfast Rush

RAINEY HEARD WILLIAMS

Bacon burning to a crisp while the lady of the house dashes about in pin curls and faded housecoat, children yelling for misplaced shoes and sweaters, angry voices in the vicinity of the bathroom. . . . Could this be *your* house during the breakfast rush?

Things were almost to that point at our house, until we instituted the five-point program designed to Beat the Breakfast Rush. It's changed a horrible waking-up period between alarm time and the dash for work or school into a breakfast time any normal family has a right to enjoy.

You may have a nasty suspicion that most of this five-point plan will fall on your shoulders, Mother, and you're right! But once you've traded order for disorder, quiet for confusion, you'll agree that it's well worth the extra effort. You probably waste as much nervous energy under your present state of pandemonium—just shouting at your family!

Here it is—the five-point program to make breakfast time better:

1. Bedtime pickup—each night before going to bed, I spend a very few minutes gathering up newspapers, putting away stray sweaters or cast-off shoes, collecting odds and ends that are out of place. When we wake up, we aren't immersed in clutter.

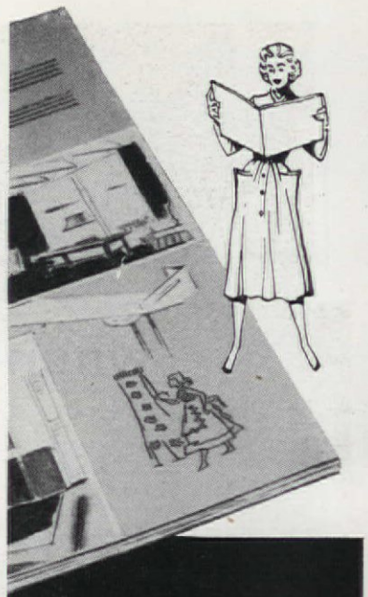
2. Lay out children's clothes—no more frantic hunts for matching mittens or a certain dress. Each night I place the clothes for the day ahead in plain sight so the children can be dressed quietly and quickly. Even if your children are old enough to dress themselves, laying out their clothes isn't a bad idea.

3. Set the breakfast table. In addition to this little project, which takes place immediately after the dinner dishes are put away, I place the cereal box, can opener, fruit juice container, and other items that go into breakfast preparation on my kitchen counters. The coffee is measured and the pot is ready to be plugged in, too.

4. Bath scheduling. We decided morning baths were a luxury we just couldn't afford—timewise, that is. So now the children and I schedule our baths in the evening, leaving the Man of the House free to indulge in an early morning shower if he desires.

5. "Plus 15 for Mother." This means, regardless of the time your family arises, you get up 15 minutes earlier. Impossible? Believe me, once the habit is established, wild horses can't keep you from that wee spot of the day that is your very own.

See if our program doesn't make a decided difference in your house.





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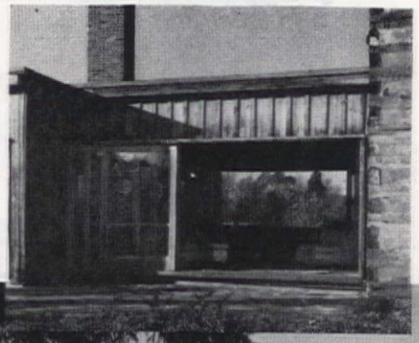
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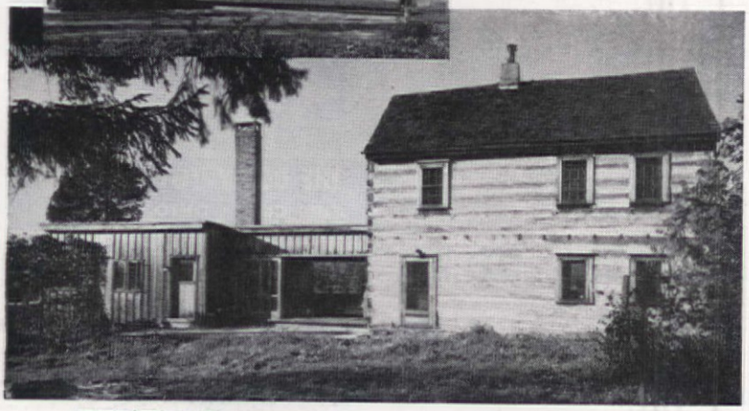
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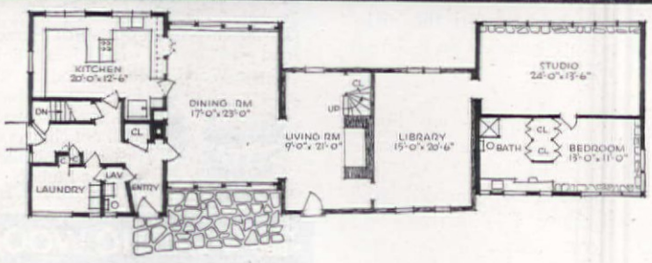
DRAPERY HARDWARE



The exterior of this charming old Pennsylvania farmhouse shows both the original log construction and the modern board-and-batten additions, blended together to form an interesting contrast in line

ARCHITECT: PAUL BEIDLER



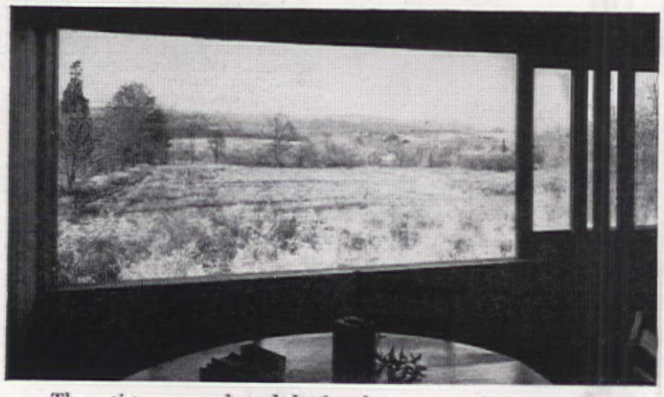


New Wings for an Old FARMHOUSE

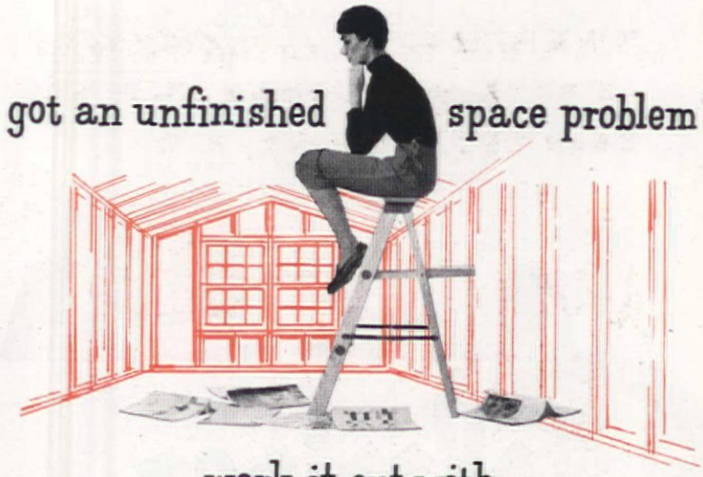
DATA: MARGARET BEIDLER

The fine old stone farmhouses of Bucks County, Pennsylvania, have long invited city buyers to restore them with an eye to historical detail and authenticity. But there are many smaller, less ambitious houses in the region, built small and snug by hard-working farmers who expected to add on a wing or two as the family increased. Often, like this one, they are log houses which take to additions that really fit their modern owner's requirements. Artist Erika Feist chose such a house for its isolation, and for the beautiful views of softly rolling countryside, and added to it two wings, completely modern in look. No attempt was made to imitate the old log construction. The use of simple vertical board-and-batten

CONTINUED ON PAGE 136



The artist-owner selected the farmhouse not only for its great remodeling possibilities, but for the many excellent views it affords of the surrounding countryside. Both the studio and the large living-dining area are planned so that full advantage can be taken of light and the scenic stretches of land



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Farmhouse

(Begins on page 135)

construction creates an interesting contrast in line, but echoes the forthright quality of the old farmhouse. The old and new fuse pleasantly here into a harmonious, satisfying whole. Moreover, the additions were planned for the life of a 20th-century painter, not for an 18th-century farm family—they provide comfort, convenience, and easy maintenance so that their owner has maximum time to devote to painting and gardening.

The nucleus for this remodeling was the old log house—two small rooms downstairs, bedrooms above. Owner and architect decided to extend it from both ends, facing both extensions to get the full benefit of the view to the north. The studio was given maximum north light with economical, factory-type windows. This large room, together with bedroom and bath, provided the artist with the private quarters so essential to her work.

The room of the old log house which adjoined this wing was made into a library. Its closed walls and small window areas provided wall space for many bookshelves, and created a cozy atmosphere suitable for quiet browsing among them.

The second downstairs room of the old house was the original kitchen with its enormous fireplace. It became the present living room, one whole side of which opens into a very large dining room in the second new wing. The new dining room is walled on north and south by glass, and together with the old living room, it forms a spacious, continuous area. In summer, the living-dining room becomes an open breezeway, but in winter, the vast southern windows flood it with sunshine, while the closed-in fireplace area gives a feeling of intimate shelter.

Beyond this room, a well-organized kitchen was placed—planned for country homestead operations—and the laundry and washroom. The goal was the convenience of real country living, with entrances arranged for the daily trek from garden to washroom and kitchen.

Of special interest was the method of installing a radiant-heating system throughout the house. Wrought-iron radiant-heating pipes were laid down over wood sub-floors in between 2 x 2 sleepers, on top of which was placed the finished ¾-in oak floor. The pipes were laid down on ½-in. strips of insulating board.

Plans call for a later second floor over the new dining-kitchen wing for additional bedrooms and bath. Thus an abandoned farmhouse provides an excellent opportunity for a city dweller to put down roots in the country to express her taste, and to practice her art.

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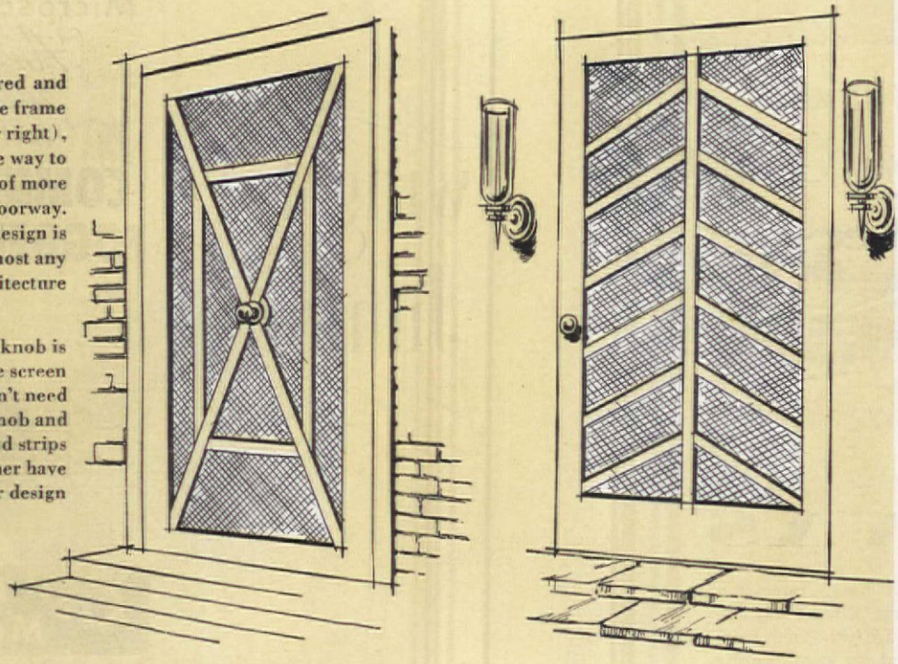
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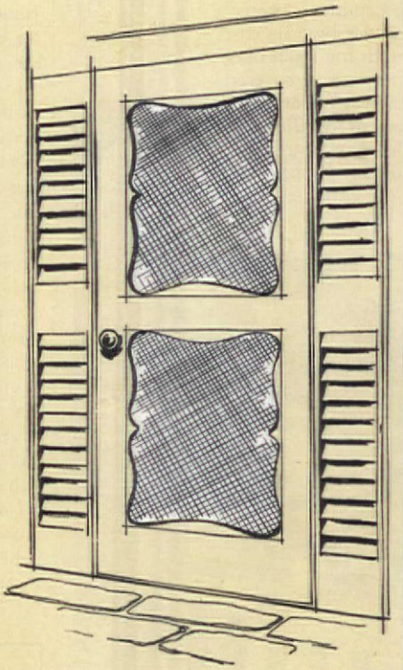
Flat molding, mitered and set diagonally inside frame of screen panel (far right), is an attractive way to give an illusion of more height to a doorway. Herringbone design is good with almost any type of architecture

Centered door knob is decorative on the screen door that doesn't need a conventional knob and lock. Narrow wood strips from corner to corner have joining rectangular design

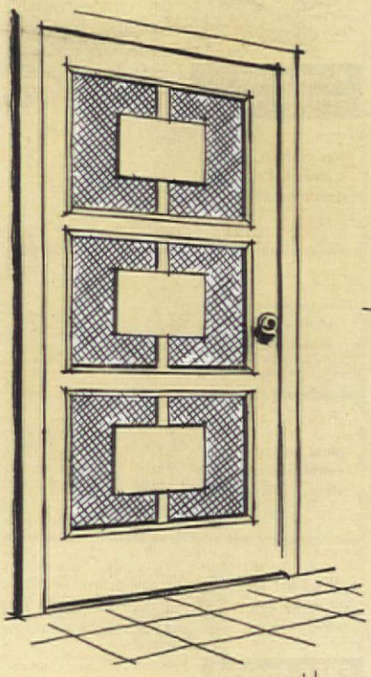


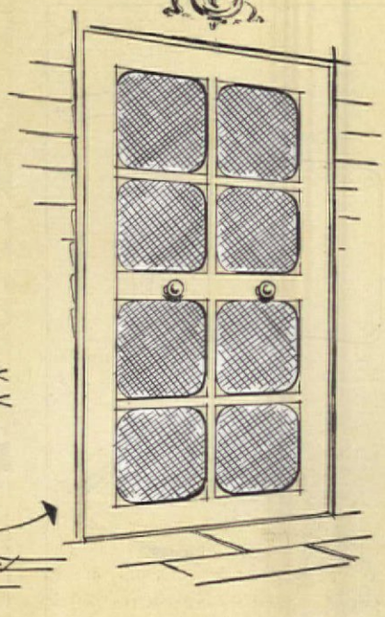
DRESS UP YOUR SCREEN DOOR

Along with the practical function of keeping out insects, screen doors can shout a cheery welcome too. Stock screen doors come in various styles, are a snap for the handyman to embellish with one or another of the designs we show here. All of these require only simple tools and inexpensive wood, and the big effect is well worth the small time they take. Don't be afraid to paint them a good gay color for they offer a fine opportunity to experiment.



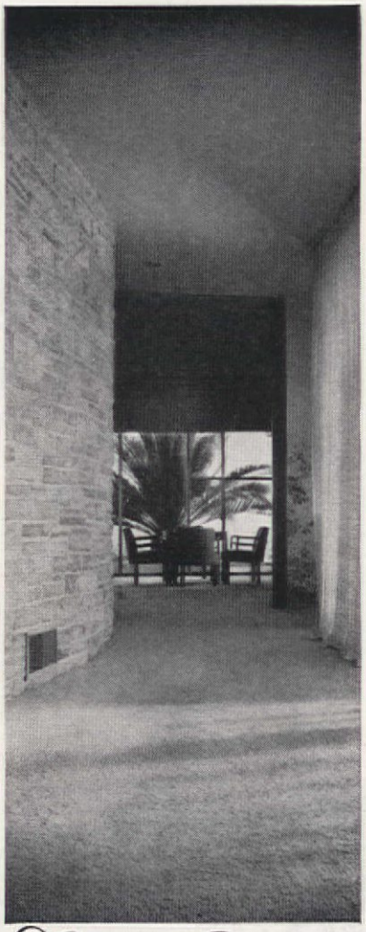
To make a screen door look wider (left) add cross bars, and suspend blocks of wood in center of panels. Quarter-round molding outlines screened sections to create a smart shadowbox effect.





For the French accent above, start with a stock screen door frame. Add plywood cross bar, cut in serpentine design. Follow through with same design using scalloped plywood insets nailed to inside edge of frame on remaining three sides of the screened panels

For a screen door with a different look, divide screen panel vertically with strips of lath. Add lath cross bars, and rounded plywood corner blocks, nailed into place. Finish with twin door knobs to make it look as if it opens from center.



Carpet Beauty is more than Surface Deep

It's right down under that beautiful soft pile where it is gripped by

Smoothedge®
TACKLESS CARPET GRIPPER

No Tack Marks

Carpet—regardless of quality, weave, or pattern—can only be at its beautiful best when free from ugly dust-catching tack-marks. Don't let a salesman or carpet layer tell you that anything but SMOOTHEDGE is "just as good." It's the only way you'll achieve those smooth, tailored lines along moldings and at doorways.

Remember, it's SMOOTHEDGE for lasting satisfaction and savings! It can be used on any kind of floor with any type of carpet.

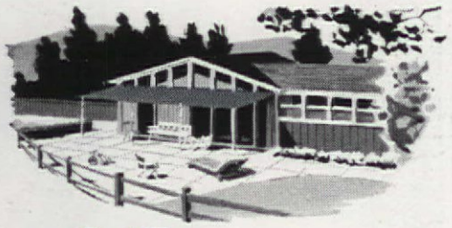
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Fashion your home for Beauty and Comfort



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Canvas awnings on your home forecast a summer of pleasant living. Rooms stay degrees cooler... interiors are protected from damaging sun rays... and air conditioning units work at maximum efficiency. Yet with all the advantages of added comfort, protection, and graceful beauty, canvas awnings cost you LESS. They can be bought for about one-third the cost of rigid types and re-covered every five years with new canvas for no more than the maintenance expense of so-called permanent awnings. See your local awning dealer, listed in the yellow pages of your phone book.



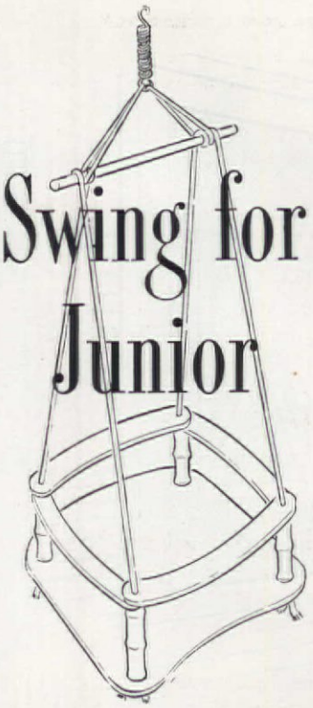
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Canvas Awning Institute Inc.

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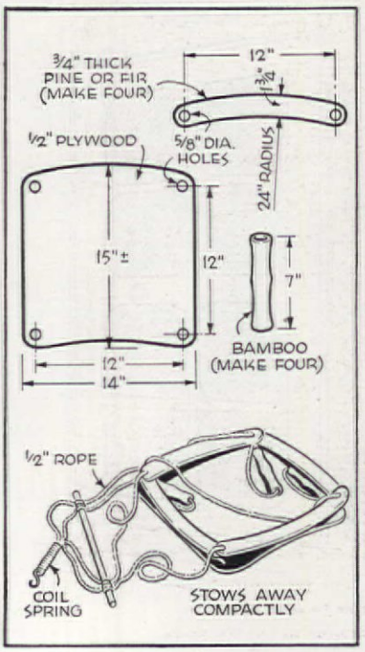
Post Office Box 1851 Memphis, Tenn.

Swing for Junior



• Swing high, swing low, this keeps Junior in tow. Fun for him, no worry for you, and it's easy to make. A saw, brace and bit, and a coping saw are the tools needed. Cut a seat from ½-in. plywood, 15 in. by 14 in., shaped as shown. Cut four curved pieces of ¾-in. pine for front, back, and side rails, each 1¾ in. by 14 in. Cut four pieces of bamboo (between joints), each 7 in. long. These are tubes for ropes between seat and rails. Bore holes in seat and rails with a ⅝-in. bit. You also need a 1-in. dowel, 14 in. long; a heavy coil spring (available at hardware stores); and about 18 ft. of ½-in. cotton rope (hemp rope has slivers). Sand all edges very smooth, finish with shellac, then wax—or paint with special baby enamel. Assemble as shown. Suspend from porch ceiling, tree, or indoor beam, and your young buck or belle will be happy for hours. Swing stores away in compact bundle.

Data: Arthur Fishelle



Microsol®

Amazing new insecticide machine....

COMBINATION FOGGER-DUSTER



Microsol® Model #101

THIS REMARKABLE FOGGER-DUSTER disperses both liquid and dust insecticides in aerosol form. Aerosol particles are 1/8000 times smaller than ordinary spray or dust particles . . . so small they go places no other insecticide particles go. Inside your house, they penetrate the smallest cracks and holes, killing vermin where it nests. Outside, in your garden or yard, these microscopic dust or liquid particles are carried by gentle air currents to *all sides* of flowers, vegetable plants, shrubs, and trees . . . Replace your sprayer *and* your duster with an electric Microsol #101. It will do a better job and save you money, because with the Microsol #101 it is possible for the first time in houses and gardens to use concentrated insecticides . . . Also made in larger sizes for industry and agriculture.



Funnel adapter converts #101 to duster.

Fogs or dusts, or does both simultaneously.



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Ideal for insect control in houses, stores, offices.



The #101 will kill every bug in your cellar.



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Please send me free booklet and name of dealer nearest to me.

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Address_____

City_____ State_____

HAYDN S. PEARSON

Why and How to Grow "Girl" Asparagus

If you like plump, tender, flavorful, fresh-cut asparagus on toast, you might as well have the best. That means spears from "girl," or pistillate, plants. I've been experimenting since 1933, and my records (confirmed by government reports) show 25 to 33 per cent more production, and bigger stalks, from "girls," than from "boy," or staminate, plants. It's easy to tell 'em apart; female plants bear berries, males don't. And it's almost as easy to start and grow them.

This spring, soak 100 to 200 seeds for 64 hours, then sow them in a furrow 2 in. deep; space them 6 to 8 in. apart so you won't have to thin them out later; then cover with half an inch of soil. Don't use any fertilizer or lime. Later, as the plants grow, fill in the furrow to ground level. About August 1, spread a quart of 7-7-7, 5-8-7, or 4-10-6 fertilizer along each 25 ft. of row, putting half on each side of the plants a couple of inches away from them. Hoe it in, then water well. In the fall, cover the rows with 3 or 4 in. of hay, sawdust, shavings, or pine needles to prevent soil heaving and resulting root breakage. Next spring, spread another quart of fertilizer as before. In July or August, when you see which plants are bearing berries, tag or mark them and, in September, plant them in their permanent home. Don't bother to dig a deep trench. Just mark out the row, dig a hole 6 in. deep and 1 ft. across every two feet, and set one of the girl plants in each hole so its crown is 3 in. below soil level. Don't put any fertilizer or lime in the hole, but firm the soil tightly around the spread-out roots. In April, 1956, spread two cupfuls of fertilizer around each crown; repeat about July first, and thereafter repeat both doses annually. Cut lightly, if at all, in 1956; but from 1957 on, cut all you want, until, in July, the new spears dwindle to pencil size. For a family of four, I'd advise 50 plants. Once they are growing well, keep them bedded down with a 4- to 5-in. mulch applied just after you have cultivated the soil around them.



Left, a typical "boy" asparagus plant four years old. Right, a three-year-old "girl," good for a quarter to a third larger crop. That will mean a lot more asparagus in twenty years



You'll have the neatest, trimmest lawn in town — and without tiresome, tedious hand trimming.

The Seymour Smith Electric Lawn Trimmer *rolls along on wheels,* swings easily side-to-side, too. Cuts grass and even tough weeds smooth and clean — and pulverizes the cuttings as it trims. In a matter of *minutes* the average lawn will be neat as a pin along walks, garden edges, fences, tree trunks, etc. And the machine performs so easily and efficiently that you'll have enjoyed every minute of it.

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ELECTRIC
LAWN TRIMMER

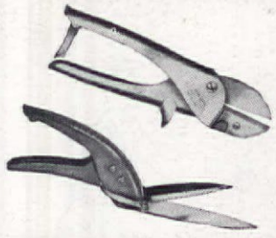
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Weighs only 5 lbs.
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Remember the name **SEYMOUR SMITH**





For over a century (the life work of 4 generations) Seymour Smith has specialized in top quality garden tools. Everybody knows the Seymour Smith *"Snap-Cut" Pruner.* It has no equal, nor do Seymour Smith *Hedge Shears,* "made like a tailor's shears." And Seymour Smith *Grass Shears* do the smoothest, easiest job that can be done by hand. Your dealer has Seymour Smith garden tools — or can get them for you.

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"SNAP-CUT", "PROFESSIONAL" AND SPECIAL PRUNERS • PRUNING SAWS • TREE PRUNERS AND TRIMMERS • GRASS SHEARS • HEDGE SHEARS



Mrs. John J. Valentine, 9 Whippoorwill Rd., Southington, Conn.

"No more worries about finger marks on woodwork when it's painted with Kyanize Scrubable-Flat — I just scrub 'em off!"

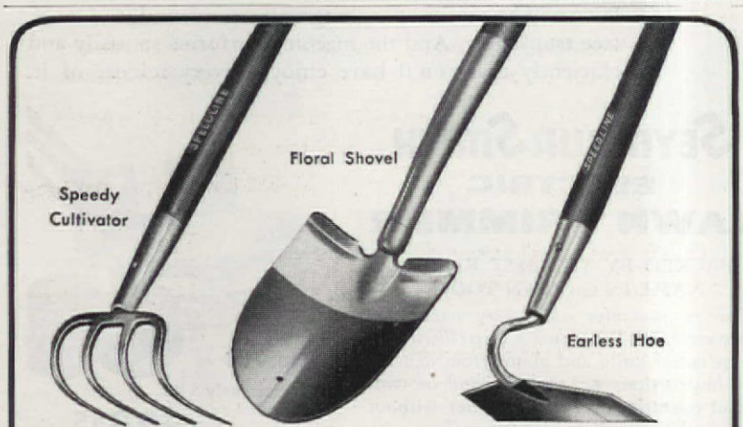
THE FLAT WALL PAINT YOU CAN SCRUB WITH SCOURING POWDER AND A BRUSH!



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"Better Buys by *Kyanize*"

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matched and balanced like a set of golf clubs

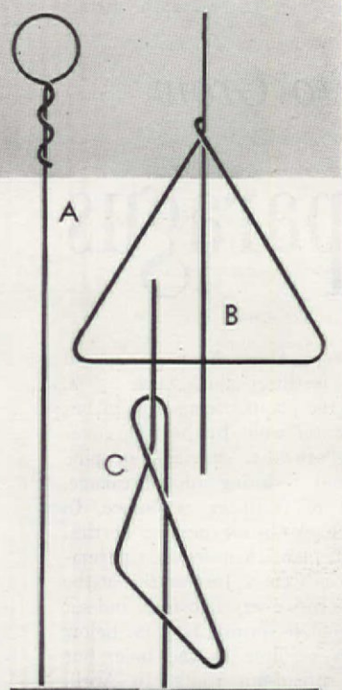
SPEEDLINE blue-handle tools

Light, strong, sharp, easy to swing. SPEEDLINE tools are made specially for folks who tend their own lawns and gardens. They help you do a better job, faster. Look for the weather-proofed blue handle. It's SPEEDLINE.



THE UNION FORK & HOE CO., Columbus 15, Ohio

Hang that Flower Pot





A hanging basket of flowering or foliage plants can be a charming —and space-saving—feature of sunroom, porch, patio, or terrace. But you can get the same effect with a plant in a flower pot suspended by a wire gadget easily made as shown here. Take a piece of heavy but bendable wire about 10 in. longer than distance from ceiling or beam to where you want the pot to hang. Make a hook —or better, a loop—in the upper end (A); bend the rest into a simple clamp (B) of proper size to fit the pot. Use a vise, or hammer the triangular part down so it squeezes against the straight end (C). Insert this down inside the pot until the loop, outside, clamps in under the rim

BETTER GARDENING with F·T·E



"Best in the show"

Every home gardener would like to raise flowers to win that title! Part of the secret of doing it is to give your plants loving care and the right diet.

Prize-winning roses are a case in point. They must have not only the right sun, moisture and organic food . . . but a balanced ration of essential minerals. You can be *sure* they have these essential minerals by mixing FTE in the soil at time of planting.



FTE means *Fritted Trace Elements*, a scientific term for essential minerals in *slow-soluble* form. Mix it with the soil when you set out your seedlings, and their tender roots will keep on absorbing the minerals they need all through the growing season.



For better results with tomatoes, mix FTE into your soil at the time of setting them out. You'll get earlier, bigger fruit, with better color and flavor. That's because FTE contains *iron, boron, manganese, copper, zinc and molybdenum*, all essential to good growth.



Lawns, too, benefit from FTE. It helps make them thicker, deeper in color and more able to stand the hot months. Simply spread on FTE using a regular fertilizer cart. Or mix thoroughly into the soil with your fertilizer when planting a new lawn.



Ask your dealer about FTE . . . available in 1 to 50-lb. packages. Or ask about commercial fertilizers with FTE already added. For further information, write Ferro Corporation, Cleveland 5, Ohio. In Canada, write Ferro Enamels (Canada) Ltd., Oakville, Ontario.



FERRO®
F·T·E
(Fritted Trace Elements)

How to Make a Concrete Flower Box



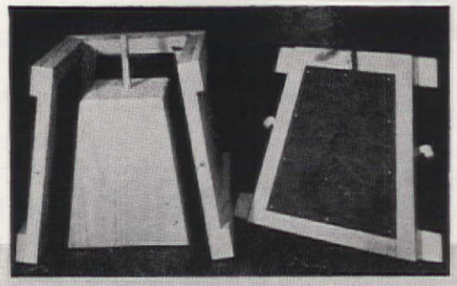
DICK HUTCHINSON

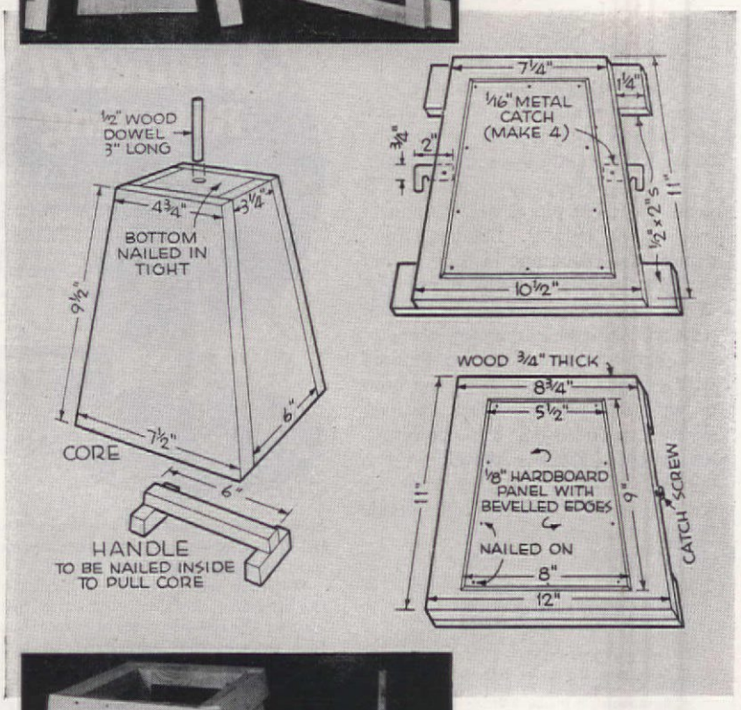
● You can make one concrete flower box, or a dozen, in the easy-to-build form illustrated below. The materials you need are all listed on page 142.

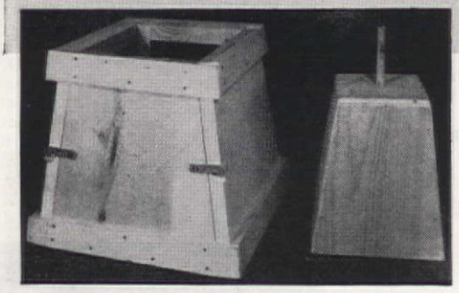
TO MAKE THE FORMS:

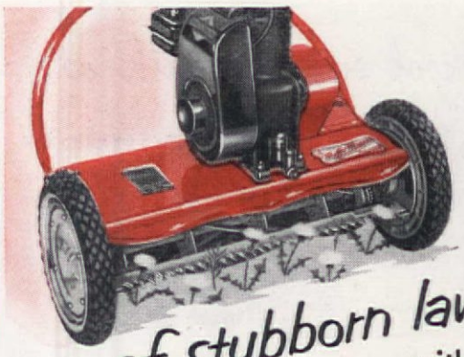
Draw a line down the center of the 1- by 12-in. board. Then cut off four 11-in. lengths of this board to make the outside forms. Working from center line, lay out two outside form sides, 12 inches wide at the bottom tapering to 8¾ in. at the top, and two

CONTINUED ON PAGE 142









End hand clipping of stubborn lawn weeds with the new

Moto-Mower "WEED TOPPER"

Cuts Dandelions, Plantain, Buckhorn ahead of the Reel Blades—for a Velvety Turf and Automatic Weed Control

Do stubborn, tough-stemmed weeds pop up to mar the appearance of your lawn after it has been mowed? Then here's good news: Moto-Mower's exclusive Weed-Topper attachment—mounted just ahead of the revolving reel blades—works like a barber's clipper; cuts tops off weeds and tough grasses so that the reel blades can do the clean, carpet-smooth job of mowing for which Moto-Mower is famous. No need for re-mowing or hand clipping. Cuts weeds close to the ground at each mowing; they never have a chance to go to seed. The Weed-Topper is available on three Moto-Mower models. Ask the Moto-Mower dealer in your community for a Weed-Topper demonstration.

There are Moto-Mower models—reel and rotary types—for every size of lawn, every pocketbook.

Only Moto-Mower Gives You ALL these Quality Features

- **True "scissors action"; cuts clean and smooth, like a pair of keen-edged shears.**
- **Heavy-duty construction maintains alignment, stands hardest use.**
- **Self-aligning roller bearings for long, trouble-free service.**
- **Powered by famous, quick-starting 4-cycle engines.**
- **Special crucible steel blades; stay sharp longer.**
- **Pressure lubrication fittings at all vital points.**

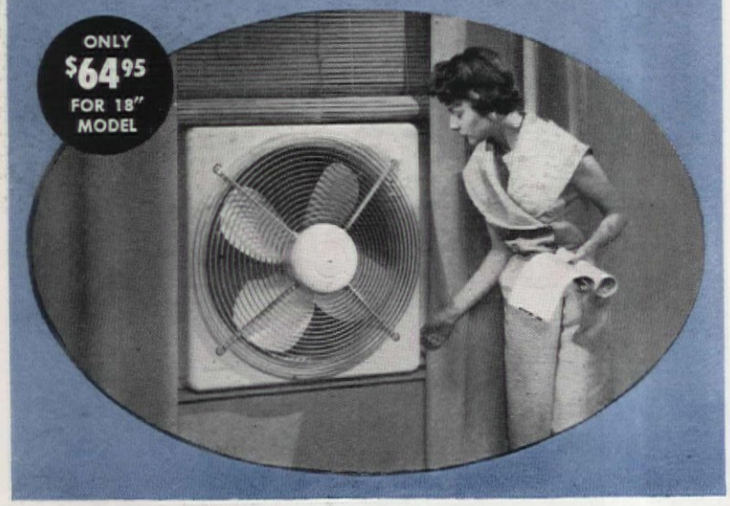


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Enjoy a cool summer with a

HUNTER Window Fan



Cools several rooms . . . Electrically reversible

The beautiful, modern Hunter Window Fan cools two ways: it drives out hot air and pulls in cool breezes; or flip the switch and it's a powerful circulating fan. High and low speeds control air velocity. Very economical to operate. Fits any standard window without installation expense—special model for casement windows. Fully guaranteed for 5 years. Look in your classified directory and phone your Hunter dealer. For free booklet, write:

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To cool your entire house, use a Hunter Attic Fan

I water the lawn in my best white dress!

BOSTON
Plastic Garden Hose



stays so clean . . . so easy to use!

Dirt doesn't stick to the polished plastic of BOSTON Garden Hose. And it's so light!—one full length is about the weight of your favorite novel! With leak-proof couplings, BOSTON Garden Hose makes watering the lawn at any time, in any dress, a simple tidy chore. Made by Boston Woven Hose & Rubber Company, specialists for more than a lifetime in the manufacture of all kinds of hose. Lasts for years—budget-priced so you can buy it NOW!

EXTRA!

The same super-clean, super-light plastic garden hose by BOSTON is equipped with easy-to-use re-attachable couplings. No more broken finger-nails or frayed tempers . . . a screw-driver turns the trick for tight, leak-proof coupling!

See buy of a lifetime BOSTON Hose at hardware or garden supply dealers, or write:

BOSTON WOVEN HOSE & RUBBER COMPANY
P. O. Box 1071, Boston 3, Massachusetts

Flower Box

(Begins on page 141)

additional sides 10½ in. at bottom tapering to 7¼ in. at the top. Lay out core by same method. Tapered cuts should be made on table saw set at 82° for perfect fit. Cut outside binder strips from ½- by 2-in. pine with same taper, flush with the sides of the wide forms and 1¼-in. overhang on the narrower sides.

Cut four identical hardboard panels as shown with a 45° bevel edge. Cut core bottom 3¼ in. square with ½-in. hole in center (for dowel to make drainage hole in finished flower box).



Make core handle from scrap and assemble parts as shown. Paint all wood surfaces with asphaltum paint or waterproof varnish. When this is dry, form is ready to be locked up and used.

TO MOLD BOX:

Use ready-mix concrete or mix three parts re-screened sand to one part Portland cement. Set form upside down on a smooth surface with core in center of form, dowel in drainage hole as shown. Pour concrete in between core and outside form, about 2 in. deep. Tamp down firmly. Repeat. Cut eight pieces of wire hanger into 12-in. lengths. Bend at right angles, and place one in each corner of box. Pour and tamp more mix. When form is ⅔ full, place another bent wire at each corner for strength. Complete filling and tamping. Smooth with trowel. Let box stand one hour or until concrete sets, then tip over gently to one side. Tap dowel to loosen core. Remove dowel, set box upright, lift core out. Let concrete set 48 hours, then remove outside form.

MATERIALS LIST

FOR OUTSIDE FORM:
1-in. pine, 12 in. by 4 ft.
½-in. pine, 2 in. by 8 ft.
hardboard, 8 in. by 3 ft.
4 round head screws for catches
soft sheet steel to make 4 catches (see sketch)
6 doz. 1-in. common nails
3 doz. ¾-in. brads (for hardboard)

FOR CORE:
1-in. pine, 8 in. by 4 ft.
1 piece, ½-in. dowel, 3 in. long
3 doz. 1½-in. finishing nails

FOR EACH FLOWER BOX:
Approximately 9 qt. concrete mix
8 wire coat hangers

Do YOU believe this?

You will grow lovelier flowers . . . better vegetables . . . and you will get far greater pleasure from gardening if you select seeds sure to be top quality strains and sure to be fresh when bought.

If You Agree . . .
INVESTIGATE

CROSMAN'S
FAMOUS FRESH
***Packet* SEEDS**

Top quality florist strains — the same quality once available only to professional gardeners for estate and commercial plantings — are available in Crosman's packets (many ten cents each). Only new crop seeds from best annual strains grown by world's finest growers are selected. Volume sales through chain stores keeps price down . . . quality up . . . seeds fresh.

Select from 500 varieties in packets priced from 10¢ to 50¢ at these leading variety chain stores —

S. S. Kresge **G. C. Murphy**
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Scott **Macy's** **Morris**
Fisher-Beer **Ben Franklin**

Crosman Seed Corp. (Est. 1838) East Rochester, N. Y.

Set it to sprinkle 5 to 50 FEET *Automatically*

Sunbeam Rain King



Here's convenience you've always wanted in a sprinkler—desired distance and spray automatically *at a turn of a dial!*

Whether set for small or large areas, the speed of the revolving arms breaks up the spray—provides a natural rain-like shower that's best for all lawns. Delivers up to 500 gals. an hr. at 30 lbs. pressure for deep saturation of the soil—so important in developing rich, thick lawns. Beautiful, rich green. Long-lasting quality. See this automatic and other famous Sunbeam Rain King sprinklers at your dealer's. $9.25. (Colorado and West, $9.50.)



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Sunbeam CORPORATION
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AT LAST...

a dust that will control all your rose insects and diseases*!



. . . the most complete, effective rose dust ever developed—formulated from remarkable new materials.

End-o-Pest Rose Dust controls more rose pests and diseases than any product ever offered before. To our knowledge, *there isn't a single insect or rose disease that cannot be controlled by this remarkable* new rose dust.

It controls not only all common rose pests, chewing and sucking insects and fungus diseases, *but all those that have long escaped ordinary dusts such as powdery mildew and red spider.* It's equally effective for chafer, aphids, curculio, beetles, slugs and black spot. *No other insecticide-fungicide—dust or liquid —is as fully effective.*

You can now get END-O-PEST ROSE DUST at your dealer's. Available in handy dust gun designed to allow complete coverage of foliage; and economical 3-pound bags.

**Cures or preventive measures for control of virus diseases are not claimed as no cure is possible today.*

a product of Swift & Company

The Laziest Gardener in Town

ANN BEECH



There's nothing like gardening to make one a vital part of his environment. It puts the weather in a new light; it pulls you out of bed earlier to see what has happened in your garden overnight. You gain a new appreciation of neighbors, whether by accepting a compliment for your gardening efforts, or by congratulating someone else for what he or she has done.

My chief lack—time—is perhaps my main reason for feeling that I must be "the laziest gardener in town." Yet rarely, from March through October, am I unable to pick at least a few sprigs of blooming beauty for my desk vase. So I know that, even if you lack time, money, or know-how to plan and carry out expert plantings, you can, nevertheless, enjoy an abundance of cut flowers and a riot of color outdoors —*if* you come to know the "self-sowing" annuals.

Years ago, in an 18-in.-wide space along a fence in our vegetable garden, we planted bachelor buttons or cornflowers, and there they bloom summer after summer. Occasionally, I broadcast a package of fresh seed in the area, for it seems to revitalize the plants so they produce more double flowers, in brighter and more varied hues. But nature seems to know the proper time for germination to take place more accurately than calendar or human mind, and even before Memorial Day we have an abundance of bloom, well ahead of that from hand-sown seed.

As the plants ripen their seeds, I pull them up by the roots and shake them vigorously over the area to ensure reseeding. This also serves the purpose of disposing of unsightly, dying plants and making room for later-blooming cosmos and snow-on-the-mountain (Euphorbia), both of which "volunteer" in the same place. The only care this border gets, or seems to want, is occasional weeding, thinning out of surplus plants, and occasionally a soaking when needed.

Multicolored marvel-of-Peru or four-o'clocks form a narrow hedge along the back of our house between a screened-in porch and the outdoor living room. The original seed of this, too, was planted long ago. Yet unfailingly, every spring, while the tulips are blooming, the little four-

CONTINUED ON PAGE 144

What a wonderfully simple way to become Successful Gardeners



First, we planned our complete garden with the help of Ferry's Home Garden Guide.



It's so easy to do.

1. Like so many other home gardeners, this young couple is taking advantage of Ferry-Morse experience of 98 years.

Then we prepared the soil.

Used Ferry's Guide again to be sure we did it right.



2. Ferry's Home Garden Guide is crammed with "short-cut" tips on how to get soil ready for successful flower and vegetable seed planting.

We never thought of buying anything but Ferry's Seeds.

They're the best.



3. Smart folks! When the difference in cost for a complete garden is only a few pennies, they know it pays to buy *the best—Ferry's Seeds.*

It was easy to put in our Ferry's Seeds.



4. And Ferry-Morse helps make it *easier* for you by putting full instructions on each seed packet.

You should see our flowers and vegetables!



Really amazing . . thanks to Ferry-Morse.

You, too, can have a better garden with

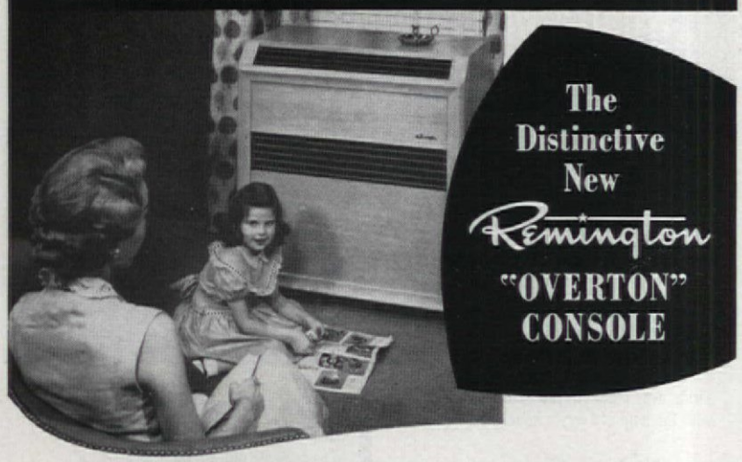
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Products of the world's largest breeder and grower of home garden seeds.

FREE! 48 pages of gardening tips! Get your free copy of the authoritative 48-page **Ferry's Home Garden Guide.** Write Ferry-Morse Seed Co., Dept. C3, P.O. Box 778, Detroit 31, Mich. . . . or Ferry-Morse Seed Co., Dept. C1, Mountain View, Calif.

YOU'LL ENJOY "THE GARDEN GATE". The Old Dirt Dobber passes along gardening hints over CBS Radio every Saturday.

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The Distinctive New Remington "OVERTON" CONSOLE

Gives 15 advantages over any window unit

Now you can enjoy the distinction of a real full-sized Remington Console, developed especially to "tame the tropics" where the rooms are large and the sun is hot.

Their faithful performance in 62 countries has made Remington the world's largest producer of personal air conditioners of this type.

Every Remington Console offers you 15 advantages not found in any window model—Quieter Operation, Automatic Control of both cooling and heating, Variable Velocity Outlets to give you the air motion you want, Better Visibility—blocks up to 72% less window area than equivalent window models, Greater Cooling Power through generous uncramped design.

Its greater beauty indoors is obvious. But the Remington Console also preserves the neat outdoor appearance of home or office; facilitates the washing of windows and has longer life expectancy because nothing is outside.

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HABITANT FENCE, INC. • BAY CITY, MICHIGAN

Laziest Gardener

(Begins on page 143)

o'clocks push their heads up among them. The only cultivation they get is when we pull out weeds or unwanted plants. We edge this bed with dwarf blue ageratum, which provides not only beauty, but also the most exotic fragrance all the summer and until killing frosts. Ageratum doesn't self-sow for us, but the little plants that we buy from the florist already in bloom are inexpensive and give us immediate color.

In a border of narcissus along one side of the lawn, we carefully set out perennial Shasta daisy and painted daisy plants to extend the blooming season, but still the empty spaces and dying foliage of the bulbs gave it an unkept look. So we broadcast a couple of packets of seed of Nigella (love-in-a-mist). The fernlike foliage quickly grew up to camouflage the bulb foliage, and the sprightly light blue blossoms complement the fresh pink and white of the daisies; and, faithfully, year after year, the Nigella reseeds. We use sweet alyssum for a border here, sowing seed every year; but actually this is a time and work saver, for the germination is almost perfect and the plants are almost indestructible.

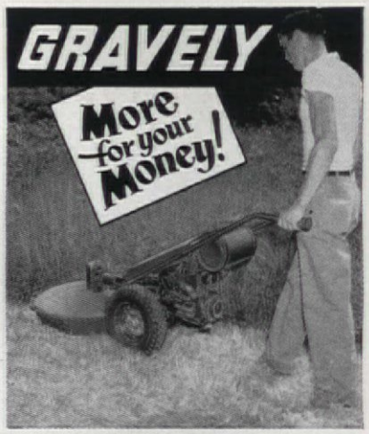
In a fairly recently planted iris bed, we have grown balsam. While the iris are in flower and dominating the space, the tiny balsam seedlings are unobtrusive. But after we cut and burn the old iris tops, we cultivate lightly and carefully around the iris roots and balsam seedlings, then give the area a good soaking and a dose of liquid fertilizer. The plants respond quickly and soon we have a showy bed, with no two flower spikes exactly alike. The intriguing little seed pods of this old favorite need no assistance in self-seeding. At the slightest touch a ripe seed pod springs open and turns inside out, projecting seeds far and wide.

The list of self-sowing annuals is long, and each grower must find by experimenting which best serve his purpose. In addition to those mentioned, we use and like many varieties of poppies, portulaca, larkspur, calendula, calliopsis, and dwarf sunflowers.

A few rules: Thin ruthlessly all strong healthy plants. Allow the seed to mature fully before destroying the old plant. Nourish the area either with a light compost mulch in winter, or with occasional applications of a liquid fertilizer in summer. Use the old-fashioned kinds of seeds (packed by a reputable seed firm, of course) rather than more modern hybrids.

There are more scientific ways to garden, and many more, improved varieties than those we use. The important thing is that by growing self-sowing annuals, you assure yourself flowers in abundance for a minimum of time, effort, and money.

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Gravely Rotary Mower attachment makes the toughest mowing jobs *easy*. Lawn or weeds, cut 30-inch swath fast and clean with suction-tip, file sharpened knives.

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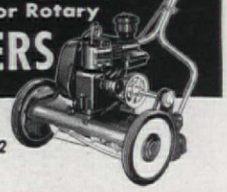
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MOWERS



Quality Since 1922

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Chicago 14

Have a Better Lawn

(Begins on page 63)

killing work done) and lime contribute to the soil's fertility. Consulting Harvey Gray, grass expert at the Long Island Agricultural Institute, I learned of research work done with the material, at Rhode Island University as far back as 1946, and later at other experiment stations and by golf course keepers and turf consultants. Then, following his advice and directions supplied by the manufacturer, I proceeded as follows:

Because the soil should be turned over before the cyanamid is applied, then allowed to lie idle for some weeks before grass seed is sown, I first had a nurseryman break up the old lawn with a power tillage machine. But before he started, I spread 20 lbs. of 20% superphosphate per 1,000 sq. ft. to supplement the nitrogen and lime the chemical would supply. Also to improve the soil's physical condition, I spread about three bales of peat moss per 1,000 sq. ft. (This will benefit either an excessively light, sandy soil or a heavy, clayey soil, but how much to use depends on local conditions, so ask your County Agent or the nearest State Experiment Station how much your soil needs.) After raking the newly turned soil to a fairly level seedbed, I applied 75 lbs. of the cyanamid per 1,000 sq. ft. using a fertilizer spreader and weighing out the material carefully. (A quart weighs 2 lbs. and a gallon can full about 8 lbs.) I raked it in lightly, then sprinkled the area until it was soaked an inch deep. That was about the middle of August, and four weeks later I raked the seedbed and sowed my grass seed, again using the spreader and working first in one direction and then at right angles to get even distribution. During those four weeks, I sprinkled the ground every three or four days to keep it moist as the cyanamid needs moisture as well as warmth in order to function. After seeding, I raked the soil very lightly, then rolled it with a rented ballast roller half full of water to firm it around the seeds. (A light sprinkling now and then until the grass is up,

CONTINUED ON PAGE 146

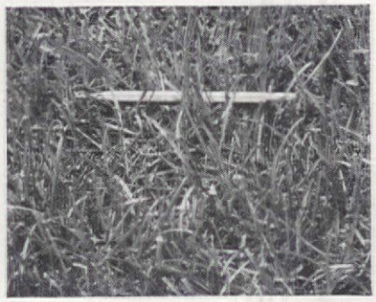
3.

How to Kill Crabgrass "on Location"

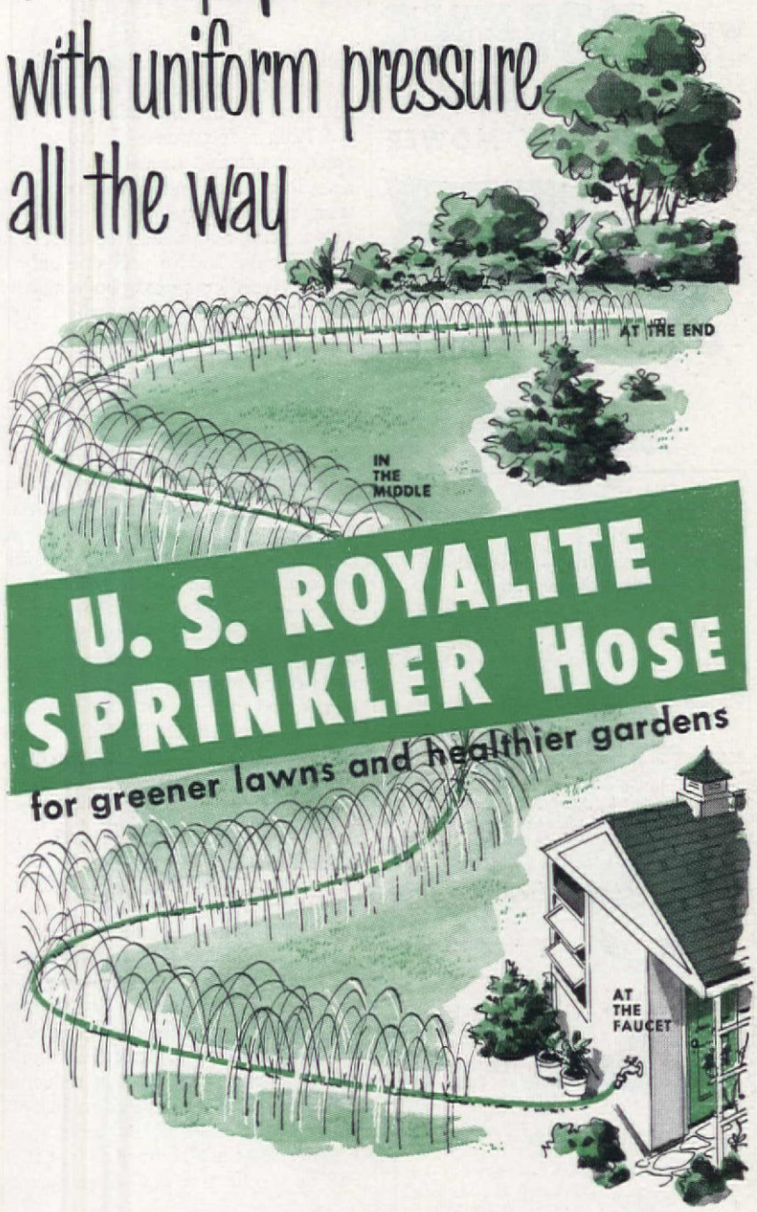
If you don't want to dig up and remake your lawn—even though it is badly infested with crabgrass, like that shown at the left below—you can use a potassium cyanate spray treatment as pictured here. One of several preparations is End-O-Weed Crabgrass Killer. Dissolve 2 heaping teaspoonfuls in one gallon of water and apply to 100 square feet of lawn with the simple fan spray device supplied, or any sort of sprayer. Result—a real grass turf—like the bluegrass shown in the right hand picture below







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Up to now, the pressure in every sprinkler hose drops, the further the distance from the faucet. But not with U. S. Royalite®! This NEW sprinkler hose gives full pressure all the way. Exclusive with United States Rubber Company. What's more, it has no mechanical parts to adjust or get out of order. It gives full rain-like coverage to keep grass and garden healthy.

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☐ TRACTORS ☐ CHAIN SAWS

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Address_____

City_____ Zone___ State_____

Better Lawn

(Begins on page 63)

and then heavier watering to keep the growth continuous and rapid is advisable if the rain fails you.)

Within a few weeks, I had a lush green carpet that needed only a light reseeding of a few thin spots. The lawn, now three years old, is just as rich looking and weed-free as it was then. I have had to pull out only a few scattered crabgrass plants around the edges of the property where they crept in from adjoining lawns.

* * *

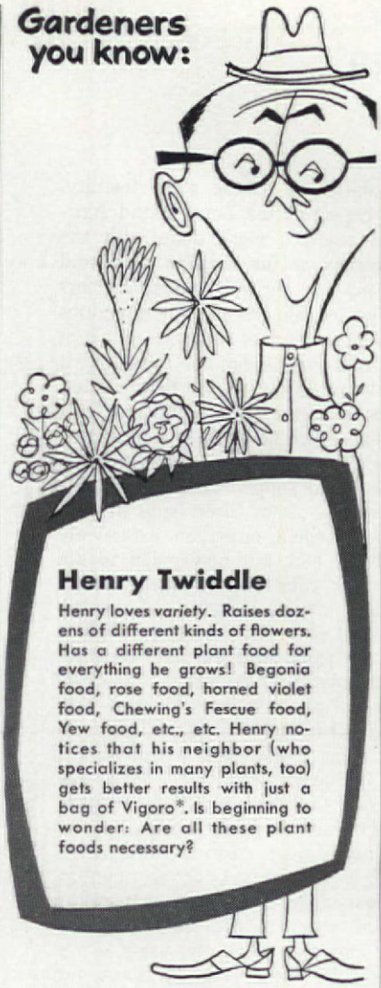
On that same subject, James A. McFaul, Associate Agricultural Agent for Nassau County, N. Y., reports tests made cooperatively by the Extension Service and the County Park. The granular type calcium cyanamid used costs around $7 per 100 lbs. and is as easily applied as any fertilizer. On a heavily weed infested area it was used at from 25 to 80 lbs. per 1,000 sq. ft. and in three ways: spread on the turf and worked in with a Rototiller; worked into the freshly turned soil; by a combination of the above ways; and by being put on turf or soil and lightly scratched in. Two and four weeks after the treatment date (Aug. 17), 5 lbs. of grass was seeded per 1,000 sq. ft. The temperature ranged from 80° to 90°, and as no rain fell, four light waterings were given, then a 1-in. soaking three days before seeding.

Good to perfect weed control and no injury to the grass followed all treatments using 40 lbs. or more of the cyanamid per 1,000 sq. ft., and it was concluded that "calcuim cyanamid is a very useful tool in reducing and even eliminating weeds in an area where lawn seed is to be sown." Further tests are planned to see if it will be as effective applied in spring.

VIRGINIA COATES, *Florida*

4. Most American families, sooner or later, become possessed of a bit of the good earth that surrounds their home. Some call it their "estate," others, "the lawn"; ours is known as "the Yard." Our modest desire is for as nice a stand of grass as our neighbors' seems to be (with no apparent effort on their part) and a few nice bushes and flowering plants, plus: a place to put out the every-other-daily wash (we have three small children); play space for said children to dig and swing in (and disappear from when called), and for our cat and dog; a place for my husband to get his Sunday exercise and recreation, and a suitable setting for an occasional barbecue get-together. That seems little enough to ask of a few hundred square feet—but ours is a most confounding expanse of greenery and, to me, an arch rival that has stolen my husband. For it constantly lures him with promises of greener grass and prettier posies.

Gardeners you know:



We hardly blame you. It's fun to experiment. Fun to try this and that plant food to see what brings best results.

We can save you a little time and trouble however.

Because a lot of folks who *have* experimented still find that you can't beat Vigoro for proved results. That's why so many professional gardeners, turf experts, nurserymen and florists—people who *must* get good results—use and recommend Vigoro for everything that grows.

Vigoro has actually been *proved* to contain all the food elements plants need from soil to grow and thrive best. That applies to every type of grass and flower (perennials, biennials, bulbs and annuals).

So have fun if you want. But when you want beautiful results *for sure*, depend on Vigoro. Now in 2 forms. Regular and new Instant Vigoro that's soluble in water.

*Vigoro is the trade-mark for Swift & Company's complete, balanced plant food



Better Lawn

Pleas, invitations, hints, demands, all short of long distance telephone calls, fall on the deaf ears of a man who loves to dig, rake, move a bush, or just stand and hold a hose.

The foundation of a good yard is, of course, grass. That in our yard almost had us licked until we limited it to two-thirds of the area, making the rest into patio. For here in Florida, one does not come by lawn grass easily. Everything else, yes—palms, pines, palmettos, hibiscus, holly, and tropical fruits and vegetables in profusion; but lawn grass, no. Seed, except that of rye grass (a short-lived ground cover for winter use), just doesn't do—the sun is too hot, the soil too sandy, ants carry it away, and it will not grow. So we literally "plant" our lawns.

Bermuda, or Centipede, or St. Augustine grass (the last *our* choice) do well here, but a lawn of any of them is a sign that someone really worked; which is what *we* did, all of us. After clearing the yard of other lush growth we didn't want, we spread an inch or so of yellow sand that makes good rooting ground. Then runners (or stolons) of grass begged, borrowed, almost stolen, from neighbors were broken at the joints into little pieces, each of which would root, grow, and later supply more runners. These were planted in rows upon rows of little trenches about 3 in. apart which we then walked on to close them. By this time our backs were half broken and we were almost alienated because my husband's back was sunburned to the blister stage, while I had acquired a beautiful tan! Since then the Yard has required water *ad infinitum*—deluges of it for the first two weeks until the grass rooted, and frequent soakings thereafter except during our rainy season.

From there on, with occasional fertilizing and resanding, normal people sit back and enjoy the benefits of a beautiful, long-lasting lawn. But our Yard showed us that such greenery is not always so easily come by. Army worms and ants we could handle; chlordane was most effective. But sandspurs we couldn't; nothing was effective. Weed killers can't be used because they also kill our type of grass; nor bare hands for pulling, for the little burrs can be very painful. And sandspurs grow in the most inaccessible spots—as under a joint of grass that took two weeks to root. The only remedy is a long sharp knife, as I learned after days of seeing only my husband's bent-over back. We have had other trials too. But it has all been for the sake of the Yard, bless it. It always seems three jumps ahead of us, but it's ours and we love it. If it doesn't some day deliver my work-worn husband back to me, maybe I'll pitch a tent out there and join him.

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See instructions below for ordering patterns

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department

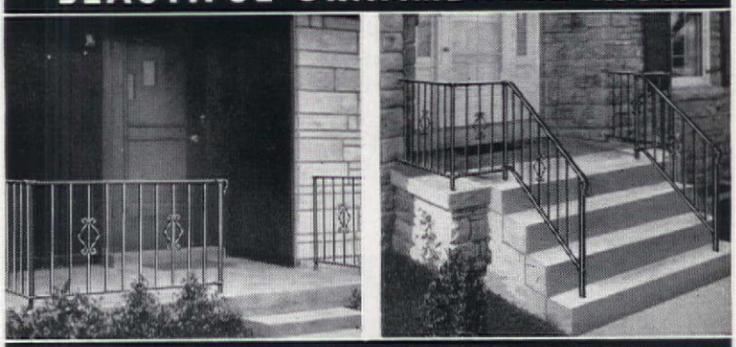
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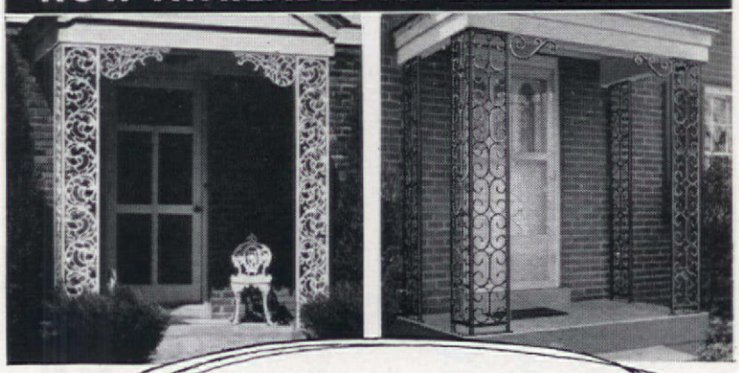
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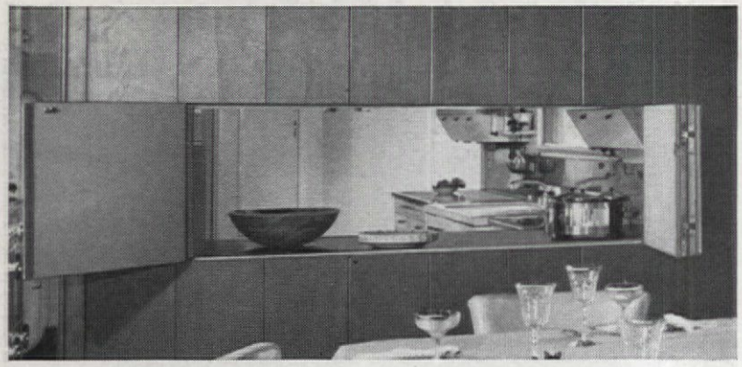
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Where Credit Is Due

HOW TO MAKE OUR COVER FIREPLACE
Pages 58, 59: Plywood, Douglas Fir Plywood.

A MAN PLANNED THIS KITCHEN REMODELING
Pages 70, 71: "Sweep-In," Alson Products. Iron, General Mills. Cutlery, Ace Products. Stainless steel flatware, Oneida. "Edme" china, Wedgwood. "Acorn" canisters, Najieb, Inc. Cooking ware, Regal Aluminum. "Enchantment" wallpaper, Stockwell-Warner Co. Expand-X metal on door, U.S. Gypsum. Spice shelves, plate racks, utensil holder, all "Kitch'n Handy."

PLACE & SHOW
Page 78: "Colorflax" linen place mat, 80¢; napkin, 75¢; John Matouk. Silver wine basket, $14.75, DiSalvo Galleries. Candles, Will & Baumer. Table and candelabra, W & J Sloane.

FAMILY FOOD
Pages 80, 81: "Plain white" Criterion-shape dish, Edwin M. Knowles. "Candlewick" flower bowl, Imperial Glass. "Classic Rose" silver, Reed and Barton. Cloth and napkins, Kemp and Beatley. Salt and Peppers, Barbara Willis. Bread basket, Al Katz. Melon dish, Holloware, Arcadia Ceramics, Inc. Red metal serving tray, Florence Thomas. Griddle, Griswold Mfg. Co. Serving fork, Ace Products.

TAKE A BOX OF COOKIES
Page 82: Gray and white platter, Harker Pottery. Gray tray, American Ceramics. Red platter, Hollydale.

CUSTOM-MADE KITCHEN IN A BUILDER'S HOUSE
Page 92, 94: Electric appliances, Westinghouse. Sewing machine, Singer.

ANNE'S NOTEBOOK
Page 84: "Morning Star" pastry server, Community Silver Plate, Oneida Limited. "Georgian Gadroon," Community silver-plated 16-in. platter, Oneida Limited.

HOME OFFICE
Page 114: Typewriter, Paillards Hermes. Portable sewing machine, Singer.



OMISSION: Walls of this recreation room in our Blueprint Home No. 28, shown on page 42 of our March issue, are paneled in the Georgia-Pacific Plywood Company's Ripplewood. We regret the inadvertent omission of this credit.

PHOTOGRAPHS
F. M. Demarest: pages 45 (top & bottom), 68, 69, 75, 78, 80-82, 84 (top left), 91, 114, 118, 119 (top three), 125 128. Massie, Missouri Resources Div.: page 20 (top & bottom). Chas. R. Pearson: pages 49-59. Philip G. Corliss: pages 60 (top three), 61 (top left & top center). Jack Roche: pages 60 (lower), 61 (upper right, lower three). Naché: page 62 (upper left & lower right). Virginia Clark Levy: page 62 (upper right & lower left). Kranzten Studio: pages 65, 92, 94. Peter Gowland: pages 66, 67, 123, 124, 151. Warren Reynolds: pages 70, 71, 103. Julius Shulman: pages 72-74. Rudi Rada: pages 76, 77. Sheppard Pictures: page 96. Jackson Hand: pages 104, 105. George Miles Ryan Studio: pages 110, 112. Barta Studios: page 119 (bottom). Maria Williams: page 120. Ben Schnall: page 135. H. S. Pearson: page 139. National Photographers' Clearing House: page 140. Dick Hutchinson: pages 141, 142. Swift & Co.: page 145. Robert Scharff & Darrell Huff: pages 152, 153. Robert Scharff: pages 155, 156.
DRAWINGS—Margaret Nielson: page 26. Sigman-Ward: pages 70, 72, 77, 92, 96, 110, 130, 138, 141, 149. The Bettmann Archive: page 84. Boyan & Weatherly: page. 137.



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For housework, painting, driving, too.

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Edmont
Makers of waterproof *Swagger-ettes* for women, *Grab-it* thorn and cut-resisting gloves for men.

Dollar for Dollar you can't beat a Cooper



Cyclo-mo

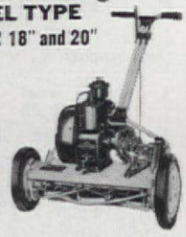
TRIMMER TYPE Power Mower
18" and 20" Cutting Widths

Lighter weight, maximum safety. Closer trim, contour cut - NO SCALPING. Desirable leaf mulching action. Briggs & Stratton 4-cycle engines. Simple height adjustment from 1⅛" to 3½".



"KLIPPER" REEL TYPE POWER MOWER 18" and 20" Cutting Widths

Enclosed Diamond chain drive. Timken reel bearings with automatic takeup. Stand-up steel handle. Patented, positive action clutch. Patented "Quickset" height adjustment from ½" to 2¾". Briggs & Stratton 4-cycle, easy starting engines.



Write for attractive literature and name of dealer.

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Built for Those Who Want the Best

Daylilies

(Begins on page 60)

many kinds bloom for but one period each season (which may be spring, summer, or fall), but others repeat even there, and certain of the newer hybrids are almost continuous bloomers in mild climates.

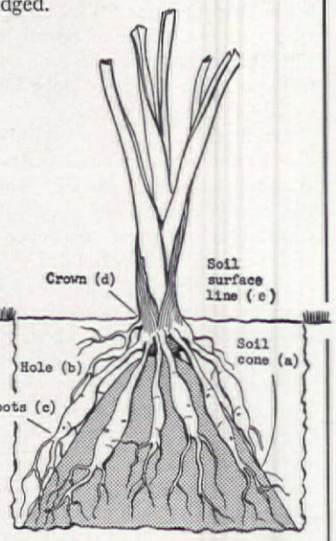
Consequently, in order to shop intelligently for the most satisfactory varieties of this wonderful perennial, which is so well adapted to present-day gardening, one must consider especially the factor of regional performance. The right selection will give the gardener color, size, height, and flower type to fit his taste, plus the added virtue of demanding little care after planting. But one should also consider the location and purpose of the planting. Some varieties multiply slowly and may be effective for years without crowding their neighbors. But there are some rascals notorious for their habit of spreading by means of long stolons (underground stems); not only may they appear unexpectedly among groups of other flowers, but they are difficult to get rid of in a bed as they will regenerate from pieces of root left in the soil. Among such offenders are Chengtu, Hankow, Europa, Kwanso, Margaret Perry, Imperator, H. gigantea, and H. fulva, Maculata.

HOW TO BUY—I would recommend that you consult the nearest regional director of The Hemerocallis Society as to the best varieties of the types you want for good performance in your garden. Purchases are most safely made from nurseries that specialize in Hemerocallis; those near you will, as a rule, be better able to advise regarding your selections. In general, varieties originated in your area will do better than apparently similar ones bred in another region; and varieties that go dormant in winter are best for severe climates, while evergreen varieties are best for mild climates. However, there are so many exceptions to that last rule that it cannot always be closely followed. Unless you are a collector or "fancier," you need not pay high prices for satisfactory varieties except in the case of the newest color and form "breaks." While

CONTINUED ON PAGE 150

FACTS EVERY DAYLILY GROWER SHOULD KNOW . . .

Varieties: There are about 5,000 named varieties in commerce.
Color range: From palest yellow through orange, pink, shades of red to brown and purple. *Color patterns:* Self, bicolor, eyed, ribbed, striped, mottled, blend, edged.
Flower forms: Trumpet, tulip, full cup, star, recurved.
Flower size: Ranges from 1 in. to 10 in. (in diameter).
Segment characteristics: Full, narrow, flat, curved, recurved, fluted, crimped, pinched, twisted.
Season of bloom: Various (spring, summer, fall) or repeating. Each period should last for at least three weeks.
Flower duration: One day (today's replace yesterday's). Many last for 24 hours. Some do not open until evening.
Location preferred: Sun or shade; morning sun, afternoon shade, best.
Soil preferred: Close to neutral, that is, 7.0 on pH scale.
Prices: From 25 cents to $25 per root.
Information sources: Hemerocallis Society Yearbook (with membership, $3). Address Secretary, 416 Arter Ave., Topeka, Kan. "Hemerocallis: The Perennial Supreme" by Philip G. Corliss (Published by the author, Box 68, Somerton, Ariz. Price $10).



A daylily properly planted on a cone of soil (a) in a roomy hole (b) with fleshy roots (c) spread out, top of crown (d) just flush with soil surface (e), and the foliage cut back, as received from nursery

Right as RAIN FOR YOUR LAWN

SUPPLEX flexible SPRINKLER

Do a better watering job, more easily, with SUPPLEX, the triple tube* SPRINKLER on a storage reel. Just roll it out on your lawn or garden, turn on the water, and PRESTO!—the most natural, gentle rainfall you ever saw.

Triple tube SUPPLEX always lies flat, even when you curve it around walks, flower beds, or up and down grades. Because the holes are on the upper side only, it sprays upward only, **evenly watering a rectangular area up to 50 by 20 feet.** No dry corners or drenched centers such as you get with circular sprinklers. And the triple tube construction prevents the harmful downward jets (produced by single tube sprinklers) that waste water and may wash out your lawn. SUPPLEX is an excellent soaker, too. As a Sprinkler or Soaker, once you see SUPPLEX in action, you'll know why it's right as rain!



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50 FEET ONLY $8.95



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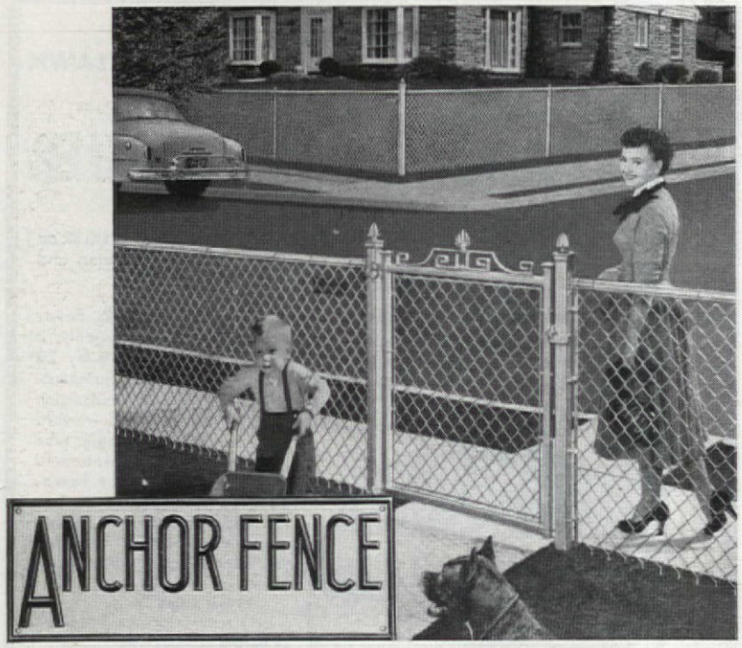
So light you can pick up 50 feet of hose with one finger, reel and all. Yet so tough you can actually **shut it off at the nozzle** and leave it **under full pressure in the hot sun for days!** That's SUPPLEX GARDEN HOSE,—all plastic for light weight and TIRE-CORD REINFORCED for greater strength.

And tough, lightweight SUPPLEX HOSE is easier than ever to handle on this new sturdy **FREE REEL.** Just set it up near your faucet and reel out hose as you need it. No snags, no snarls, no struggling with hose. Wind the hose up again and leave it there on the reel all season, neither sun nor storm can harm it. Ask your dealer to show you the new SUPPLEX GARDEN HOSE ON THE **FREE REEL.** Water the easy SUPPLEX way from now on!

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So insist on the genuine "*Galv-After*" Chain Link Fence . . . the fence with the zinc coating applied after weaving —not before. Look for the famous orange and black Anchor Fence nameplate. For more information, write for free pamphlet.

For your copy of "*The Magic Fence*," a fascinating story about an elf who lives in an Anchor Fence, mail 10c to address below. This is an amusing book your children will love. ANCHOR POST PRODUCTS, INC., *Fence Division*, 6625 Eastern Ave., Baltimore 24, Md.

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Gentlemen: Please send FREE literature on Pella Wood Folding Doors and name of nearest Pella dealer.

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Daylilies

(Begins on page 60)

While prices range from 25 cents to $25, most of the proven favorites are in the 50 cents-to-$3 range. Thus a modest investment in varieties suitable for your conditions will fill your needs for many years, for daylilies have few pests and diseases.

CULTURE—Daylilies can be planted whenever the ground can be worked. In the North, it is best to give them a good start before cold weather arrives, so I would prefer early spring. Some nurseries will dig and ship only at one season or the other, but most southern dealers will fill orders every month of the year. Roots of expensive varieties are smaller than those of varieties in larger supply. So, again, I would prefer to buy in the spring, and enjoy a season's growth and increase in my own garden.

In preparing a bed for daylilies—as for any flower—it is wise to provide good underdrainage, some manure or compost at the bottom, and the best topsoil available above. Often you will want to add them to a bed or border without disturbing the plants already there. In such a case, spread the daylily roots to see how wide the hole must be to take them without crowding. Dig it at least a foot deep and mix with the soil some compost or fertilizer that is not too "hot." Put enough of this mixture in the hole to form a cone on which to rest the "crown" or vital, fleshy part of the plant between roots and foliage, so its top will be flush with the soil surface when the planting is done. Let the roots fan down the sides of the cone and avoid bending or twisting them for lack of space. Better to trim than to crowd them. Fill the hole, firm the soil, water well, and you will have done all the daylily demands of you.

Daylilies have bloomed bravely above flood waters and withstood strong winds and searing drought. But hardy as they are, they will respond like any plant to proper care and feeding. Once established, they can hold their own against any other plant material, but tidiness calls for the removal of noxious weeds. Good drainage is appreciated, and feeding will produce heavier, more frequent, and better blooms (larger flowers, deeper colors). Cultivation is not necessary and, indeed, may injure shallow feeder roots. Chlorosis (mottled foliage) and burning from fertilizers may be expected if the diet is not properly regulated and applied. Because the Hemerocallis plant contains colchicine, it is not relished as food by many insects. Thrips may mar the flowers, but routine spraying will take care of that. The bald truth is that daylilies require so little care that one of my friends always speaks of them as "weeds!"

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SAVE YOUR LAWN! A Hurricane Rotary Power Mower can mean the difference between lawn life and death. Proper mowing—smooth, even cutting without scalping and gouging—is as important to growing healthy, vigorous grass as sod, seed, fertilizer, weed killers and water. A powerful, easy-to-handle Hurricane —with adjustable cutting height— will trim, edge and mow with the perfect precision that keeps lawns looking their loveliest!

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FREE FOLDER on grooming, disease, crab grass control and other lawn care tips. For your copy write . . .

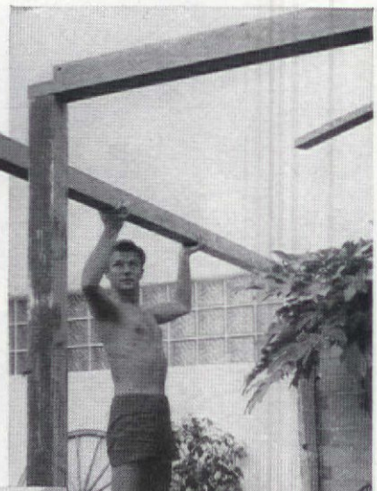
Parker Sweeper Company
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Sold in U.S. & Canada

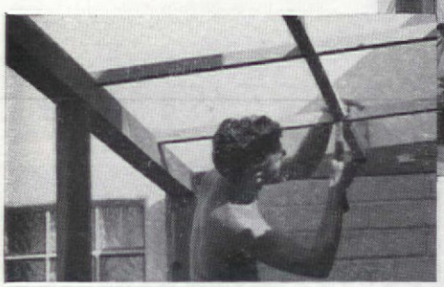


Gowland Porch

(Begins on page 66)



Beams and corner posts were made from 4 x 4's with a lap joint cut at top. A framework of 2 x 4's was built to support the sheets of translucent plastic roofing. 2 x 4's were notched to rest on the 4 x 4's and also where the cross bracing met. To give the roof a proper pitch to carry off rain water, a one-inch board, cut to the proper angle, was attached to the masonry wall against the house, and a similar slanted board was attached to the facing 4 x 4 beam





A strip of redwood, cut in a corrugated pattern, was nailed to the leading edge of the 4 x 4 and to the edge of the porch overhang. These strips were purchased cut to shape from the plastic supplier. They help to make the edges entirely weatherproof. To prevent development of leaks, the plastic was nailed in place with special gasketed nails only at top of corrugations



Since the roof extension is all plastic, the interior is snug, yet light as outdoors. Notice the built-in window seats and the excellent storage below them

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Now, enjoy perfect indoor comfort all year 'round. Be toasty warm in winter, refreshingly cool in summer. And, have this perfect year 'round indoor comfort by simply setting the dial on your living-room thermostat.

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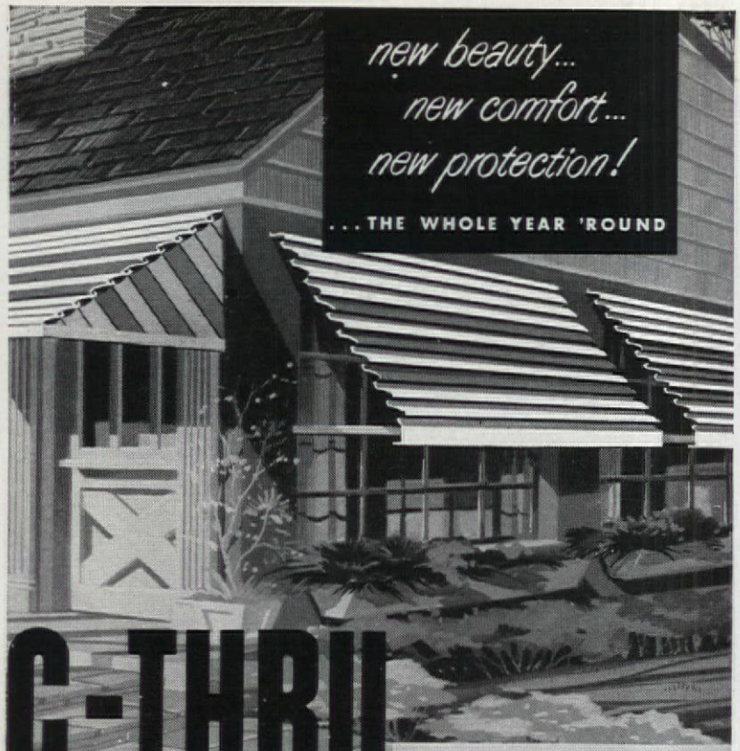
Send me further information on the new Mueller Climatrol companion units.

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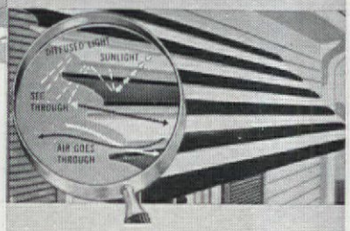
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AT PRICES YOUR BUDGET WILL ENJOY

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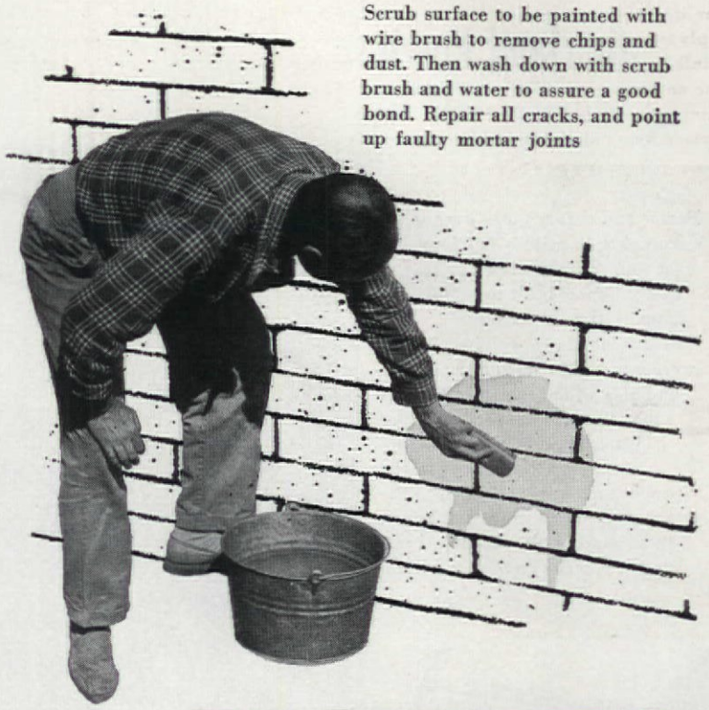
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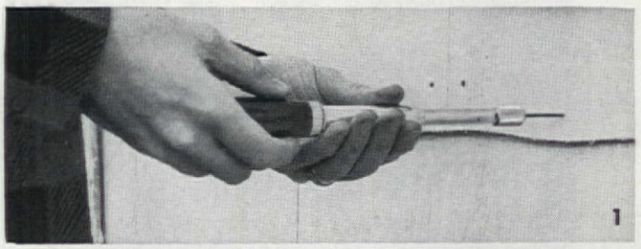


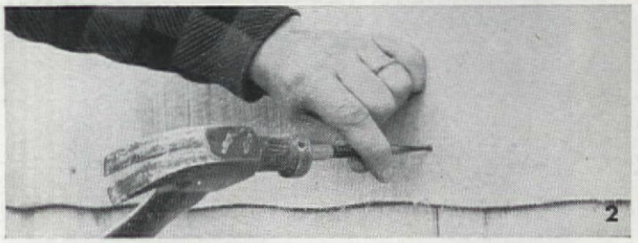
Scrub surface to be painted with wire brush to remove chips and dust. Then wash down with scrub brush and water to assure a good bond. Repair all cracks, and point up faulty mortar joints

HOW TO

Rubber-Base

Now's the time to give your masonry walls or discolored asbestos shingles a new coat of paint both for added protection and, perhaps, for a change in color. There are many excellent types of masonry paint on the market today, and although paint with a chlorinated rubber base is but one of them, it is available from several manufacturers in a wide range of colors and has certain advantages for the home handyman-painter that are worth considering when you pick your paint. Rubber-base masonry paint can be applied to painted or unpainted surfaces without using a primer or neutralizing wash first; you can put it on new concrete or other masonry without having to wait for curing; lime or other alkali combined with moisture cannot soften it, since it contains no oil vehicle; it has high resistance to weathering of all kinds; and it isn't particularly difficult to apply.

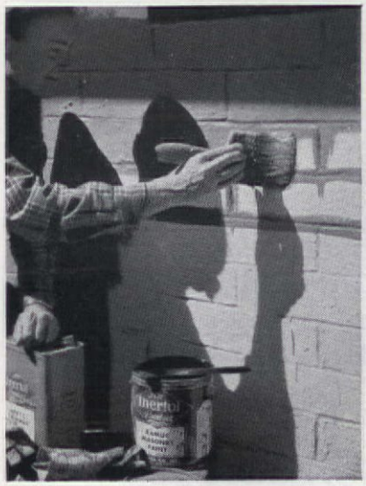




Brush and wash asbestos cement shingles as described above. Then check for loose shingles. These should be renailed at top edge. To avoid splitting, drill a hole through the shingles (both layers) and drive nail with a nail set completely through outer layer

For inside or exterior masonry, apply two coats, allowing at least a full day's drying between them. Use an old or low-priced brush to paint masonry because the rough surface wears out bristles quickly

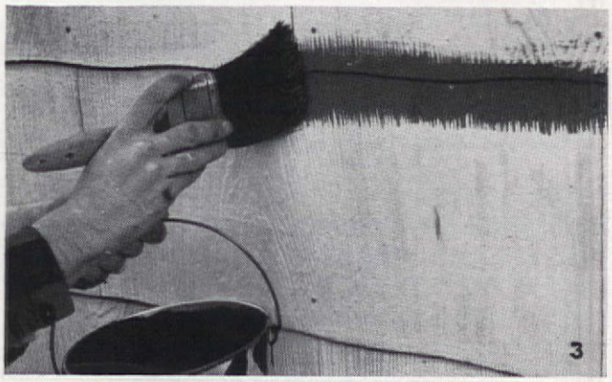
Since rubber-base paint drys fast, it is important to catch drips, sags, and runs and brush them out before they can harden. Rubber-base paint will cover about 250 square feet of surface with one coat of paint



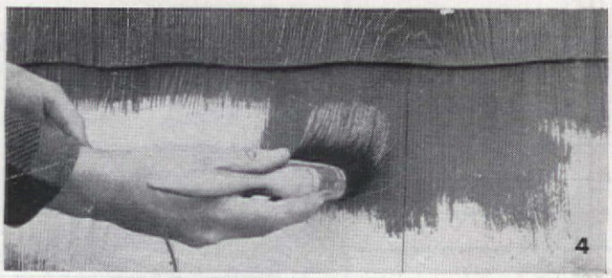


Data: Robert Scharff and Darrell Huff

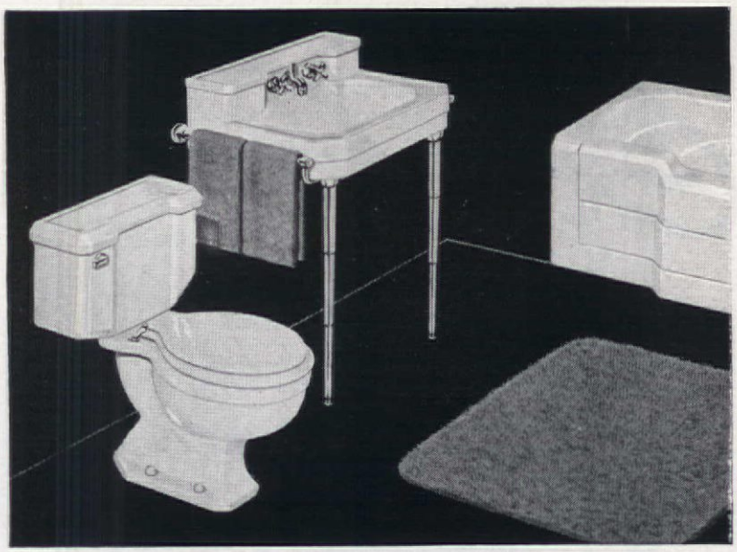
APPLY Masonry Paint



To prevent drips and runs, paint the siding's edges first, being careful to get full coverage of the under side. Use the brush flat, not edgewise, even when painting the under edge of the siding. Painting with the edge of the brush will result in a streaky job and will cause the brush to wear unevenly. Do the edges of an area about three feet square at one time before filling in the area between the edges



In painting the flat surfaces, first brush the paint out and into the fine crevices of the shingles. Then finish up with broad sweeping strokes, using tips of bristles and lifting brush gradually at end of stroke to feather out the laps

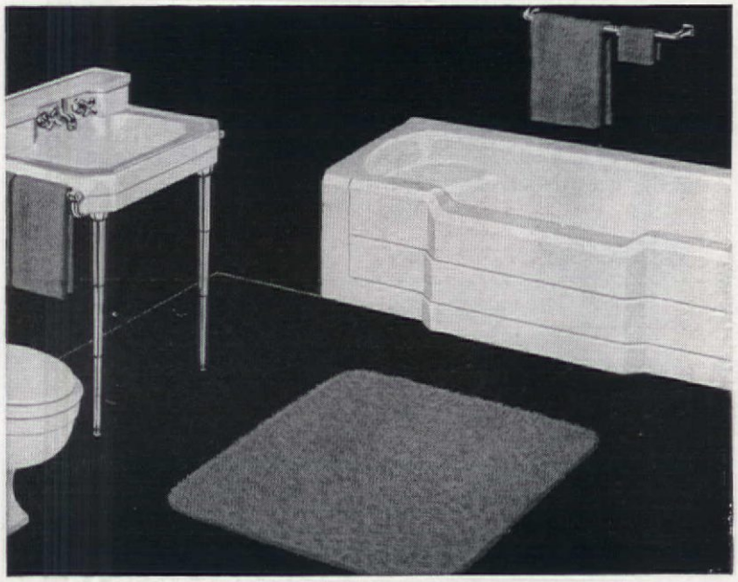


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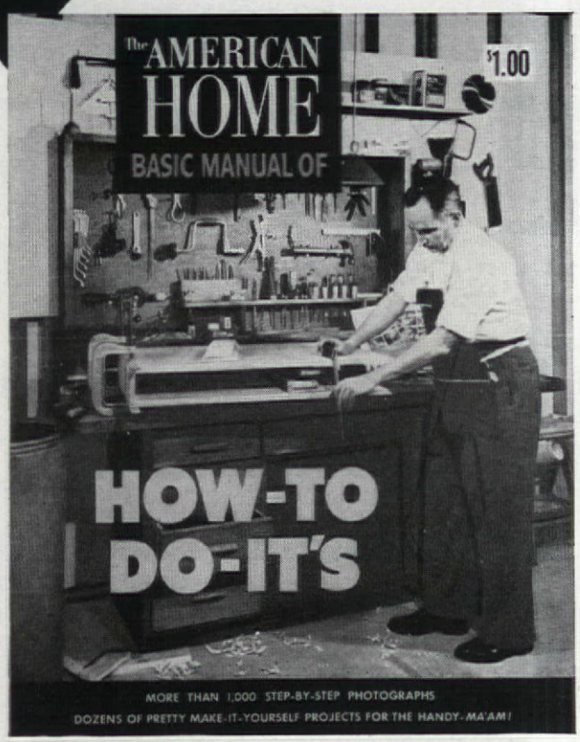
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PRICE: $5 PER SET

No. 20 ☐ (see April, '53, issue) One story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage.

No. 21 ☐ (see May, '53, issue) One story, modern summer house, living-dining-sleeping areas, kitchen, bath.

No. 22 ☐ (see July, '53, issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath.

No. 23 ☐ (see Aug., '53, issue) Including attic, house has 5 bedrooms, 3 baths, living room, dining room, kitchen, porch, breezeway, garage. Note: No plans sold for use in Queens, Nassau, or Suffolk Counties, L.I., N.Y.

No. 24 ☐ (see Sept., '53, issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch.

No. 25 ☐ (see Oct., '53, issue) Two story, big living room with built-in fireplace wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, 2-car garage.

No. 26 ☐ (see Nov., '53, issue) Two family, semi-detached, each unit has 2 bedrooms, big living room, bath, kitchen, good closets. Common heater room.

No. 27 ☐ (see Feb., '54, issue) One story with living room, dining room, 4 bedrooms, 3 baths, big living-kitchen, ample closets.

No. 28 ☐ (see Mar., '54, issue) Split-level, 3 bedrooms, 2 baths, good closets, big living and dining areas, kitchen, roomy den, utility room, garage.

No. 29 ☐ (see April, '54, issue) 3 bedrooms, 2 baths, kitchen with breakfast area, storage room, service room, large living-dining room and garage.

No. 30 ☐ (see p. 72, this issue) 3 bedrooms, 2 baths; living room, dining room, and den can combine for entertaining; optional maid's room and bath; garage.

Name

Street Address

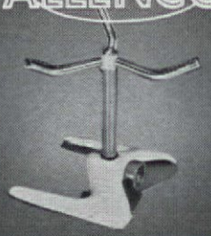
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Zone No. *State*

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

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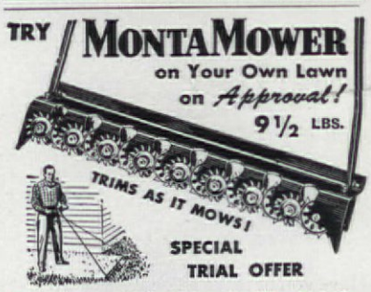
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THE SECRET OF FINE ROSES

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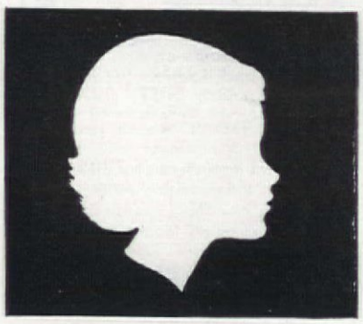


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mother . . .

should you tell your daughter . . . when she's **9**
. . . or **11**
. . . or wait till she's **13**

Have you been wondering what and when to tell your daughter about menstruation?

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Box 5492-5, Milltown, New Jersey

Please send me a *free* copy of "How Shall I Tell My Daughter?"

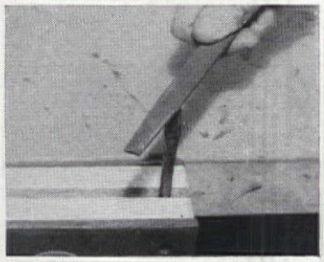
Name_____
(PLEASE PRINT)

Street_____

City_____ State_____

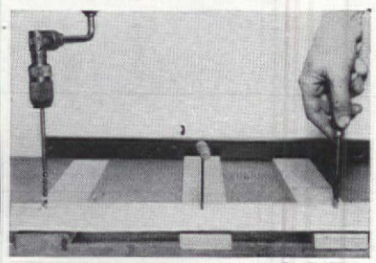
(Offer good only in U. S. A.)

Keep screwdriver blades square and even. Clamp bit and file as shown. Faces and sides should taper to a square, blunt tip

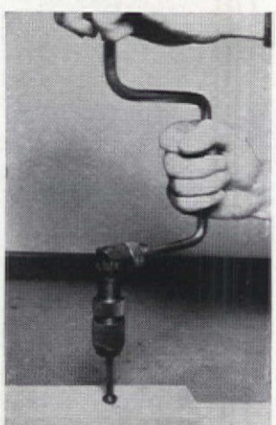


Screwy Ideas

JONATHAN ALEY



To join two pieces of wood, drill a hole the size of the screw's shank, and a starter hole with an auger in the board underneath



For flush or concealed screws, countersink with brace and bit, or cut wood plugs for later concealment of screw heads



Glue wood plugs in holes over the screw heads to hide them. Also, countersunk screws can be covered with wood filler sanded smooth

CONTINUED ON PAGE 156

MOTHERS need babying, too!



3-CHANNEL COMBINATION WINDOWS by JASCO

Busy mothers deserve a break; they deserve the modern improvements that make every job quicker and easier . . . from changing baby to washing windows. That's why Jasco windows, with exclusive Swivel Action*, are a must for every modern home. Jasco windows swing into the room with just a flick-of-the-wrist . . . can be cleaned with ease and comfort, and without removing glass panels. No more leaning, stretching or precarious "sill perching" with Jasco storm and screen windows. What's more, Jasco combination windows have unique 3-channel construction. Each glass and screened panel slides in its own separate channel . . . need never be removed. Seasonal changing from storm glass to screens takes just a few seconds! Treat yourself and your home to the beauty and comfort of Jasco year-round windows.



*Patent pending

Write for the name of your nearest franchise manufacturer; plants are located throughout the country.

Guaranteed by Good Housekeeping

JASCO ALUMINUM PRODUCTS CORP., New Hyde Park, L. I., N. Y.
Manufacturers of a complete line of aluminum combination windows and doors.

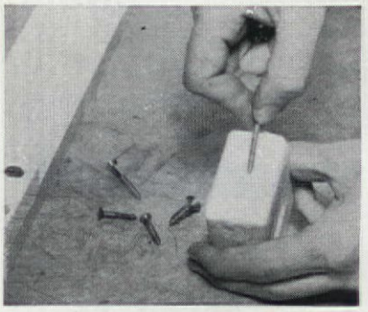
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WITH SOOTHING
Campho-Phenique
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USE IT FOR
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Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc.
Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

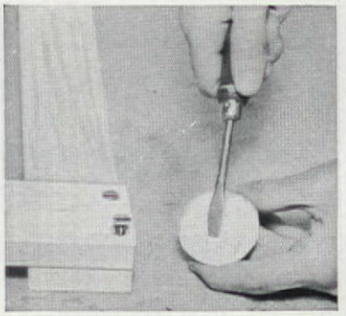


Screwy Ideas

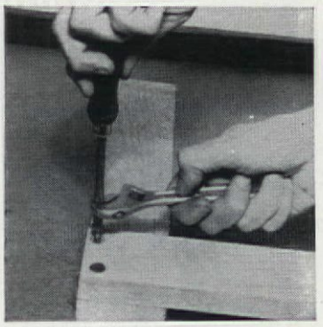
(Begins on page 155)



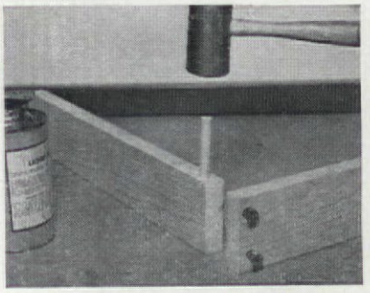
Screws go in easier if lightly coated with soap, beeswax, or paraffin, and are less likely to cause the wood to split



Screwdriver blade drawn across blue marking chalk, slips less in slot. Be sure to use a blade as wide as screw-head slot



Hold screwdriver firmly in slot. For heavy work or long screws, a brace and bit, and even a wrench can be used for extra leverage



When driving screws in end grain, drill a hole near end of board, and plug with a tight-fitting glued dowel for extra strength

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AMERICA'S LARGEST SELLING TOILET TANK BALL
Noisy running toilets can waste over 500 gallons of water a day. The amazing patented Water Master tank ball instantly stops the flow of water after each flushing.
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New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to stop bleeding—without surgery.
In case after case, pain was relieved promptly. And, while gently relieving pain, actual reduction (shrinkage) took place.
Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"
The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute.
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1 + 1 + TIME = 191 SEPTILLION FLIES

According to the National Pest Control Association, two ordinary houseflies getting together around the first of April could produce by the month of August 191,000,000,000,000,000,000,000,000 other houseflies, give or take a few million flies each way. The mosquito situation is probably almost as bad and, in some parts of the country, it might even be somewhat worse.

Flies and mosquitoes are not only vastly annoying little insects, but they carry around various and sundry diseases. They are, in short, not good to have around.

Fortunately, in this day and age, you don't have to put up with a lot of insects in or around your home unless you happen to be fond of them. Tight-fitting window screens in good repair, and equally tight-fitting door screens equipped with a positive closing device, will keep out all but the most adventurous insect. Those who do find a way inside can be rubbed out either with an insect spray, a fly swatter, or poison.

Screens and similar surfaces where insects are likely to gather can be sprayed with a residual spray which retains a lethal power for a good while and makes a poor insurance risk out of any bug who happens to come in contact with it. There are even paints containing DDT which are also very effective.

For outdoor living there are electric light fixtures that electrocute bugs who get too close and special light bulbs which discourage rather than invite bugs into the vicinity. There are plenty of good insect repellents for the skin, including rancid bear grease spread thick—if you like it.

One of the best ways to keep down the bug population is to eliminate areas about the house where they breed. Manure on the garden and lawn should be spread thinly to prevent flies from breeding; garbage and trash cans should be treated with a residual spray for the same purpose. Mosquitoes breed in standing water so either get rid of any about the house and grounds, or treat the water with a larvicide. Swamps and similar wet areas can be sprayed with kerosene.

Black & Decker Utility Tools

SEE what a SAW can do!



by Bob Davis,
Black & Decker Service Dept. Expert

You'll be amazed how easily you can make handsome, useful pieces of furniture, remodel your home, or convert your attic or basement to valuable living quarters with the wonderful new Black & Decker 6-inch Adjustable Saw! It's specially designed to take all the time-consuming, back-breaking work out of sawing. What's more, it has built-in features that permit even amateurs to do extremely accurate work. See — and try — this great new saw today at your Black & Decker Utility dealer. He's listed in the phone book Yellow Pages under "Tools-Electric."



A handsome Dining Buffet like this can be built with just the B&D 6-inch Saw and a few hand tools like a hammer and screw driver. Even the grooves for the sliding doors become a simple job with this amazing B&D Saw. To get complete plans, send 50c for Easi-Bild* Pattern #138 to: Bob Davis, Home Service Dept. H5A, The Black & Decker Mfg. Co., Towson 4, Md.

* T. M. Reg. Easi-Bild Pattern Co.

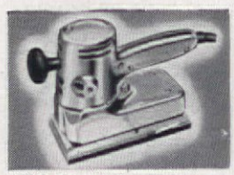


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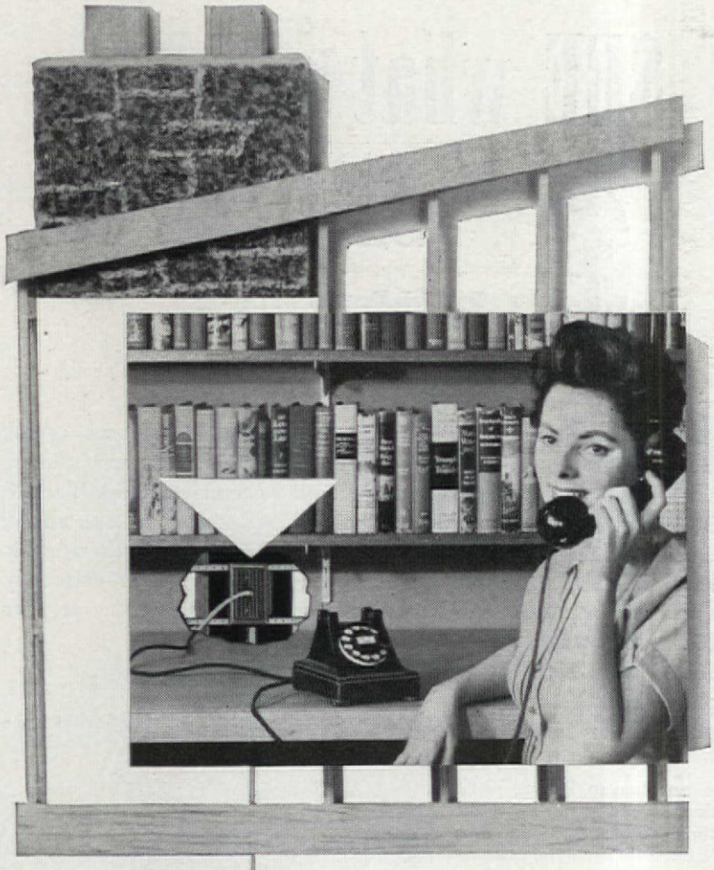


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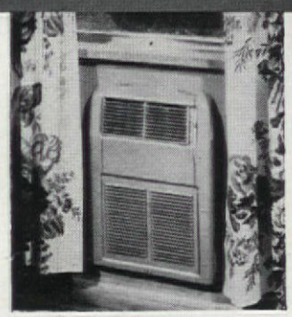
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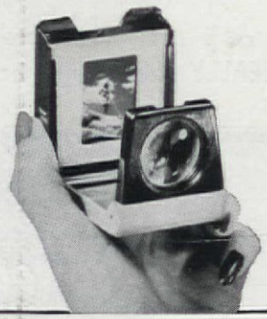
RINSE LAVATORY, an extra to expand bathroom facilities. When hot or cold water valve is on, water also flows beneath rim to rinse bowl. Lavatory is 14" x 14", in white or colors. Kohler Co., Kohler, Wisconsin





HOME BUILDERS might use this wall unit to replace radiators in steam heating systems. Unit has its own nonelectric thermostat, allows one to select individual room temperature. Also filters and circulates room air. Iron Fireman Mfg. Co., Cleveland, Ohio

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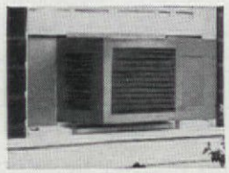
FIRE ALARM SHRIEKS like a banshee when area surrounding it reaches a temperature of 140°. Hung where fire is a danger, this self-powered alarm alerts you to come running. 15 in. long, $9.95. Fyr-Larm Co., 243 Broad St., Summit, N. J.

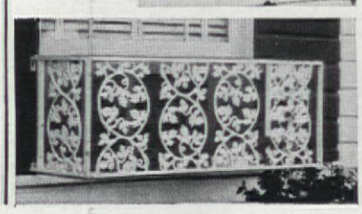




CHAIR SEAT AND BACK to replace worn or faded ones on tubular metal chairs is easily laced on. The saran fabric, in plaid designs, is weather-resistant and washable with soap and water. $2.85 set. Consolidated Canvas Products, Inc., 320 Jefferson St., Newark 5, N. J.

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